

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	
Total	418,277	421,061	423,185	2,784	2,124	0.7	0.5	105,421	158,319	235,204	52,897	76,886	50.2	48.6	25.2	37.6	55.6	12.4	18.0	
Centros de Playa	196,620	197,912	198,362	1,292	450	0.7	0.2	55,494	88,388	129,685	32,894	41,297	59.3	46.7	28.2	44.7	65.4	16.4	20.7	
Integramente Planeados	68,396	68,237	67,529	-158	-708	-0.2	-1.0	20,499	35,414	48,481	14,915	13,067	72.8	36.9	30.0	51.9	71.8	21.9	19.9	
BAHIAS DE HUATULCO, OAX.	4,298	4,314	4,216	16	-98	0.4	-2.3	1,142	1,581	2,608	439	1,026	38.5	64.9	26.6	36.7	61.9	10.1	25.2	
CANCUN, Q.ROO	35,171	34,488	34,267	-683	-220	-1.9	-0.6	10,748	18,907	26,192	8,159	7,285	75.9	38.5	30.6	54.8	76.4	24.3	21.6	
IXTAPA ZIHUATANEJO, GRO.	6,291	6,216	6,292	-75	76	-1.2	1.2	1,815	2,550	3,588	734	1,038	40.5	40.7	28.9	41.0	57.0	12.2	16.0	
LORETO, B.C.S.	752	899	n.d.	147	n.d.	19.5	n.d.	186	271	n.d.	84	n.d.	45.3	n.d.	24.8	30.1	n.d.	5.3	n.d.	
LOS CABOS, B.C.S.	21,883	22,320	22,075	437	-246	2.0	-1.1	6,607	12,105	15,787	5,498	3,682	83.2	30.4	30.2	54.2	71.5	24.0	17.3	
CABO SAN LUCAS	8,918	8,959	9,103	42	144	0.5	1.6	2,920	5,166	6,988	2,246	1,822	76.9	35.3	57.7	57.7	76.8	24.9	19.1	
SAN JOSÉ DEL CABO	4,851	4,868	4,446	16	-422	0.3	-8.7	1,220	2,113	2,977	892	864	73.1	40.9	25.2	43.4	67.0	18.2	23.6	
ZONA CORREDOR LOS CABOS	4,297	4,493	4,621	196	28	4.6	0.6	1,219	2,506	2,584	1,287	78	105.5	3.1	28.4	55.8	57.1	27.4	1.4	
Tradicional	63,759	64,940	64,982	1,181	42	1.9	0.1	16,918	26,785	36,274	9,867	9,488	58.3	35.4	26.5	41.2	55.8	14.7	14.6	
ACAPULCO, GRO.	18,896	19,600	19,539	704	-60	3.7	-0.3	4,101	6,274	9,060	2,173	2,786	53.0	44.4	21.7	32.0	46.4	10.3	14.4	
COZUMEL, Q. ROO	5,153	5,180	5,187	28	7	0.5	0.1	1,268	1,937	2,750	669	813	52.8	42.0	24.6	37.4	53.0	12.8	15.6	
LA PAZ, B.C.S. 1/	2,389	2,288	2,247	-101	-41	-4.2	-1.8	593	1,049	1,398	456	350	76.9	33.3	24.8	45.8	62.2	21.0	16.4	
MANZANILLO, COL.	4,714	4,717	4,615	3	-102	0.1	-2.2	1,025	1,678	2,175	653	497	63.7	29.6	21.7	35.6	47.1	13.8	11.6	
MAZATLAN, SIN.	9,859	9,719	9,844	-140	126	-1.4	1.3	3,359	5,464	6,574	2,106	1,109	62.7	20.3	34.1	56.2	66.8	22.2	10.6	
PUERTO VALLARTA, JAL.	12,777	13,139	13,126	362	-14	2.8	-0.1	4,388	6,843	9,503	2,455	2,660	56.0	38.9	34.3	52.1	72.4	17.7	20.3	
VERACRUZ BOCA DEL RIO, VER.	9,972	10,297	10,424	325	127	3.3	1.2	2,185	3,541	4,814	1,356	1,273	62.1	35.9	21.9	34.4	46.2	12.5	11.8	
Otros	64,465	64,734	65,851	270	1,117	0.4	1.7	18,077	26,189	44,930	8,112	18,741	44.9	71.6	28.0	40.5	68.2	12.4	27.8	
ISLA MUJERES, Q. ROO	1,643	1,641	1,643	-2	2	-0.1	0.1	388	512	939	123	427	31.8	31.8	23.6	31.2	57.1	7.6	25.9	
NUEVO VALLARTA, NAY.	10,246	10,142	10,766	-103	623	-1.0	6.1	3,554	4,549	6,988	995	2,439	28.0	53.6	34.7	44.9	64.9	10.2	20.1	
RIVIERA MAYA, Q. ROO	45,880	46,237	46,713	356	476	0.8	1.0	13,029	18,980	34,308	5,951	15,328	45.7	80.8	28.4	41.0	73.4	12.7	32.4	
AKUMAL, Q. ROO	4,606	4,395	4,396	-211	1	-4.6	0.0	1,124	1,757	3,420	633	1,663	56.3	94.6	24.4	40.0	77.8	15.6	37.8	
PLAYA DEL CARMEN, Q. ROO	10,941	11,239	11,278	298	39	2.7	0.3	3,051	4,593	7,927	1,542	3,334	50.5	72.6	27.9	40.9	70.3	13.0	29.4	
PLAYACAR, Q. ROO	6,711	6,717	6,709	6	-8	0.1	-0.1	1,943	2,172	5,304	229	3,132	11.8	144.2	28.9	32.3	79.1	3.4	46.7	
PUERTO ESCONDIDO, OAX.	2,508	2,521	2,540	13	20	0.5	0.8	437	747	1,135	310	388	71.0	52.0	17.4	29.6	44.7	12.2	15.1	
PLAYAS DE ROSARITO, B.C.	2,619	2,621	2,620	2	-1	0.1	0.0	495	971	1,136	476	165	96.0	16.9	18.9	37.1	43.3	18.1	6.3	
SAN FELIPE, BC.	823	823	823	0	0	0.0	0.0	68	272	261	204	-11	299.7	-4.2	8.3	33.1	31.7	24.8	-1.4	
TONALÁ- PUERTO ARISTA, CHIS.	747	750	747	4	-3	0.5	-0.5	105	158	164	53	6	50.8	3.7	14.0	21.1	22.0	7.0	0.9	
Ciudades	221,658	223,150	224,824	1,492	1,674	0.7	0.8	49,927	69,930	105,519	20,003	35,589	40.1	50.9	22.5	31.3	46.9	8.8	15.6	
Grandes	88,305	88,227	89,730	-78	1,503	-0.1	1.7	21,016	27,994	45,531	6,978	17,538	33.2	62.6	23.8	31.7	50.7	7.9	19.0	
CIUDAD DE MÉXICO	51,182	51,701	51,740	519	39	1.0	0.1	12,000	15,395	25,955	3,396	10,560	28.3	68.6	23.4	29.8	50.2	6.3	20.4	
GUADALAJARA, JAL.	22,002	21,360	21,521	-642	161	-2.9	0.8	5,186	7,186	10,234	2,000	3,048	38.6	42.4	23.6	33.6	47.6	10.1	13.9	
MONTERREY, N.L.	15,121	15,166	16,468	45	1,302	0.3	8.6	3,831	5,413	9,343	1,582	3,930	41.3	72.6	25.3	35.7	56.7	10.4	21.0	
Del Interior	120,090	120,549	120,042	459	-506	0.4	-0.4	24,781	34,450	49,800	9,669	15,350	39.0	44.6	20.6	28.6	41.5	7.9	12.9	
AGUASCALIENTES, AGS.	5,261	5,269	6,220	8	951	0.2	18.0	1,438	1,967	2,621	529	654	33.2	33.2	37.3	42.1	10.0	4.8		
CAMPECHE, CAMP. 2/	1,393	1,414	1,870	21	456	1.5	32.2	320	472	824	152	353	47.4	74.8	23.0	33.3	44.1	10.4	10.7	
CELAYA, GTO.	3,218	3,304	3,284	86	-20	2.7	-0.6	638	695	801	57	106	8.9	15.3	19.8	21.0	24.4	1.2	3.4	
CHIHUAHUA, CHIH.	4,862	4,872	5,005	10	132	0.2	2.7	1,199	1,856	2,792	657	936	54.8	50.4	24.7	38.1	55.8	13.4	17.7	
COATZACOALCOS, VER.	1,759	1,999	1,960	240	-39	13.6	-1.9	319	469	735	149	266	46.8	56.8	18.2	23.5	37.5	5.3	14.0	
COLIMA, COL.	1,314	1,256	1,292	-58	36	-4.4	2.8	284	468	445	184	-23	64.9	-4.9	21.6	37.2	34.5	15.6	-2.8	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,399	1,392	1,382	-6	-11	-0.4	-0.8	167	262	291	96	29	57.5	11.1	11.9	18.8	21.1	6.9	2.2	
CULIACAN, SIN.	2,831	2,841	n.d.	10	n.d.	0.4	n.d.	657	944	n.d.	286	n.d.	43.6	n.d.	23.2	33.2	n.d.	10.0	n.d.	
DURANGO, DGO.	1,888	1,892	1,930	4	39	0.2	2.0	492	699	1,038	207	339	42.1	48.5	26.1	37.0	53.8	10.9	16.8	
EL FUERTE, SIN.	399	406	n.d.	7	n.d.	1.7	n.d.	40	77	n.d.	37	n.d.	90.2	n.d.	10.1	19.0	n.d.	8.8	n.d.	
GUANAJUATO, GTO.	3,182	3,149	3,005	-34	-143	-1.1	-4.5	376	684	897	308	213	82.0	31.1	11.8	21.7	29.8	9.9	8.1	
HERMOSILLO, SON.	2,834	2,907	3,057	73	150	2.6	5.2	697	1,060	1,640	362	580	52.0	54.8	24.6	36.5	53.6	11.9	17.2	
IRAPUATO, GTO.	2,860	2,943	2,916	83	-27	2.9	-0.9	572	649	700	77	51	13.5	7.9	20.0	22.1	24.0	2.1	2.0	
LEON, GTO.	6,916	6,327	6,201	-589	-126	-8.5	-2.0	1,333	1,624	2,298	292	673	21.9	41.5	19.3	25.7	37.1	6.4	11.4	
LOS MOCHIS, SIN.	1,534	1,585	n.d.	51	n.d.	3.3	n.d.	393	645	n.d.	252	n.d.	64.0	n.d.	25.6	40.7	n.d.	15.1	n.d.	
MÉRIDA, YUC.	7,175	7,452	7,741	278	288	3.9	3.9	1,533	2,220	3,874	688	1,654	44.9	74.5	21.4	29.8	50.0	8.4	20.3	
MORELIA, MICH. 2/	3,903	3,95																		

Centro	Cuartos disponibles promedio diario								Cuartos ocupados						Ocupación				
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)	
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022
Total	418,277	421,061	423,185	2,784	2,124	0.7	0.5	105,421	158,319	235,204	52,897	76,886	50.2	48.6	25.2	37.6	55.6	12.4	18.0
PACHUCA, HGO.	1,578	1,579	1,575	1	-4	0.0	-0.3	376	387	663	11	275	2.8	71.1	23.9	24.5	42.1	0.7	17.5
PALENQUE, CHIS.	2,111	2,062	2,068	-49	6	-2.3	0.3	327	551	702	225	151	68.9	27.4	15.5	26.7	34.0	11.3	7.2
PUEBLA, PUE.	9,699	9,706	9,753	7	47	0.1	0.5	2,105	2,284	4,417	179	2,134	8.5	93.4	21.7	23.5	45.3	1.8	21.8
QUERETARO, QRO.	7,269	7,289	7,309	20	20	0.3	0.3	1,611	2,245	3,948	635	1,703	39.4	75.8	22.2	30.8	54.0	8.6	23.2
SALAMANCA, GTO.	1,192	1,139	1,182	-53	43	-4.5	3.7	210	273	308	63	36	30.0	13.2	17.6	23.9	26.1	6.3	2.2
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,322	3,310	3,316	-12	6	-0.4	0.2	474	840	984	366	143	77.1	17.0	14.3	25.4	29.7	11.1	4.3
SAN JUAN DE LOS LAGOS, JAL.	3,632	3,673	3,675	41	3	1.1	0.1	316	714	889	398	175	125.9	24.5	8.7	19.4	24.2	10.7	4.7
SAN JUAN DEL RÍO, QRO. 3/	1,080	1,108	1,106	28	-1	2.6	-0.1	233	342	478	109	136	46.8	39.9	21.6	30.9	43.2	9.3	12.4
SAN LUIS POTOSÍ, S.L.P.	5,971	5,866	5,945	-105	79	-1.8	1.3	1,463	1,983	2,687	519	704	35.5	35.5	24.5	33.8	45.2	9.3	11.4
SAN MIGUEL DE ALLENDE, GTO.	2,100	2,443	2,406	343	-38	16.3	-1.5	304	604	857	300	253	98.8	41.8	14.5	24.7	35.6	10.3	10.9
TAXCO, GRO.	900	878	885	-22	7	-2.4	0.8	151	154	255	3	102	2.1	66.1	16.7	17.5	28.9	0.8	11.3
TEQUISQUIAPAN, QRO.	865	722	n.d.	-143	n.d.	-16.5	n.d.	103	151	n.d.	48	n.d.	46.7	n.d.	11.9	21.0	n.d.	9.0	n.d.
TLAXCALA, TLAX.	655	654	644	-1	-10	-0.2	-1.5	73	100	155	27	55	37.0	55.5	11.1	15.3	24.1	4.1	8.8
TOLUCA, MÉX.	3,811	3,907	3,604	96	-303	2.5	-7.8	749	896	1,240	148	344	19.7	38.3	19.6	22.9	34.4	3.3	11.5
TUXTLA GUTIÉRREZ, CHIS.	4,412	4,347	4,188	-65	-159	-1.5	-3.7	797	1,113	1,424	316	312	39.6	28.0	18.1	25.6	34.0	7.5	8.4
VALLE DE BRAVO, MÉX.	1,221	1,221	1,217	0	-4	0.0	-0.3	122	193	254	71	61	58.4	31.7	10.0	15.8	20.9	5.8	5.1
VILLAHERMOSA, TAB.	5,188	5,010	5,156	-178	145	-3.4	2.9	1,378	2,037	2,782	659	745	47.8	36.6	26.6	40.7	54.0	14.1	13.3
XALAPA, VER.	2,947	3,395	3,118	448	-277	15.2	-8.2	585	870	1,406	285	536	48.7	61.6	19.9	25.6	45.1	5.8	19.5
ZACATECAS, ZAC.	3,231	3,104	2,983	-127	-122	-3.9	-3.9	734	906	976	172	71	23.4	7.8	22.7	29.2	32.7	6.5	3.6
Fronterizas	13,263	14,374	15,051	1,111	677	8.4	4.7	4,130	7,487	10,188	3,356	2,702	81.3	36.1	31.1	52.1	67.7	20.9	15.6
CIUDAD JUÁREZ, CHIH.	4,483	4,395	4,541	-88	146	-2.0	3.3	1,392	2,380	3,301	989	921	71.0	38.7	31.0	54.2	72.7	23.1	18.5
MEXICALI, BC.	2,594	2,561	2,551	-33	-11	-1.3	-0.4	884	1,293	1,604	409	311	46.2	24.0	34.1	50.5	62.9	16.4	12.4
PIEDRAS NEGRAS, COAH. 2/	811	811	1,110	0	299	0.0	36.8	277	443	645	166	202	59.9	45.5	34.2	54.6	58.1	20.5	3.5
TECATE, B.C.	316	498	495	182	-3	57.6	-0.6	83	240	291	157	51	188.8	21.2	26.3	48.2	58.8	21.9	10.6
TIJUANA, B.C.	5,059	6,109	6,354	1,049	246	20.7	4.0	1,494	3,130	4,348	1,636	1,217	109.5	38.9	29.5	51.2	68.4	21.7	17.2

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

*Del 30-diciembre-2019 al 20-septiembre-2020

**Del 04-enero-2021 al 26-septiembre-2021

***Del 03-enero-2022 al 25-septiembre-2022

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2021.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2022.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.