

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Ptos (%)		
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023				2021 - 2022	2022 - 2023	
Total	419,779	422,841	424,496	3,062	1,655	0.73%	0.39%	116,223	215,905	256,996	99,681	41,091	85.8%	19.0%	27.7	51.1	60.5	23.4	9.5	
Centros de Playa	197,536	198,294	199,029	757	736	0.38%	0.37%	65,261	124,300	142,685	59,040	18,385	90.5%	14.8%	33.0	62.7	71.7	29.6	9.0	
Integralmente Planeados	68,233	67,645	67,872	-588	227	-0.86%	0.34%	27,018	47,234	52,926	20,216	5,692	74.8%	12.1%	39.6	69.8	78.0	30.2	8.2	
BAHIAS DE HUATULCO, OAX.	4,316	4,141	4,346	-175	204	-4.05%	4.93%	1,169	2,553	3,103	1,384	551	118.4%	21.6%	27.1	61.6	71.4	34.6	9.8	
CANCUN, Q.ROO	34,537	34,242	34,885	-295	643	-0.85%	1.88%	15,112	25,222	28,093	10,109	2,872	66.9%	11.4%	43.8	73.7	80.5	29.9	6.9	
IXTAPA ZIHUATANEJO, GRO.	6,254	6,295	6,085	41	210	0.66%	-3.34%	2,040	3,465	3,798	1,424	333	69.8%	9.6%	32.6	55.0	62.4	22.4	7.4	
LORETO, B.C.S.	899	756	700	-143	56	-15.91%	-7.36%	217	305	484	88	178	40.5%	58.4%	24.2	40.4	69.0	16.2	28.7	
LOS CABOS, B.C.S.	22,228	22,211	21,856	-17	355	-0.07%	-1.60%	8,480	15,690	17,448	7,210	1,758	85.0%	11.2%	38.2	70.6	79.8	32.5	9.2	
CABO SAN LUCAS	9,053	9,147	9,104	94	43	1.04%	-0.47%	3,685	6,918	7,696	3,233	779	87.7%	11.3%	40.7	75.6	84.5	34.9	8.9	
SAN JOSÉ DEL CABO	4,873	4,456	4,429	-17	27	-8.56%	-0.60%	1,551	3,065	3,144	1,514	79	97.6%	2.6%	31.8	68.8	71.0	37.0	2.2	
ZONA CORREDOR LOS CABOS	4,307	4,591	4,319	284	272	6.59%	-5.92%	1,565	2,446	3,085	881	639	56.3%	26.1%	36.3	53.3	71.4	17.0	18.2	
Tradicional	64,777	65,251	64,638	474	612	0.73%	-0.94%	20,996	33,966	38,350	12,970	4,385	61.8%	12.9%	32.4	52.1	59.3	19.6	7.3	
ACAPULCO, GRO.	19,597	19,601	19,593	4	8	0.02%	-0.04%	5,071	8,802	10,237	3,731	1,435	73.6%	16.3%	25.9	44.9	52.2	19.0	7.3	
COZUMEL, Q. ROO	5,166	5,187	5,181	21	6	0.41%	-0.11%	1,482	2,907	3,137	1,424	230	96.1%	7.9%	28.7	56.0	60.5	27.3	4.5	
LA PAZ, B.C.S.	2,531	2,379	2,059	-152	320	-5.99%	-13.45%	985	1,409	1,464	424	54	43.1%	3.9%	38.9	59.2	71.1	20.3	11.8	
MANZANILLO, COL.	4,547	4,686	4,373	139	312	3.05%	-6.67%	1,270	1,885	2,319	615	434	48.5%	23.0%	27.9	40.2	53.0	12.3	12.8	
MAZATLÁN, SIN.	9,624	9,860	9,851	236	9	2.45%	-0.09%	4,330	5,609	5,710	1,279	102	29.5%	1.8%	45.0	56.9	58.0	11.9	1.1	
PUERTO VALLARTA, JAL.	13,134	13,145	13,131	11	14	0.08%	-0.11%	5,186	9,550	10,973	4,365	1,422	84.2%	14.9%	39.5	72.7	83.6	33.2	10.9	
VERACRUZ BOCA DEL RIO, VER.	10,178	10,393	10,450	215	57	2.11%	0.55%	2,672	3,804	4,510	1,131	707	42.3%	18.6%	26.3	36.6	43.2	10.3	6.6	
Otros	64,526	65,398	66,519	872	1,121	1.35%	1.71%	17,246	43,101	51,409	25,855	8,308	149.9%	19.3%	26.7	65.9	77.3	39.2	11.4	
ISLA MUJERES, Q. ROO	1,647	1,647	1,639	-	8	0.00%	-0.49%	374	989	1,162	615	173	164.6%	17.5%	22.7	60.0	70.9	37.3	10.9	
NUÉVO NAYARIT, NAY. I/	10,151	10,542	10,872	391	330	3.85%	3.13%	3,024	6,755	9,176	3,731	2,420	123.4%	35.8%	29.8	64.1	84.4	34.3	20.3	
RIVIERA MAYA, Q. ROO	46,001	46,500	47,237	499	736	1.09%	1.58%	12,252	32,775	38,780	20,523	6,005	167.5%	18.3%	26.6	70.5	82.1	43.9	11.6	
AKUMAL, Q. ROO	4,393	4,395	4,399	1	4	0.03%	0.10%	823	2,881	3,853	972	2,058	249.9%	33.7%	18.7	65.6	87.6	46.8	22.0	
PLAYA DEL CARMEN, Q. ROO	11,293	11,188	11,893	-105	705	-0.93%	6.30%	3,406	8,108	9,183	4,703	1,075	138.1%	13.3%	30.2	72.5	77.2	42.3	4.7	
PLAYACAR, Q. ROO	6,717	6,718	6,729	1	11	0.01%	0.17%	1,404	5,203	5,824	3,798	622	270.4%	11.9%	20.9	77.4	86.6	56.5	9.1	
PUERTO ESCONDIDO, OAX.	2,524	2,522	2,633	-1	111	-0.05%	4.39%	661	1,349	1,211	687	138	104.0%	-10.2%	26.2	53.5	46.0	27.3	-7.5	
PLAYAS DE ROSARITO, B.C.	2,621	2,621	2,620	-	1	0.00%	-0.03%	602	833	707	231	125	38.4%	-15.0%	23.0	31.8	27.0	8.8	-4.8	
SAN FELIPE, BC.	823	823	823	-	-	0.00%	0.00%	148	234	190	86	44	58.6%	-18.9%	17.9	28.4	23.1	10.5	-5.4	
TONALÁ- PUERTO ARISTA, CHIS.	759	742	695	-17	47	-2.28%	-6.38%	187	166	184	-20	17	-10.9%	10.4%	24.6	22.4	26.4	-2.2	4.0	
Ciudades	222,243	224,547	225,467	2,305	920	1.04%	0.41%	50,963	91,604	114,311	40,642	22,706	79.7%	24.8%	22.9	40.8	50.7	17.9	9.9	
Grandes	88,213	89,299	91,925	1,086	2,626	1.23%	2.94%	19,866	39,400	50,475	19,535	11,074	98.3%	28.1%	22.5	44.1	54.9	21.6	10.8	
CIUDAD DE MÉXICO 2/	51,703	51,727	53,444	24	1,717	0.05%	3.32%	11,044	22,624	29,421	11,580	6,797	104.9%	30.0%	21.4	43.7	55.1	22.4	11.3	
GUADALAJARA, JAL.	21,378	21,456	21,787	77	331	0.36%	1.54%	5,190	8,914	11,427	3,724	2,513	71.8%	28.2%	24.3	41.5	52.5	17.3	10.9	
MONTERREY, N.L.	15,132	16,116	16,694	984	578	6.50%	3.59%	3,632	7,863	9,627	4,230	1,764	116.5%	22.4%	24.0	48.8	57.7	24.8	8.9	
Del Interior	120,283	120,213	118,247	-70	-1,966	-0.06%	-1.64%	26,047	43,077	53,703	17,030	10,627	65.4%	24.7%	21.7	35.8	45.4	14.2	9.6	
AGUASCALIENTES, AGS.	5,140	6,178	6,324	1,038	147	20.20%	2.37%	1,505	2,166	2,774	661	608	43.9%	28.1%	29.3	35.1	43.9	5.8	8.8	
CAMPECHE, CAMP. 2/	1,415	1,386	2,093	-29	706	-2.03%	50.95%	402	548	1,043	147	495	36.6%	90.3%	28.4	39.6	49.9	11.2	10.3	
CELAYA, GTO. 2/	3,326	3,301	2,675	-25	626	-0.74%	-18.96%	585	685	737	100	52	17.1%	7.6%	17.6	20.7	27.5	3.2	6.8	
CHIHUAHUA, CHIH.	4,875	5,005	5,006	129	2	2.65%	0.03%	1,423	2,293	2,930	870	637	61.1%	27.8%	29.2	45.8	58.5	16.6	12.7	
COATZACOALCOS, VER.	1,997	1,991	1,946	-7	45	-0.33%	-2.26%	339	632	773	293	141	86.3%	22.3%	17.0	31.7	39.7	14.8	8.0	
COLIMA, COL.	1,255	1,321	1,178	65	143	5.20%	-10.83%	383	451	507	69	56	17.9%	12.4%	30.5	34.2	43.0	3.7	8.9	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,394	1,382	1,382	-12	-	-0.86%	0.00%	224	262	319	38	57	17.2%	21.8%	16.0	19.0	23.1	2.9	4.1	
CULIACÁN, SIN.	2,836	2,839	n.d.	3	n.d.	0.11%	n.d.	864	1,182	n.d.	319	n.d.	36.9%	n.d.	30.5	41.7	n.d.	11.2	n.d.	
DURANGO, DGO.	1,892	1,931	1,927	39	4	2.08%	-0.21%	499	776	870	276	95	55.3%	12.2%	26.4	40.2	45.2	13.8	5.0	
EL FUERTE, SIN.	406	407	n.d.	1	n.d.	0.25%	n.d.	81	110	n.d.	29	n.d.	35.9%	n.d.	19.9	27.0	n.d.	7.1	n.d.	
GUANAJUATO, GTO.	3,152	3,140	3,248	-12	108	-0.38%	3.44%	414	800	839	386	39	93.1%	4.9%	13.1	25.5	25.8	12.3	0.4	
HERMOSILLO, SON. 1/	2,920	2,904	3,094	-16	190	-0.54%	6.53%	803	1,563	1,818	760	255	94.6%	16.3%	27.5	53.8	58.7	26.3	4.9	
IRAPUATO, GTO. 2/	2,958	2,907	2,447	-50	460	-1.70%	-15.82%	553	648	852	95	204	17.1%	31.6%	18.7	22.3	34.8	3.6	12.5	
LEÓN, GTO.	6,499	6,243	6,249	-256	6	-3.93%	0.10%	1,141	2,055	2,654	914	599	80.1%	29.1%	17.6	32.9	42.5	15.4	9.6	
LOS MOCHIS, SIN.	1,572	1,573	n.d.	1	n.d.	0.06%	n.d.	533	693	n.d.	160	n.d.	30.0%	n.d.	33.9	44.0	n.d.	10.1	n.d.	
MÉRIDA, YUC.	7,172	7,448	7,912	276	464	3.84%	6.23%	1,726	3,473	4,688	1,747	1,214	101.2%	35.0%	24.1	46.6	59.3	22.6	12.6	
MORELIA, MICH. 2/	3,950	3,163	2,804	-787	359	-19.93%	-11.34%	1,185	1,558	1,396	373	162	31.4%	-10.4%	30.0	49.3	49.8	19.3	0.5	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Ptos (%)		
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023						
Total	2,403	2,396	2,763	-	7	366	-0.29%	15.29%	377	732	1,101	356	369	94.4%	50.4%	15.7	30.6	39.9	14.9	9.3
OAXACA, OAX.	6,194	6,162	6,073	-	32	89	-0.52%	-1.44%	1,085	2,462	3,139	677	1,377	126.9%	27.5%	17.5	40.0	51.7	22.4	11.7
PACHUCA, HGO.	1,579	1,579	1,571	-	-	8	0.00%	-0.51%	330	567	740	237	173	71.9%	30.6%	20.9	35.9	47.1	15.0	11.2
PALENQUE, CHIS.	2,091	2,065	2,066	-	26	1	-1.24%	0.05%	461	663	741	202	78	43.8%	11.7%	22.0	32.1	35.8	10.1	3.8
PUEBLA, PUE.	9,705	9,699	10,125	-	6	426	-0.06%	4.39%	1,388	3,279	5,040	1,891	1,760	136.3%	53.7%	14.3	33.8	49.8	19.5	16.0
QUERETARO, QRO.	7,151	7,325	7,263	174	-	61	2.43%	-0.84%	1,559	3,213	3,994	1,653	782	106.0%	24.3%	21.8	43.9	55.0	22.1	11.1
SALAMANCA, GTO. 2/	1,198	1,201	962	2	-	239	0.19%	-19.88%	247	278	296	31	18	12.6%	6.5%	20.6	23.1	30.7	2.5	7.6
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,329	3,316	3,312	-	13	4	-0.39%	-0.13%	694	1,004	1,039	310	35	44.6%	3.4%	20.9	30.3	31.4	9.4	1.1
SAN JUAN DE LOS LAGOS, JAL.	3,666	3,675	3,676	9	-	1	0.25%	0.02%	464	870	1,008	405	138	87.3%	15.9%	12.7	23.7	27.4	11.0	3.8
SAN JUAN DEL RÍO, QRO.	1,076	1,103	827	27	-	276	2.48%	-25.02%	193	426	394	232	31	120.4%	-7.3%	17.9	38.6	47.7	20.6	9.1
SAN LUIS POTOSÍ, S.L.P.	5,868	5,912	5,975	44	-	63	0.76%	1.06%	1,532	2,236	3,139	704	903	46.0%	40.4%	26.1	37.8	52.5	11.7	14.7
SAN MIGUEL DE ALLENDE, GTO. 2/	2,403	2,396	2,763	-	7	366	-0.29%	15.29%	377	732	1,101	356	369	94.4%	50.4%	15.7	30.6	39.9	14.9	9.3
TAXCO, GRO.	895	887	885	-	9	2	-0.97%	-0.19%	125	215	281	89	67	71.4%	31.0%	14.0	24.2	31.8	10.2	7.6
TEQUISQUIAPAN, QRO. 3/	560	808	560	248	-	248	44.31%	-30.71%	93	151	161	58	10	62.6%	6.4%	16.6	18.7	28.7	2.1	10.0
TLAXCALA, TLAX. 3/	655	655	558	-	-	96	0.00%	-14.71%	70	120	142	50	23	70.7%	19.1%	10.7	18.3	25.5	7.6	7.2
TOLUCA, MÉX.	3,935	3,631	3,827	-	304	196	-7.72%	5.41%	650	1,085	1,482	435	397	66.9%	36.6%	16.5	29.9	38.7	13.4	8.8
TUXTLA GUTIÉRREZ, CHIS.	4,469	4,163	4,246	-	306	83	-6.85%	2.00%	861	1,261	1,618	400	357	46.4%	28.3%	19.3	30.3	38.1	11.0	7.8
VALLE DE BRAVO, MÉX.	1,221	1,221	1,186	0	-	35	0.03%	-2.87%	131	239	256	108	16	82.6%	6.7%	10.7	19.6	21.5	8.9	1.9
VILLAHERMOSA, TAB.	5,028	5,173	5,120	145	-	53	2.88%	-1.02%	1,691	2,652	2,613	961	39	56.8%	-1.5%	33.6	51.3	51.0	17.6	0.2
XALAPA, VER.	3,395	3,118	3,180	-	277	63	-8.17%	2.01%	772	991	1,332	219	342	28.3%	34.5%	22.7	31.8	41.9	9.0	10.1
ZACATECAS, ZAC.	3,107	3,007	2,983	-	99	25	-3.20%	-0.82%	663	740	730	77	10	11.6%	-1.4%	21.4	24.6	24.5	3.3	0.1
Fronterizas	13,746	15,035	15,295	1,289	260	9.38%	1.73%	5,050	9,127	10,133	4,077	1,006	80.7%	11.0%	36.7	60.7	66.2	24.0	5.5	
CIUDAD JUÁREZ, CHIH.	4,541	4,542	4,445	1	-	97	0.02%	-2.13%	1,715	3,059	2,958	1,345	101	78.4%	-3.3%	37.8	67.4	66.6	29.6	0.8
MEXICALI, BC.	2,545	2,551	2,784	6	-	233	0.24%	9.12%	1,010	1,412	1,879	403	466	39.9%	33.0%	39.7	55.4	67.5	15.7	12.1
PIEDRAS NEGRAS, COAH. 2/	811	1,034	1,145	223	-	111	27.46%	10.77%	384	587	702	203	115	53.0%	19.6%	47.3	56.8	61.3	9.5	4.5
TECATE, B.C. 1/	498	493	590	-	5	97	-0.94%	19.59%	172	261	376	88	116	51.3%	44.4%	34.6	52.8	63.8	18.3	10.9
TIJUANA, B.C.	5,351	6,416	6,331	1,064	-	84	19.89%	-1.31%	1,770	3,808	4,218	2,038	410	115.2%	10.8%	33.1	59.4	66.6	26.3	7.3

*Del 01-enero-2021 al 31-marzo-2021

**Del 01-enero-2022 al 31-marzo-2022

***Del 01-enero-2023 al 31-marzo-2023

n.d. No disponible / n.c. No comparable

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2021.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2022.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.