

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
																				2017-2018
<b>Total</b>	<b>372,648</b>	<b>396,386</b>	<b>398,452</b>	<b>23,738</b>	<b>2,067</b>	<b>6.4</b>	<b>0.5</b>	<b>227,754</b>	<b>244,321</b>	<b>235,867</b>	<b>16,567</b>	<b>-8,454</b>	<b>7.3</b>	<b>-3.5</b>	<b>61.1</b>	<b>61.6</b>	<b>59.2</b>	<b>0.5</b>	<b>-2.4</b>	
<b>Centros de Playa</b>	<b>171,092</b>	<b>185,572</b>	<b>186,257</b>	<b>14,480</b>	<b>686</b>	<b>8.5</b>	<b>0.4</b>	<b>123,303</b>	<b>133,827</b>	<b>129,413</b>	<b>10,524</b>	<b>-4,415</b>	<b>8.5</b>	<b>-3.3</b>	<b>72.1</b>	<b>72.1</b>	<b>69.5</b>	<b>0.0</b>	<b>-2.6</b>	
<i>Integramente Planeados</i>	55,283	62,399	63,176	7,116	777	12.9	1.2	44,540	48,601	46,548	4,061	-2,053	9.1	-4.2	80.6	77.9	73.7	-2.7	-4.2	
BAHIAS DE HUATULCO, OAX. /2	3,676	3,731	4,237	55	506	1.5	13.6	2,890	2,901	3,207	12	306	0.4	10.5	78.6	77.8	75.7	-0.8	-2.1	
CANCUN, Q.ROO	32,061	35,033	35,220	2,972	188	9.3	0.5	26,631	28,175	26,123	1,544	-2,052	5.8	-7.3	83.1	80.4	74.2	-2.6	-6.3	
IXTAPA ZIHUATANEJO, GRO.	5,245	6,274	6,279	1,029	5	19.6	0.1	3,953	4,618	4,542	665	-76	16.8	-1.6	75.4	73.6	72.3	-1.8	-1.3	
LORETO, B.C.S.	892	890	896	-2	6	-0.2	0.7	383	388	387	5	-1	1.3	-0.4	42.9	43.6	43.1	0.6	-0.5	
LOS CABOS, B.C.S. /1	13,410	16,472	16,544	3,062	73	22.8	0.4	10,683	12,519	12,290	1,836	-229	17.2	-1.8	79.7	76.0	74.3	-3.7	-1.7	
<i>CABO SAN LUCAS</i>	7,427	7,354	7,388	-74	34	-1.0	0.5	6,212	6,053	6,064	-159	11	-2.6	0.2	83.6	82.3	82.1	-1.3	-0.2	
<i>SAN JOSÉ DEL CABO</i>	3,791	4,492	4,497	701	5	18.5	0.1	3,023	3,217	3,080	194	-137	6.4	-4.3	79.7	71.6	68.5	-8.1	-3.1	
<i>ZONA CORREDOR LOS CABOS</i>	2,112	3,935	3,950	1,824	15	86.4	0.4	1,397	2,184	1,981	787	-203	56.3	-9.3	66.1	55.5	50.1	-10.7	-5.3	
<i>Tradicional</i>	59,257	61,991	61,937	2,735	-55	4.6	-0.1	33,668	36,958	35,338	3,290	-1,620	9.8	-4.4	56.8	59.6	57.1	2.8	-2.6	
ACAPULCO, GRO.	18,581	19,092	18,883	511	-209	2.8	-1.1	8,309	9,699	9,313	1,390	-386	16.7	-4.0	44.7	50.8	49.3	6.1	-1.5	
COZUMEL, Q. ROO	4,315	4,673	4,678	358	6	8.3	0.1	3,060	3,215	2,985	155	-230	5.1	-7.1	70.9	68.8	63.8	-2.1	-5.0	
LA PAZ, B.C.S.	2,615	2,725	2,722	110	-3	4.2	-0.1	1,172	1,199	1,234	26	36	2.2	3.0	44.8	44.0	45.4	-0.8	1.4	
MANZANILLO, COL. /4	3,493	4,534	4,573	1,042	39	29.8	0.8	1,759	2,322	1,822	563	-501	32.0	-21.6	50.4	51.2	39.8	0.9	-11.4	
MAZATLAN, SIN.	9,370	9,716	9,554	346	-162	3.7	-1.7	5,591	5,745	5,361	154	-384	2.8	-6.7	59.7	59.1	56.1	-0.5	-3.0	
PUERTO VALLARTA, JAL.	12,237	12,590	12,849	353	260	2.9	2.1	10,586	11,020	11,000	435	-20	4.1	-0.2	86.5	87.5	85.6	1.0	-1.9	
VERACRUZ BOCA DEL RIO, VER.	8,648	8,664	8,679	16	15	0.2	0.2	3,191	3,758	3,623	566	-135	17.7	-3.6	36.9	43.4	41.7	6.5	-1.6	
<i>Otros</i>	56,552	61,182	61,145	4,630	-37	8.2	-0.1	45,095	48,269	47,527	3,174	-742	7.0	-1.5	79.7	78.9	77.7	-0.8	-1.2	
ISLA MUJERES, Q. ROO	1,196	1,668	1,646	472	-22	39.5	-1.3	927	1,238	1,055	311	-183	33.6	-14.8	77.5	74.2	64.1	-3.3	-10.1	
NUEVO VALLARTA, NAY.	9,015	9,910	9,912	896	2	9.9	0.0	8,091	8,947	8,909	855	-37	10.6	-0.4	89.8	90.3	89.9	0.5	-0.4	
RIVIERA MAYA, Q. ROO	40,563	43,655	43,651	3,093	-5	7.6	0.0	34,590	36,428	35,820	1,838	-608	5.3	-1.7	85.3	83.4	82.1	-1.8	-1.4	
<i>AKUMAL, Q. ROO</i>	4,033	4,476	4,479	443	4	11.0	0.1	3,500	3,836	3,704	335	-132	9.6	-3.4	86.8	85.7	82.7	-1.1	-3.0	
<i>PLAYA DEL CARMEN, Q. ROO</i>	8,362	10,559	10,674	2,197	116	26.3	1.1	7,056	8,619	8,269	1,563	-350	22.1	-4.1	84.4	81.6	77.5	-2.8	-4.2	
<i>PLAYACAR, Q. ROO</i>	6,018	6,715	6,704	697	-11	11.6	-0.2	5,441	6,049	5,546	608	-504	11.2	-8.3	90.4	90.1	82.7	-0.3	-7.4	
PUERTO ESCONDIDO, OAX.	2,259	2,345	2,416	87	71	3.8	3.0	774	951	1,060	177	109	22.9	11.5	34.3	40.6	43.9	6.3	3.3	
PLAYAS DE ROSARITO, B.C.	2,253	2,230	2,232	-24	2	-1.0	0.1	450	429	385	-21	-44	-4.7	-10.3	20.0	19.2	17.2	-0.7	-2.0	
SAN FELIPE, BC. /3	576	574	526	-2	-48	-0.3	-8.4	67	61	72	-6	11	-9.4	18.5	11.7	10.6	13.8	-1.1	3.1	
TONALÁ- PUERTO ARISTA, CHIS.	692	801	764	109	-37	15.7	-4.6	196	215	226	19	10	9.6	4.8	28.4	26.9	29.5	-1.5	2.6	
<b>Ciudades</b>	<b>201,557</b>	<b>210,814</b>	<b>212,195</b>	<b>9,258</b>	<b>1,381</b>	<b>4.6</b>	<b>0.7</b>	<b>104,451</b>	<b>110,494</b>	<b>106,455</b>	<b>6,043</b>	<b>-4,039</b>	<b>5.8</b>	<b>-3.7</b>	<b>51.8</b>	<b>52.4</b>	<b>50.2</b>	<b>0.6</b>	<b>-2.2</b>	
<i>Grandes</i>	83,247	83,803	83,217	556	-587	0.7	-0.7	49,907	51,176	47,723	1,269	-3,453	2.5	-6.7	60.0	61.1	57.3	1.1	-3.7	
CIUDAD DE MÉXICO	51,518	51,910	51,259	392	-651	0.8	-1.3	33,123	32,506	30,755	-617	-1,751	-1.9	-5.4	64.3	62.6	60.0	-1.7	-2.6	
GUADALAJARA, JAL.	18,275	18,221	18,154	-55	-67	-0.3	-0.4	8,915	9,915	8,355	1,000	-1,560	11.2	-15.7	48.8	54.4	46.0	5.6	-8.4	
MONTERREY, N.L.	13,454	13,673	13,804	219	132	1.6	1.0	7,869	8,755	8,612	886	-143	11.3	-1.6	58.5	64.0	62.4	5.5	-1.6	
<i>Del Interior</i>	105,973	113,751	116,176	7,779	2,425	7.3	2.1	47,922	51,716	51,549	3,793	-167	7.9	-0.3	45.2	45.5	44.4	0.2	-1.1	
AGUASCALIENTES, AGS. /2	4,614	4,612	5,273	661	0.0	14.3	0.0	2,393	2,423	2,748	30	324	1.3	13.4	51.9	52.6	52.1	0.7	-0.4	
CAMPECHE, CAMP. /3	1,316	1,320	1,413	5	93	0.3	7.0	617	626	653	9	27	1.4	4.4	46.9	47.4	46.3	0.5	-1.2	
CELAYA, GTO. /2	2,127	2,915	3,279	788	364	37.0	12.5	867	1,238	1,135	371	-104	42.8	-8.4	40.8	42.5	34.6	1.7	-7.9	
CHIHUAHUA, CHIH.	3,825	3,607	3,980	-219	373	-5.7	10.3	1,624	1,770	1,774	147	4	9.0	0.2	42.5	49.1	44.6	6.6	-4.5	
COATZACOALCOS, VER.	1,783	1,771	1,770	-12	-1	-0.7	0.0	563	564	588	1	23	0.2	4.2	31.6	31.9	33.2	0.3	1.3	
COLIMA, COL.	945	1,404	1,355	459	-49	48.5	-3.5	378	649	597	272	-52	71.9	-8.1	40.0	46.2	44.1	6.3	-2.2	
COMITÁN DE DOMÍNGUEZ, CHIS.	706	1,306	1,389	600	83	85.0	6.3	172	309	377	136	68	79.1	22.1	24.4	23.6	27.1	-0.8	3.5	
CULIACAN, SIN.	2,499	2,802	2,806	303	4	12.1	0.1	1,227	1,441	1,309	214	-132	17.5	-9.2	49.1	51.5	46.7	2.4	-4.8	
DURANGO, DGO.	1,708	1,881	1,885	173	4	10.1	0.2	750	829	827	80	-2	10.6	-0.2	43.9	44.1	43.9	0.2	-0.2	
EL FUERTE, SIN. /3	394	392	421	-3	30	-0.6	7.5	112	89	64	-43	-4	-38.6	-6.5	28.4	17.5	15.2	-10.9	-2.3	
GUANAJUATO, GTO.	2,999	3,238	3,214	239	-24	8.0	-0.7	978	1,118	1,048	140	-70	14.3	-6.3	32.6	34.5	32.6	1.9	-1.9	
HERMOSILLO, SON.	2,773	2,776	2,775	3	-1	0.1	0.0	1,355	1,414	1,490	59	77	4.3	5.4	48.9	50.9	53.7	2.1	2.8	
IRAPUATO, GTO. /2	2,206	2,149	2,666	-57	518	-2.6	24.1	1,023	898	940	-125	42	-12.2	4.7	46.4	41.8	35.3	-4.6	-6.5	
LEON, GTO.	5,938	6,279	6,650	341	371	5.7	5.9	2,928	2,967	3,240	38	273	1.3	9.2	49.3	47.2	48.7	-2.1	1.5	
LOS MOCHIS, SIN.	1,402	1,589	1,609	187	20	13.3	1.3	716	792	788	76	-4	10.6	-0.5	51.1	49.8	49.0	-1.2	-0.9	
MÉRIDA, YUC.	6,691	6,693	7,009	2	316	0.0	4.7	4,305	4,009	4,265	-296	256	-6.9	6.4	64.3	59.9	60.9	-4.4	0.9	
MORELIA, MICH. /3	3,944	3,785	3,098	-160	-687	-4.0	-18.1	1,594	1,828	1,665	234	-162	14.7	-8.9	40.4	48.3	53.8	7.9	5.5	
OAXACA, OAX.	5,652	5,702	5,894	50	192	0.9	3.4	2,283	2,715	2,744	431	29	18.9	1.1	40.4	47.6	46.6	7.2	-1.1	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
																				2017-2018
<b>Total</b>	<b>372,648</b>	<b>396,386</b>	<b>398,452</b>	<b>23,738</b>	<b>2,067</b>	<b>6.4</b>	<b>0.5</b>	<b>227,754</b>	<b>244,321</b>	<b>235,867</b>	<b>16,567</b>	<b>-8,454</b>	<b>7.3</b>	<b>-3.5</b>	<b>61.1</b>	<b>61.6</b>	<b>59.2</b>	<b>0.5</b>	<b>-2.4</b>	
PACHUCA, HGO.	1,520	1,588	1,538	69	-50	4.5	-3.1	609	816	772	207	-43	34.0	-5.3	40.1	51.4	50.2	11.3	-1.1	
PALENQUE, CHIS.	2,314	2,098	2,100	-217	3	-9.4	0.1	749	689	688	-59	-1	-7.9	-0.2	32.4	32.9	32.8	0.5	-0.1	
PUEBLA, PUE.	7,842	9,390	9,415	1,548	25	19.7	0.3	5,051	5,401	5,426	350	25	6.9	0.5	64.4	57.5	57.6	-6.9	0.1	
QUERETARO, QRO.	7,276	7,411	7,425	135	14	1.9	0.2	3,812	4,343	3,868	531	-475	13.9	-10.9	52.4	58.6	52.1	6.2	-6.5	
SALAMANCA, GTO. /2	822	1,271	1,242	449	-29	54.7	-2.3	245	402	384	156	-18	63.8	-4.6	29.9	31.6	30.9	1.8	-0.7	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,315	3,254	3,322	-61	68	-1.8	2.1	1,187	991	960	-196	-31	-16.5	-3.1	35.8	30.5	28.9	-5.3	-1.5	
SAN JUAN DE LOS LAGOS, JAL.	3,285	3,674	3,676	389	2	11.8	0.1	582	673	627	91	-46	15.7	-6.8	17.7	18.3	17.1	0.6	-1.3	
SAN JUAN DEL RÍO, QRO.	1,118	1,084	1,118	-34	34	-3.0	3.1	452	529	492	76	-37	16.9	-7.0	40.5	48.8	44.0	8.3	-4.8	
SAN LUIS POTOSÍ, S.L.P.	4,764	5,416	5,518	652	102	13.7	1.9	3,021	3,292	3,029	272	-263	9.0	-8.0	63.4	60.8	54.9	-2.6	-5.9	
SAN MIGUEL DE ALLENDE, GTO.	1,976	1,976	2,055	1	79	0.0	4.0	848	839	834	-8	-5	-1.0	-0.6	42.9	42.5	40.6	-0.4	-1.9	
TAXCO, GRO.	845	906	881	61	-25	7.2	-2.8	273	314	312	41	-2	14.9	-0.7	32.4	34.7	35.4	2.3	0.7	
TEQUISQUIAPAN, QRO.	923	913	869	-10	-44	-1.1	-4.8	150	152	153	2	1	1.5	0.3	16.3	16.7	17.6	0.4	0.9	
TLAXCALA, TLAX.	629	636	645	7	10	1.1	1.5	147	171	126	24	-45	16.6	-26.3	23.3	26.9	19.5	3.6	-7.4	
TOLUCA, MÉX.	4,003	3,806	3,801	-197	-5	-4.9	-0.1	1,890	1,445	1,534	-445	89	-23.6	6.2	47.2	38.0	40.4	-9.3	2.4	
TUXTLA GUTIÉRREZ, CHIS.	3,542	4,251	4,312	709	61	20.0	1.4	1,178	1,404	1,414	226	10	19.2	0.7	33.3	33.0	32.8	-0.2	-0.2	
VALLE DE BRAVO, MÉX. /4	649	1,184	1,222	535	39	82.4	3.3	180	258	252	78	-5	43.2	-2.1	27.7	21.8	20.6	-6.0	-1.1	
VILLAHERMOSA, TAB.	4,225	5,136	5,052	911	-84	21.6	-1.6	1,624	2,038	2,283	415	244	25.5	12.0	38.4	39.7	45.2	1.3	5.5	
XALAPA, VER.	2,350	2,355	2,329	5	-26	0.2	-1.1	810	851	739	41	-112	5.1	-13.2	34.5	36.1	31.7	1.7	-4.4	
ZACATECAS, ZAC.	3,059	3,190	3,179	131	-11	4.3	-0.3	1,232	1,449	1,403	217	-46	17.6	-3.2	40.3	45.4	44.1	5.1	-1.3	
<b>Fronterizas</b>	<b>12,337</b>	<b>13,260</b>	<b>12,803</b>	<b>923</b>	<b>-458</b>	<b>7.5</b>	<b>-3.5</b>	<b>6,621</b>	<b>7,602</b>	<b>7,183</b>	<b>981</b>	<b>-419</b>	<b>14.8</b>	<b>-5.5</b>	<b>53.7</b>	<b>57.3</b>	<b>56.1</b>	<b>3.7</b>	<b>-1.2</b>	
CIUDAD JUÁREZ, CHIH.	4,216	4,542	4,530	326	-13	7.7	-0.3	2,237	3,031	2,968	794	-63	35.5	-2.1	53.1	66.7	65.5	13.7	-1.2	
MEXICALI, BC. /3	2,269	2,469	2,046	200	-423	8.8	-17.1	1,320	1,293	1,225	-27	-69	-2.1	-5.3	58.2	52.4	59.9	-5.8	7.5	
PIEDRAS NEGRAS, COAH.	802	805	784	3	-21	0.3	-2.6	329	348	321	19	-28	5.8	-7.9	41.0	43.3	41.0	2.3	-2.4	
TECATE, B.C.	288	288	284	-1	-4	-0.2	-1.2	96	113	116	17	3	18.2	2.3	33.3	39.4	40.8	6.1	1.4	
TIJUANA, B.C.	4,762	5,157	5,160	395	3	8.3	0.0	2,638	2,816	2,553	178	-263	6.7	-9.3	55.4	54.6	49.5	-0.8	-5.1	

\*Del 01-enero-2017 al 28-febrero-2017

\*\*Del 01-enero-2018 al 28-febrero-2018

\*\*\*Del 01-enero-2019 al 28-febrero-2019

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2019.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.