

Centro	Cuartos disponibles promedio diario						Cuartos ocupados promedio del periodo						Ocupación						
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)	
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018 - 2019	2019 - 2020
Total	400,720	411,469	410,510	10,750	-959	2.7	-0.2	244,417	247,911	108,059	3,494	-139,852	1.4	-56.4	61.0	60.3	26.3	-0.7	-33.9
Centros de Playa	189,806	193,365	191,452	3,559	-1,913	1.9	-1.0	126,291	127,721	57,777	1,429	-69,944	1.1	-54.8	66.5	66.1	30.2	-0.5	-35.9
<i>Integralmente Planeados</i>	<i>66,013</i>	<i>67,804</i>	<i>67,867</i>	<i>1,791</i>	<i>63</i>	<i>2.7</i>	<i>0.1</i>	<i>46,268</i>	<i>47,075</i>	<i>22,655</i>	<i>807</i>	<i>-24,420</i>	<i>1.7</i>	<i>-51.9</i>	<i>70.1</i>	<i>69.4</i>	<i>33.4</i>	<i>-0.7</i>	<i>-36.0</i>
BAHIAS DE HUATULCO, OAX.	3,844	4,240	4,303	395	63	10.3	1.5	2,384	2,644	1,162	260	-1,482	10.9	-56.1	62.0	62.4	27.0	0.3	-35.4
CANCUN, Q.ROO	34,922	35,114	35,075	192	-39	0.6	-0.1	26,065	25,540	11,957	-525	-13,583	-2.0	-53.2	74.6	72.7	34.1	-1.9	-38.6
IXTAPA ZIHUATANEJO, GRO.	6,271	6,282	5,826	11	-455	0.2	-7.2	3,555	3,696	1,790	141	-1,906	4.0	-51.6	56.7	58.8	30.7	2.2	-28.1
LORETO, B.C.S.	893	894	793	1	-101	0.1	-11.3	362	392	217	30	-175	8.3	-44.5	40.5	43.8	27.4	3.3	-16.4
LOS CABOS, B.C.S.	20,083	21,275	21,870	1,192	595	5.9	2.8	13,902	14,803	7,529	901	-7,275	6.5	-49.1	69.2	69.6	34.4	0.4	-35.2
<i>CABO SAN LUCAS</i>	<i>7,351</i>	<i>8,343</i>	<i>8,913</i>	<i>992</i>	<i>570</i>	<i>13.5</i>	<i>6.8</i>	<i>5,569</i>	<i>6,098</i>	<i>3,295</i>	<i>529</i>	<i>-2,803</i>	<i>9.5</i>	<i>-46.0</i>	<i>75.8</i>	<i>73.1</i>	<i>37.0</i>	<i>-2.7</i>	<i>-36.1</i>
<i>SAN JOSÉ DEL CABO</i>	<i>4,494</i>	<i>4,684</i>	<i>4,814</i>	<i>190</i>	<i>130</i>	<i>4.2</i>	<i>2.8</i>	<i>2,874</i>	<i>3,021</i>	<i>1,346</i>	<i>148</i>	<i>-1,675</i>	<i>5.1</i>	<i>-55.4</i>	<i>63.9</i>	<i>64.5</i>	<i>28.0</i>	<i>0.6</i>	<i>-36.5</i>
<i>ZONA CORREDOR LOS CABOS</i>	<i>3,935</i>	<i>4,127</i>	<i>4,299</i>	<i>192</i>	<i>172</i>	<i>4.9</i>	<i>4.2</i>	<i>1,882</i>	<i>2,650</i>	<i>1,400</i>	<i>768</i>	<i>-1,250</i>	<i>40.8</i>	<i>-47.2</i>	<i>47.8</i>	<i>64.2</i>	<i>32.6</i>	<i>16.4</i>	<i>-31.7</i>
<i>Tradicional</i>	<i>61,748</i>	<i>62,076</i>	<i>59,449</i>	<i>328</i>	<i>-2,627</i>	<i>0.5</i>	<i>-4.2</i>	<i>34,029</i>	<i>34,901</i>	<i>17,560</i>	<i>872</i>	<i>-17,341</i>	<i>2.6</i>	<i>-49.7</i>	<i>55.1</i>	<i>56.2</i>	<i>29.5</i>	<i>1.1</i>	<i>-26.7</i>
ACAPULCO, GRO.	18,954	18,809	18,956	-145	147	-0.8	0.8	8,824	9,245	4,171	421	-5,074	4.8	-54.9	46.6	49.2	22.0	2.6	-27.1
COZUMEL, Q. ROO	4,663	4,749	5,115	85	367	1.8	7.7	2,664	2,579	1,290	-85	-1,289	-3.2	-50.0	57.1	54.3	25.2	-2.8	-29.1
LA PAZ, B.C.S.	2,668	2,722	2,431	54	-291	2.0	-10.7	1,244	1,374	658	130	-716	10.5	-52.1	46.6	50.5	27.1	3.9	-23.4
MANZANILLO, COL.	4,471	4,542	4,668	70	127	1.6	2.8	2,032	2,104	1,077	72	-1,027	3.5	-48.8	45.5	46.3	23.1	0.9	-23.3
MAZATLAN, SIN.	9,626	9,641	9,779	15	138	0.2	1.4	5,806	6,178	3,823	372	-2,355	6.4	-38.1	60.3	64.1	39.1	3.8	-25.0
PUERTO VALLARTA, JAL.	12,693	12,863	12,891	171	27	1.3	0.2	9,143	9,318	4,872	175	-4,446	1.9	-47.7	72.0	72.4	37.8	0.4	-34.6
VERACRUZ BOCA DEL RIO, VER.	8,672	8,749	n.d.	77	n.d.	0.9	n.d.	4,316	4,103	n.d.	-214	n.d.	-4.9	n.d.	49.8	46.9	n.d.	-2.9	n.d.
<i>Otros</i>	<i>62,045</i>	<i>63,485</i>	<i>64,136</i>	<i>1,440</i>	<i>651</i>	<i>2.3</i>	<i>1.0</i>	<i>45,994</i>	<i>45,744</i>	<i>17,562</i>	<i>-250</i>	<i>-28,183</i>	<i>-0.5</i>	<i>-61.6</i>	<i>74.1</i>	<i>72.1</i>	<i>27.4</i>	<i>-2.1</i>	<i>-44.7</i>
ISLA MUJERES, Q. ROO	1,638	1,646	1,533	9	-113	0.5	-6.9	994	995	357	1	-638	0.1	-64.1	60.7	60.4	23.3	-0.3	-37.2
NUevo VALLARTA, NAY.	9,885	9,761	10,245	-123	483	-1.2	5.0	7,685	7,562	3,466	-123	-4,096	-1.6	-54.2	77.7	77.5	33.8	-0.3	-43.6
RIVIERA MAYA, Q. ROO	44,440	45,570	45,658	1,130	88	2.5	0.2	35,467	35,131	12,569	-336	-22,562	-0.9	-64.2	79.8	77.1	27.5	-2.7	-49.6
AKUMAL, Q. ROO	4,478	4,544	4,577	66	33	1.5	0.7	3,779	3,658	1,030	-121	-2,628	-3.2	-71.8	84.4	80.5	22.5	-3.9	-58.0
PLAYA DEL CARMEN, Q. ROO	10,575	10,722	10,938	148	215	1.4	2.0	7,733	7,537	3,183	-196	-4,354	-2.5	-57.8	73.1	70.3	29.1	-2.8	-41.2
PLAYACAR, Q. ROO	6,712	6,702	6,708	-10	7	-0.1	0.1	5,771	5,453	1,771	-318	-3,682	-5.5	-67.5	86.0	81.4	26.4	-4.6	-55.0
PUERTO ESCONDIDO, OAX.	2,343	2,457	2,512	113	55	4.8	2.2	814	893	452	79	-440	9.7	-49.3	34.7	36.3	18.0	1.6	-18.3
PLAYAS DE ROSARITO, B.C.	2,237	2,425	2,619	188	194	8.4	8.0	664	769	513	105	-256	15.8	-33.3	29.7	31.7	19.6	2.0	-12.1
SAN FELIPE, BC.	716	858	823	142	-35	19.9	-4.1	154	201	86	47	-115	30.5	-57.0	21.5	23.4	10.5	1.9	-12.9
TONALÁ- PUERTO ARISTA, CHIS.	787	768	747	-18	-22	-2.3	-2.8	217	194	119	-23	-76	-10.4	-38.9	27.6	25.3	15.9	-2.3	-9.4
Ciudades	210,913	218,104	219,059	7,191	954	3.4	0.4	118,126	120,190	50,282	2,065	-69,908	1.7	-58.2	56.0	55.1	23.0	-0.9	-32.2
<i>Grandes</i>	<i>83,253</i>	<i>87,088</i>	<i>87,659</i>	<i>3,835</i>	<i>572</i>	<i>4.6</i>	<i>0.7</i>	<i>53,733</i>	<i>54,395</i>	<i>21,146</i>	<i>652</i>	<i>-33,239</i>	<i>1.2</i>	<i>-61.1</i>	<i>64.5</i>	<i>62.4</i>	<i>24.1</i>	<i>-2.1</i>	<i>-38.3</i>
CIUDAD DE MÉXICO	51,344	51,275	50,620	-69	-655	-0.1	-1.3	33,453	33,579	12,034	126	-21,545	0.4	-64.2	65.2	65.5	23.8	0.3	-41.7
GUADALAJARA, JAL.	18,148	21,753	22,085	3,605	332	19.9	1.5	10,494	11,335	5,349	841	-5,986	8.0	-52.8	57.8	52.1	24.2	-5.7	-27.9
MONTERREY, N.L.	13,761	14,060	14,954	299	895	2.2	6.4	9,786	9,470	3,763	-316	-5,707	-3.2	-60.3	71.1	67.4	25.2	-3.8	-42.2
<i>Del Interior</i>	<i>114,442</i>	<i>117,452</i>	<i>118,200</i>	<i>3,010</i>	<i>749</i>	<i>2.6</i>	<i>0.6</i>	<i>56,782</i>	<i>57,431</i>	<i>24,965</i>	<i>649</i>	<i>-32,466</i>	<i>1.1</i>	<i>-56.5</i>	<i>49.6</i>	<i>48.9</i>	<i>21.1</i>	<i>-0.7</i>	<i>-27.8</i>
AGUASCALIENTES, AGS.	4,884	5,275	5,147	391	-129	8.0	-2.4	2,994	3,034	1,436	40	-1,598	1.3	-52.7	61.3	57.5	27.9	-3.8	-29.6
CAMPECHE, CAMP.	1,408	1,408	1,398	0	-10	0.0	-0.7	662	664	337	2	-327	0.3	-49.2	47.0	47.1	24.1	0.1	-23.0
CELAYA, GTO.	3,017	3,193	3,235	176	42	5.8	1.3	1,280	1,170	640	-110	-530	-8.6	-45.3	42.4	36.6	19.8	-5.8	-16.9
CHIHUAHUA, CHIH.	3,897	3,894	4,867	-3	973	-0.1	25.0	2,077	2,079	1,156	2	-923	0.1	-44.4	53.3	53.4	23.8	0.1	-29.6
COATZACOALCOS, VER.	1,769	1,770	n.d.	1	n.d.	0.1	n.d.	614	606	n.d.	-9	n.d.	-1.4	n.d.	34.7	34.2	n.d.	-0.5	n.d.
COLIMA, COL.	1,325	1,253	1,345	-72	92	-5.4	7.4	649	565	313	-85	-251	-13.1	-44.5	49.0	45.1	23.3	-4.0	-21.8
COMITÁN DE DOMÍNGUEZ, CHIS.	1,322	1,390	1,398	68	7	5.1	0.5	405	462	174	57	-288	14.0	-62.3	30.7	33.2	12.5	2.6	-20.8
CULIACÁN, SIN.	2,802	2,805	2,834	3	28	0.1	1.0	1,372	1,329	717	-43	-612	-3.1	-46.0	48.9	47.4	25.3	-1.6	-22.1
DURANGO, DGO.	1,884	1,888	1,888	4	0	0.2	0.0	997	1,037	477	40	-560	4.0	-54.0	52.9	54.9	25.3	2.0	-29.7
EL FUERTE, SIN.	405	432	431	27	-1	6.7	-0.3	83	92	47	9	-45	10.5	-48.5	20.5	21.3	11.0	0.7	-10.3
GUANAJUATO, GTO.	3,251	3,139	3,162	-112	23	-3.5	0.7	1,435	1,198	418	-137	-880	-9.5	-67.8	44.1	41.4	13.2	-2.8	-28.1
HERMOSILLO, SON.	2,773	2,800	2,847	27	47	1.0	1.7	1,538	1,643	788	105	-855	6.8	-52.0	55.5	58.7	27.7	3.2	-31.0
IRAPUATO, GTO.	2,440	2,719	2,848	279	129	11.4	4.8	1,121	991	573	-130	-417	-11.6	-42.1	45.9	36.4	20.1	-9.5	-16.3
LEON, GTO.	6,371	6,687	6,835	316	148	5.0	2.2	3,217	3,145	1,343	-72	-1,802	-2.2	-57.3	50.5	47.0	19.7	-3.5	-27.4
LOS MOCHIS, SIN.	1,592	1,548	1,556	-44	7	-2.8	0.5	819	827	445	8	-382	1.0	-46.2	51.4	53.4	28.6	2.0	-24.8
MÉRIDA, YUC.	6,740	7,139	7,173	399	34	5.9	0.5	4,084	4,351	1,578	287	-2,773	6.5	-63.7	60.6	60.9	22.0	0.4	-38.9
MORELIA, MICH.	3,211	n.d.	2,854	n.c.	n.c.														

Centro	Cuartos disponibles promedio diario *						Cuartos ocupados promedio del periodo						Ocupación						
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)	
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018 - 2019	2019 - 2020
Total	400,720	411,469	410,510	10,750	-959	2.7	-0.2	244,417	247,911	108,059	3,494	-139,852	1.4	-56.4	61.0	60.3	26.3	-0.7	-33.9
PACHUCA, HGO.	1,563	1,561	1,578	-2	17	-0.1	1.1	882	932	391	50	-541	5.7	-58.0	56.4	59.7	24.8	3.3	-34.9
PALENQUE, CHIS.	2,100	2,098	2,113	-2	15	-0.1	0.7	705	745	327	40	-418	5.7	-56.1	33.6	35.5	15.5	1.9	-20.0
PUEBLA, PUE.	9,343	9,515	9,703	173	188	1.8	2.0	5,824	5,836	2,004	12	-3,832	0.2	-65.7	62.3	61.3	20.7	-1.0	-40.7
QUERETARO, QRO.	7,425	7,461	7,261	36	-199	0.5	-2.7	4,645	4,470	1,606	-174	-2,864	-3.8	-64.1	62.6	59.9	22.1	-2.6	-37.8
SALAMANCA, GTO.	1,245	1,222	1,191	-24	-31	-1.9	-2.5	541	391	226	-149	-165	-27.6	-42.3	43.4	32.0	19.0	-11.4	-13.1
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,283	3,328	3,325	45	-3	1.4	-0.1	1,124	1,207	516	83	-691	7.4	-57.3	34.2	36.3	15.5	2.0	-20.8
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,674	3,657	-1	-17	0.0	-0.5	694	748	321	54	-427	7.8	-57.1	18.9	20.4	8.8	1.5	-11.6
SAN JUAN DEL RÍO, QRO.	1,106	1,124	1,116	19	-9	1.7	-0.8	549	537	233	-12	-304	-2.2	-56.6	49.6	47.7	20.9	-1.9	-26.9
SAN LUIS POTOSÍ, S.L.P.	5,545	5,743	5,978	198	234	3.6	4.1	3,552	3,456	1,488	-96	-1,968	-2.7	-56.9	64.1	60.2	24.9	-3.9	-35.3
SAN MIGUEL DE ALLENDE, GTO.	1,922	2,051	2,131	128	81	6.7	3.9	856	834	331	-23	-503	-2.6	-60.3	44.6	40.7	15.5	-3.9	-25.1
TAXCO, GRO.	900	894	893	-6	-1	-0.7	-0.1	322	353	146	31	-207	9.6	-58.8	35.8	39.5	16.3	3.7	-23.2
TEQUISQUIAPAN, QRO.	898	887	n.d.	-11	n.d.	-1.2	n.d.	202	214	n.d.	12	n.d.	5.8	n.d.	22.5	24.1	n.d.	1.6	n.d.
TLAXCALA, TLAX.	638	652	647	15	-5	2.3	-0.8	206	200	74	-6	-125	-3.1	-62.8	32.3	30.6	11.5	-1.7	-19.1
TOLUCA, MÉX.	3,807	3,790	3,823	-17	34	-0.5	0.9	1,705	1,687	728	-18	-959	-1.1	-56.8	44.8	44.5	19.0	-0.3	-25.5
TUXTLA GUTIÉRREZ, CHIS.	4,300	4,309	4,427	9	118	0.2	2.7	1,532	1,660	811	127	-848	8.3	-51.1	35.6	38.5	18.3	2.9	-20.2
VALLE DE BRAVO, MÉX.	1,194	1,222	1,221	28	-1	2.3	-0.1	280	272	125	-8	-147	-2.7	-53.9	23.4	22.3	10.3	-1.2	-12.0
VILLAHERMOSA, TAB.	5,117	5,123	5,152	6	29	0.1	0.6	2,261	2,486	1,480	225	-1,006	10.0	-40.5	44.2	48.5	28.7	4.3	-19.8
XALAPA, VER.	2,334	2,420	n.d.	86	n.d.	3.7	n.d.	947	964	n.d.	17	n.d.	1.8	n.d.	40.6	39.8	n.d.	-0.7	n.d.
ZACATECAS, ZAC.	3,209	3,195	3,232	-14	36	-0.4	1.1	1,900	1,729	724	-171	-1,005	-9.0	-58.1	59.2	54.1	22.4	-5.1	-31.7
Fronterizas	13,219	13,565	13,199	346	-366	2.6	-2.7	7,610	8,374	4,171	764	-4,203	10.0	-50.2	57.6	61.7	31.6	4.2	-30.1
CIUDAD JUÁREZ, CHIH.	4,535	4,530	4,536	-6	6	-0.1	0.1	2,760	3,193	1,321	432	-1,872	15.7	-58.6	60.9	70.5	29.1	9.6	-41.4
MEXICALI, BC.	2,454	2,593	2,547	139	-46	5.7	-1.8	1,406	1,551	908	145	-642	10.3	-41.4	57.3	59.8	35.7	2.5	-24.2
PIEDRAS NEGRAS, COAH.	798	777	811	-21	34	-2.6	4.4	343	390	296	47	-94	13.6	-24.1	43.0	50.2	36.5	7.2	-13.7
TECATE, B.C.	296	303	316	7	13	2.4	4.2	117	124	88	6	-35	5.3	-28.5	39.7	40.8	28.0	1.1	-12.8
TJUANA, B.C.	5,136	5,363	4,989	227	-374	4.4	-7.0	2,984	3,118	1,558	134	-1,559	4.5	-50.0	58.1	58.1	31.2	0.0	-26.9

*Del 01-enero-2018 al 31-diciembre-2018

**Del 01-enero-2019 al 31-diciembre-2019

***Del 01-enero-2020 al 31-diciembre-2020

n.d. No disponible / n.c. No comparable

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.