

| Centro                         | Cuartos disponibles promedio diario |                |                |              |               |               |             |                | Cuartos ocupados |                |               |               |               |             |             |             | Ocupación   |             |             |           |
|--------------------------------|-------------------------------------|----------------|----------------|--------------|---------------|---------------|-------------|----------------|------------------|----------------|---------------|---------------|---------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------|
|                                | 2021*                               | 2022**         | 2023***        | Diferencia   |               | Variación (%) |             | 2021*          | 2022**           | 2023***        | Diferencia    |               | Variación (%) |             | 2021*       | 2022**      | 2023***     | Ptos (%)    |             |           |
|                                |                                     |                |                | 2021-2022    | 2022-2023     | 2021-2022     | 2022-2023   |                |                  |                | 2021-2022     | 2022-2023     | 2021-2022     | 2022-2023   |             |             |             | 2021-2022   | 2022-2023   |           |
|                                |                                     |                |                |              |               |               |             |                |                  |                |               |               |               |             |             |             |             |             |             | 2021-2022 |
| <b>Total</b>                   | <b>414,690</b>                      | <b>421,998</b> | <b>433,172</b> | <b>7,308</b> | <b>11,174</b> | <b>1.8</b>    | <b>2.6</b>  | <b>154,159</b> | <b>236,219</b>   | <b>262,227</b> | <b>82,060</b> | <b>26,008</b> | <b>53.2</b>   | <b>11.0</b> | <b>37.2</b> | <b>56.0</b> | <b>60.5</b> | <b>18.8</b> | <b>4.6</b>  |           |
| <b>Centros de Playa</b>        | <b>191,591</b>                      | <b>195,966</b> | <b>205,487</b> | <b>4,374</b> | <b>9,521</b>  | <b>2.3</b>    | <b>4.9</b>  | <b>86,171</b>  | <b>131,282</b>   | <b>142,340</b> | <b>45,111</b> | <b>11,058</b> | <b>52.4</b>   | <b>8.4</b>  | <b>45.0</b> | <b>67.0</b> | <b>69.3</b> | <b>22.0</b> | <b>2.3</b>  |           |
| <b>Integralmente Planeados</b> | <b>61,997</b>                       | <b>61,617</b>  | <b>69,033</b>  | <b>-379</b>  | <b>7,416</b>  | <b>-0.6</b>   | <b>12.0</b> | <b>32,872</b>  | <b>46,038</b>    | <b>51,248</b>  | <b>13,166</b> | <b>5,210</b>  | <b>40.1</b>   | <b>11.3</b> | <b>53.0</b> | <b>74.7</b> | <b>74.2</b> | <b>21.7</b> | <b>-0.5</b> |           |
| BAHIAS DE HUATULCO, OAX.       | 4,315                               | 4,191          | 4,347          | -124         | 155           | -2.9          | 3.7         | 1,636          | 2,678            | 2,919          | 1,042         | 241           | 63.7          | 9.0         | 37.9        | 63.9        | 67.2        | 26.0        | 3.3         |           |
| CANCUN, Q.ROO                  | 34,483                              | 34,266         | 35,096         | -217         | 830           | -0.6          | 2.4         | 18,894         | 26,495           | 26,795         | 7,601         | 300           | 40.2          | 1.1         | 54.8        | 77.3        | 76.3        | 22.5        | -1.0        |           |
| IXTAPA ZIHUATANEJO, GRO. /4    | n.c.                                | n.c.           | 6,514          | n.c.         | n.c.          | n.c.          | n.c.        | n.c.           | 4,081            | n.c.           | n.c.          | n.c.          | n.c.          | n.c.        | n.c.        | n.c.        | n.c.        | n.c.        | n.c.        |           |
| LORETO, B.C.S. /1 /3           | 899                                 | 580            | 803            | -319         | 223           | -35.5         | 38.5        | 270            | 312              | 468            | 42            | 157           | 15.6          | 50.2        | 30.0        | 53.8        | 58.3        | 23.8        | 4.5         |           |
| LOS CABOS, B.C.S.              | 22,301                              | 22,581         | 22,274         | 280          | -307          | 1.3           | -1.4        | 12,073         | 16,553           | 16,985         | 4,481         | 432           | 37.1          | 2.6         | 54.1        | 73.3        | 76.3        | 19.2        | 2.9         |           |
| <b>CABO SAN LUCAS</b>          | <b>8,956</b>                        | <b>9,144</b>   | <b>9,149</b>   | <b>188</b>   | <b>5</b>      | <b>2.1</b>    | <b>0.1</b>  | <b>5,128</b>   | <b>7,263</b>     | <b>7,413</b>   | <b>2,135</b>  | <b>150</b>    | <b>41.6</b>   | <b>2.1</b>  | <b>57.3</b> | <b>79.4</b> | <b>81.0</b> | <b>22.2</b> | <b>1.6</b>  |           |
| SAN JOSÉ DEL CABO              | 4,867                               | 3,890          | 3,818          | -977         | -72           | -20.1         | -1.8        | 2,099          | 2,595            | 2,592          | 497           | -3            | 23.7          | -0.1        | 43.1        | 66.7        | 67.9        | 23.6        | 1.2         |           |
| ZONA CORREDOR LOS CABOS        | 4,477                               | 4,260          | 4,020          | -217         | -240          | -4.8          | -5.6        | 2,560          | 2,444            | 2,692          | -116          | 248           | -4.5          | 10.1        | 57.2        | 57.4        | 67.0        | 0.2         | 9.6         |           |
| <b>Tradicional</b>             | <b>64,930</b>                       | <b>65,593</b>  | <b>66,851</b>  | <b>663</b>   | <b>1,258</b>  | <b>1.0</b>    | <b>1.9</b>  | <b>27,549</b>  | <b>37,381</b>    | <b>40,275</b>  | <b>9,832</b>  | <b>2,894</b>  | <b>35.7</b>   | <b>7.7</b>  | <b>42.4</b> | <b>57.0</b> | <b>60.2</b> | <b>14.6</b> | <b>3.3</b>  |           |
| ACAPULCO, GRO. /2              | 19,600                              | 19,617         | 21,736         | 18           | 2,119         | 0.1           | 10.8        | 6,602          | 9,253            | 11,299         | 2,650         | 2,047         | 40.1          | 22.1        | 33.7        | 47.2        | 52.0        | 13.5        | 4.8         |           |
| COZUMEL, Q. ROO                | 5,179                               | 5,187          | 5,174          | 8            | -13           | 0.2           | -0.2        | 1,964          | 2,832            | 2,792          | 868           | -40           | 44.2          | -1.4        | 37.9        | 54.6        | 54.0        | 16.7        | -0.6        |           |
| LA PAZ, B.C.S. /1 /3           | 2,329                               | 2,729          | 2,389          | 399          | -340          | 17.1          | -12.5       | 1,081          | 1,812            | 1,708          | 731           | -104          | 67.6          | -5.7        | 46.4        | 66.4        | 71.5        | 20.0        | 5.1         |           |
| MANZANILLO, COL.               | 4,709                               | 4,627          | 4,379          | -82          | -248          | -1.7          | -5.4        | 1,749          | 2,218            | 2,498          | 470           | 279           | 26.9          | 12.6        | 37.1        | 48.0        | 57.0        | 10.8        | 9.1         |           |
| MAZATLAN, SIN.                 | 9,705                               | 9,886          | 9,596          | 180          | -290          | 1.9           | -2.9        | 5,506          | 6,607            | 6,524          | 1,101         | -83           | 20.0          | -1.3        | 56.7        | 66.8        | 68.0        | 10.1        | 1.2         |           |
| PUERTO VALLARTA, JAL.          | 13,138                              | 13,128         | 13,189         | -10          | 61            | -0.1          | 0.5         | 6,996          | 9,830            | 10,011         | 2,834         | 181           | 40.5          | 1.8         | 53.3        | 74.9        | 75.9        | 21.6        | 1.0         |           |
| VERACRUZ BOCA DEL RIO, VER. /3 | 10,269                              | 10,420         | 10,389         | 151          | -31           | 1.5           | -0.3        | 3,651          | 4,829            | 5,443          | 1,178         | 614           | 32.3          | 12.7        | 35.6        | 46.3        | 52.4        | 10.8        | 6.1         |           |
| <b>Otros</b>                   | <b>64,665</b>                       | <b>68,755</b>  | <b>69,602</b>  | <b>4,090</b> | <b>847</b>    | <b>6.3</b>    | <b>1.2</b>  | <b>25,751</b>  | <b>47,864</b>    | <b>50,817</b>  | <b>22,113</b> | <b>2,953</b>  | <b>85.9</b>   | <b>6.2</b>  | <b>39.8</b> | <b>69.6</b> | <b>73.0</b> | <b>29.8</b> | <b>3.4</b>  |           |
| ISLA MUJERES, Q. ROO           | 1,640                               | 1,643          | 1,639          | 3            | -4            | 0.2           | -0.3        | 510            | 637              | 611            | 1,040         | 446           | 84            | 87.5        | 8.7         | 58.2        | 63.5        | 27.1        | 5.3         |           |
| NUEVO NAYARIT, NAY.            | 10,146                              | 10,847         | 10,875         | 701          | 28            | 6.9           | 0.3         | 4,625          | 7,204            | 8,472          | 2,579         | 1,267         | 55.8          | 17.6        | 45.6        | 66.4        | 77.9        | 20.8        | 11.5        |           |
| RIVIERA MAYA, Q. ROO           | 46,164                              | 49,535         | 50,302         | 3,371        | 767           | 7.3           | 1.5         | 18,454         | 36,922           | 38,723         | 18,468        | 1,802         | 100.1         | 4.9         | 40.0        | 74.5        | 77.0        | 34.6        | 2.4         |           |
| AKUMAL, Q. ROO                 | 4,395                               | 4,397          | 4,247          | 1            | -149          | 0.0           | -3.4        | 1,627          | 3,430            | 3,607          | 1,803         | 177           | 110.8         | 5.1         | 37.0        | 78.0        | 84.9        | 41.0        | 6.9         |           |
| PLAYA DEL CARMEN, Q. ROO       | 11,273                              | 11,189         | 12,032         | -84          | 843           | -0.7          | 7.5         | 4,555          | 8,050            | 8,458          | 3,495         | 407           | 76.7          | 5.1         | 40.4        | 72.0        | 70.3        | 31.5        | -1.7        |           |
| PLAYACAR, Q. ROO               | 6,717                               | 6,709          | 6,731          | -9           | 23            | -0.1          | 0.3         | 2,060          | 5,382            | 5,655          | 3,322         | 274           | 161.3         | 5.1         | 30.7        | 80.2        | 84.0        | 49.6        | 3.8         |           |
| PUERTO ESCONDIDO, OAX.         | 2,521                               | 2,540          | 2,655          | 19           | 115           | 0.8           | 4.5         | 778            | 1,201            | 1,139          | 423           | -61           | 54.4          | -5.1        | 30.8        | 47.3        | 42.9        | 16.4        | -4.4        |           |
| PLAYAS DE ROSARITO, B.C.       | 2,621                               | 2,620          | 2,621          | -1           | 1             | 0.0           | 0.0         | 941            | 1,138            | 993            | 197           | -145          | 20.9          | -12.8       | 35.9        | 43.4        | 37.9        | 7.5         | -5.6        |           |
| SAN FELIPE, BC.                | 823                                 | 823            | 823            | 0            | 0             | 0.0           | 0.0         | 276            | 274              | 250            | -2            | -24           | -0.7          | -8.8        | 33.5        | 33.3        | 30.4        | -0.2        | -2.9        |           |
| TONALÁ- PUERTO ARISTA, CHIS.   | 751                                 | 746            | 687            | -4           | -59           | -0.6          | -7.9        | 167            | 168              | 200            | 1             | 32            | 0.7           | 18.8        | 22.2        | 22.5        | 29.0        | 0.3         | 6.5         |           |
| <b>Ciudades</b>                | <b>223,098</b>                      | <b>226,033</b> | <b>227,685</b> | <b>2,934</b> | <b>1,653</b>  | <b>1.3</b>    | <b>0.7</b>  | <b>67,988</b>  | <b>104,937</b>   | <b>119,887</b> | <b>36,949</b> | <b>14,950</b> | <b>54.3</b>   | <b>14.2</b> | <b>30.5</b> | <b>46.4</b> | <b>52.7</b> | <b>16.0</b> | <b>6.2</b>  |           |
| <b>Grandes</b>                 | <b>88,297</b>                       | <b>89,643</b>  | <b>92,168</b>  | <b>1,346</b> | <b>2,525</b>  | <b>1.5</b>    | <b>2.8</b>  | <b>27,091</b>  | <b>44,863</b>    | <b>51,968</b>  | <b>17,772</b> | <b>7,105</b>  | <b>65.6</b>   | <b>15.8</b> | <b>30.7</b> | <b>50.0</b> | <b>56.4</b> | <b>19.4</b> | <b>6.3</b>  |           |
| CIUDAD DE MÉXICO /2            | 51,704                              | 51,724         | 53,454         | 20           | 1,730         | 0.0           | 3.3         | 14,781         | 25,397           | 29,601         | 10,616        | 4,204         | 71.8          | 16.6        | 28.6        | 49.1        | 55.4        | 20.5        | 6.3         |           |
| GUADALAJARA, JAL.              | 21,360                              | 21,495         | 22,069         | 134          | 575           | 0.6           | 2.7         | 6,980          | 10,138           | 12,242         | 3,158         | 2,104         | 45.2          | 20.8        | 32.7        | 47.2        | 55.5        | 14.5        | 8.3         |           |
| MONTERREY, N.L.                | 15,233                              | 16,424         | 16,644         | 1,192        | 220           | 7.8           | 1.3         | 5,330          | 9,328            | 10,125         | 3,998         | 797           | 75.0          | 8.5         | 35.0        | 56.8        | 60.8        | 21.8        | 4.0         |           |
| <b>Del Interior</b>            | <b>120,533</b>                      | <b>121,327</b> | <b>120,175</b> | <b>793</b>   | <b>-1,152</b> | <b>0.7</b>    | <b>-0.9</b> | <b>33,840</b>  | <b>49,903</b>    | <b>57,553</b>  | <b>16,062</b> | <b>7,650</b>  | <b>47.5</b>   | <b>15.3</b> | <b>28.1</b> | <b>41.1</b> | <b>47.9</b> | <b>13.1</b> | <b>6.8</b>  |           |
| AGUASCALIENTES, AGS.           | 5,241                               | 6,218          | 6,326          | 978          | 107           | 18.7          | 1.7         | 1,925          | 2,664            | 3,128          | 740           | 464           | 38.4          | 17.4        | 36.7        | 42.8        | 49.5        | 6.1         | 6.6         |           |
| CAMPECHE, CAMP.                | 1,415                               | 1,828          | 2,088          | 413          | 260           | 29.2          | 14.2        | 470            | 795              | 1,051          | 324           | 257           | 68.9          | 32.3        | 33.2        | 43.5        | 50.4        | 10.2        | 6.9         |           |
| CELAYA, GTO. /2                | 3,307                               | 3,283          | 2,621          | -24          | -662          | -0.7          | -20.2       | 697            | 807              | 887            | 111           | 80            | 15.9          | 9.9         | 21.1        | 24.6        | 33.9        | 3.5         | 9.3         |           |
| CHIHUAHUA, CHIH.               | 4,871                               | 5,004          | 5,007          | 134          | 2             | 2.7           | 0.0         | 1,756          | 2,729            | 3,106          | 973           | 377           | 55.4          | 13.8        | 36.0        | 54.5        | 62.0        | 18.5        | 7.5         |           |
| COATZACOALCOS, VER.            | 1,998                               | 1,963          | 1,946          | -35          | -16           | -1.8          | -0.8        | 460            | 729              | 869            | 269           | 140           | 58.6          | 19.1        | 23.0        | 37.1        | 44.6        | 14.1        | 7.5         |           |
| COLIMA, COL.                   | 1,254                               | 1,295          | 1,203          | 41           | -92           | 3.2           | -7.1        | 489            | 441              | 491            | -48           | 51            | -9.8          | 11.5        | 38.9        | 34.0        | 40.9        | -4.9        | 6.8         |           |
| COMITÁN DE DOMÍNGUEZ, CHIS.    | 1,393                               | 1,382          | 1,381          | -11          | 0             | -0.8          | 0.0         | 271            | 302              | 364            | 31            | 62            | 11.6          | 20.4        | 19.4        | 21.9        | 26.3        | 2.4         | 4.5         |           |
| CULIACAN, SIN.                 | 2,840                               | 2,588          | n.d.           | -253         | n.d.          | -8.9          | n.d.        | 955            | 1,346            | n.d.           | 391           | n.d.          | 40.9          | n.d.        | 33.6        | 52.0        | n.d.        | 18.4        | n.d.        |           |
| DURANGO, DGO.                  | 1,891                               | 1,930          | 1,927          | 39           | -3            | 2.1           | -0.1        | 672            | 1,047            | 981            | 375           | -66           | 55.8          | -6.3        | 35.6        | 54.3        | 50.9        | 18.7        | -3.4        |           |
| EL FUERTE, SIN.                | 406                                 | 407            | n.d.           | 1            | n.d.          | 0.2           | n.d.        | 79             | 125              | n.d.           | 45            | n.d.          | 57.5          | n.d.        | 19.5        | 30.6        | n.d.        | 11.1        | n.d.        |           |
| GUANAJUATO, GTO. /2            | 3,172                               | 3,020          | 3,273          | -152         | 253           | -4.8          | 8.4         | 655            | 890              | 909            | 235           | 18            | 35.9          | 2.0         | 20.7        | 29.5        | 27.8        | 8.8         | -1.7        |           |
| HERMOSILLO, SON.               | 2,904                               | 3,111          | 3,094          | 206          | -17           | 7.1           | -0.5        | 1,026          | 1,610            | 1,815          | 584           | 205           | 56.9          | 12.7        | 35.3        | 51.8        | 58.7        | 16.4        | 6.9         |           |
| IRAPUATO, GTO. /2              | 2,940                               | 2,912          | 2,483          | -28          | -429          | -1.0          | -14.7       | 650            | 709              | 946            | 59            | 237           | 9.1           | 33.4        | 22.1        | 24.4        | 38.1        | 2.2         | 13.8        |           |
| LEON, GTO.                     | 6,359                               | 6,181          | 6,196          | -178         | 15            | -2.8          | 0.2         | 1,575          | 2,224            | 2,621          | 649           | 397           | 41.2          | 17.8        | 24.8        | 36.0        | 42.3        | 11.2        | 6.3         |           |
| LOS MOCHIS, SIN.               | 1,575                               | 1,577          | n.d.           | 1            | n.d.          | 0.1           | n.d.        | 643            | 726              | n.d.           | 83            | n.d.          | 12.9          | n.d.        | 40.8        | 46.0        | n.d.        | 5.2         | n.d.        |           |
| MÉRIDA, YUC.                   | 7,454                               | 7,703          | 8,031          | 249          | 328           | 3.3           | 4.3         | 2,179          | 3,881            | 4,687          | 1,701         | 806           | 78.1          | 20.8        | 29.2        | 50.4        | 58.4        | 21.1        | 8.0         |           |
| MORELIA, MICH. /1 /2           | 3,950                               | 3,970          | 3,587          | 20           | -383          | 0.5           | -9.6        | 1,511          | 1,752            | 1,959          | 241           | 207           |               |             |             |             |             |             |             |           |

| Centro                            | Cuartos disponibles promedio diario |                |                |              |               |               |            |                | Cuartos ocupados |                |               |               |               |             |             |             | Ocupación   |             |            |           |
|-----------------------------------|-------------------------------------|----------------|----------------|--------------|---------------|---------------|------------|----------------|------------------|----------------|---------------|---------------|---------------|-------------|-------------|-------------|-------------|-------------|------------|-----------|
|                                   | 2021*                               | 2022**         | 2023***        | Diferencia   |               | Variación (%) |            | 2021*          | 2022**           | 2023***        | Diferencia    |               | Variación (%) |             | 2021*       | 2022**      | 2023***     | Ptos (%)    |            |           |
|                                   |                                     |                |                | 2021-2022    | 2022-2023     | 2021-2022     | 2022-2023  |                |                  |                | 2021-2022     | 2022-2023     | 2021-2022     | 2022-2023   |             |             |             | 2021-2022   | 2022-2023  |           |
|                                   |                                     |                |                |              |               |               |            |                |                  |                |               |               |               |             |             |             |             |             |            | 2021-2022 |
| <b>Total</b>                      | <b>414,690</b>                      | <b>421,998</b> | <b>433,172</b> | <b>7,308</b> | <b>11,174</b> | <b>1.8</b>    | <b>2.6</b> | <b>154,159</b> | <b>236,219</b>   | <b>262,227</b> | <b>82,060</b> | <b>26,008</b> | <b>53.2</b>   | <b>11.0</b> | <b>37.2</b> | <b>56.0</b> | <b>60.5</b> | <b>18.8</b> | <b>4.6</b> |           |
| PACHUCA, HGO.                     | 1,579                               | 1,574          | 1,569          | -5           | -6            | -0.3          | -0.4       | 372            | 664              | 806            | 292           | 141           | 78.5          | 21.3        | 23.6        | 42.2        | 51.4        | 18.6        | 9.2        |           |
| PALENQUE, CHIS.                   | 2,065                               | 2,068          | 2,066          | 4            | -3            | 0.2           | -0.1       | 564            | 711              | 755            | 147           | 44            | 26.1          | 6.2         | 27.3        | 34.4        | 36.5        | 7.1         | 2.2        |           |
| PUEBLA, PUE.                      | 9,706                               | 9,736          | 10,139         | 30           | 402           | 0.3           | 4.1        | 2,182          | 4,266            | 5,674          | 2,084         | 1,408         | 95.5          | 33.0        | 22.5        | 43.8        | 56.0        | 21.3        | 12.2       |           |
| QUERETARO, QRO.                   | 7,250                               | 7,292          | 7,316          | 42           | 25            | 0.6           | 0.3        | 2,154          | 3,865            | 4,313          | 1,712         | 448           | 79.5          | 11.6        | 29.7        | 53.0        | 59.0        | 23.3        | 5.9        |           |
| SALAMANCA, GTO. /2                | 1,155                               | 1,177          | 1,001          | 22           | -177          | 1.9           | -15.0      | 271            | 302              | 307            | 31            | 5             | 11.4          | 1.7         | 23.4        | 25.6        | 30.6        | 2.2         | 5.0        |           |
| SAN CRISTÓBAL DE LAS CASAS, CHIS. | 3,309                               | 3,316          | 3,295          | 7            | -21           | 0.2           | -0.6       | 858            | 1,004            | 1,055          | 146           | 51            | 17.0          | 5.1         | 25.9        | 30.3        | 32.0        | 4.3         | 1.7        |           |
| SAN JUAN DE LOS LAGOS, JAL.       | 3,672                               | 3,675          | 3,674          | 3            | -1            | 0.1           | 0.0        | 698            | 879              | 1,125          | 181           | 246           | 25.9          | 28.0        | 19.0        | 23.9        | 30.6        | 4.9         | 6.7        |           |
| SAN JUAN DEL RÍO, QRO.            | 1,121                               | 1,107          | n.d.           | n.d.         | n.d.          | -1.3          | n.d.       | 370            | 480              | n.d.           | 110           | n.d.          | 29.8          | n.d.        | 33.0        | 43.4        | n.d.        | 10.4        | n.d.       |           |
| SAN LUIS POTOSÍ, S.L.P.           | 5,872                               | 5,942          | 6,004          | 70           | 62            | 1.2           | 1.0        | 1,959          | 2,665            | 3,335          | 706           | 670           | 36.0          | 25.1        | 33.4        | 44.9        | 55.5        | 11.5        | 10.7       |           |
| SAN MIGUEL DE ALLENDE, GTO. /2    | 2,440                               | 2,400          | 2,772          | -39          | 372           | -1.6          | 15.5       | 578            | 848              | 1,049          | 269           | 201           | 46.5          | 23.7        | 23.7        | 35.3        | 37.8        | 11.6        | 2.5        |           |
| TAXCO, GRO.                       | 876                                 | 886            | 878            | 9            | -8            | 1.1           | -0.8       | 155            | 258              | 290            | 103           | 33            | 66.2          | 12.6        | 17.7        | 29.1        | 33.1        | 11.4        | 4.0        |           |
| TEQUISQUIAPAN, QRO.               | 684                                 | 682            | n.d.           | -2           | n.d.          | -0.3          | n.d.       | 146            | 192              | n.d.           | 47            | n.d.          | 32.1          | n.d.        | 21.3        | 28.2        | n.d.        | 6.9         | n.d.       |           |
| TLAXCALA, TLAX.                   | 654                                 | 654            | 676            | 0            | 22            | 0.0           | 3.3        | 96             | 156              | 193            | 61            | 37            | 63.6          | 23.8        | 14.6        | 23.9        | 28.6        | 9.3         | 4.7        |           |
| TOLUCA, MÉX.                      | 3,911                               | 3,598          | 3,631          | -313         | 32            | -8.0          | 0.9        | 873            | 1,225            | 1,590          | 353           | 365           | 40.4          | 29.8        | 22.3        | 34.1        | 43.8        | 11.7        | 9.7        |           |
| TUXTLA GUTIÉRREZ, CHIS.           | 4,362                               | 4,185          | 4,189          | -177         | 4             | -4.0          | 0.1        | 1,101          | 1,409            | 1,695          | 308           | 286           | 28.0          | 20.3        | 25.2        | 33.7        | 40.5        | 8.4         | 6.8        |           |
| VALLE DE BRAVO, MÉX.              | 1,221                               | 1,215          | 1,198          | -6           | -17           | -0.5          | -1.4       | 189            | 254              | 252            | 65            | -2            | 34.6          | -0.9        | 15.5        | 20.9        | 21.0        | 5.5         | 0.1        |           |
| VILLAHERMOSA, TAB.                | 5,003                               | 5,169          | 5,147          | 165          | -22           | 3.3           | -0.4       | 2,011          | 2,813            | 2,955          | 802           | 142           | 39.9          | 5.0         | 40.2        | 54.4        | 57.4        | 14.2        | 3.0        |           |
| XALAPA, VER.                      | 3,395                               | 3,118          | 3,143          | -277         | 26            | -8.2          | 0.8        | 861            | 1,408            | 1,489          | 547           | 81            | 63.5          | 5.8         | 25.4        | 45.2        | 47.4        | 19.8        | 2.2        |           |
| ZACATECAS, ZAC.                   | 3,106                               | 2,995          | 2,985          | -111         | -11           | -3.6          | -0.4       | 894            | 955              | 840            | 62            | -115          | 6.9           | -12.0       | 28.8        | 31.9        | 28.2        | 3.1         | -3.7       |           |
| <b>Fronterizas</b>                | <b>14,268</b>                       | <b>15,063</b>  | <b>15,342</b>  | <b>795</b>   | <b>279</b>    | <b>5.6</b>    | <b>1.9</b> | <b>7,056</b>   | <b>10,171</b>    | <b>10,366</b>  | <b>3,115</b>  | <b>195</b>    | <b>44.1</b>   | <b>1.9</b>  | <b>49.5</b> | <b>67.5</b> | <b>67.6</b> | <b>18.1</b> | <b>0.0</b> |           |
| CIUDAD JUÁREZ, CHIH.              | 4,368                               | 4,541          | 4,479          | 174          | -63           | 4.0           | -1.4       | 2,224          | 3,298            | 3,117          | 1,074         | -181          | 48.3          | -5.5        | 50.9        | 72.6        | 69.6        | 21.7        | -3.0       |           |
| MEXICALI, BC. /2                  | 2,549                               | 2,551          | 2,784          | 2            | 233           | 0.1           | 9.1        | 1,247          | 1,604            | 1,868          | 357           | 264           | 28.6          | 16.4        | 48.9        | 62.9        | 67.1        | 14.0        | 4.2        |           |
| PIEDRAS NEGRAS, COAH.             | 811                                 | 1,103          | 1,145          | 292          | 42            | 36.0          | 3.8        | 440            | 639              | 687            | 200           | 47            | 45.4          | 7.4         | 54.2        | 58.0        | 60.0        | 3.7         | 2.0        |           |
| TECATE, B.C. /2                   | 498                                 | 509            | 590            | 11           | 81            | 2.2           | 16.0       | 232            | 293              | 402            | 61            | 109           | 26.2          | 37.1        | 46.7        | 57.6        | 68.1        | 10.9        | 10.5       |           |
| TIJUANA, B.C.                     | 6,043                               | 6,359          | 6,345          | 316          | -14           | 5.2           | -0.2       | 2,913          | 4,336            | 4,292          | 1,423         | -44           | 48.9          | -1.0        | 48.2        | 68.2        | 67.7        | 20.0        | -0.5       |           |

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

\*Del 04-enero-2021 al 15-agosto-2021  
\*\*Del 03-enero-2022 al 14-agosto-2022  
\*\*\*Del 02-enero-2023 al 13-agosto-2023

n.d. No disponible / n.c. No comparable

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2022.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2023.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.