

Centro	Cuartos disponibles promedio diario							Cuartos ocupados							Ocupación				
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)	
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022
Total	418,094	420,682	422,994	2,588	2,312	0.6	0.5	116,750	148,503	231,619	31,753	83,115	27.2	56.0	27.9	35.3	54.8	7.4	19.5
Centros de Playa	196,268	197,725	198,383	1,457	658	0.7	0.3	61,645	84,454	130,119	22,809	45,664	37.0	54.1	31.4	42.7	65.6	11.3	22.9
Integralmente Planeados	68,241	68,263	67,553	22	-710	0.0	-1.0	22,414	34,192	48,791	11,778	14,598	52.5	42.7	32.8	50.1	72.2	17.2	22.1
BAHIAS DE HUATULCO, OAX.	4,290	4,316	4,174	26	-142	0.6	-3.3	1,355	1,545	2,638	190	1,093	14.0	70.8	31.6	35.8	63.2	4.2	27.4
CANCUN, Q.ROO	35,082	34,512	34,264	-571	-247	-1.6	-0.7	11,709	18,175	26,144	6,466	7,968	55.2	43.8	33.4	52.7	76.3	19.3	23.6
IXTAPA ZIHUATANEJO, GRO.	6,290	6,275	6,293	-15	17	-0.2	0.3	1,857	2,602	3,650	744	1,048	40.1	40.3	29.5	41.5	58.0	11.9	16.5
LORETO, B.C.S.	721	899	n.d.	178	n.d.	24.7	n.d.	158	263	n.d.	106	n.d.	67.1	n.d.	21.9	29.3	n.d.	7.4	n.d.
LOS CABOS, B.C.S.	21,858	22,261	22,175	403	-86	1.8	-0.4	7,336	11,607	16,088	4,272	4,481	58.2	38.6	33.6	52.1	72.6	18.6	20.4
CABO SAN LUCAS	8,929	8,935	9,125	6	190	0.1	2.1	3,205	4,880	7,184	1,676	2,304	52.3	47.2	35.9	54.6	78.7	18.7	24.1
SAN JOSÉ DEL CABO	4,843	4,866	4,453	23	-412	0.5	-8.5	1,458	2,059	2,993	601	934	41.2	45.4	30.1	42.3	67.2	12.2	24.9
ZONA CORREDOR LOS CABOS	4,295	4,458	4,591	163	133	3.8	3.0	1,311	2,486	2,547	1,174	61	89.6	2.4	30.5	55.8	55.5	25.2	-0.3
Tradicional	63,543	64,925	65,025	1,382	100	2.2	0.2	17,531	26,670	36,139	9,139	9,469	52.1	35.5	27.6	41.1	55.6	13.5	14.5
ACAPULCO, GRO.	18,829	19,599	19,593	770	-6	4.1	0.0	4,456	6,341	8,952	1,885	2,611	42.3	41.2	23.7	32.4	45.7	8.7	13.3
COZUMEL, Q. ROO	5,151	5,178	5,187	27	9	0.5	0.2	1,558	1,862	2,797	304	935	19.5	50.2	30.2	36.0	53.9	5.7	18.0
LA PAZ, B.C.S. 1/	2,258	2,377	2,264	118	-113	5.2	-4.8	561	1,105	1,391	543	286	96.8	25.9	24.9	46.5	61.4	21.6	15.0
MANZANILLO, COL.	4,742	4,700	4,641	-41	-59	-0.9	-1.3	1,027	1,688	2,143	662	455	64.4	26.9	21.7	35.9	46.2	14.3	10.3
MAZATLAN, SIN.	9,849	9,698	9,792	-151	94	-1.5	1.0	2,729	5,525	6,395	2,795	871	102.4	15.8	27.7	57.0	65.3	29.3	8.3
PUERTO VALLARTA, JAL.	12,782	13,135	13,132	353	-4	2.8	0.0	4,801	6,635	9,796	1,835	3,161	38.2	47.6	37.6	50.5	74.6	13.0	24.1
VERACRUZ BOCA DEL RIO, VER.	9,932	10,237	10,417	306	179	3.1	1.8	2,399	3,515	4,665	1,115	1,150	46.5	32.7	24.2	34.3	44.8	10.2	10.4
Otros	64,485	64,537	65,805	53	1,268	0.1	2.0	21,700	23,592	45,189	1,892	21,598	8.7	91.5	33.7	36.6	68.7	2.9	32.1
ISLA MUJERES, Q. ROO	1,641	1,638	1,644	-3	6	-0.2	0.3	493	464	500	-29	486	-5.9	104.7	28.3	28.3	57.8	-1.7	29.5
NUEVO VALLARTA, NAY.	10,276	10,148	10,722	-128	574	-1.2	5.7	3,970	4,338	7,065	369	2,727	9.3	62.9	38.6	42.7	65.9	4.1	23.1
RIVIERA MAYA, Q. ROO	45,879	46,034	46,710	155	676	0.3	1.5	16,153	16,751	34,482	598	17,731	3.7	105.9	35.2	36.4	73.8	1.2	37.4
AKUMAL, Q. ROO	4,606	4,395	4,397	-211	1	-4.6	0.0	1,437	1,378	3,349	-60	1,971	-4.2	143.1	31.3	76.2	0.1	44.8	
PLAYA DEL CARMEN, Q. ROO	10,944	11,266	11,272	322	5	2.9	0.0	3,664	4,260	8,078	596	3,818	16.3	89.6	33.5	37.8	71.7	4.3	33.9
PLAYACAR, Q. ROO	6,706	6,717	6,708	11	-9	0.2	-0.1	2,503	1,881	5,355	-622	3,474	-24.8	184.6	37.3	28.0	79.8	-9.3	51.8
PUERTO ESCONDIDO, OAX.	2,501	2,522	2,540	21	18	0.8	0.7	492	763	1,200	271	436	55.1	57.2	19.7	30.3	47.2	10.6	17.0
PLAYAS DE ROSARITO, B.C.	2,619	2,621	2,620	2	-1	0.1	0.0	424	846	1,052	421	206	99.4	24.4	16.2	32.3	40.2	16.1	7.9
SAN FELIPE, BC.	823	823	823	0	0	0.0	0.0	61	261	278	200	17	330.3	6.4	7.4	31.7	33.7	24.4	2.0
TONALÁ- PUERTO ARISTA, CHIS.	747	751	746	4	-5	0.6	-0.7	107	168	163	61	-6	56.9	-3.4	14.4	22.4	21.8	8.1	-0.6
Ciudades	221,826	222,957	224,611	1,131	1,654	0.5	0.7	55,105	64,049	101,500	8,944	37,451	16.2	58.5	24.8	28.7	45.2	3.9	16.5
Grandes	88,104	88,284	89,643	180	1,360	0.2	1.5	23,527	25,602	43,905	2,076	18,303	8.8	71.5	26.7	29.0	49.0	2.3	20.0
CIUDAD DE MÉXICO	50,997	51,704	51,718	707	14	1.4	0.0	13,616	14,060	24,999	444	10,939	3.3	77.8	26.7	27.2	48.3	0.5	21.1
GUADALAJARA, JAL.	21,949	21,360	21,491	-589	131	-2.7	0.6	5,585	6,494	9,780	909	3,286	16.3	50.6	25.4	30.4	45.5	5.0	15.1
MONTERREY, N.L.	15,159	15,220	16,434	61	1,214	0.4	8.0	4,326	5,048	9,126	722	4,078	16.7	80.8	28.5	33.2	55.5	4.6	22.4
Del Interior	120,255	120,514	120,095	260	-419	0.2	-0.3	27,246	31,853	47,641	4,607	15,788	16.9	49.6	22.7	26.4	39.7	3.8	13.2
AGUASCALIENTES, AGS.	5,232	5,199	6,209	-33	1,010	-0.6	19.4	1,486	1,797	2,607	311	810	21.0	45.1	28.4	34.6	42.0	6.2	7.4
CAMPECHE, CAMP. 2/	1,397	1,415	1,779	18	364	1.3	25.7	362	455	737	93	283	25.8	62.1	25.9	32.1	41.5	6.3	9.3
CELAYA, GTO.	3,202	3,322	3,267	120	-55	3.7	-1.7	687	668	791	-19	123	-2.8	18.5	21.5	20.1	24.2	-1.3	4.1
CHIHUAHUA, CHIH.	4,855	4,869	5,004	14	135	0.3	2.8	1,246	1,650	2,658	404	1,008	32.4	61.1	25.7	33.9	53.1	8.2	19.2
COATZACOALCOS, VER.	1,758	1,993	1,966	234	-27	13.3	-1.3	335	440	713	105	273	31.3	62.0	19.1	22.1	36.3	3.0	14.2
COLIMA, COL.	1,325	1,303	1,298	-21	-5	-1.6	-0.4	298	474	425	176	-49	59.1	-10.3	22.5	36.3	32.8	13.9	-3.6
COMITÁN DE DOMÍNGUEZ, CHIS.	1,396	1,393	1,382	-3	-11	-0.2	-0.8	192	262	283	70	21	36.2	8.2	13.8	18.8	20.5	5.0	1.7
CULIACAN, SIN.	2,825	2,840	n.d.	14	n.d.	0.5	n.d.	613	968	n.d.	356	n.d.	58.0	n.d.	21.7	34.1	n.d.	12.4	n.d.
DURANGO, DGO.	1,888	1,891	1,931	4	40	0.2	2.1	501	616	1,000	115	384	22.9	62.3	26.5	32.6	51.8	6.0	19.2
EL FUERTE, SIN.	433	414	407	-19	-7	-4.3	-1.8	45	82	116	37	35	83.9	42.2	10.3	19.8	28.6	9.5	8.8
GUANAJUATO, GTO.	3,159	3,177	3,028	18	-149	0.6	-4.7	441	584	832	143	249	32.4	42.6	14.0	18.4	27.5	4.4	9.1
HERMOSILLO, SON.	2,817	2,902	3,042	84	141	3.0	4.8	739	1,001	1,635	262	634	4.8	35.4	26.2	34.5	53.7	8.3	19.2
IRAPUATO, GTO.	2,877	2,939	2,910	61	-29	2.1	-1.0	644	603	694	-41	92	-6.4	15.2	22.4	20.5	23.9	-1.9	3.4
LEON, GTO.	6,933	6,388	6,174	-545	-213	-7.9	-3.3	1,474	1,444	2,109	-30	665	-2.0	46.0	21.3	22.6	34.2	1.3	11.5
LOS MOCHIS, SIN.	1,559	1,598	1,575	39	-22	2.5	-1.4	374	626	704	252	78	67.4	12.4	24.0	39.2	44.7	15.2	5.5
MÉRIDA, YUC.	7,182	7,462	7,653	280	191	3.9	2.6	1,816	2,031	3,734	216	1,703	11.9	83.8	25.3	27.2	48.8	1.9	21.6
MORELIA, MICH. 2/	3,902	3,950	2,792																

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	
Total	418,094	420,682	422,994	2,588	2,312	0.6	0.5	116,750	148,503	231,619	31,753	83,115	27.2	56.0	27.9	35.3	54.8	7.4	19.5	
PACHUCA, HGO.	1,579	1,579	1,574	0	-5	0.0	-0.3	432	353	656	-79	304	-18.3	86.2	27.3	22.3	41.7	-5.0	19.4	
PALENQUE, CHIS.	2,109	2,073	2,069	-36	-4	-1.7	-0.2	367	516	659	149	144	40.5	27.9	17.4	24.9	31.9	7.5	7.0	
PUEBLA, PUE.	9,696	9,706	9,720	10	14	0.1	0.1	2,576	1,983	4,056	-593	2,073	-23.0	104.6	26.6	20.4	41.7	-6.1	21.3	
QUERETARO, QRO.	7,359	7,220	7,278	-138	58	-1.9	0.8	1,862	2,001	3,752	139	1,752	7.5	87.5	25.3	27.7	51.6	2.4	23.8	
SALAMANCA, GTO.	1,194	1,146	1,172	-48	26	-4.0	2.3	212	258	296	46	38	21.9	14.9	17.7	22.5	25.3	4.8	2.8	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,318	3,309	3,316	-9	7	-0.3	0.2	544	798	971	254	173	46.6	21.7	16.4	24.1	29.3	7.7	5.2	
SAN JUAN DE LOS LAGOS, JAL.	3,614	3,671	3,675	57	4	1.6	0.1	361	664	862	303	198	84.0	29.8	10.0	18.1	23.5	8.1	5.4	
SAN JUAN DEL RÍO, QRO.	1,150	1,064	1,108	-85	44	-7.4	4.2	263	294	474	32	180	12.1	61.0	22.8	27.7	42.8	4.8	15.1	
SAN LUIS POTOSÍ, S.L.P.	5,980	5,872	5,938	-108	66	-1.8	1.1	1,564	1,883	2,552	319	669	20.4	35.6	26.2	32.1	43.0	5.9	10.9	
SAN MIGUEL DE ALLENDE, GTO.	2,109	2,437	2,402	328	-35	15.6	-1.4	333	529	834	196	306	59.0	57.9	15.8	21.7	34.7	5.9	13.0	
TAXCO, GRO.	905	874	886	-31	11	-3.4	1.3	167	147	244	-20	97	-12.2	65.7	18.5	16.8	27.5	-1.7	10.7	
TEQUISQUIAPAN, QRO.	906	658	n.d.	-248	n.d.	-27.4	n.d.	93	137	n.d.	45	n.d.	48.3	n.d.	10.2	20.9	n.d.	10.7	n.d.	
TLAXCALA, TLAX.	655	655	654	-1	-1	-0.1	-0.1	80	87	147	8	59	9.5	68.1	12.2	13.3	22.4	1.2	9.1	
TOLUCA, MÉX.	3,778	3,918	3,592	140	-326	3.7	-8.3	822	835	1,196	14	360	1.7	43.1	21.8	21.3	33.3	-0.4	12.0	
TUXTLA GUTIÉRREZ, CHIS.	4,393	4,377	4,181	-16	-196	-0.4	-4.5	883	1,039	1,370	156	331	17.6	31.9	20.1	23.7	32.8	3.6	9.0	
VALLE DE BRAVO, MÉX.	1,221	1,221	1,215	0	-5	0.0	-0.4	118	177	249	59	71	49.9	40.3	9.7	14.5	20.4	4.8	5.9	
VILLAHERMOSA, TAB.	5,223	4,996	5,174	-227	178	-4.4	3.6	1,403	1,939	2,770	536	831	38.2	42.9	26.9	38.8	53.5	11.9	14.7	
XALAPA, VER.	2,938	3,395	3,118	457	-277	15.6	-8.2	641	854	1,233	213	380	33.2	44.5	21.8	25.2	39.6	3.3	14.4	
ZACATECAS, ZAC.	3,218	3,105	3,003	-112	-103	-3.5	-3.3	774	837	884	63	48	8.1	5.7	24.0	26.9	29.5	2.9	2.5	
Fronterizas	13,467	14,159	14,872	692	713	5.1	5.0	4,332	6,594	9,954	2,262	3,360	52.2	51.0	32.2	46.6	66.9	14.4	20.4	
CIUDAD JUÁREZ, CHIH.	4,534	4,335	4,541	-199	206	-4.4	4.7	1,596	2,089	3,271	493	1,182	30.9	56.6	35.2	48.2	72.0	13.0	23.8	
MEXICALI, BC.	2,640	2,548	2,551	-92	3	-3.5	0.1	934	1,211	1,608	277	397	29.6	32.8	35.4	47.5	63.0	12.1	15.5	
PIEDRAS NEGRAS, COAH. 2/	811	811	1,096	0	285	0.0	35.1	271	428	636	156	208	57.7	48.7	33.4	52.7	58.0	19.3	5.3	
TECATE, B.C. 3/	316	498	321	182	-177	57.6	-35.6	75	223	135	147	-88	195.0	-39.4	23.9	44.7	42.1	20.8	-2.7	
TIJUANA, B.C.	5,166	5,966	6,364	800	398	15.5	6.7	1,455	2,643	4,304	1,188	1,661	81.7	62.8	28.2	44.3	67.6	16.1	23.3	

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

*Del 30-diciembre-2019 al 05-julio-2020
**Del 04-enero-2021 al 11-julio-2021
***Del 03-enero-2022 al 10-julio-2022

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2021.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2022.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.