

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados						Ocupación						
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)			
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020							
Total	400,267	410,077	409,557	9,810	-	520	2.5	-	0.1	244,670	247,398	106,396	2,728	-141,002	1.1	-57.0	61.1	60.3	26.0	-0.8	-34.4
Centros de Playa	189,789	192,950	191,164	3,161	-1,785	1.7	-0.9	125,944	126,798	56,464	854	-70,334	0.7	-55.5	66.4	65.7	29.5	-0.6	-36.2		
<i>Integralmente Planeados</i>	65,981	67,427	67,535	1,446	108	2.2	0.2	46,218	46,543	21,833	324	-24,710	0.7	-53.1	70.0	69.0	32.3	-1.0	-36.7		
BAHIAS DE HUATULCO, OAX.	3,820	4,240	4,302	420	62	11.0	1.5	2,361	2,616	1,141	255	-1,475	10.8	-56.4	61.8	61.7	26.5	-0.1	-35.2		
CANCUN, Q.ROO	34,912	35,116	35,110	204	-6	0.6	0.0	26,105	25,434	11,543	-671	-13,891	-2.6	-54.6	74.8	72.4	32.9	-2.3	-39.6		
IXTAPA ZIHUATANEJO, GRO.	6,271	6,281	5,519	10	-762	0.2	-12.1	3,533	3,662	1,659	129	-2,003	3.7	-54.7	56.3	58.3	30.1	2.0	-28.2		
LORETO, B.C.S.	885	885	755	1	-131	0.1	-14.8	358	390	202	32	-188	8.9	-48.2	40.5	44.1	26.8	3.6	-17.3		
LOS CABOS, B.C.S.	20,093	20,905	21,849	812	944	4.0	4.5	13,862	14,441	7,288	579	-7,153	4.2	-49.5	69.0	69.1	33.4	0.1	-35.7		
<i>CABO SAN LUCAS</i>	7,345	8,305	8,905	961	600	13.1	7.2	5,558	6,065	3,221	508	-2,845	9.1	-46.9	75.7	73.0	36.2	-2.6	-36.9		
<i>SAN JOSÉ DEL CABO</i>	4,494	4,672	4,819	178	147	4.0	3.1	2,860	2,937	1,292	77	-1,645	2.7	-56.0	63.6	62.9	26.8	-0.8	-36.1		
<i>ZONA CORREDOR LOS CABOS</i>	3,935	4,116	4,295	181	179	4.6	4.3	1,875	2,614	1,335	740	-1,280	39.4	-48.9	47.6	63.5	31.1	15.9	-32.4		
<i>Tradicional</i>	61,768	62,020	59,501	251	-2,519	0.4	-4.1	33,767	34,567	17,129	800	-17,438	2.4	-50.4	54.7	55.7	28.8	1.1	-26.9		
ACAPULCO, GRO.	18,943	18,803	18,956	-140	153	-0.7	0.8	8,686	9,122	4,129	436	-4,993	5.0	-54.7	45.9	48.5	21.8	2.7	-26.7		
COZUMEL, Q. ROO	4,668	4,717	5,125	48	408	1.0	8.7	2,642	2,496	1,254	-146	-1,241	-5.5	-49.7	56.6	52.9	24.5	-3.7	-28.4		
LA PAZ, B.C.S.	2,678	2,718	2,361	40	-357	1.5	-13.1	1,257	1,370	596	113	-774	9.0	-56.5	46.9	50.4	25.2	3.5	-25.2		
MANZANILLO, COL.	4,488	4,549	4,677	61	128	1.3	2.8	2,009	2,090	1,083	81	-1,006	4.0	-48.2	44.8	45.9	23.2	1.2	-22.8		
MAZATLAN, SIN.	9,634	9,631	9,808	-3	177	0.0	1.8	5,778	6,166	3,723	388	-2,443	6.7	-39.6	60.0	64.0	38.0	4.0	-26.1		
PUERTO VALLARTA, JAL.	12,683	12,853	12,859	170	6	1.3	0.0	9,079	9,233	4,740	155	-4,493	1.7	-48.7	71.6	71.8	36.9	0.3	-35.0		
VERACRUZ BOCA DEL RIO, VER.	8,673	8,748	n.d.	75	n.d.	0.9	n.d.	4,317	4,091	n.d.	-226	n.d.	-5.2	n.d.	49.8	46.8	n.d.	-3.0	n.d.		
<i>Otros</i>	62,039	63,503	64,129	1,464	625	2.4	1.0	45,959	45,688	17,502	-271	-28,186	-0.6	-61.7	74.1	71.9	27.3	-2.1	-44.7		
ISLA MUJERES, Q. ROO	1,637	1,646	1,518	10	-128	0.6	-7.8	1,002	995	342	-7	-653	-0.7	-65.6	61.2	60.4	22.5	-0.8	-37.9		
NUEVO VALLARTA, NAY.	9,882	10,068	10,252	186	184	1.9	1.8	7,649	7,786	3,450	137	-4,336	1.8	-55.7	77.4	77.3	33.7	-0.1	-43.7		
RIVIERA MAYA, Q. ROO	44,440	45,297	45,659	857	362	1.9	0.8	35,466	34,854	12,545	-612	-22,309	-1.7	-64.0	79.8	76.9	27.5	-2.9	-49.5		
AKUMAL, Q. ROO	4,479	4,541	4,591	62	51	1.4	1.1	3,781	3,645	1,039	-135	-2,607	-3.6	-71.5	84.4	80.3	22.6	-4.1	-57.7		
PLAYA DEL CARMEN, Q. ROO	10,570	10,714	10,940	144	226	1.4	2.1	7,704	7,520	3,141	-184	-4,378	-2.4	-58.2	72.9	70.2	28.7	-2.7	-41.5		
PLAYACAR, Q. ROO	6,712	6,701	6,707	-11	6	-0.2	0.1	5,779	5,418	1,778	-362	-3,639	-6.3	-67.2	86.1	80.8	26.5	-5.3	-54.3		
PUERTO ESCONDIDO, OAX.	2,340	2,455	2,511	115	57	4.9	2.3	792	871	441	79	-430	9.9	-49.4	33.8	35.5	17.6	1.6	-17.9		
PLAYAS DE ROSARITO, B.C.	2,238	2,413	2,619	175	206	7.8	8.5	683	783	523	100	-260	14.6	-33.2	30.5	32.5	20.0	1.9	-12.5		
SAN FELIPE, BC.	716	857	823	141	-34	19.7	-3.9	157	207	87	50	-120	32.1	-57.8	21.9	24.1	10.6	2.3	-13.5		
TONALÁ- PUERTO ARISTA, CHIS.	788	768	747	-19	-22	-2.4	-2.8	210	193	113	-17	-79	-8.2	-41.3	26.6	25.1	15.2	-1.6	-9.9		
Ciudades	210,478	217,127	218,393	6,649	1,265	3.2	0.6	118,726	120,600	49,933	1,874	-70,667	1.6	-58.6	56.4	55.5	22.9	-0.9	-32.7		
<i>Grandes</i>	83,263	87,256	87,548	3,992	293	4.8	0.3	54,148	55,009	20,931	861	-34,077	1.6	-61.9	65.0	63.0	23.9	-2.0	-39.1		
CIUDAD DE MÉXICO	51,355	51,266	50,531	-89	-735	-0.2	-1.4	33,746	33,855	11,867	109	-21,987	0.3	-64.9	65.7	66.0	23.5	0.3	-42.6		
GUADALAJARA, JAL.	18,144	21,893	22,065	3,749	172	20.7	0.8	10,516	11,546	5,285	1,030	-6,261	9.8	-54.2	58.0	52.7	24.0	-5.2	-28.8		
MONTERREY, N.L.	13,764	14,096	14,952	333	855	2.4	6.1	9,886	9,808	3,779	-277	-5,829	-2.8	-60.7	71.8	68.2	25.3	-3.7	-42.9		
<i>Del Interior</i>	114,026	116,348	117,807	2,322	1,459	2.0	1.3	56,845	57,117	24,812	272	-32,305	0.5	-56.6	49.9	49.1	21.1	-0.8	-28.0		
AGUASCALIENTES, AGS.	4,863	5,280	5,153	417	-127	8.6	-2.4	3,018	3,075	1,430	57	-1,645	1.9	-53.5	62.1	58.2	27.8	-3.8	-30.5		
CAMPECHE, CAMP.	1,397	1,409	1,397	12	-11	0.8	-0.8	654	663	325	10	-338	1.5	-51.0	46.8	47.1	23.3	0.3	-23.8		
CELAYA, GTO.	3,005	3,201	3,235	196	34	6.5	1.1	1,287	1,183	639	-104	-544	-8.1	-45.9	42.8	37.0	19.8	-5.9	-17.2		
CHIHUAHUA, CHIH.	3,894	3,885	4,865	-9	980	-0.2	25.2	2,080	2,090	1,159	9	-931	0.4	-44.5	53.4	53.8	23.8	0.4	-30.0		
COATZACOALCOS, VER.	1,769	1,770	n.d.	1	n.d.	0.1	n.d.	619	609	n.d.	-10	n.d.	-1.6	n.d.	35.0	34.4	n.d.	-0.6	n.d.		
COLIMA, COL.	1,321	1,252	1,267	-69	15	-5.3	1.2	648	570	298	-78	-272	-12.1	-47.7	49.1	45.5	23.5	-3.5	-22.0		
COMITÁN DE DOMÍNGUEZ, CHIS.	1,317	1,391	1,398	73	7	5.6	0.5	392	451	168	59	-283	15.0	-62.8	29.8	32.4	12.0	2.6	-20.4		
CULIACÁN, SIN.	2,803	2,805	2,808	3	2	0.1	0.1	1,384	1,355	695	-49	-640	-3.5	-48.0	49.4	47.6	24.8	-1.8	-22.8		
DURANGO, DGO.	1,884	1,888	1,888	3	0	0.2	0.0	1,007	1,052	479	45	-573	4.5	-54.5	53.4	55.7	25.4	2.3	-30.4		
EL FUERTE, SIN.	379	427	421	47	-6	12.4	-1.3	93	94	46	2	-49	1.8	-51.4	24.5	22.1	10.9	-2.3	-11.2		
GUANAJUATO, GTO.	3,252	3,146	3,174	-106	27	-3.2	0.9	1,432	1,304	421	-129	-882	-9.0	-67.7	44.0	41.4	13.3	-2.6	-28.2		
HERMOSILLO, SON.	2,760	2,803	2,853	42	50	1.5	1.8	1,552	1,675	766	123	-910	7.9	-54.3	56.2	59.8	26.8	3.5	-32.9		
IRAPUATO, GTO.	2,434	2,710	2,850	276	140	11.3	5.2	1,140	1,001	586	-139	-415	-12.2	-41.5	46.8	36.9	20.6	-9.9	-16.4		
LEÓN, GTO.	6,283	6,675	6,840	391	166	6.2	2.5	3,210	3,200	1,343	-9	-1,857	-0.3	-58.0	51.1	47.9	19.6	-3.1	-28.3		
LOS MOCHIS, SIN.	1,483	1,551	1,530	68	-21	4.6	-1.3	803	824	436	21	-388	2.6	-47.1	54.2	53.1	28.5	-1.0	-24.6		
MÉRIDA, YUC.	6,733	7,165	7,168	432	3	6.4	0.0	4,083	4,349	1,564	265	-2,785	6.5	-64.0	60.6	60.7	21.8	0.0	-38.9		
MORELIA, MICH.	3,106	n.d.	2,851	n.c.	n.c.	n.c.	n.c.	1,854	n.d.	885	n.c.	n.c.	n.c.	n.c.	59.7	n.d.	31.0	n.c.	n.c.		
OAXACA, OAX.	5,737	5,964	6,183	226	219	3.9	3.7	2,774	3,006	1,119	232	-1,887	8.4	-62.8	48.4	50.4	18.1	2.1	-32.3		

Centro	Cuartos disponibles promedio diario*						Cuartos ocupados						Ocupación								
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)			
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018 - 2019	2019 - 2020		
Total	400,267	410,077	409,557	9,810	-	520	2.5	-	0.1	244,670	247,398	106,396	2,728	-141,002	1.1	-57.0	61.1	60.3	26.0	-0.8	-34.4
PACHUCA, HGO.	1,561	1,560	1,578	0	18	0.0	1.1	894	933	384	39	-549	4.4	-58.9	57.3	59.8	24.3	2.5	-35.5		
PALENQUE, CHIS.	2,100	2,098	2,113	-2	15	-0.1	0.7	691	735	319	44	-416	6.4	-56.6	32.9	35.1	15.1	2.1	-20.0		
PUEBLA, PUE.	9,344	9,519	9,702	174	183	1.9	1.9	5,850	5,856	2,041	6	-3,816	0.1	-65.2	62.6	61.5	21.0	-1.1	-40.5		
QUERETARO, QRO.	7,426	7,458	7,219	33	-240	0.4	-3.2	4,694	4,513	1,628	-181	-2,886	-3.9	-63.9	63.2	60.5	22.5	-2.7	-38.0		
SALAMANCA, GTO.	1,245	1,228	1,188	-18	-40	-1.4	-3.2	546	398	224	-147	-174	-27.0	-43.6	43.8	32.4	18.9	-11.4	-13.6		
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,281	3,328	3,323	47	-4	1.4	-0.1	1,100	1,188	496	88	-692	8.0	-58.2	33.5	35.7	14.9	2.2	-20.8		
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,674	3,642	-2	-32	0.0	-0.9	677	728	306	51	-422	7.6	-58.0	18.4	19.8	8.4	1.4	-11.4		
SAN JUAN DEL RÍO, QRO.	1,105	1,124	1,056	20	-68	1.8	-6.1	553	542	225	-10	-317	-1.9	-58.5	50.0	48.2	21.3	-1.8	-26.9		
SAN LUIS POTOSÍ, S.L.P.	5,541	5,740	5,974	199	234	3.6	4.1	3,593	3,440	1,495	-154	-1,944	-4.3	-56.5	64.8	59.9	25.0	-4.9	-34.9		
SAN MIGUEL DE ALLENDE, GTO.	1,926	2,052	2,137	126	85	6.5	4.1	856	830	330	-26	-499	-3.0	-60.2	44.4	40.4	15.5	-4.0	-25.0		
TAXCO, GRO.	901	895	894	-6	-1	-0.7	-0.2	315	349	147	33	-202	10.6	-57.9	35.0	39.0	16.4	4.0	-22.5		
TEQUISQUIAPAN, QRO.	899	885	n.d.	-14	n.d.	-1.6	n.d.	200	211	n.d.	10	n.d.	5.2	n.d.	22.2	23.8	n.d.	1.5	n.d.		
TLAXCALA, TLAX.	637	634	648	-4	14	-0.6	2.2	208	195	74	-12	-121	-6.0	-61.9	32.6	30.8	11.5	-1.8	-19.3		
TOLUCA, MÉX.	3,807	3,796	3,806	-11	10	-0.3	0.3	1,733	1,700	740	-32	-961	-1.9	-56.5	45.5	44.8	19.4	-0.7	-25.4		
TUXTLA GUTIÉRREZ, CHIS.	4,301	4,309	4,423	9	114	0.2	2.6	1,519	1,650	803	131	-847	8.6	-51.3	35.3	38.3	18.2	3.0	-20.1		
VALLE DE BRAVO, MÉX.	1,194	1,222	1,221	28	-1	2.3	-0.1	279	269	129	-9	-140	-3.3	-52.0	23.3	22.1	10.6	-1.3	-11.5		
VILLAHERMOSA, TAB.	5,115	5,121	5,158	6	37	0.1	0.7	2,253	2,494	1,464	240	-1,030	10.7	-41.3	44.1	48.7	28.4	4.6	-20.3		
XALAPA, VER.	2,335	2,419	n.d.	84	n.d.	3.6	n.d.	949	967	n.d.	19	n.d.	2.0	n.d.	40.6	40.0	n.d.	-0.6	n.d.		
ZACATECAS, ZAC.	3,211	3,198	3,050	-13	-148	-0.4	-4.6	1,904	1,728	727	-177	-1,000	-9.3	-57.9	59.3	54.0	23.8	-5.3	-30.2		
Fronterizas	13,169	13,524	13,037	335	-486	2.5	-3.6	7,734	8,474	4,189	740	-4,285	9.6	-50.6	58.6	62.7	32.1	4.0	-30.5		
CIUDAD JUÁREZ, CHIH.	4,490	4,529	4,429	39	-100	0.9	-2.2	2,781	3,232	1,320	450	-1,911	16.2	-59.1	61.9	71.3	29.8	9.4	-41.5		
MEXICALI, BC.	2,484	2,589	2,532	105	-57	4.2	-2.2	1,430	1,556	910	126	-646	8.8	-41.5	57.6	60.1	35.9	2.5	-24.2		
PIEDRAS NEGRAS, COAH.	800	774	811	-26	37	-3.2	4.7	342	391	296	49	-96	14.4	-24.5	42.7	50.5	36.4	7.8	-14.1		
TECATE, B.C.	297	302	316	6	14	1.9	4.5	117	126	89	9	-37	7.3	-29.6	39.6	41.7	28.1	2.1	-13.6		
TJUANA, B.C.	5,118	5,329	4,949	211	-380	4.1	-7.1	3,063	3,169	1,575	106	-1,595	3.5	-50.3	59.9	59.5	31.8	-0.4	-27.7		

*Del 01-enero-2018 al 09-diciembre-2018

**Del 31-diciembre-2018 al 06-diciembre-2019

***Del 30-diciembre-2019 al 06-diciembre-2020

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.