

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Ptos (%)		
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023				2021 - 2022	2022 - 2023	
<b>Total</b>	<b>419,297</b>	<b>422,615</b>	<b>421,332</b>	<b>3,318</b>	<b>-1,283</b>	<b>0.8</b>	<b>-0.3</b>	<b>105,642</b>	<b>191,507</b>	<b>231,104</b>	<b>85,864</b>	<b>39,598</b>	<b>81.3</b>	<b>20.7</b>	<b>25.2</b>	<b>45.3</b>	<b>54.9</b>	<b>20.1</b>	<b>9.5</b>	
<b>Centros de Playa</b>	<b>198,032</b>	<b>197,943</b>	<b>199,108</b>	<b>-89</b>	<b>1,166</b>	<b>0.0</b>	<b>0.6</b>	<b>62,098</b>	<b>117,379</b>	<b>141,903</b>	<b>55,280</b>	<b>24,524</b>	<b>89.0</b>	<b>20.9</b>	<b>31.4</b>	<b>59.3</b>	<b>71.3</b>	<b>27.9</b>	<b>12.0</b>	
<i>Integramente Planeados</i>	<i>68,341</i>	<i>67,707</i>	<i>68,046</i>	<i>-634</i>	<i>339</i>	<i>-0.9</i>	<i>0.5</i>	<i>26,091</i>	<i>44,448</i>	<i>52,838</i>	<i>18,356</i>	<i>8,390</i>	<i>70.4</i>	<i>18.9</i>	<i>38.2</i>	<i>65.6</i>	<i>77.6</i>	<i>27.5</i>	<i>12.0</i>	
BAHIAS DE HUATULCO, OAX.	4,316	4,126	4,345	-190	219	-4.4	5.3	1,119	2,509	3,212	1,389	703	124.1	28.0	25.9	60.8	73.9	34.9	13.1	
CANCUN, Q.ROO	34,501	34,175	34,703	-326	528	-0.9	1.5	14,634	23,873	27,703	9,239	3,830	63.1	16.0	42.4	69.9	79.8	27.4	10.0	
IXTAPA ZIHUATANEJO, GRO.	6,288	6,297	6,291	9	-6	0.1	-0.1	2,193	3,786	4,283	1,593	497	72.7	13.1	34.9	60.1	68.1	25.3	8.0	
LORETO, B.C.S. 3/	899	899	903	0	4	0.0	0.4	169	194	536	25	342	14.5	176.3	18.8	21.6	59.3	2.7	37.8	
LOS CABOS, B.C.S.	22,337	22,210	21,805	-127	-406	-0.6	-1.8	7,977	14,087	17,105	6,110	3,018	76.6	21.4	35.7	63.4	78.4	27.7	15.0	
<i>CABO SAN LUCAS</i>	<i>9,162</i>	<i>9,146</i>	<i>9,053</i>	<i>-16</i>	<i>-94</i>	<i>-0.2</i>	<i>-1.0</i>	<i>3,558</i>	<i>6,285</i>	<i>7,598</i>	<i>2,727</i>	<i>1,314</i>	<i>76.6</i>	<i>20.9</i>	<i>38.8</i>	<i>68.7</i>	<i>83.9</i>	<i>29.9</i>	<i>15.2</i>	
<i>SAN JOSÉ DEL CABO</i>	<i>4,873</i>	<i>4,411</i>	<i>4,438</i>	<i>-462</i>	<i>27</i>	<i>-9.5</i>	<i>0.6</i>	<i>1,319</i>	<i>2,781</i>	<i>3,069</i>	<i>1,462</i>	<i>288</i>	<i>110.8</i>	<i>10.4</i>	<i>27.1</i>	<i>63.0</i>	<i>69.2</i>	<i>36.0</i>	<i>6.1</i>	
<i>ZONA CORREDOR LOS CABOS</i>	<i>4,307</i>	<i>4,591</i>	<i>4,319</i>	<i>284</i>	<i>-272</i>	<i>6.6</i>	<i>-5.9</i>	<i>1,399</i>	<i>2,032</i>	<i>2,974</i>	<i>633</i>	<i>942</i>	<i>45.3</i>	<i>46.4</i>	<i>32.5</i>	<i>44.3</i>	<i>68.9</i>	<i>11.8</i>	<i>24.6</i>	
<b>Tradicional</b>	<b>65,057</b>	<b>65,707</b>	<b>64,737</b>	<b>651</b>	<b>-971</b>	<b>1.0</b>	<b>-1.5</b>	<b>19,017</b>	<b>32,713</b>	<b>39,276</b>	<b>13,696</b>	<b>6,563</b>	<b>72.0</b>	<b>20.1</b>	<b>29.2</b>	<b>49.8</b>	<b>60.7</b>	<b>20.6</b>	<b>10.9</b>	
ACAPULCO, GRO.	19,588	19,601	19,592	13	-9	0.1	0.0	4,961	9,733	12,113	4,772	2,380	96.2	24.5	25.3	49.7	61.8	24.3	12.2	
COZUMEL, Q. ROO	5,158	5,187	5,187	29	0	0.6	0.0	1,292	2,727	3,022	1,435	295	111.0	10.8	25.1	52.6	58.3	27.5	5.7	
LA PAZ, B.C.S. 1/ 3/	2,692	2,725	1,986	33	-739	1.2	-27.1	786	1,199	1,333	413	134	52.5	11.2	29.2	44.0	67.1	14.8	23.1	
MANZANILLO, COL.	4,595	4,745	4,388	150	-357	3.3	-7.5	1,077	1,973	2,442	896	469	83.1	23.8	23.4	41.6	55.6	18.1	14.1	
MAZATLAN, SIN.	9,710	9,861	9,995	152	134	1.6	1.4	3,709	4,928	5,072	1,219	144	32.9	2.9	38.2	50.0	50.7	11.8	0.8	
PUERTO VALLARTA, JAL.	13,136	13,159	13,128	23	-32	0.2	-0.2	5,021	8,844	10,709	3,823	1,865	76.1	21.1	38.2	67.2	81.6	29.0	14.4	
VERACRUZ BOCA DEL RIO, VER.	10,178	10,430	10,461	252	32	2.5	0.3	2,171	3,310	4,586	1,139	1,276	52.5	38.6	21.3	31.7	43.8	10.4	12.1	
<b>Otros</b>	<b>64,634</b>	<b>64,529</b>	<b>66,326</b>	<b>-106</b>	<b>1,797</b>	<b>-0.2</b>	<b>2.8</b>	<b>16,990</b>	<b>40,218</b>	<b>49,789</b>	<b>23,228</b>	<b>9,571</b>	<b>136.7</b>	<b>23.8</b>	<b>26.3</b>	<b>62.3</b>	<b>75.1</b>	<b>36.0</b>	<b>12.7</b>	
ISLA MUJERES, Q. ROO	1,647	1,647	1,639	9	-8	0.0	-0.5	369	1,105	960	224	145	160.0	15.1	22.4	58.3	67.4	35.9	9.1	
NUEVO NAYARIT, NAY. 1/	10,156	9,974	10,873	-183	900	-1.8	9.0	3,087	5,917	8,952	2,830	3,034	91.7	51.3	30.4	59.3	82.3	28.9	23.0	
RIVIERA MAYA, Q. ROO	46,118	46,251	47,071	133	821	0.3	1.8	12,359	31,043	37,452	18,684	6,409	151.2	20.6	26.8	67.1	79.6	40.3	12.4	
<i>AKUMAL, Q. ROO</i>	<i>4,391</i>	<i>4,388</i>	<i>4,399</i>	<i>-3</i>	<i>11</i>	<i>-0.1</i>	<i>0.3</i>	<i>822</i>	<i>2,854</i>	<i>3,755</i>	<i>2,031</i>	<i>901</i>	<i>247.0</i>	<i>31.6</i>	<i>28.7</i>	<i>65.0</i>	<i>85.4</i>	<i>46.3</i>	<i>20.3</i>	
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>11,410</i>	<i>11,059</i>	<i>11,517</i>	<i>-351</i>	<i>458</i>	<i>-3.1</i>	<i>4.1</i>	<i>3,554</i>	<i>7,870</i>	<i>8,872</i>	<i>4,316</i>	<i>1,002</i>	<i>121.4</i>	<i>12.7</i>	<i>31.2</i>	<i>71.2</i>	<i>77.0</i>	<i>40.0</i>	<i>5.9</i>	
<i>PLAYACAR, Q. ROO</i>	<i>6,718</i>	<i>6,718</i>	<i>6,718</i>	<i>0</i>	<i>0</i>	<i>0.0</i>	<i>0.0</i>	<i>1,474</i>	<i>4,930</i>	<i>5,697</i>	<i>3,455</i>	<i>768</i>	<i>234.4</i>	<i>15.6</i>	<i>21.9</i>	<i>73.4</i>	<i>84.8</i>	<i>51.4</i>	<i>11.4</i>	
PUERTO ESCONDIDO, OAX.	2,524	2,485	2,607	-39	122	-1.5	4.9	536	1,446	1,400	910	-46	169.8	-3.2	21.2	58.2	53.7	37.0	-4.5	
PLAYAS DE ROSARITO, B.C.	2,620	2,621	2,620	1	-1	0.0	0.0	399	543	574	144	30	36.1	5.6	15.2	20.7	21.9	5.5	1.2	
SAN FELIPE, BC.	823	823	823	0	0	0.0	0.0	79	144	87	66	-57	83.1	-39.8	9.6	17.5	10.6	8.0	-7.0	
TONALÁ- PUERTO ARISTA, CHIS.	747	729	693	-18	-36	-2.4	-4.9	159	164	219	4	55	2.8	33.8	21.3	22.5	31.6	1.1	9.1	
<b>Ciudades</b>	<b>221,265</b>	<b>224,672</b>	<b>222,224</b>	<b>3,407</b>	<b>-2,448</b>	<b>1.5</b>	<b>-1.1</b>	<b>43,544</b>	<b>74,128</b>	<b>89,202</b>	<b>30,584</b>	<b>15,074</b>	<b>70.2</b>	<b>20.3</b>	<b>19.7</b>	<b>33.0</b>	<b>40.1</b>	<b>13.3</b>	<b>7.1</b>	
<b>Grandes</b>	<b>88,217</b>	<b>89,226</b>	<b>91,996</b>	<b>1,009</b>	<b>2,770</b>	<b>1.1</b>	<b>3.1</b>	<b>17,623</b>	<b>30,781</b>	<b>38,244</b>	<b>13,158</b>	<b>7,463</b>	<b>74.7</b>	<b>24.2</b>	<b>20.0</b>	<b>34.5</b>	<b>41.6</b>	<b>14.5</b>	<b>7.1</b>	
CIUDAD DE MÉXICO	51,707	51,727	53,440	20	1,713	0.0	3.3	10,595	18,601	23,401	8,006	4,800	75.6	25.8	20.5	36.0	43.8	15.5	7.8	
GUADALAJARA, JAL.	21,392	21,387	21,852	-5	465	0.0	2.2	4,438	6,871	8,314	2,433	1,443	54.8	21.0	20.7	32.1	38.0	11.4	5.9	
MONTERREY, N.L.	15,118	16,112	16,704	994	592	6.6	3.7	2,590	5,309	6,529	2,718	1,220	104.9	23.0	17.1	33.0	39.1	15.8	6.1	
<b>Del Interior</b>	<b>120,149</b>	<b>120,600</b>	<b>115,105</b>	<b>451</b>	<b>-5,495</b>	<b>0.4</b>	<b>-4.6</b>	<b>22,307</b>	<b>35,996</b>	<b>42,836</b>	<b>13,689</b>	<b>6,840</b>	<b>61.4</b>	<b>19.0</b>	<b>18.6</b>	<b>29.8</b>	<b>37.2</b>	<b>11.3</b>	<b>7.4</b>	
AGUASCALIENTES, AGS.	5,055	6,131	6,293	1,077	162	21.3	2.6	1,230	1,730	2,276	500	546	40.7	31.6	24.3	28.2	36.2	3.9	8.0	
CAMPECHE, CAMP. 2/	1,415	1,386	2,093	-29	707	-2.0	51.0	360	516	1,044	155	528	43.1	102.4	25.5	37.2	49.9	11.7	12.7	
CELAYA, GTO. 2/	3,322	3,238	2,757	-84	-481	-2.5	-14.9	569	589	786	20	197	3.5	33.5	17.1	18.2	28.5	1.1	10.3	
CHIHUAHUA, CHIH.	4,880	5,005	5,007	125	3	2.6	0.0	1,262	1,801	2,546	539	745	42.7	41.4	25.9	36.0	50.9	10.1	14.9	
COATZACOALCOS, VER.	1,998	1,946	1,946	-52	0	-2.6	0.0	316	549	649	234	99	74.1	18.1	15.8	28.2	33.3	12.4	5.1	
COLIMA, COL.	1,406	1,407	1,177	1	-230	0.1	-16.3	373	416	417	43	1	11.5	0.3	26.6	29.6	35.5	3.0	5.9	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,395	1,382	1,382	-13	0	-0.9	0.0	211	253	298	42	45	20.0	17.8	15.1	18.3	21.6	3.2	3.3	
CULIACAN, SIN.	2,817	2,839	n.d.	22	n.d.	0.8	n.d.	835	962	n.d.	127	n.d.	15.2	n.d.	29.7	33.9	n.d.	4.2	n.d.	
DURANGO, DGO.	1,889	1,931	1,930	42	-1	2.2	-0.1	444	654	733	211	79	47.5	12.0	23.5	33.9	38.0	10.4	4.1	
EL FUERTE, SIN.	406	407	n.d.	1	n.d.	0.2	n.d.	68	110	n.d.	42	n.d.	61.9	n.d.	16.7	26.9	n.d.	10.3	n.d.	
GUANAJUATO, GTO. 2/	3,117	3,164	3,234	47	71	1.5	2.2	235	745	699	510	-46	216.8	-6.2	7.6	23.6	21.6	16.0	-2.0	
HERMOSILLO, SON. 1/	2,920	3,119	3,094	199	-25	6.8	-0.8	660	1,043	1,477	384	434	58.2	41.6	22.6	33.5	47.8	10.9	14.3	
IRAPUATO, GTO. 2/	2,960	2,942	2,235	-18	-707	-0.6	-24.0	482	488	584	6	96	1.2	19.7	16.3	16.6	26.1	0.3	9.6	
LEON, GTO.	6,496	6,241	6,280	-255	39	-3.9	0.6	944	1,448	1,922	504	474	53.5	32.7	14.5	23.2	30.6	8.7	7.4	
LOS MOCHIS, SIN.	1,613	1,566	n.d.	-47	n.d.	-2.9														

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				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	
																				2021-2022
<b>Total</b>	<b>419,297</b>	<b>422,615</b>	<b>421,332</b>	<b>3,318</b>	<b>-1,283</b>	<b>0.8</b>	<b>-0.3</b>	<b>105,642</b>	<b>191,507</b>	<b>231,104</b>	<b>85,864</b>	<b>39,598</b>	<b>81.3</b>	<b>20.7</b>	<b>25.2</b>	<b>45.3</b>	<b>54.9</b>	<b>20.1</b>	<b>9.5</b>	
PACHUCA, HGO.	1,579	1,579	1,579	0	0	0.0	0.0	296	386	648	90	262	30.4	67.9	18.7	24.4	41.0	5.7	16.6	
PALENQUE, CHIS.	2,118	2,064	2,065	-54	1	-2.5	0.0	372	598	679	226	81	60.8	13.5	17.6	29.0	32.9	11.4	3.9	
PUEBLA, PUE.	9,703	9,707	10,109	5	402	0.0	4.1	1,014	2,859	4,080	1,844	1,221	181.8	42.7	10.5	29.5	40.4	19.0	10.9	
QUERETARO, QRO.	7,382	7,566	7,264	185	-302	2.5	-4.0	1,342	2,405	2,816	1,063	411	79.2	17.1	18.2	31.8	38.8	13.6	7.0	
SALAMANCA, GTO. 2/	1,205	1,205	1,031	0	-174	0.0	-14.4	222	246	286	24	41	10.7	16.5	18.4	20.4	27.8	2.0	7.4	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,331	3,319	3,322	-12	3	-0.3	0.1	550	920	975	370	55	67.3	6.0	16.5	27.7	29.4	11.2	1.6	
SAN JUAN DE LOS LAGOS, JAL.	3,655	3,676	3,676	21	0	0.6	0.0	443	990	815	547	-175	123.3	-17.7	12.1	26.9	22.2	14.8	-4.8	
SAN JUAN DEL RÍO, QRO. 3/	746	1,234	827	488	-407	65.4	-33.0	41	359	308	318	-51	777.4	-14.3	5.5	29.1	37.2	23.6	8.1	
SAN LUIS POTOSÍ, S.L.P.	5,859	5,901	5,945	43	44	0.7	0.7	1,278	1,709	2,401	431	692	33.7	40.5	21.8	29.0	40.4	7.1	11.4	
SAN MIGUEL DE ALLENDE, GTO. 2/	2,488	2,428	2,777	-60	349	-2.4	14.4	262	514	862	252	348	96.1	67.7	10.5	21.2	31.1	10.6	9.9	
TAXCO, GRO.	861	887	887	27	0	3.1	0.0	122	219	281	96	62	78.9	28.6	14.2	24.7	31.7	10.5	7.0	
TEQUISQUIAPAN, QRO. 3/	559	921	560	362	-361	64.8	-39.2	61	181	131	120	-50	195.6	-27.7	10.9	19.6	23.3	8.7	3.7	
TLAXCALA, TLAX. 3/	655	657	559	2	-98	0.2	-14.9	58	91	109	34	17	58.4	19.0	8.8	13.9	19.4	5.1	5.5	
TOLUCA, MÉX.	3,769	3,631	3,631	-138	0	-3.6	0.0	571	767	1,185	196	418	34.2	54.5	15.2	21.1	32.6	6.0	11.5	
TUXTLA GUTIÉRREZ, CHIS.	4,467	4,153	4,211	-315	59	-7.0	1.4	786	1,134	1,410	348	277	44.3	24.4	17.6	27.3	33.5	9.7	6.2	
VALLE DE BRAVO, MÉX.	1,221	1,221	1,187	0	-34	0.0	-2.8	75	190	186	115	-4	153.5	-2.1	6.1	15.6	15.7	9.4	0.1	
VILLAHERMOSA, TAB.	5,069	5,185	5,182	116	-3	2.3	0.0	1,523	2,354	2,355	830	1	54.5	0.1	30.1	45.4	45.5	15.3	0.0	
XALAPA, VER.	3,395	3,118	3,169	-277	51	-8.2	1.6	647	792	1,084	145	292	22.4	36.9	19.1	25.4	34.2	6.3	8.8	
ZACATECAS, ZAC.	3,107	3,073	2,962	-34	-111	-1.1	-3.6	500	613	621	113	8	22.6	1.3	16.1	19.9	21.0	3.9	1.0	
<b>Fronterizas</b>	<b>12,899</b>	<b>14,846</b>	<b>15,124</b>	<b>1,947</b>	<b>278</b>	<b>15.1</b>	<b>1.9</b>	<b>3,614</b>	<b>7,351</b>	<b>8,122</b>	<b>3,737</b>	<b>771</b>	<b>103.4</b>	<b>10.5</b>	<b>28.0</b>	<b>49.5</b>	<b>53.7</b>	<b>21.5</b>	<b>4.2</b>	
CIUDAD JUÁREZ, CHIH.	4,250	4,542	4,252	292	-290	6.9	-6.4	1,348	2,509	2,444	1,162	-65	86.2	-2.6	31.7	55.3	57.5	23.5	2.2	
MEXICALI, BC.	2,542	2,551	2,783	9	232	0.4	9.1	718	1,098	1,505	380	407	52.9	37.1	28.2	43.0	54.1	14.8	11.0	
PIEDRAS NEGRAS, COAH. 2/	811	811	1,145	0	334	0.0	41.2	293	330	576	37	246	12.5	74.5	36.2	40.7	50.3	4.5	9.6	
TECATE, B.C. 1/	498	484	590	-14	106	-2.8	21.9	112	230	366	118	136	105.0	59.2	22.5	47.5	62.0	25.0	14.5	
TIJUANA, B.C.	4,798	6,458	6,354	1,660	-104	34.6	-1.6	1,143	3,184	3,231	2,041	47	178.6	1.5	23.8	49.3	50.9	25.5	1.6	

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

\*Del 04-enero-2021 al 17-enero-2021  
\*\*Del 03-enero-2022 al 16-enero-2022  
\*\*\*Del 02-enero-2023 al 15-enero-2023

n.d. No disponible / n.c. No comparable  
Información preliminar.

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2021.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2022.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.