



TURISMO

SECRETARÍA DE TURISMO



Results of Tourism Activity April 2020

Subsecretaría de Evaluación y Política Turística

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SECRETARÍA DE TURISMO



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Warning: As a result of the extraordinary measures that have been taken in March 2020, the figures are preliminary and will be updated to the extent possible by each official information source.

Outstanding results January-April 2020

Arrival of international tourists



11.1 millions (-24.4% vs 2019)

International travel receipts



6,144 millions dollars
Change -32.7%, vs 2019

Spending international visitors from Mexico



2,010 million dollars
Change (-) 35.3% vs 2019

Departures international tourists from Mexico



3 million 919 thousand tourists,
Change -32.9%.

International travelers balance



Surplus 4,135 million dollars,
Change -31.4% vs 2019

American and Canadian passengers arriving by air



40.8% Occupancy rate



Decreased of twenty one points of
a percentage point

Arrival of tourists to Hotels



12 million 724 thousand domestic tourists (69.5%)
5 million 586 thousand international tourists (30.5%)



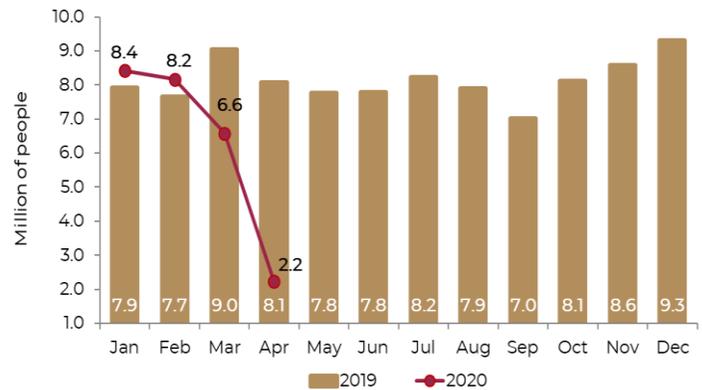
INTERNATIONAL VISITORS TO MEXICO



ARRIVAL OF INTERNATIONAL VISITORS

Chart 1. According to INEGI, during January-April 2020 the number of international visitors arriving Mexico was **25 million 390 thousand**, this is 7 millions 313 thousand visitors less than January-April 2019 and represented a decreased of -22.4%.

January April	Million Visitors	Change
2019	32.7	
2020	25.4	-6.0%



ARRIVAL OF INTERNATIONAL TOURISTS

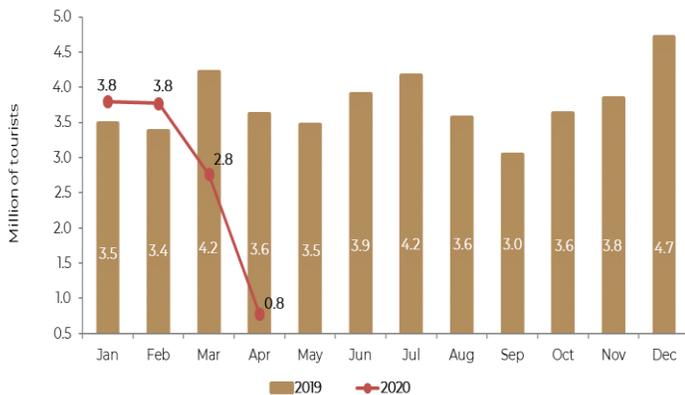


Chart 2. International tourists arrivals in January-April 2020 were **11 million 109 thousand**, reaching 3 millions 589 thousand less than 2019 same period, decreasing - 24.4%.

January April	Million Tourists	Change
2019	11.1	
2020	10.3	-6.7%

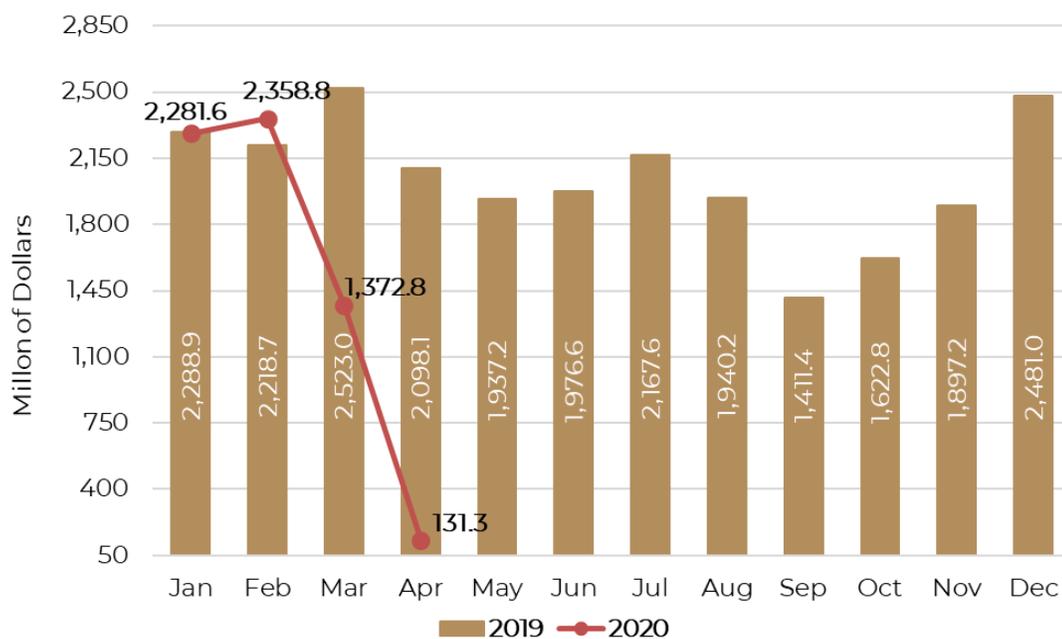
Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..



INTERNATIONAL TRAVEL RECEIPTS

Chart 3. In the first four months of 2020 foreign currency income from international arrival visitors was **6,144 million dollars**, equivalent a decrease -32.7% in comparison to January-April 2019.

January April	Million Dollars	Change
2019	9,128.6	
2020	6,144.4	-32.7%



Source: INEGI and Bank of Mexico, Balance of payments.

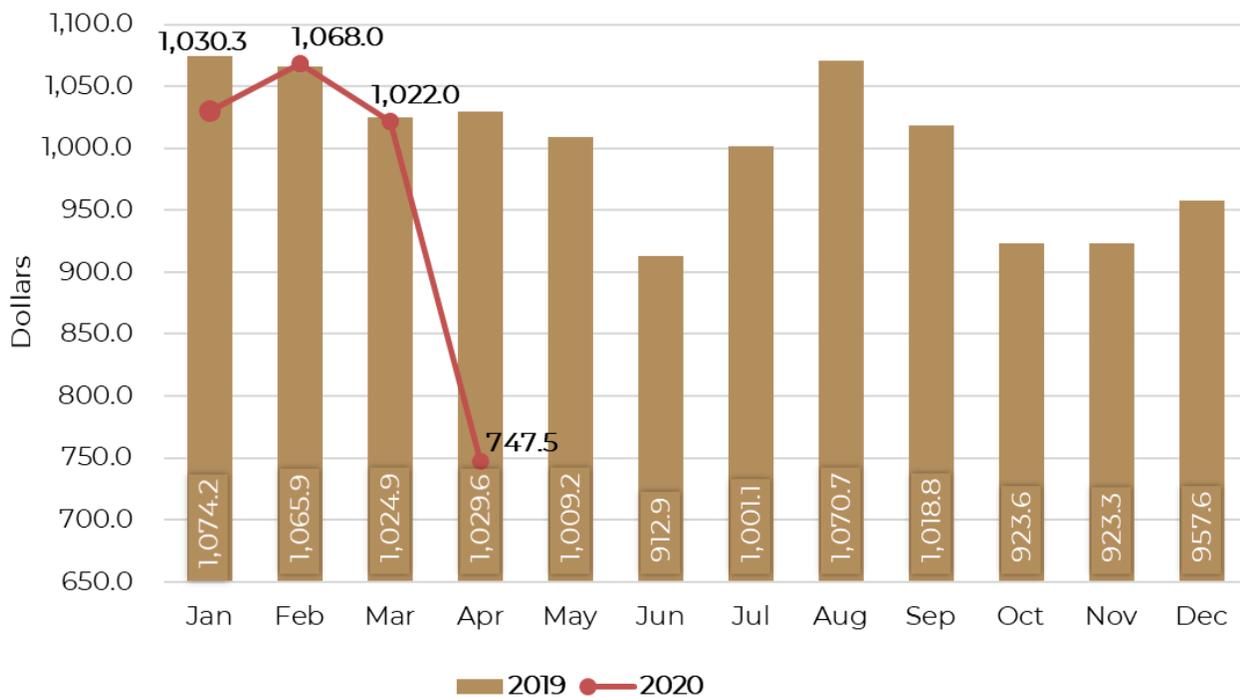
<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

Chart 4. In January-April 2020 the average expenditure of long-stay tourists by air was **1,041.6 dollars**, equivalent a decrease (-) 0.9% in comparison to the same period of 2019.

January April	Dollars	Change
2019	1,048.0	
2020	1,041.6	-0.6%





DEPARTURES OF INTERNATIONAL TOURISTS FROM MEXICO

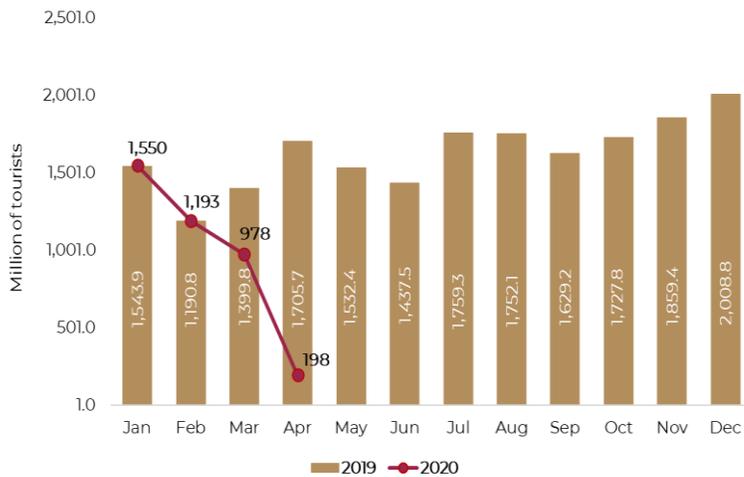


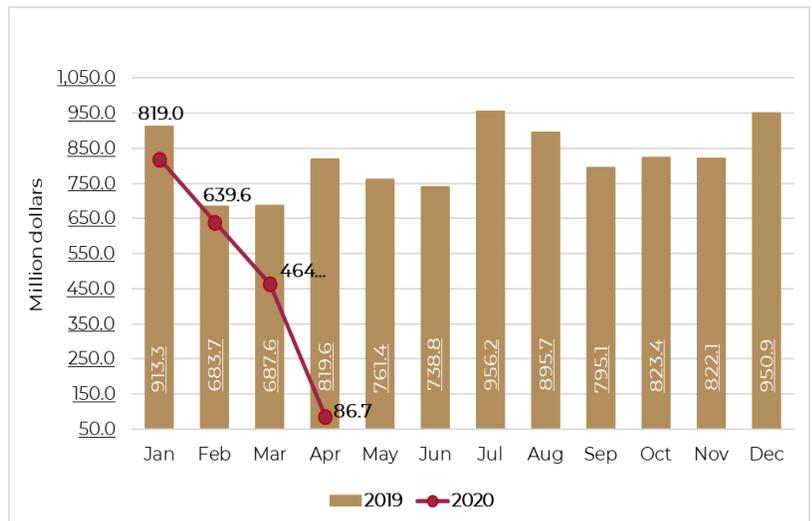
Chart 5. According to INEGI, during January-April 2020, international tourists departures' number from Mexico was **3 millions 919 thousand tourist**, which is one million 921 thousand less tourists than January-April 2019 and represents a decrease of -32.9%.

January April	Thousands Tourist	Change
2019	5,840.0	
2020	3,919.0	-32.9%

SPENDING BY INTERNATIONAL VISITORS FROM MEXICO

Chart 6. In the first four months of the year, foreign currency spent by visitors residing in Mexico when going abroad was **2,10 million dollars**, lower 819 million 559 thousand dollars to January-April 2019, equivalent to (-) 35.3% decrease.

January April	Million Dollars	Change
2019	3,104.2	
2020	2,009.5	-35.3%



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

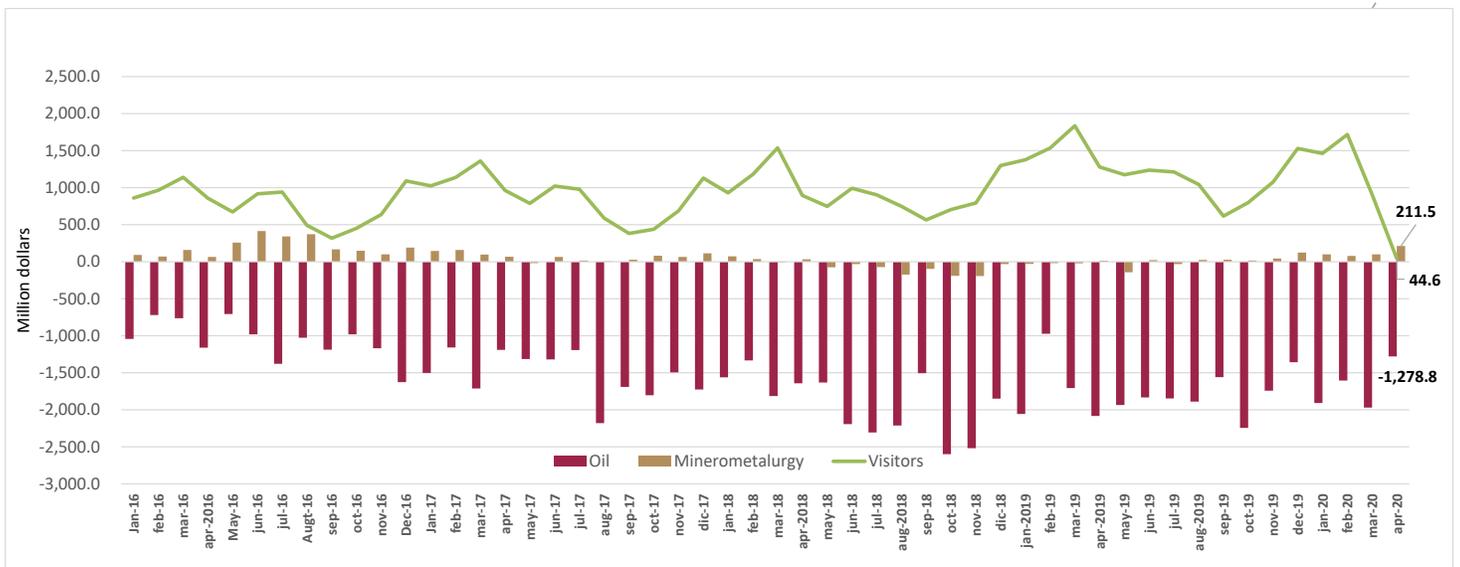


INTERNATIONAL TRAVELERS BALANCE

Chart 7. The balance by international visitors in January-April 2020 registered a surplus of **4,134.9 million dollars**, this represents a decrease of 31.4% in comparison to the same period of 2019.

January April	Million Dollars	Change
2019	6,024.4	
2020	4,134.9	-31.4%

BALANCE OF OIL AND INTERNATIONAL TRAVELLERS



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

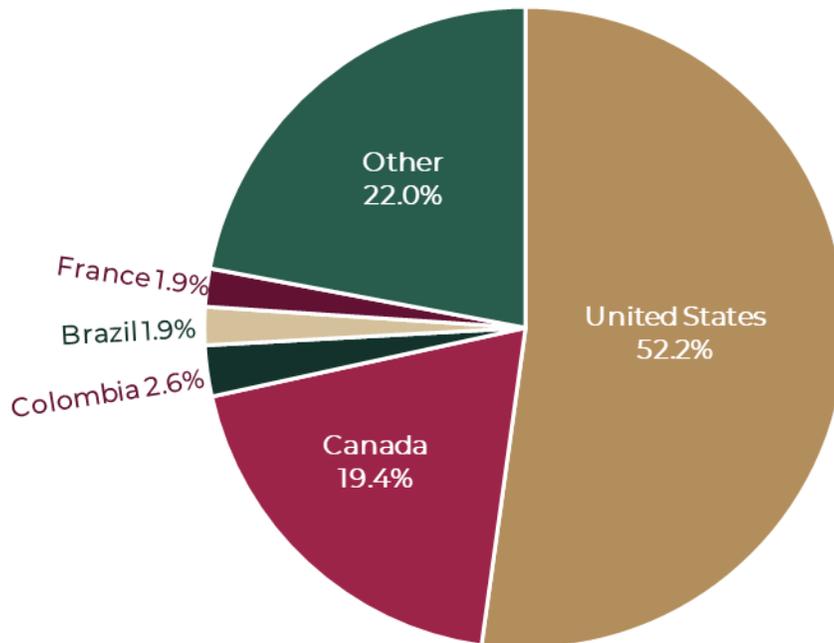


AIR TRANSPORTATION



INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY NATIONALITY)

Chart 8. During January-April 2020 United States citizens’s arrivals by air stands out, representing 52.2% of total, from Canada was 19.4%, while the European region had an 11.0% participation in total, corresponding 1.9% to French citizens, South America region represented 10.4% of total, Colombia and Brazil citizens participated with 2.6% and 1.9% of total, in same period.

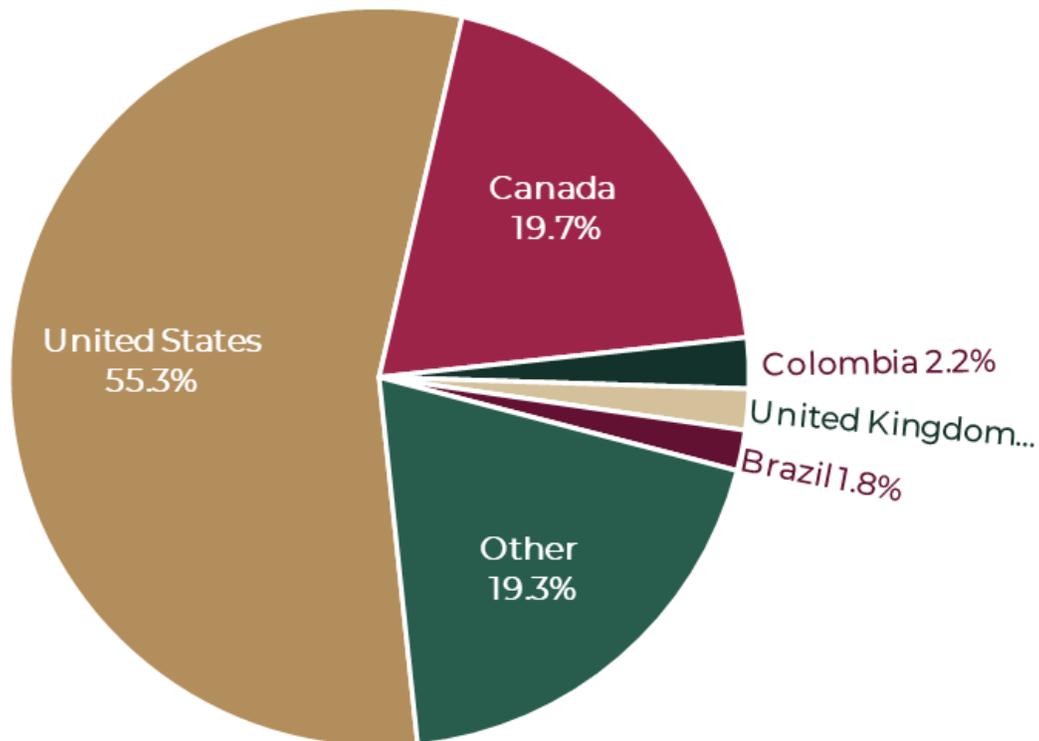


Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures



**INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR
(MAIN COUNTRIES BY RESIDENCE)**

Chart 9. In January-April 2020, passengers by air arrival residing in the United States representing 55.3% of total, as well as Canada with 19.7%, while European region share 9.7% of total, being residents in King United who represented 1.8% of total arrivals by air, South America region represented 9.5% of total, where residents from Colombia and Brazil participated with 2.2% and 1.8% of total, respectively.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: Migration Policy, Registry and Identity Unit, SEGOB.

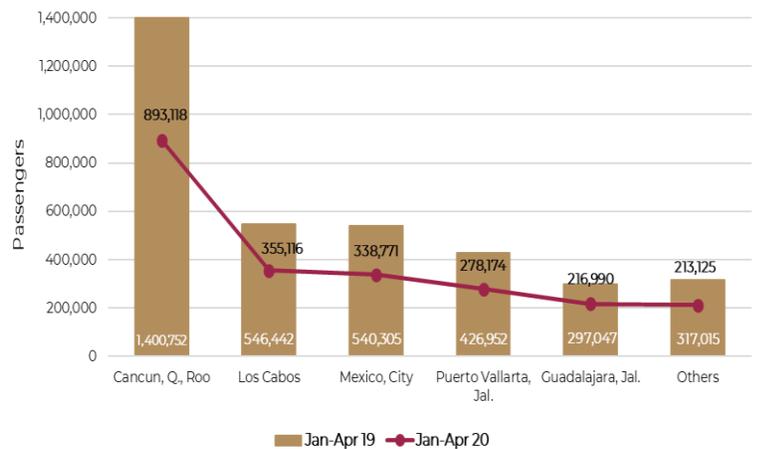
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Residencia.aspx>



U.S. CITIZENS BY AIRPORT

Chart 10. The U.S. citizens who arrived to Mexico by air decreased 34.7% in January-April 2020 compared to same period of 2019, registering **two million 382 thousand 31 passengers** who arrived firstly at the Cancun Airport, followed by Los Cabos Airport.

January April	American Passengers	Change
2019	3,645,194	
2020	2,382,031	-34.7%



CANADIAN CITIZENS BY AIRPORT

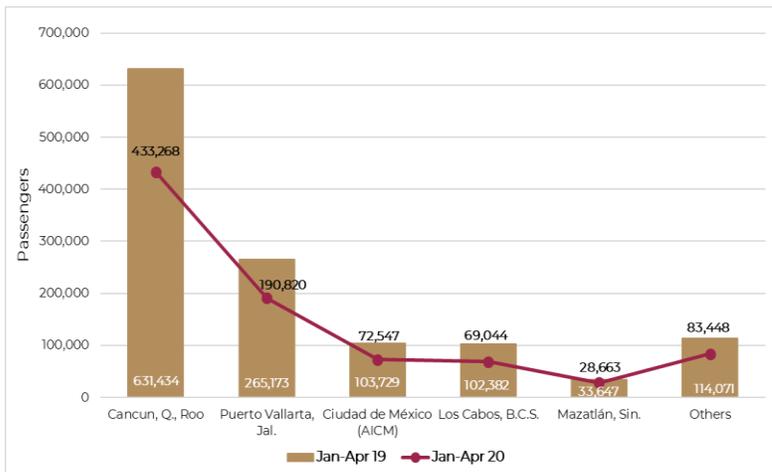


Chart 11. In January-April 2020, Canadian citizens who arrived to Mexico by air was 29.8% lower compared to same period of 2019, by registering **884 thousand 2 passengers**. They firstly arrived at the Cancun Airport, followed by Puerto Vallarta Airport.

January April	Canadian Passengers	Change
2019	1,260,116	
2020	884,002	-29.8%



AMERICAN PASSENGERS PER AIRPORT

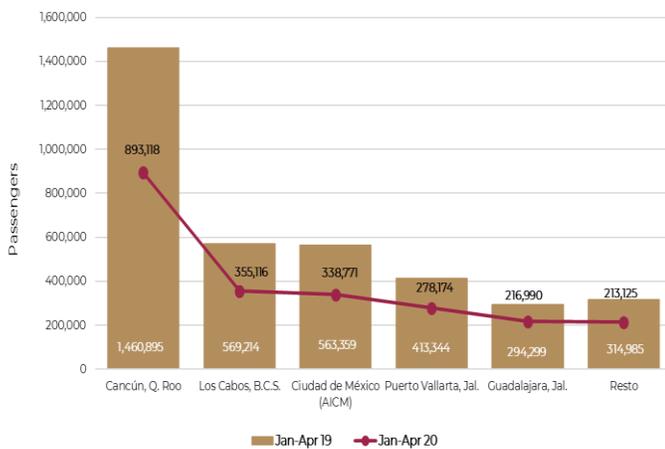


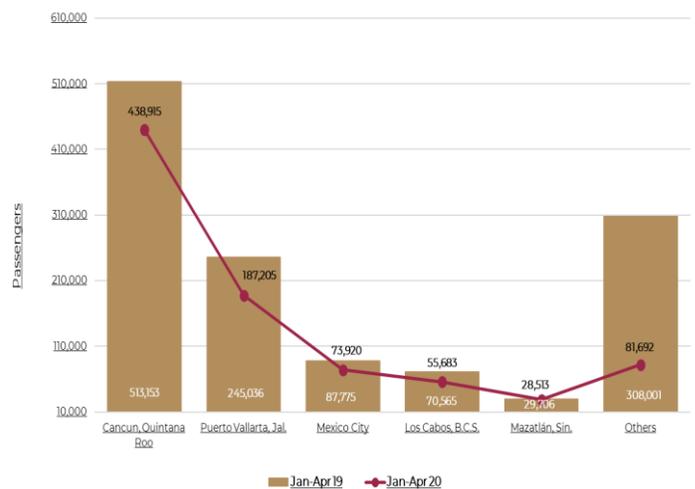
Chart 12. The American residents who arrived to Mexico by air decreased 34.5% in January-April 2020 compared to the same period of 2019, registering **two million 446 thousand 293 passengers** who firstly arrived at Cancun Airport, followed by Los Cabos Airport

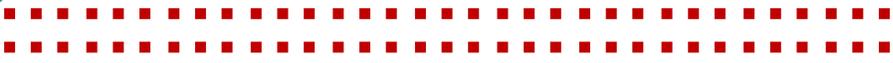
January April	American Passengers	Change
2019	3,732,202	
2020	2,446,293	-34.5%

CANADIAN PASSENGERS PER AIRPORT

Chart 13. In January-March 2020 the Canadian residents who arrived to Mexico by air was 31.0% lower compared to the same period of 2019, amounted **870 thousand 631 passengers**, They firstly arrived at Cancun Airport, followed by Puerto Vallarta Airport.

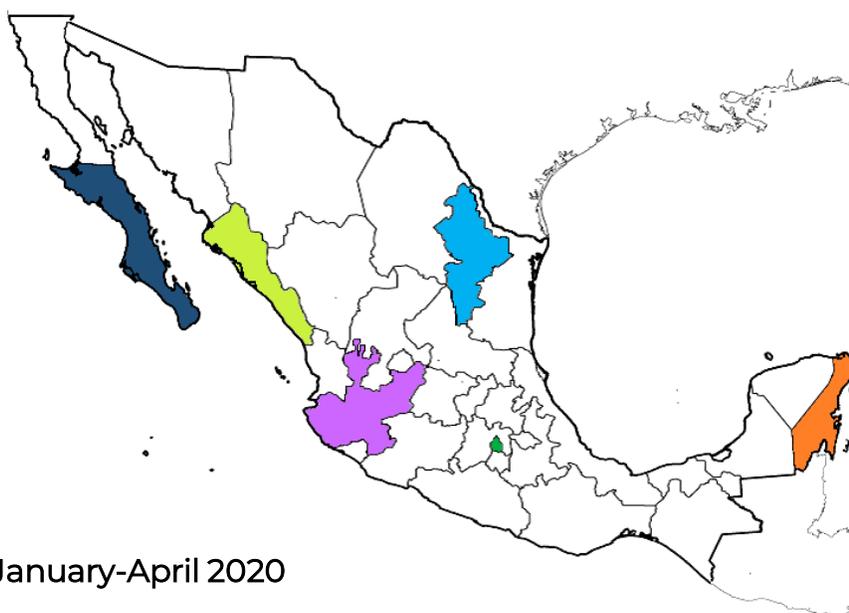
January April	Canadian Passengers	Change
2019	1,262,476	
2020	870,631	-31.0%





MAIN AIRPORTS OF ARRIVAL

Figure 1. During January-April 2020, airports with a higher foreign visitors in Mexico were, according to their nationality: Cancun (1,905,641), Mexico City (1,031,307), Puerto Vallarta (488,132), Los Cabos (439,228), Guadalajara (232,543), Cozumel (61,240), Monterrey (57,188) and Mazatlan (54,908).



January-April 2020

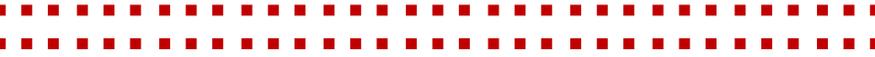
Baja California Sur		Mexico City		Jalisco		Nuevo Leon		Quinta Roo		Sinaloa			
Los Cabos		Mexico City		Puerto Vallarta	Guadalajara	Monterrey		Cancun	Cozumel	Mazatlan			
2019	671,944	2019	1,615,826	2019	727,866	322,115	2019	86,994	2019	2,978,887	89,679	2019	72,994
2020	439,228	2020	1,031,307	2020	488,132	232,543	2020	57,188	2020	1,905,641	61,240	2020	54,908
Cambio	-34.6%	Cambio	-36.2%	Cambio	-32.9%	-27.8%	Cambio	-34.3%	Cambio	-36.0%	-31.7%	Cambio	-24.8%

Note: Figures refers to events because the same person may have entered the country in more than one occasion. From this date only the residence of international passengers is considered and the nationality of the passengers is not longer used.

Source: Migration Policy, Registry and Identity Unit, SEGOB.
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>



DOMESTIC TOURISM



OCCUPANCY RATE

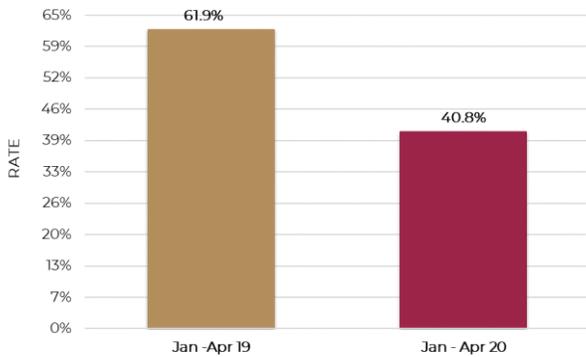
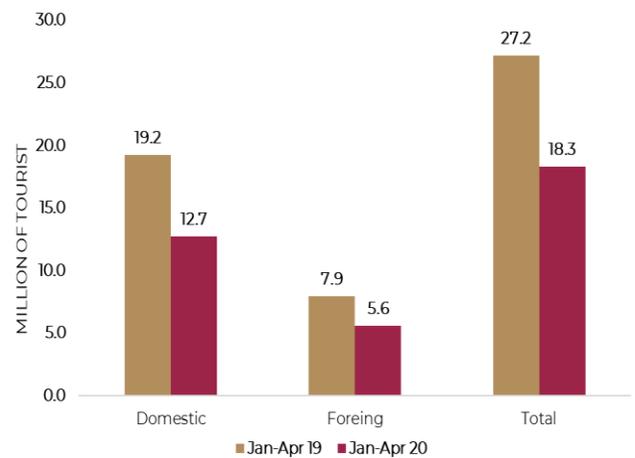


Chart 14. During January-April 2020 **Hotel Occupancy percentage** in a 70 grouping of tourist centers, was **40.8%**, a level lower by 21.2 point of a percentage point compared to that observed during the same period of 2019.

ARRIVAL OF TOURISTS TO HOTELS

Chart 15. During January-March 2020, **domestic tourist arrivals to hotel rooms** was **12 million 724 thousand tourists (69.5%)**, the 5 million 586 thousand remaining arrivals (30.5%) was foreign tourist.

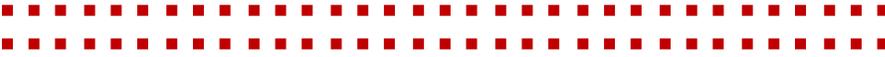


Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered a decreased -32.6% compared to January-April 2019.

In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.



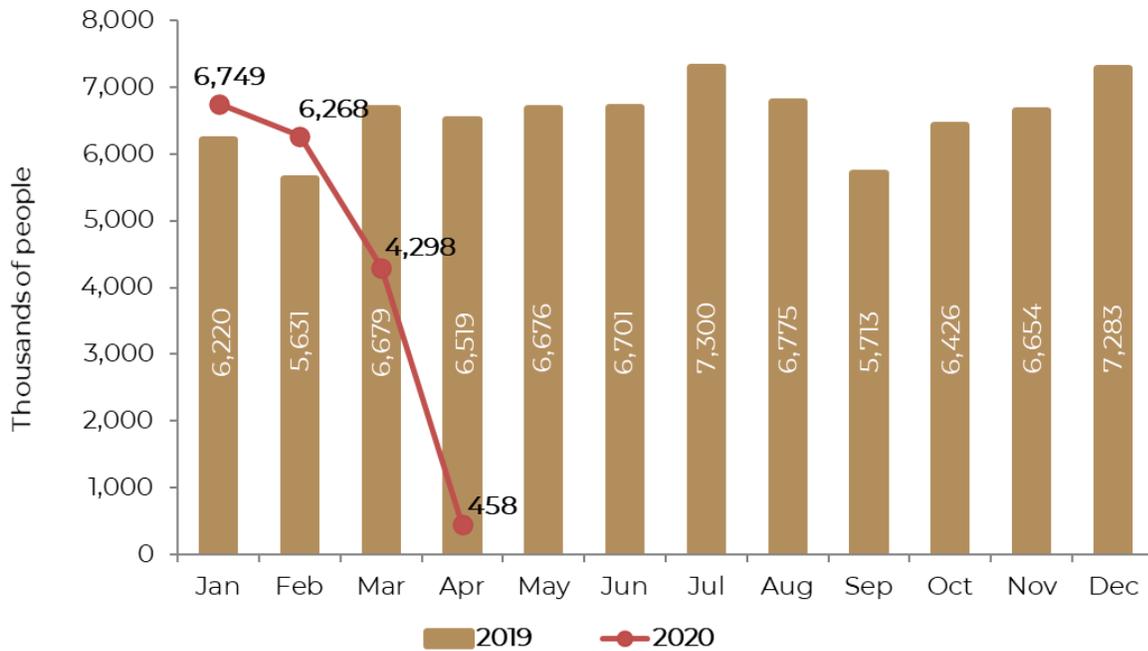
TRANSPORTATION



AIR TRANSPORTATION

Chart 16. The number of passengers arriving by air during January-April 2020 was **17 million 773 thousand passengers**, representing 7 millions 277 thousand passengers lower (-29.0%) in comparison to the same period of 2019.

January April	Thousand People	Change
2019	25,050	
2020	17,773	-29.0%



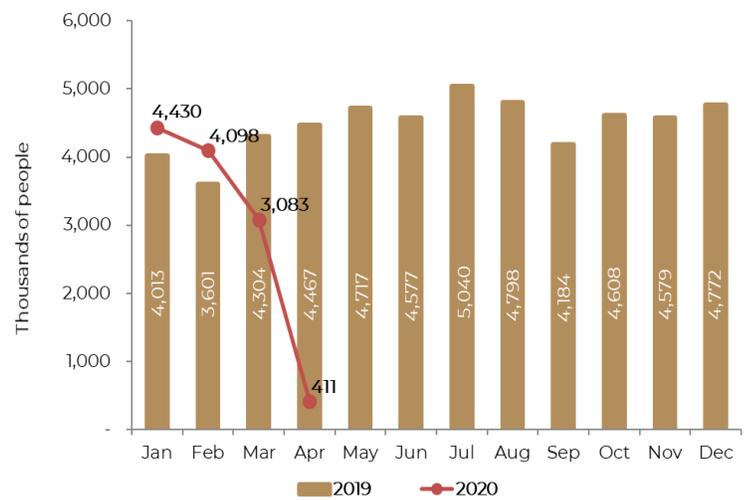
Preliminary figures / Source: Airports and Auxiliary Services (SCT)
<https://www.datatur.sectur.gob.mx/SitePages/TrasnAerea.aspx>



AIR TRANSPORTATION ON NATIONAL FLIGHTS

Chart 17. The number of passengers arriving by air on domestic flights during January-April 2020 was **12 million 22 thousand passengers**, representing 4 Millions 363 thousands passengers lower (-26.6%), in comparison to January-April 2019.

January April	Thousand People	Change
2019	16,384	
2020	12,022	-26.6%



AIR TRANSPORTATION ON INTERNATIONAL FLIGHTS

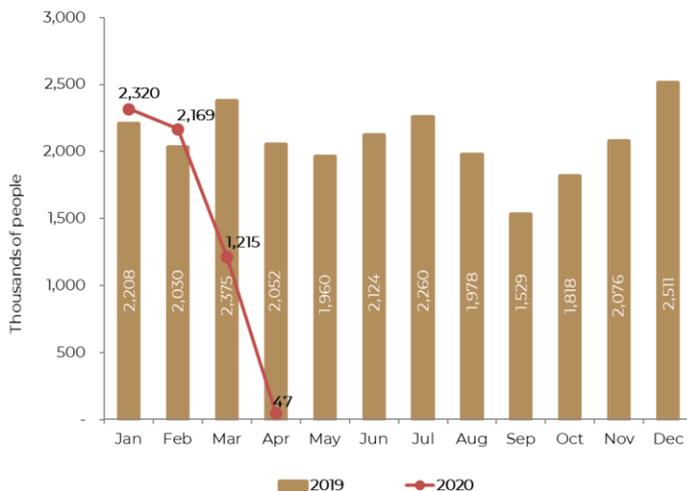


Chart 18. In January-April 2020, the number of passengers arriving by air on international flights decreased -33.6%, with **5 million 751 thousand passengers**, lower for 2 Millions 914 thousands passengers the amount of the same period of 2019.

January April	Thousand People	Change
2019	8,666	
2020	5,751	-33.6%



MARITIME TRANSPORTATION

Chart 19. During January-April 2020, the number of cruise passengers was **two million 580 thousand passengers**; this is a decrease of -29.5% in comparison to the same period of 2019.

January April	Thousand Passengers	Change
2019	3,660	
2020	2,580	-29.5%

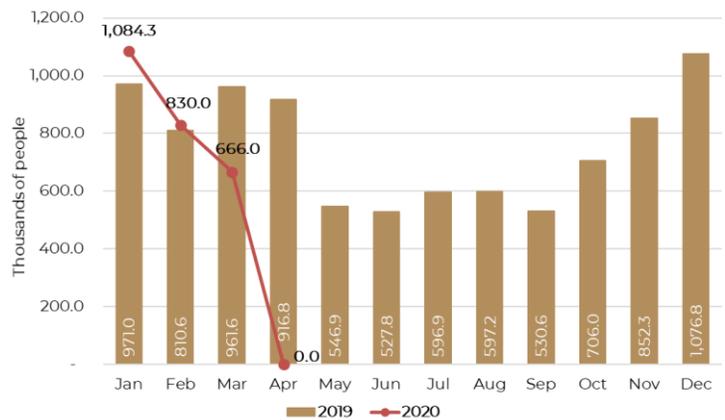


Chart 20. The number of cruises that reached our destinations during the first four months of 2020 was **858 cruises**, which represented a decrease of 395 cruises, equivalent to a decrease of (-) 31.5% compared to the same period in 2019

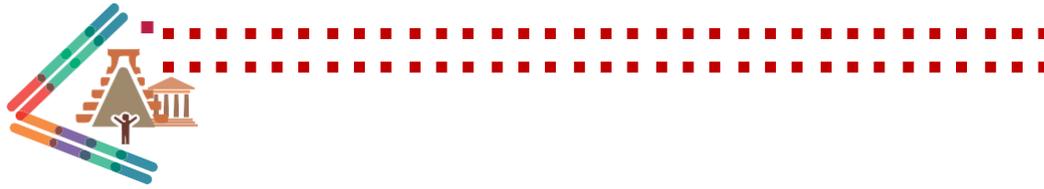
January April	Arrivals	Change
2019	1,253	
2020	858	-31.5%

Source: INEGI and Directorate-General of Ports, Ministry of Communications and Transportation (SCT)

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>
<http://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



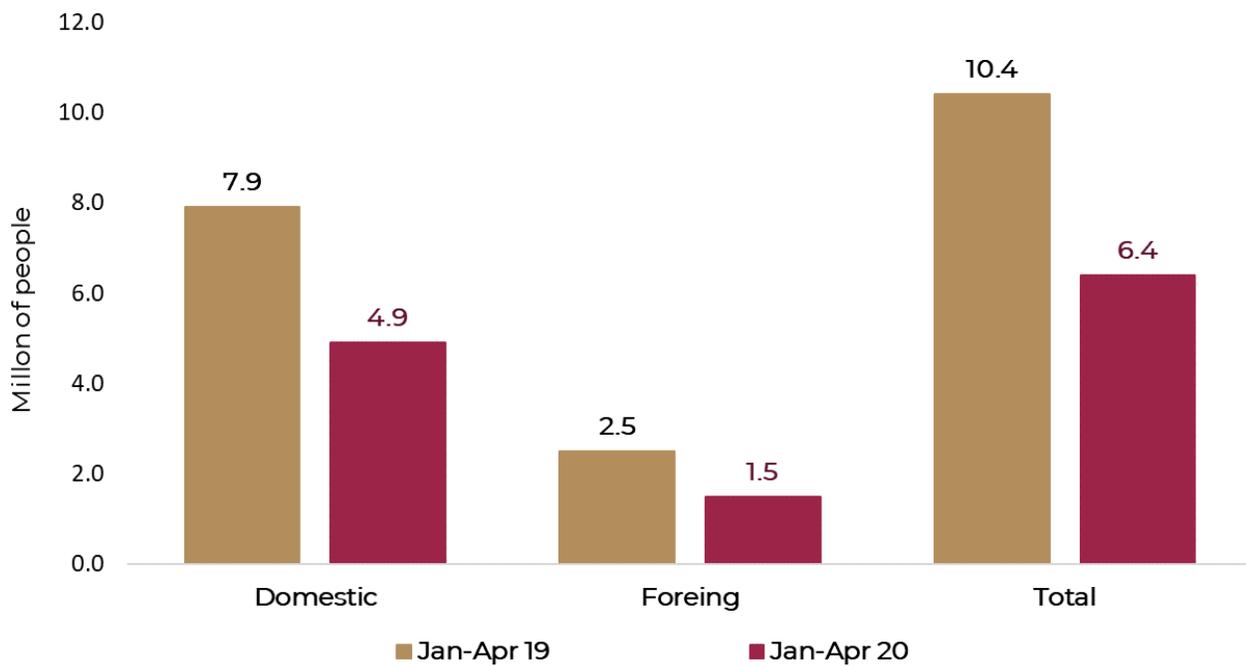
MUSEUMS AND ARCHEOLOGICAL SITES



VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

Chart 20. The National Institute of Anthropology and History reported **6 million 412 thousand visitors** during January-April 2020, decreased -38.4% than reported in January-April 2019. Of the total number of visitors, 76.4% corresponded to national visitors and the 23.6% to foreigners.

January April	Million Visitors	Change
2019	10.4	
2020	6.4	-38.5%



Source: National Institute of Anthropology and History (INAH)

<https://www.datatur.sectur.gob.mx/SitePages/ActividadesCulturales.aspx>



OTHER INDICATORS



RESULTS OF TOURISM ACTIVITY

Subject	Unit of measurement	Year (January-December)						Change % 19/18	January-April		Change % 20/19
		2014	2015	2016	2017	2018	2019		2019	2020	
International travelers balance (INEGI and Banco de México)											
Inbound traveler expenditures	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,562.6	9.0%	9,128.6	6,144.4	-32.7%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,847.8	-12.3%	3,104.2	2,009.5	-35.3%
International travelers balance	Million dollars	6,602.6	7,635.6	9,346.7	10,496.2	11,296.8	14,714.8	30.3%	6,024.4	4,134.9	-31.4%
International travelers to Mexico (INEGI and Banco de México)											
Number of travelers (Thousand)											
International visitors	Thousand	81,042.1	87,128.6	94,853.1	99,349.3	96,497.0	97,405.3	0.9%	32,702.3	25,389.7	-22.4%
International tourists	Thousand	29,345.6	32,093.3	35,079.4	39,290.9	41,312.7	45,023.7	9.0%	14,697.1	11,108.5	-24.4%
Long-stay tourists	Thousand	15,999.9	18,307.2	20,663.9	22,482.8	23,306.7	23,757.0	1.9%	8,179.2	5,448.8	-33.4%
Border tourists	Thousand	13,345.7	13,786.1	14,415.5	16,808.1	18,006.0	21,266.7	18.1%	6,517.9	5,659.8	-13.2%
Same-day travelers	Thousand	51,696.5	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	-5.1%	18,005.2	14,281.2	-20.7%
In border area travelers	Thousand	45,911.2	48,920.5	53,079.1	52,377.8	46,913.1	43,287.0	-7.7%	14,345.2	11,700.8	-18.4%
In cruises travelers	Thousand	5,785.2	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	10.0%	3,660.0	2,580.4	-29.5%
Inbound travelers expenditure (Million dollars)											
International visitors	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,562.6	9.0%	9,128.6	6,144.4	-32.7%
International tourists	Million dollars	14,320.0	15,825.7	17,697.8	19,180.3	20,366.3	22,343.4	9.7%	8,351.9	5,515.5	-34.0%
Long-stay tourists	Million dollars	13,579.9	15,035.0	16,925.8	18,197.2	19,261.0	21,034.9	9.2%	7,943.4	5,171.4	-34.9%
Border tourists	Million dollars	740.1	790.7	772.0	983.1	1,105.2	1,308.5	18.4%	408.5	344.1	-15.8%
Same-day travelers	Million dollars	1,888.4	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	2.7%	776.7	628.9	-19.0%
In border area travelers	Million dollars	1,469.6	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	-0.6%	525.8	446.6	-15.1%
In cruises travelers	Million dollars	418.8	399.2	393.8	482.5	556.6	626.0	12.5%	250.9	182.3	-27.3%
Average expenditure (dollars)											
International visitors	Dollars	200.0	203.5	207.2	214.8	233.4	252.2	8.0%	279.1	242.0	-13.3%
International tourists	Dollars	488.0	493.1	504.5	488.2	493.0	496.3	0.7%	568.3	496.5	-12.6%
Long-stay tourists	Dollars	848.8	821.3	819.1	809.4	826.4	885.4	7.1%	971.2	949.1	-2.3%
Border tourists	Dollars	55.5	57.4	53.6	58.5	61.4	61.5	0.2%	62.7	60.8	-3.0%
Same-day travelers	Dollars	36.5	34.7	32.7	35.9	39.1	42.4	8.2%	43.1	44.0	2.1%
In border area travelers	Dollars	32.0	30.8	29.4	31.9	34.2	36.8	7.7%	36.7	38.2	4.1%
In cruises travelers	Dollars	72.4	65.3	58.8	62.8	67.3	68.8	2.3%	68.5	70.7	3.1%
International travelers abroad Mexico (INEGI and Banco de México)											
Total international travelers abroad Mexico	Thousand	90,981.7	94,988.4	97,371.7	94,274.5	86,279.7	82,488.2	-4.4%	27,362.1	19,830.7	-27.5%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,847.8	-12.3%	3,104.2	2,009.5	-35.3%
Average Expenditure	Dollars	105.6	106.3	105.8	115.0	130.2	119.4	-8.3%	113.4	101.3	-10.7%
International tourists abroad of Mexico	Thousand	18,260.7	19,603.0	20,223.1	19,066.8	19,748.4	19,546.6	-1.0%	5,840.2	3,919.2	-32.9%
Outbound tourism expenditure	Million dollars	6,610.7	7,026.5	7,155.6	7,502.6	8,135.2	6,906.8	-15.1%	2,157.9	1,245.5	-42.3%
Average Expenditure	Dollars	362.0	358.4	353.8	393.5	411.9	353.3	-14.2%	369.5	317.8	-14.0%
Same-day travelers abroad	Thousand	72,721.0	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	-5.4%	21,522.0	15,911.4	-26.1%
Outbound expenditure	Million dollars	2,995.1	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	-5.0%	946.3	764.0	-19.3%
Average Expenditure	Dollars	41.2	40.7	40.8	44.4	46.5	46.7	0.5%	44.0	48.0	9.2%
Arrival of passengers on domestic and international flights (ASA)											
Total passengers arriving by air	Thousands	49,955.8	56,367.6	62,838.2	68,269.6	74,093.6	78,579.2	6.1%	8,669.2	5,753.9	-33.6%
International flights	Thousands	17,125.6	19,279.3	20,971.7	22,910.9	24,301.9	24,921.5	2.5%	8,665.5	5,751.3	-33.6%
Domestic flights	Thousands	32,830.2	37,088.3	41,866.6	45,358.6	49,791.7	53,657.8	7.8%	3.7	2.6	-29.5%
Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)											
Country of nationality											
United States of America	Thousands	7,164.4	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	0.1%	3,645.2	2,382.0	-34.7%
Canada	Thousands	1,676.7	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	7.2%	1,260.1	884.0	-29.8%
United Kingdom	Thousands	458.9	506.0	545.1	563.1	590.9	581.2	-1.6%	163.6	86.3	-47.3%
Argentina	Thousands	246.4	341.1	406.0	474.2	490.2	387.3	-21.0%	166.4	85.7	-48.5%
Colombia	Thousands	328.2	407.4	439.7	485.4	557.6	602.8	8.1%	166.8	117.3	-29.7%
Country of residence											
United States of America	Thousands	7,348.5	8,604.6	9,643.9	10,565.5	10,748.2	10,769.1	0.2%	3,732.2	2,446.3	-34.5%
Canada	Thousands	1,646.2	1,707.8	1,734.6	1,958.0	2,168.0	2,295.8	5.9%	1,262.5	870.6	-31.0%
United Kingdom	Thousands	432.3	477.3	513.8	531.9	556.8	549.5	-1.3%	152.5	79.2	-48.0%
Argentina	Thousands	218.4	309.6	375.2	451.3	454.3	349.3	-23.1%	152.2	77.3	-49.2%
Colombia	Thousands	292.4	363.2	390.2	430.0	494.2	536.2	8.5%	142.6	98.3	-31.1%
Movements cruise (INEGI and SCT, Dirección General de Puertos)											
Passenger in cruises	Thousands	5,785.2	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	1.0%	3,660.0	2,580.4	-29.5%
Cruise's arrivals	Number	2,091.0	2,180.0	2,269.0	2,558.0	2,671.0	2,951.0	10.5%	1,253.0	858.0	-31.5%
Hotel business* (SECTUR)											
Porcentaje de hotel occupation	Percentage	57.2	59.6	60.4	61.2	61.0	60.3	(0.7)	61.9	40.8	(21.2)
Arrival of tourists to hotel rooms	Thousands	65,000.2	69,941.9	74,471.0	80,231.7	83,363.5	85,001.7	2.0%	27,157.3	18,309.8	-32.6%
Number of tourist jobs** (SECTUR based on ENOE)											
Tourism employment	Thousands	3,641.0	3,803.4	3,951.9	4,095.3	4,187.5	4,438.5	6.0%	NA	NA	

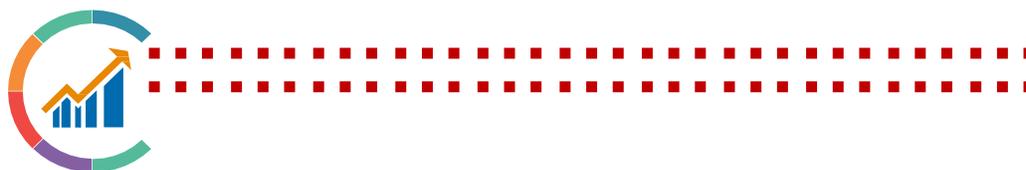
* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

** Quarterly figures, excluding induced employment.

*** For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

NA Not apply

Sources: Banco de México, ASA e INEGI UPM, SCT, SECTUR



MACROECONOMIC INDICATORS, PROSPECTS

Entity	Gross Domestic Product Real growth %		Inflation (% dec/dec)	
	2020	2021	2020	2021
International Monetary Fund	-6.60	3.00	2.40	3.00
OECD	-8.60	2.00	2.60	2.40
Bank of Mexico Survey	-8.16	2.51	3.04	3.46
Ministry of the Treasury and Public Credit	(-3.9% a 0.1%)	(1.5% a 3.5%)	3.50	3.20

Source: **IMF**, World Economic Outlook Database (April 2020); **OECD**, Interim Economic Outlook (2020/June); **Bank of Mexico**, Expectations Survey Economic Specialist Private Sector (01/06/2020); Ministry of Finance, Pre-Guidelines 2021.



MEXICO'S KEY ECONOMIC INDICATORS

Entries	2014	2015	2016	2017	2018	2019	2020.I	Jan-20	Feb-20	Mar-20	Apr-20
General Economic Activity and Services Identified with Tourism											
Gross Domestic Product											
. Millions of current pesos	17,484,306	18,572,109	20,129,057	21,934,168	23,524,510	24,237,620	24,333,531				
. Constant prices annual variations in %	2.8	3.3	2.6	2.1	2.2	-0.3	-1.4				
Tertiary activities											
- Air Transportation (481)											
. Millions of current pesos	34,145	39,238	46,666	52,348	58,268	68,936	51,075				
. Constant prices annual variations in %	8.3	8.8	9.4	11.8	9.7	7.5	-4.6				
- Temporary Lodging Services (721)											
. Millions of current pesos	178,966	205,566	226,194	251,570	269,681	281,098	260,617				
. Constant prices annual variations in %	6.9	8.7	3.5	5.6	3.9	0.5	-10.6				
- Food and Beverages Preparation Services (722)											
. Millions of current pesos	188,511	209,873	223,067	234,911	247,360	262,494	253,327				
. Constant prices annual variations in %	-2.2	4.8	1.6	0.6	0.4	1.4	-4.9				
Quarterly Indicators of Tourism Activity											
Tourism GDP											
. Annual variations in %	1.6	4.7	2.7	3.2	2.6						
Internal tourism consumption											
. Annual variations in %	0.8	4.8	4.2	2.2	3.2						
Domestic tourism consumption											
. Annual variations in %	-0.6	2.5	0.7	1.7	3.3						
Inbound tourism consumption											
. Annual variations in %	12.0	21.2	24.8	4.9	2.8						
Total number of IMSS-Insure Workers											
Employees insured by IMSS (average of the period)	16,990,724	17,724,222	18,401,344	19,203,608	19,982,627	20,440,029		20,490,397	20,613,536	20,482,943	19,927,696
. Permanent	14,570,291	15,170,986	15,785,784	16,463,524	17,099,213	17,520,652		17,583,451	17,653,202	17,590,001	17,224,187
. Non-permanent (urban and field)	2,420,433	2,553,236	2,615,560	2,740,084	2,883,414	2,919,377		2,906,946	2,960,334	2,892,942	2,703,509
Unemployment National Rate ** (closing of the period)											
. Total Percentage of PEA	4.16	4.33	3.37	3.13	3.35	3.37		3.79	3.57	2.94	N.D.
Prices and Exchange Rate***											
National Price Index (closing of the period)											
Consumer (percent variation)	4.1%	2.1%	3.4%	6.8%	4.8%	2.8%		3.2%	3.7%	3.2%	2.1%
. Air transport (percent variation)	16.7%	3.2%	9.8%	2.8%	-2.3%	9.6%		10.2%	8.2%	-0.8%	-21.0%
. Hotel (percent variation)	4.8%	4.2%	7.8%	7.2%	5.3%	0.7%		0.2%	1.4%	0.2%	-8.4%
. Package Tourist Services (percent variation)	5.1%	7.6%	6.4%	4.2%	8.6%	2.2%		1.3%	1.5%	-0.9%	-13.4%
. Restaurants (percent variation)	5.7%	4.7%	5.3%	6.0%	5.4%	5.0%		4.7%	4.4%	4.4%	3.9%
Exchange Rate (peso / dollar)											
. Average of the period	13.306	15.868	18.691	18.920	19.242	19.107		18.804	18.844	22.378	24.266
Business Cycle Indicators and Consumer Confidence (monthly difference****)											
. Coincident Indicator	0.030	-0.005	0.050	0.077	-0.091	-0.105		-0.113	-0.307	-0.368	N.D.
. Forward Indicator	-0.080	-0.080	-0.060	0.022	-0.061	-0.048		-0.163	-0.309	-0.459	-0.757
. Confidence Consumer Index	0.066	-0.005	-0.205	-0.224	0.316	-0.164		-0.184	-0.217	-0.245	N.D.

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

* For 2016 figures for IV quarter.

** For 2018 figures for the fourth quarter. The Tourist Employment dataset is smoothed by averaging the last four quarters of it. The objective is to eliminate irregular fluctuations in the short and medium term.

*** Percentage of all the economically active population. Data at the end of the period for annual and monthly figures and average period for quarterly information.

**** For prices of the consumer: at the end of the year are annual variations and same month previous year is for monthly data variation.

***** Point monthly difference (closing of the period).

Sources: SECTUR, INEGI, STYPS, Bank of Mexico.



ECONOMIC CONTEXT

International

The COVID-19 pandemic and the measures taken to prevent its spread have significantly affected global economic activity. In this context, the confidence of economic agents decreased. The disruption of global production chains and the fall in consumption and investment contributed to the above. The production stoppages affect the most open and integrated economies to global value chains more strongly, due to the fact that the different phases of the pandemic make it difficult to synchronize production, and to regions dependent on tourism.

The external demand faced by the economies has been affected by this, while the internal demand has suffered from the lower incomes of households and companies, which, together with confinement actions, has reduced spending. All of the above is leading to a significant drop in employment, which will widen the economic contraction.

There are strong contractions in economic activity in the euro area and in the United States, the most worrying figure being the unemployment rate in the United States, which exceeded 14% in April. Although industrial production in China decreased in February, it showed some recovery in March.

The described environment has led to unprecedented downward revisions in recent decades in economic expectations, which incorporate a strong contraction in 2020. For the second quarter of 2020, the most pronounced contraction in global GDP is expected in this episode.

National

The timely information shows that the economic activity in Mexico had a significant contraction in the first quarter of the year, which already incorporates effects associated with the pandemic. The Mexican economy was already weak since before the pandemic. According to the timely estimate of GDP for the first quarter of the year, this decreased 1.55% compared to the previous quarter, this being the largest drop since the financial crisis of 2008-2009. This contraction reflects the impact of isolation measures, the slowdown in external demand and disruption in value chains.

Confinement measures have affected aggregate demand, and various indicators point to a contraction in consumption and investment in March and April 2020. Exports decreased, including automotive ones, while imports maintained their negative trend.

On the supply side, several indicators suggest a contraction in services and in the industrial sector.