



TURISMO
SECRETARÍA DE TURISMO



Results of Tourism Activity February 2020

Subsecretaría de Planeación y Política Turística

Disponible en <https://www.datatur.sectur.gob.mx/SitePages/versionesRAT.aspx>



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Outstanding results January-February 2020

Arrival of international tourists



7.6 millions (+10.3% vs 2019)

International travel receipts



4,640 millions dollars
Change +2.9%, vs 2019

Spending international visitors from Mexico



1,459 Million dollars
Change (-)8.7% vs 2019

Departures international tourists from Mexico



2 million 743 thousand tourists,
Change +0.3%.

International travelers balance



Surplus 3,182 million dollars,
Change +9.3% vs 2019

American and Canadian passengers arriving by air



59.5% Occupancy rate



Decreased five tenths of a
percentage point

Arrival of tourists to Hotels



9 million 107 thousand domestic tourists (68.5%)
4 million 193 thousand international tourists (31.5%)



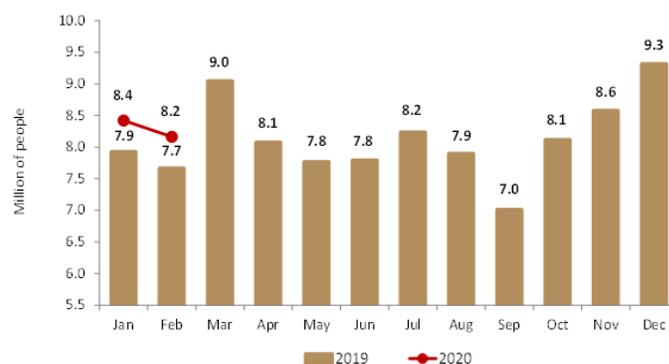
INTERNATIONAL VISITORS TO MEXICO



ARRIVAL OF INTERNATIONAL VISITORS

Chart 1. According to INEGI, during January-February 2020 the number of international visitors arriving Mexico was **16 million 583 thousand**, this is 996 thousand visitors more than January-February 2019 and represented an increase of 6.4%.

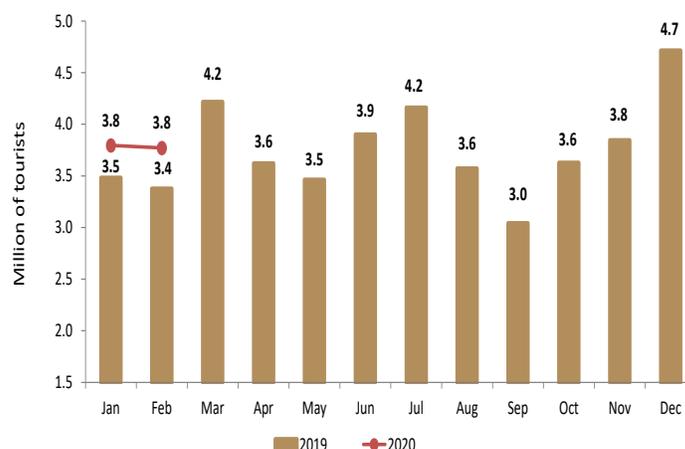
January February	Million Visitors	Change
2019	15.6	
2020	16.6	6.4%



ARRIVAL OF INTERNATIONAL TOURISTS

Chart 2. International tourists arrivals in January-February 2020 were **7 million 566 thousand**, reaching 707 thousand more than 2019 same period, increasing 10.3%.

January February	Million Tourists	Change
2019	6.9	
2020	7.6	10.3%



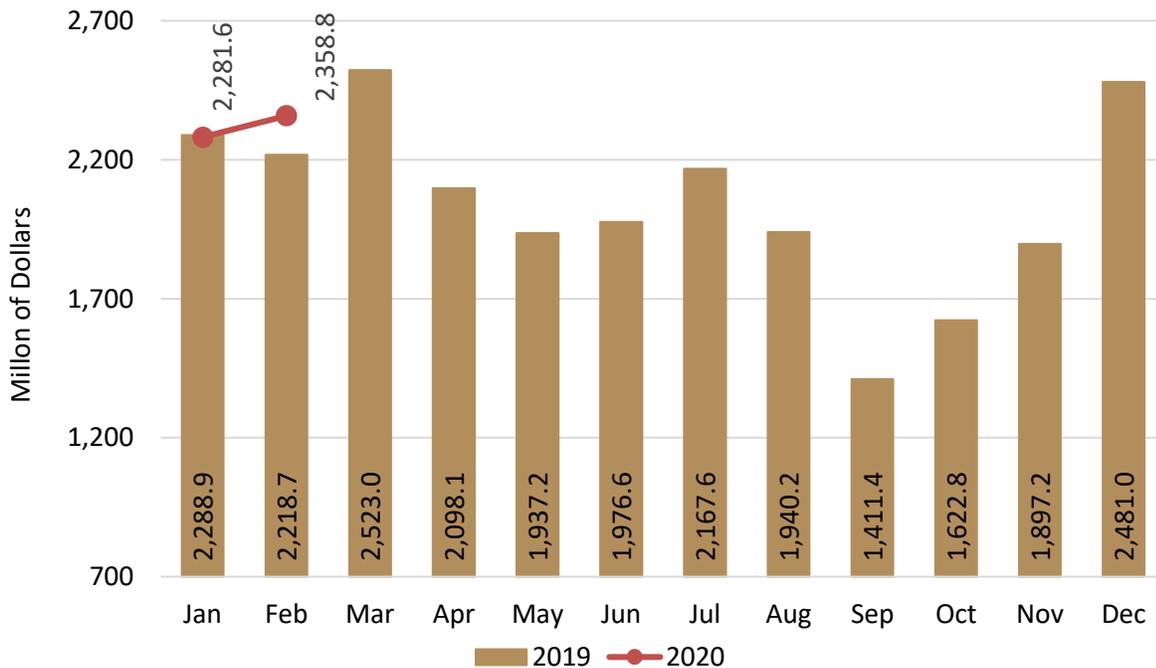
Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..



INTERNATIONAL TRAVEL RECEIPTS

Chart 3. In the first two months of 2020 foreign currency income from international arrival visitors was **4,640 million dollars**, equivalent an increase 2.9% in comparison to January-February 2019.

January February	Million Dollars	Change
2019	4,507.6	
2020	4,640.4	2.9%



Source: INEGI and Bank of Mexico, Balance of payments.

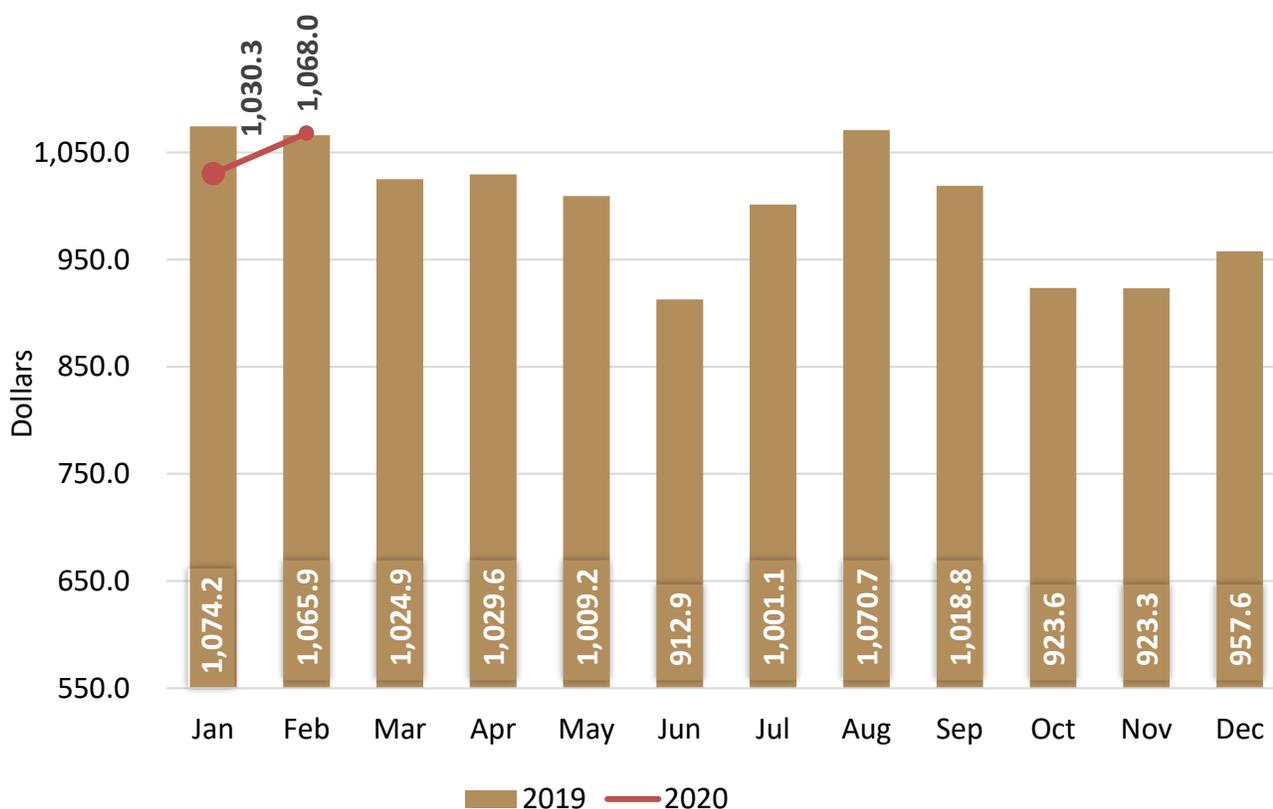
<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

Chart 4. In January-February 2020 the average expenditure of long-stay tourists by air was **1,049.3 dollars**, equivalent a decrease (-) 1.9% in comparison to the same period of 2019.

January February	Dollars	Change
2019	1,070.1	
2020	1,049.3	-1.9%

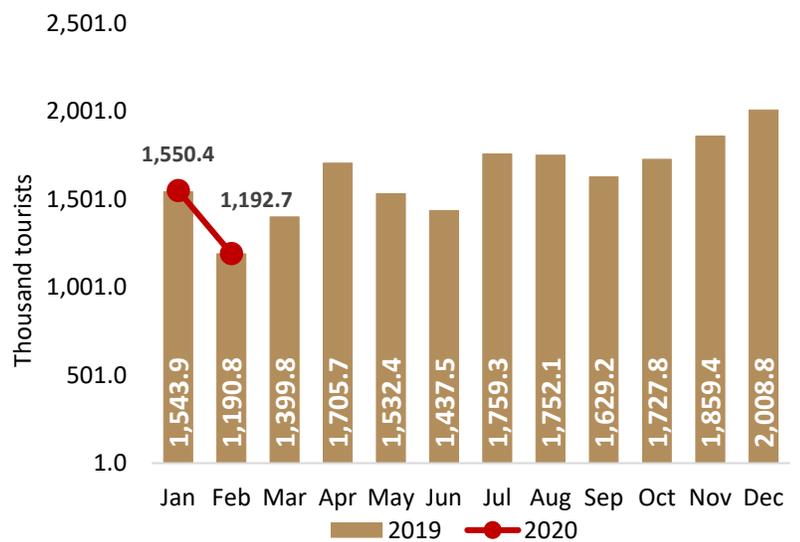




DEPARTURES OF INTERNATIONAL TOURISTS FROM MEXICO

Chars 5. According to INEGI, during January-February 2020, international tourists departures' s number from Mexico was **2 million 743 thousand**, which is 8 thousand 444 more tourists than January-February 2019 and represents an increase of 0.3%.

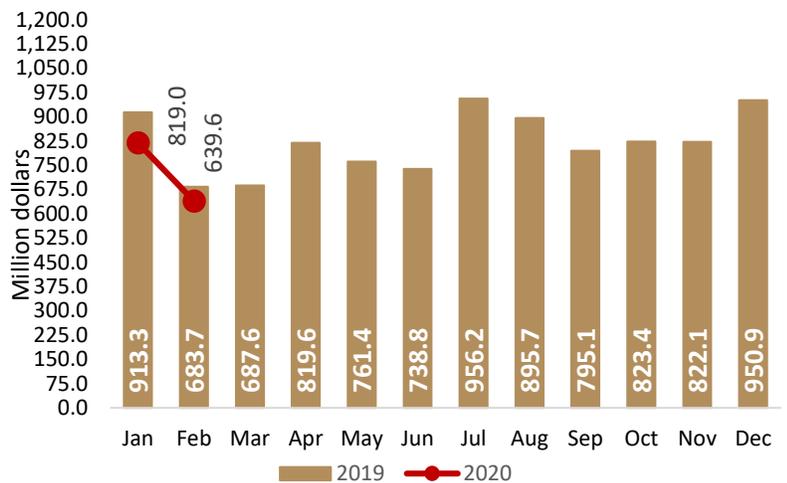
January February	Thousands Tourist	Change
2019	2,734.7	
2020	2,743.1	0.3%



SPENDING BY INTERNATIONAL VISITORS FROM MEXICO

Chart 6. In the first two months of the year, foreign currency spent by visitors residing in Mexico when going abroad was **1,458.6 million dollars**, lower 138 million 449 thousand dollars to January-February 2019, equivalent to (-) 8.7% decrease.

January February	Million Dollars	Change
2019	1,597.0	
2020	1,458.6	-8.7%



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

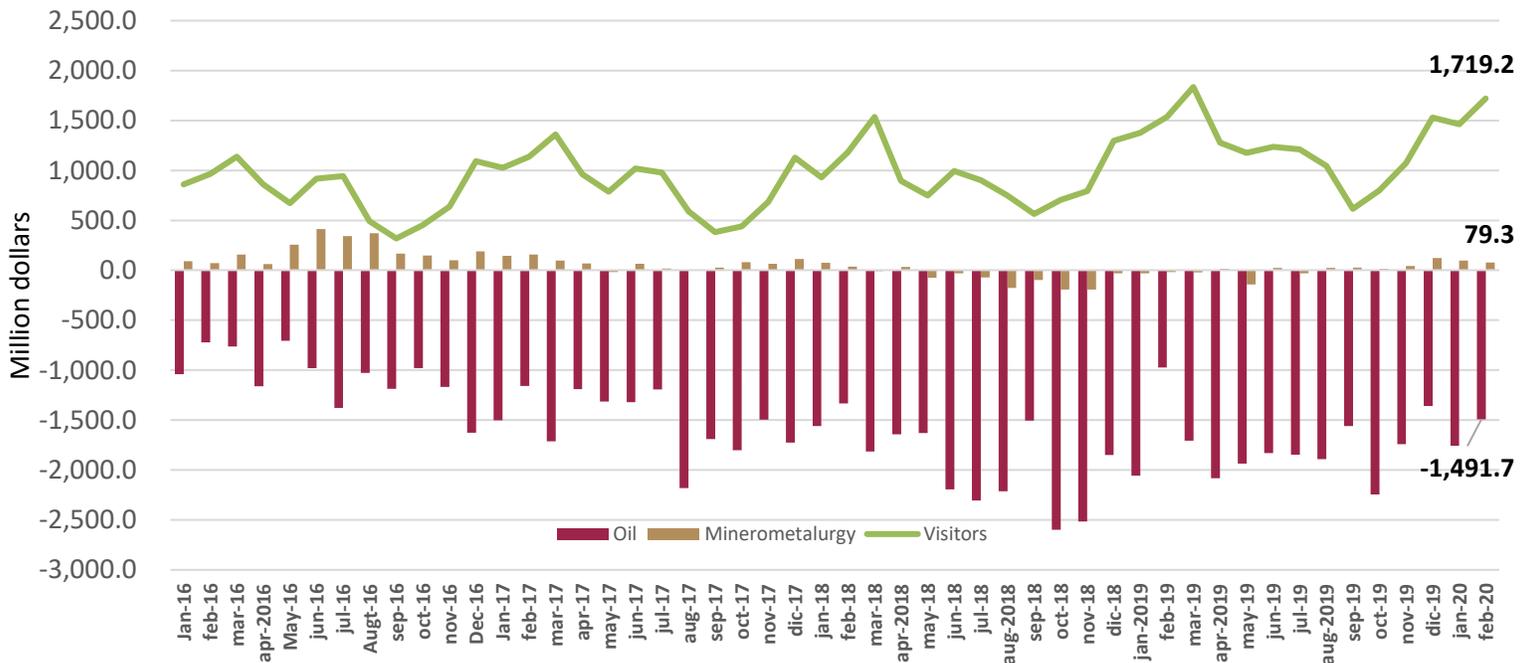


INTERNATIONAL TRAVELERS BALANCE

Chart 7. The balance by international visitors in January-February 2020 registered a surplus of **3,181.8 million dollars**, this represents an increase of 9.3% in comparison to the same period of 2019.

January February	Million Dollars	Change
2019	2,910.5	
2020	3,181.8	9.3%

Balance of Oil and International Travellers



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



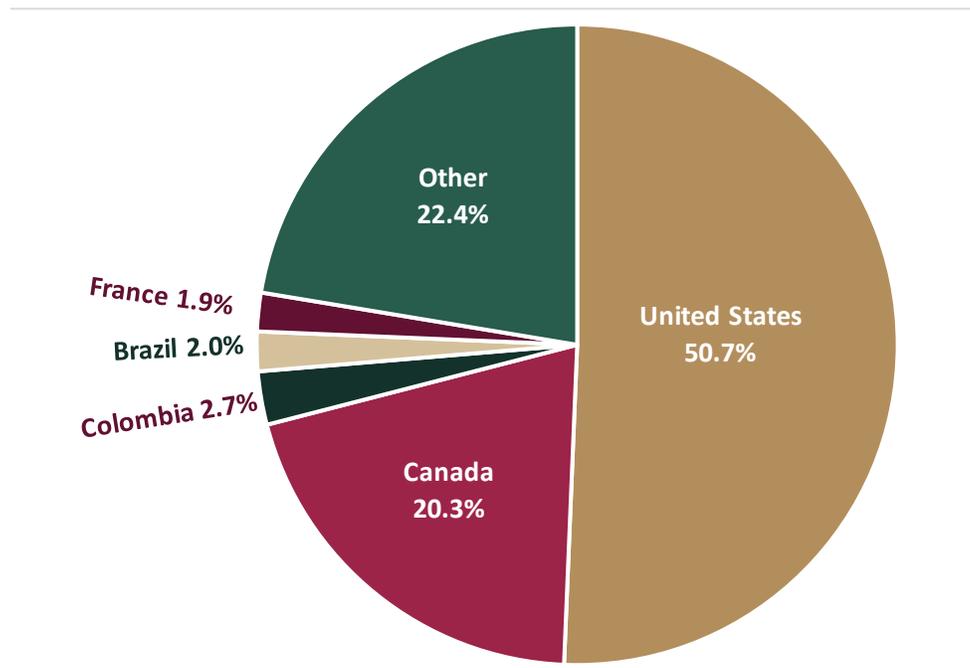
AIR TRANSPORTATION





INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY NATIONALITY)

Chart 8. During January-February 2020 United States citizens's arrivals by air stands out, representing 50.7% of total, from Canada was 20.3%, while the European region had an 11.0% participation in total, corresponding 1.9% to French citizens, South America region represented 10.8% of total, Colombia and Brazil citizens participated with 2.7% and 2.0% of total, in same period.

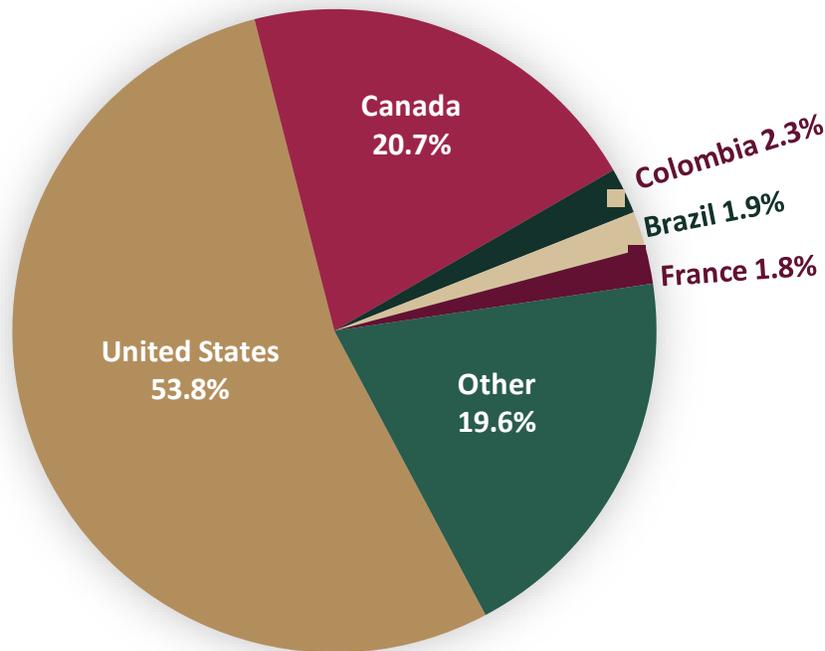


Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures



INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY RESIDENCE)

Chart 9. In January-February 2020, passengers by air arrival residing in the United States representing 53.8% of total, as well as Canada with 20.7%, while European region share 9.8% of total, being residents in France who represented 1.8% of total arrivals by air, South America region represented 9.8% of total, where residents from Colombia and Brazil participated with 2.3% and 1.9% of total, respectively.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: Migration Policy Unit, SEGOB.

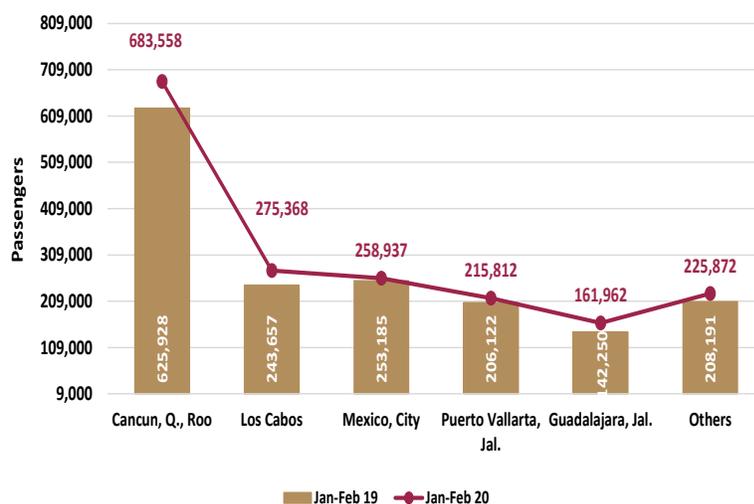
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Residencia.aspx>



U.S. CITIZENS BY AIRPORT

Chart 10. The U.S. citizens who arrived to Mexico by air increased 7.6% in January-February 2020 compared to same period of 2019, registering **one million 822 thousand 509 passengers** who arrived firstly at the Cancun Airport, followed by Los Cabos Airport.

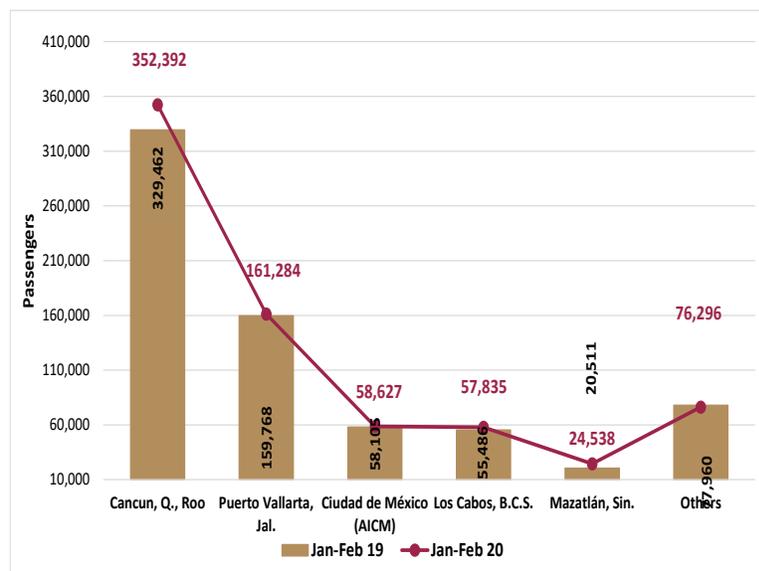
January February	American Passengers	Change
2019	1,679,333	
2020	1,821,509	8.5%



CANADIAN CITIZENS BY AIRPORT

Chart 11. In January-February 2020, Canadian citizens who arrived to Mexico by air was 4.2% higher compared to same period of 2019, by registering **730 thousand 972 passengers**. They firstly arrived at the Cancun Airport, followed by Puerto Vallarta Airport.

January February	Canadian Passengers	Change
2019	701,282	
2020	730,972	4.2%

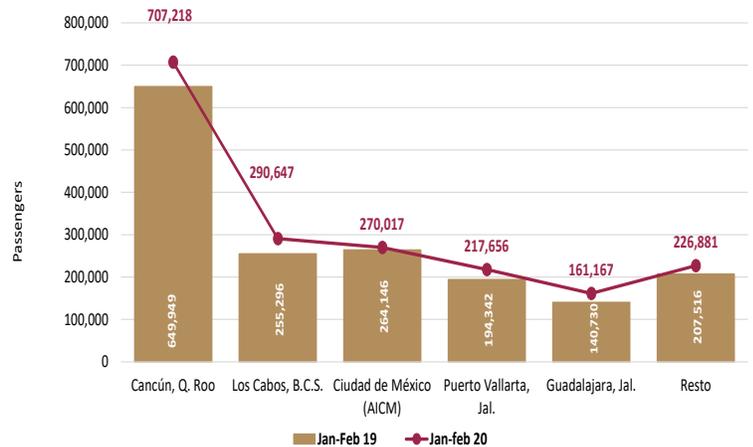




AMERICAN PASSENGERS PER AIRPORT

Chart 12. The American residents who arrived to Mexico by air increased 9.4% in January-February 2020 compared to the same period of 2019, registering **one million 873 thousand 586 passengers** who firstly arrived at Cancun Airport, followed by Los Cabos Airport

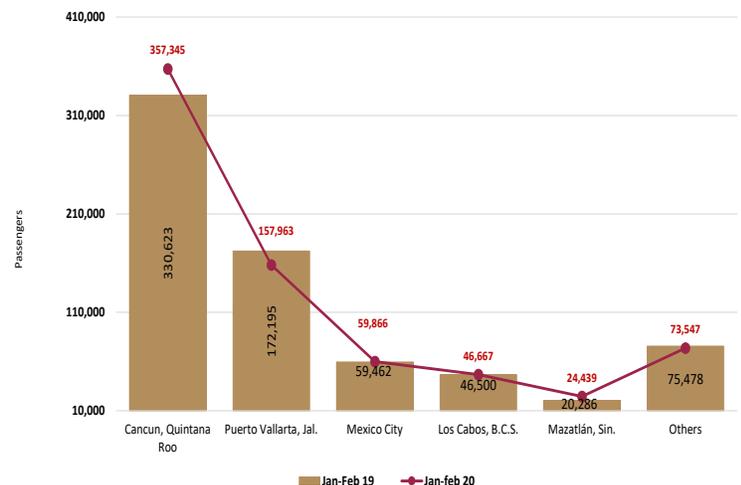
January February	American Passengers	Change
2019	1,711,979	
2020	1,873,586	9.4%



CANADIAN PASSENGERS PER AIRPORT

Chart 13. In January-February 2020 the Canadian residents who arrived to Mexico by air was 2.2% higher compared to the same period of 2019, amounted **719 thousand 827 passengers**, They firstly arrived at Cancun Airport, followed by Puerto Vallarta Airport.

January February	Canadian Passengers	Change
2019	704,544	
2020	719,827	2.2%

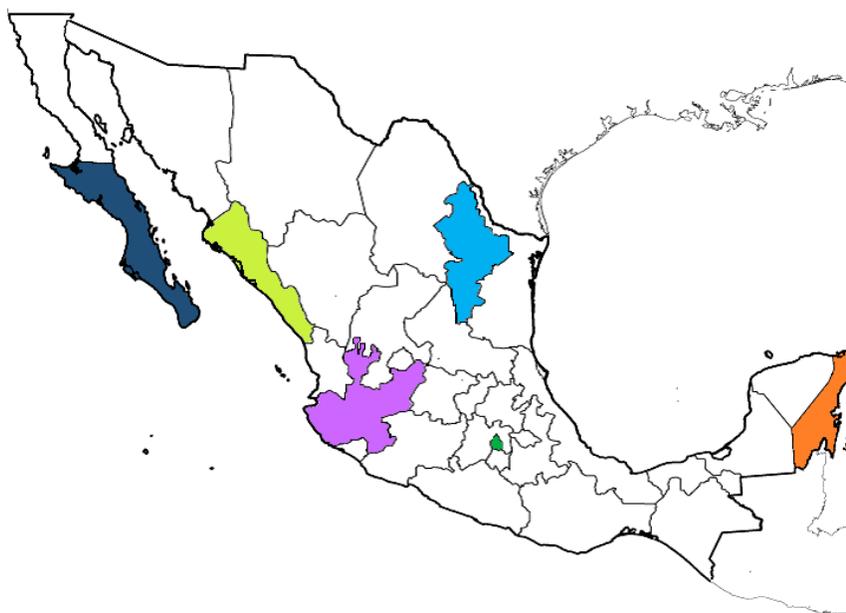


Source: Migration Policy Unit, SEGOB.



MAIN AIRPORTS OF ARRIVAL

Figure 1. During January-February 2020, airports with a higher foreign visitors in Mexico were, according to their nationality: Cancun (1,504,820), Mexico City (813,648), Puerto Vallarta (392,431), Los Cabos (345,582), Guadalajara (174,507), Cozumel (45,678) Mazatlan (44,861) y Monterrey (44,683).



January-February 2020

Baja California Sur		Mexico City		Jalisco		Nuevo Leon		Quinta Roo		Sinaloa			
Los Cabos		Mexico City		Puerto Vallarta	Guadalajara	Monterrey		Cancun	Cozumel	Mazatlan			
2019	309,338	2019	798,092	2019	383,887	154,567	2019	40,480	2019	1,420,722	43,596	2019	40,836
2020	345,582	2020	813,648	2020	392,431	174,507	2020	44,683	2020	1,504,820	45,678	2020	44,861
Change	11.7%	Change	1.9%	Change	2.2%	12.9%	Change	10.4%	Change	5.9%	4.8%	Change	9.9%

Note: Figures refers to events because the same person may have entered the country in more than one occasion. From this date only the residence of international passengers is considered and the nationality of the passengers is not longer used.

Source: Migration Policy Unit, SEGOB.
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>



DOMESTIC TOURISM





OCCUPANCY RATE

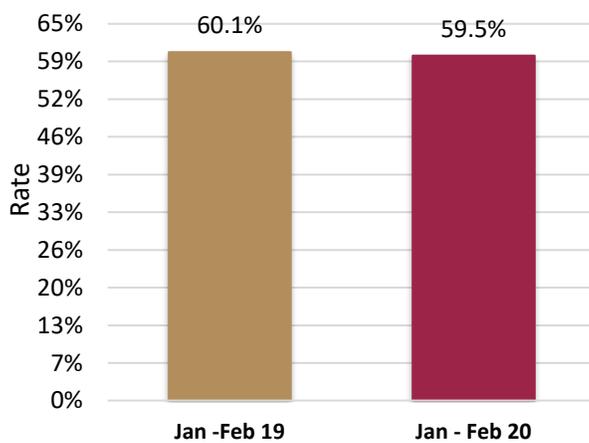


Chart 14. During January-February 2020 **Hotel Occupancy percentage** in a 70 grouping of tourist centers, was **59.5%**, a level higher by five tenths of a percentage point compared to that observed during the same period of 2019.

ARRIVAL OF TOURISTS TO HOTELS

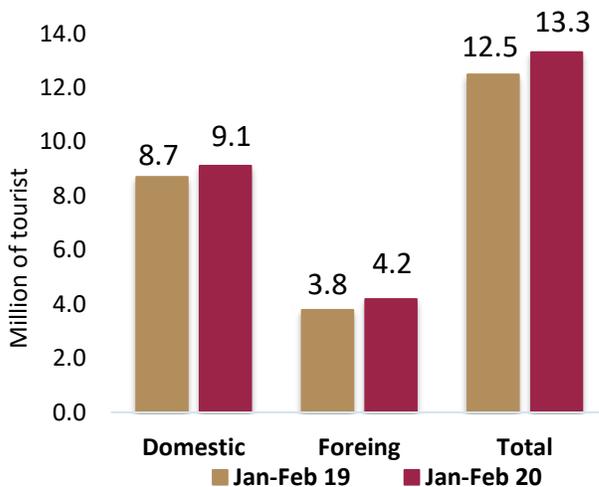


Chart 15. During January-February 2020, **domestic tourist arrivals to hotel rooms** was **9 million 107 thousand tourists** (68.5%), the 4 million 193 thousand remaining arrivals (31.5%) was foreign tourist.

Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered an increased 6.6%, compared to January-February 2019.

In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: Information of 70 resorts monitored by DataTur.

<https://www.datatur.sectur.gob.mx/SitePages/ActividadHotelera.aspx>



TRANSPORTATION



AIR TRANSPORTATION

Chart 16. The number of passengers arriving by air during January-February 2020 was **13 million 17 thousand passengers**, representing one million 160 thousand passengers additional (9.8%) in comparison to the same period of 2019.

January February	Thousand People	Change
2019	11,851	
2020	13,017	9.8%

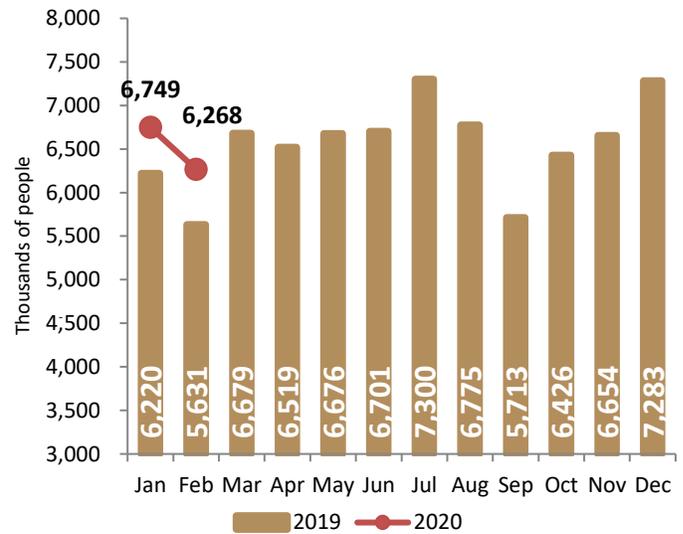


Chart 17. The number of passengers arriving by air on domestic flights during January-February 2020 was **8 million 528 thousand passengers**, representing 915 thousands passengers additional (12.0%), in comparison to January-February 2019.

January February	Thousand People	Change
2019	7,613	
2020	8,528	12.0%

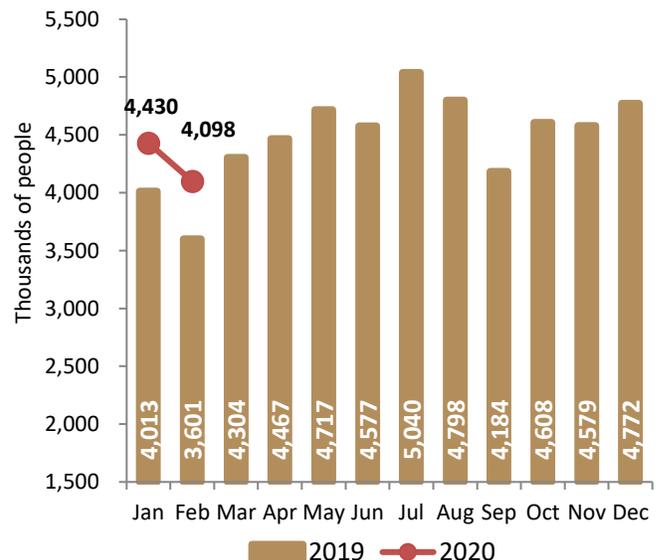
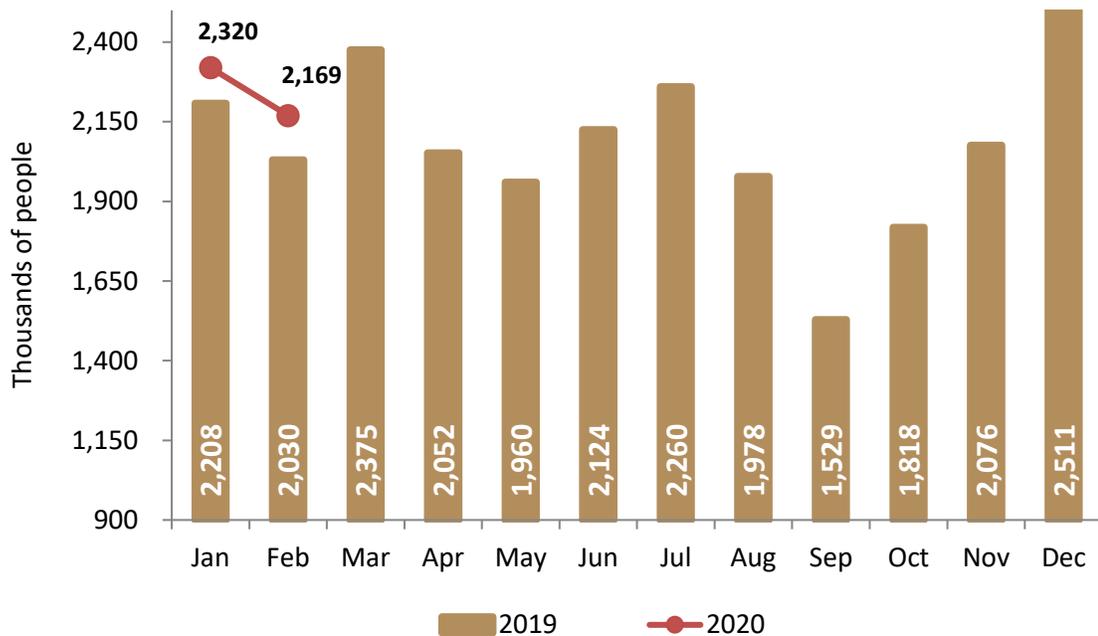




Chart 18. In January-February 2020, the number of passengers arriving by air on international flights increased 5.1%, with **4 million 489 thousand passengers**, exceeding for 251 thousands 114 passengers the amount of the same period of 2019.

January February	Thousand People	Change
2019	4,238	
2020	4,489	5.9%





MARITIME TRANSPORTATION

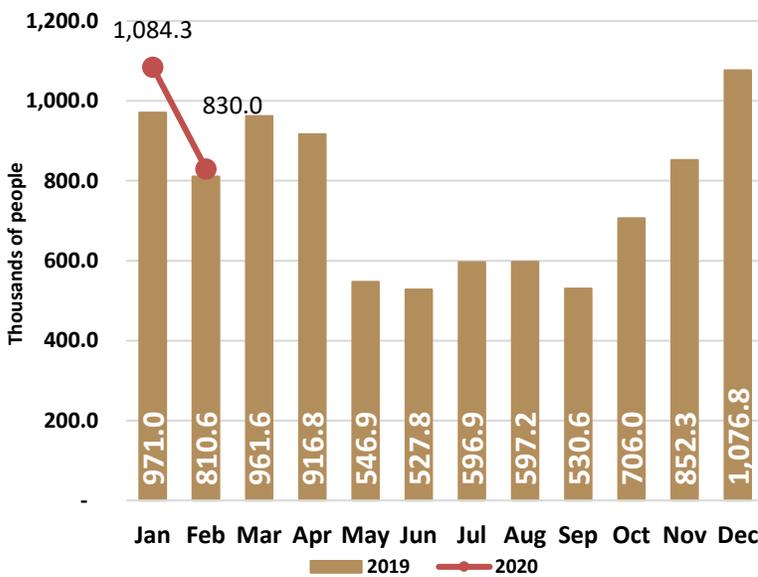


Chart 19. During January-February 2020, the number of cruise passengers was **One million 914 thousand passengers**; this is an increase of 7.4% in comparison to the same period of 2019.

January February	Thousand Passengers	Change
2019	1,782	
2020	1,914	7.4%

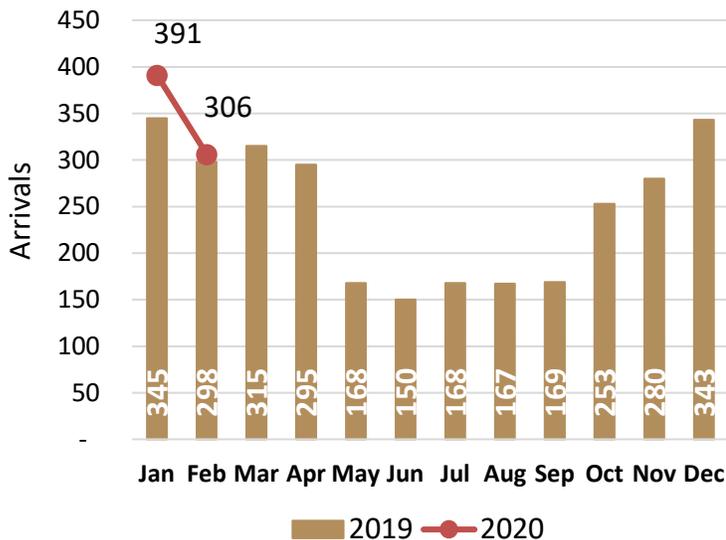


Chart 20. The number of cruise's arrivals in January-February 2020 increased by 54, reaching **697 cruises ships**, an increase of 8.4% with respect to the same period of 2019.

January February	Cruises Ships	Change
2019	643	
2020	697	8.4%

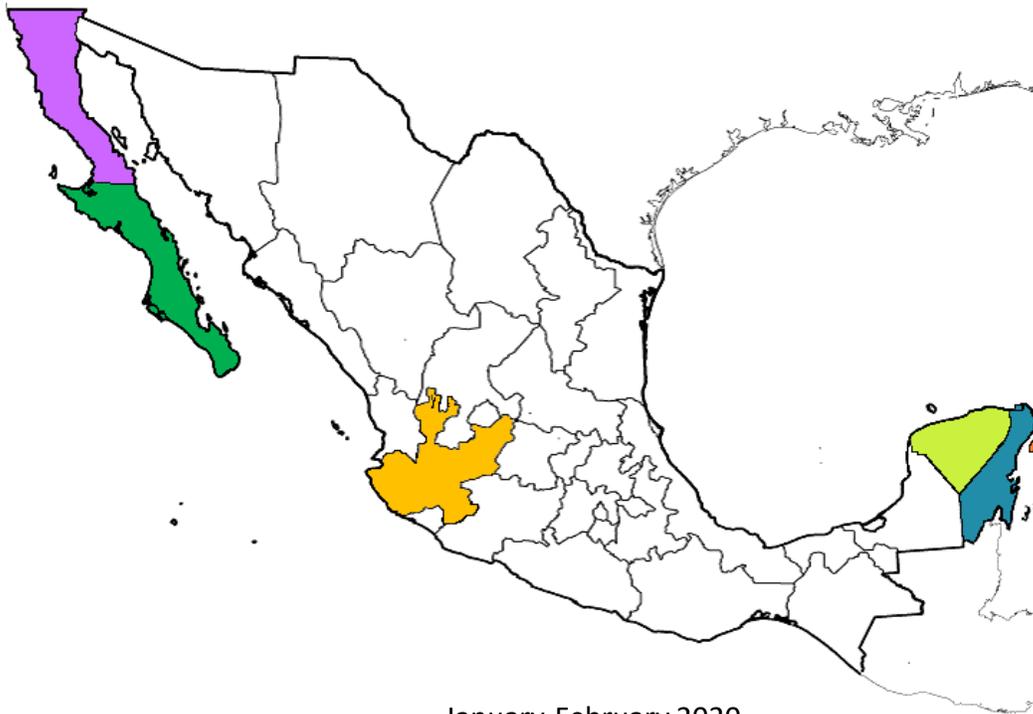
Source: INEGI and Directorate-General of Ports, Ministry of Communications and Transportation (SCT)

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>
<http://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



MAIN PORTS

Figure 2. In January-February 2020 the ports that received the highest number of passengers were the following: Cozumel, Majahual, Puerto Vallarta, Cabo San Lucas Ensenada and Progreso, representing 92.8% of total arrivals.



January-February 2020

Cozumel, Q. Roo		Majahual, Q. Roo		Puerto Vallarta, Jal.		Ensenada, B. C.		Cabo San Lucas, B. C. S		Progreso, Yuc.							
Arrives	Passengers	Arrives	Passengers	Arrives	Passengers	Arrives	Passengers	Arrives	Passengers	Arrives	Passengers						
2019	290	908,857	2019	104	335,291	2019	40	94,775	2019	47	111,188	2019	45	102,997	2019	24	68,389
2020	300	918,823	2020	115	373,180	2020	39	122,369	2020	49	113,975	2020	38	109,554	2020	38	101,280
Change	3.4%	1.1%	Change	10.6%	11.3%	Change	-2.5%	29.1%	Change	4.3%	2.5%	Change	(-)15.6%	6.4%	Change	53.3%	48.1%

Source: INEGI and Directorate-General of Ports, Ministry of Communications and Transportation (SCT)
<https://www.datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx>



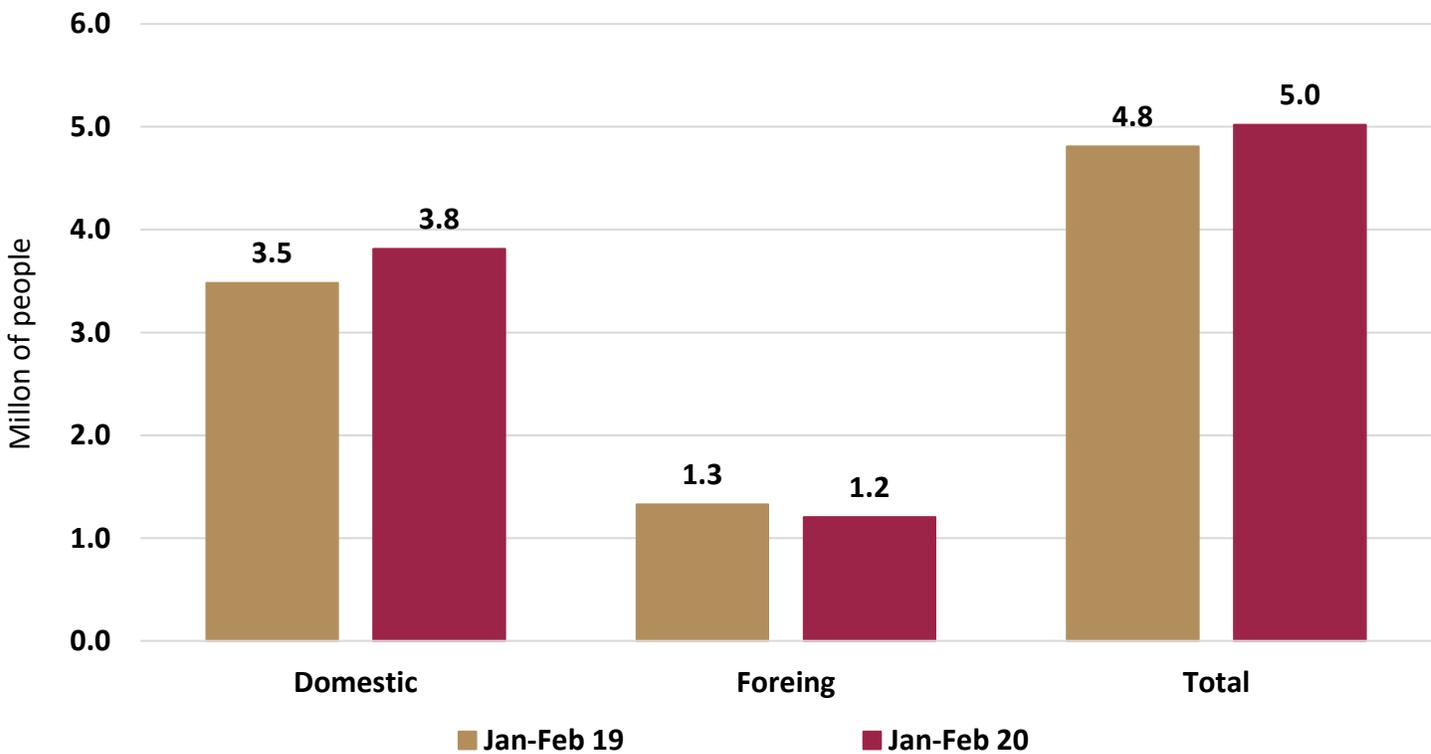
MUSEUMS AND ARCHEOLOGICAL SITES



VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

Chart 21. The National Institute of Anthropology and History reported **5 million 18 thousand visitors** during January-February 2020, increased 4.4% than reported in January-February 2019. Of the total number of visitors, 76.0% corresponded to national visitors and the 24.0% to foreigners.

January February	Million Visitors	Change
2019	4.8	
2020	5.0	4.4%



Source: National Institute of Anthropology and History (INAH)

<https://www.datatur.sectur.gob.mx/SitePages/ActividadesCulturales.aspx>



OTHER INDICATORS



RESULTS OF TOURISM ACTIVITY

Subject	Unit of measurement	Year (January-December)						Change % 19/18	January-February		Change % 20/19
		2014	2015	2016	2017	2018	2019		2019	2020	
International travelers balance (INEGI and Banco de México)											
Inbound traveler expenditures	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,562.6	9.0%	4,507.6	4,640.4	2.9%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,847.8	-12.3%	1,597.0	1,458.6	-8.7%
International travelers balance	Million dollars	6,602.6	7,635.6	9,346.7	10,496.2	11,296.8	14,714.8	30.3%	2,910.5	3,181.8	9.3%
International travelers to Mexico (INEGI and Banco de México)											
Number of travelers (Thousand)											
International visitors	Thousand	81,042.1	87,128.6	94,853.1	99,349.3	96,497.0	97,405.3	0.9%	15,586.6	16,582.8	6.4%
International tourists	Thousand	29,345.6	32,093.3	35,079.4	39,290.9	41,312.7	45,023.7	9.0%	6,859.7	7,566.2	10.3%
Long-stay tourists	Thousand	15,999.9	18,307.2	20,663.9	22,482.8	23,306.7	23,757.0	1.9%	3,917.9	4,165.9	6.3%
Border tourists	Thousand	13,345.7	13,786.1	14,415.5	16,808.1	18,006.0	21,266.7	18.1%	2,941.8	3,400.3	15.6%
Same-day travelers	Thousand	51,696.5	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	-5.1%	8,726.9	9,016.6	3.3%
In border area travelers	Thousand	45,911.2	48,920.5	53,079.1	52,377.8	46,913.1	43,287.0	-7.7%	6,945.3	7,102.3	2.3%
In cruises travelers	Thousand	5,785.2	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	10.0%	1,781.6	1,914.3	7.4%
Inbound travelers expenditure (Million dollars)											
International visitors	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,562.6	9.0%	4,507.6	4,640.4	2.9%
International tourists	Million dollars	14,320.0	15,825.7	17,697.8	19,180.3	20,366.3	22,343.4	9.7%	4,136.1	4,245.3	2.6%
Long-stay tourists	Million dollars	13,579.9	15,035.0	16,925.8	18,197.2	19,261.0	21,034.9	9.2%	3,939.2	4,032.5	2.4%
Border tourists	Million dollars	740.1	790.7	772.0	983.1	1,105.2	1,308.5	18.4%	196.9	212.7	8.0%
Same-day travelers	Million dollars	1,888.4	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	2.7%	371.5	395.1	6.4%
In border area travelers	Million dollars	1,469.6	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	-0.6%	249.8	260.9	4.4%
In cruises travelers	Million dollars	418.8	399.2	393.8	482.5	556.6	626.0	12.5%	121.7	134.3	10.3%
Average expenditure (dollars)											
International visitors	Dollars	200.0	203.5	207.2	214.8	233.4	252.2	8.0%	289.2	279.8	-3.2%
International tourists	Dollars	488.0	493.1	504.5	488.2	493.0	496.3	0.7%	603.0	561.1	-6.9%
Long-stay tourists	Dollars	848.8	821.3	819.1	809.4	826.4	885.4	7.1%	1,005.4	968.0	-3.7%
Border tourists	Dollars	55.5	57.4	53.6	58.5	61.4	61.5	0.2%	66.9	62.6	-6.5%
Same-day travelers	Dollars	36.5	34.7	32.7	35.9	39.1	42.4	8.2%	42.6	43.8	2.9%
In border area travelers	Dollars	32.0	30.8	29.4	31.9	34.2	36.8	7.7%	36.0	36.7	2.1%
In cruises travelers	Dollars	72.4	65.3	58.8	62.8	67.3	68.8	2.3%	68.3	70.1	2.7%
International travelers abroad Mexico (INEGI and Banco de México)											
Total international travelers abroad Mexico	Thousand	90,981.7	94,988.4	97,371.7	94,274.5	86,279.7	82,488.2	-4.4%	13,165.1	13,083.9	-0.6%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,847.8	-12.3%	1,597.0	1,458.6	-8.7%
Average Expenditure	Dollars	106.6	106.3	105.8	115.0	130.2	119.4	-8.3%	121.3	111.5	-8.1%
International tourists abroad of Mexico	Thousand	18,260.7	19,603.0	20,223.1	19,066.8	19,748.4	19,546.6	-1.0%	2,734.7	2,743.1	0.3%
Outbound tourism expenditure	Million dollars	6,610.7	7,026.5	7,155.6	7,502.6	8,135.2	6,906.8	-15.1%	1,129.0	940.6	-16.7%
Average Expenditure	Dollars	362.0	358.4	353.8	393.5	411.9	353.3	-14.2%	412.9	342.9	-16.9%
Same-day travelers abroad	Thousand	72,721.0	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	-5.4%	10,430.4	10,340.8	-0.9%
Outbound expenditure	Million dollars	2,995.1	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	-5.0%	468.0	518.0	10.7%
Average Expenditure	Dollars	41.2	40.7	40.8	44.4	46.5	46.7	0.5%	44.9	50.1	11.6%
Arrival of passengers on domestic and international flights (ASA)											
Total passengers arriving by air	Thousands	49,955.8	56,367.6	62,838.2	68,269.6	74,093.6	78,579.2	6.1%	11,851.0	13,016.8	9.8%
International flights	Thousands	17,125.6	19,279.3	20,971.7	22,910.9	24,301.9	24,921.5	2.5%	4,237.8	4,488.9	5.9%
Domestic flights	Thousands	32,830.2	37,088.3	41,866.6	45,358.6	49,791.7	53,657.8	7.8%	7,613.1	8,527.9	12.0%
Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)											
Country of nationality											
United States of America	Thousands	7,164.4	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	0.1%	1,679.3	1,821.5	8.5%
Canada	Thousands	1,676.7	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	7.2%	701.3	731.0	4.2%
United Kingdom	Thousands	458.9	506.0	545.1	563.1	590.9	581.2	-1.6%	68.7	66.6	-3.2%
Argentina	Thousands	246.4	341.1	406.0	474.2	490.2	387.3	-21.0%	89.9	69.6	-22.5%
Colombia	Thousands	328.2	407.4	439.7	485.4	557.6	602.8	8.1%	82.5	96.7	17.2%
Country of residence											
United States of America	Thousands	7,348.5	8,604.6	9,643.9	10,565.5	10,748.2	10,769.1	0.2%	1,712.0	1,873.6	9.4%
Canada	Thousands	1,646.2	1,707.8	1,734.6	1,958.0	2,168.0	2,295.8	5.9%	704.5	719.8	2.2%
United Kingdom	Thousands	432.3	477.3	513.8	531.9	556.8	549.5	-1.3%	63.7	61.0	-4.3%
Argentina	Thousands	218.4	309.6	375.2	451.3	454.3	349.3	-23.1%	82.1	62.8	-23.6%
Colombia	Thousands	292.4	363.2	390.2	430.0	494.2	536.2	8.5%	68.4	80.8	18.1%
Movements cruise (INEGI and SCT, Dirección General de Puertos)											
Passenger in cruises	Thousands	5,785.2	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	1.0%	1,781.6	1,914.3	7.4%
Cruise's arrivals	Number	2,091.0	2,180.0	2,269.0	2,558.0	2,671.0	2,951.0	10.5%	643.0	697.0	8.4%
Hotel business* (SECTUR)											
Porcentaje de hotel ocupación	Percentage	57.2	59.6	60.4	61.2	61.0	60.3	(0.7)	60.1	59.5	(0.5)
Arrival of tourists to hotel rooms	Thousands	65,000.2	69,941.9	74,471.0	80,231.7	83,363.5	85,001.7	2.0%	12,480.6	13,300.5	6.6%
Number of tourist jobs** (SECTUR based on ENOE)											
Tourism employment	Thousands	3,641.0	3,803.4	3,951.9	4,095.3	4,187.5	4,438.5	6.0%	NA	NA	

* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

** Quarterly figures, excluding induced employment.

*** For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

NA Not apply

Sources: Banco de México, ASA e INEGI, UPM, SCT, SECTUR.

15/04/2020



MACROECONOMIC INDICATORS, PROSPECTS

Entity	Gross Domestic Product Real growth %		Inflation (% dec/dec)	
	2020	2021	2020	2021
International Monetary Fund	-6.60	3.00	2.40	3.00
OECD	0.70	1.40	2.70	2.71
Bank of Mexico Survey	-3.99	1.88	3.75	3.61
Ministry of the Treasury and Public Credit	(-3.9% a 0.1%)	(1.5% a 3.5%)	3.50	3.20

Source: **IMF**, World Economic Outlook Database (April 2020); **OECD**, Interim Economic Outlook (2020/March); **Bank of Mexico**, Expectations Survey Economic Specialist Private Sector (01/04/2020); Ministry of Finance, Pre-Guidelines 2021.



MEXICO'S KEY ECONOMIC INDICATORS

Entries	2014	2015	2016	2017	2018	2019.I	2019.II	2019.III	2019.IV	2019	Jan-20	Feb-20
General Economic Activity and Services Identified with Tourism												
Gross Domestic Product												
. Millions of current pesos	17,473,842	18,551,459	20,118,101	21,911,894	23,491,507	23,971,495	24,323,881	23,962,589	24,698,563	24,239,132		
. Constant prices annual variations in %	2.8	3.3	2.9	2.1	2.1	1.2	-0.9	-0.3	-0.5	-0.1		
Tertiary activities												
- Air Transportation (481)												
. Millions of current pesos	31,950	35,522	40,976	45,627	49,413	47,902	66,020	58,363	60,929	58,303		
. Constant prices annual variations in %	8.3	8.5	9.1	11.8	9.8	4.5	9.7	8.0	7.4	7.5		
- Temporary Lodging Services (721)												
. Millions of current pesos	178,273	204,628	226,194	252,632	270,619	274,724	287,744	282,013	284,170	282,163		
. Constant prices annual variations in %	6.5	8.6	4.0	6.1	3.8	-2.0	1.8	0.0	2.5	0.6		
- Food and Beverages Preparation Services (722)												
. Millions of current pesos	191,676	216,860	234,031	250,961	264,408	259,372	279,087	287,007	298,320	280,946		
. Constant prices annual variations in %	-0.6	6.4	3.2	2.5	0.4	-0.7	2.1	1.2	3.1	1.5		
Quarterly Indicators of Tourism Activity												
Tourism GDP												
. Annual variations in %	1.6	4.7	2.7	3.2	2.6	-0.7	0.6	0.7				
Internal tourism consumption												
. Annual variations in %	0.8	4.8	4.2	2.2	3.2	-0.3	0.5	-0.2				
Domestic tourism consumption												
. Annual variations in %	-0.6	2.5	0.7	1.7	3.3	-2.6	0.2	-1.4				
Inbound tourism consumption												
. Annual variations in %	12.0	21.2	24.8	4.9	2.8	9.3	2.0	6.7				
Total number of IMSS-Insure Workers												
Employees insured by IMSS (average of the period)	16,990,724	17,724,222	18,401,344	19,203,608	19,982,627	20,274,171	20,376,834	20,458,272	20,650,839	20,440,029	20,490,397	20,613,536
. Permanent	14,570,291	15,170,986	15,785,784	16,463,524	17,099,213	17,340,222	17,471,512	17,567,279	17,703,596	17,520,652	17,583,451	17,653,202
. Non-permanent (urban and field)	2,420,433	2,553,236	2,615,560	2,740,084	2,883,414	2,933,949	2,905,322	2,890,993	2,947,244	2,919,377	2,906,946	2,960,334
Unemployment National Rate ** (closing of the period)												
. Total Percentage of PEA	4.16	4.33	3.37	3.13	3.35	3.37	3.54	3.74	3.37	3.37	3.79	3.57
Prices and Exchange Rate***												
National Price Index (closing of the period)												
Consumer (percent variation)	4.1%	2.1%	3.4%	6.8%	4.8%	4.0%	3.9%	3.9%	2.8%	2.8%	3.2%	3.7%
. Air transport (percent variation)	16.7%	3.2%	9.8%	2.8%	-2.3%	-5.9%	8.5%	8.5%	9.6%	9.6%	10.2%	8.2%
. Hotel (percent variation)	4.8%	4.2%	7.8%	7.2%	5.3%	1.5%	1.8%	1.8%	0.7%	0.7%	0.2%	1.4%
. Package Tourist Services (percent variation)	5.1%	7.6%	6.4%	4.2%	8.6%	-3.9%	4.3%	4.3%	2.2%	2.2%	1.3%	1.5%
. Restaurants (percent variation)	5.7%	4.7%	5.3%	6.0%	5.4%	5.2%	5.7%	5.7%	5.0%	5.0%	4.7%	4.4%
Exchange Rate (peso / dollar)												
. Average of the period	13.306	15.868	18.691	18.920	19.242	19.206	19.127	19.275	19.107	19.107	18.804	22.378
Business Cycle Indicators and Consumer Confidence (monthly difference****)												
. Coincident Indicator	0.030	-0.005	0.050	0.075	-0.094	-0.059	-0.079	-0.094	-0.070	-0.070	-0.068	ND
. Forward Indicator	-0.080	-0.080	-0.060	0.024	-0.056	0.003	-0.009	0.043	0.010	0.010	-0.044	-0.111
. Confidence Consumer Index	0.066	-0.005	-0.205	-0.224	0.316	-0.090	-0.293	-0.124	-0.164	-0.164	-0.184	-0.217

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

** For 2016 figures for IV quarter.

*** For 2016 figures for the fourth quarter. The Tourist Employment dataset is smoothed by averaging the last four quarters of it. The objective is to eliminate irregular fluctuations in the short and medium term.

**** Percentage of all the economically active population. Data at the end of the period for annual and monthly figures and average period for quarterly information.

***** For prices of the consumer: at the end of the year are annual variations and same month previous year is for monthly data variation.

***** Point monthly difference (closing of the period).

Sources: SECTUR, INEGI, STYPS, Bank of Mexico.



ECONOMIC CONTEXT

International

During the first months of 2020, the world economic environment has undergone important changes as a result of the emergence of the epidemic outbreak called COVID-19 and its transformation into a global pandemic.

In addition to the loss of human life, the pandemic has generated important public health challenges in various countries. The sanitary measures necessary to mitigate it have had important repercussions on economic activity, mainly in the affected countries, although their effect has spread to all countries through the prices of raw materials, financial markets, lower world demand and the uncertainty about the effects it will have on global growth.

With the rapid spread of COVID-19, notable episodes of volatility have been observed in international financial markets, triggering greater risk aversion and an increase in the demand for safe assets.

By 2020, the greater uncertainty and the prospects of less growth as a result of the spread of COVID-19, led to a drop in oil prices.

In this context, the projections of global economic activity have been subject to a constant downward revision in a very short time.

National

In 2020 the Mexican economy faces a more adverse environment due to the spread of COVID-19 and the collateral effects that the measures applied by the different countries to contain its transmission will have on the global economy and on the Mexican economy.

The oil price war, started on March 7, between Russia and Saudi Arabia, represents an aggravating factor in the current context. Although the balance of risks for the growth of the Mexican economy this year is biased downward, our country has robust macroeconomic fundamentals, as well as safeguards and various public policy options to face an adverse scenario in 2020.

During 2020, the peso registered a pronounced depreciation mainly due to the increase in risk aversion due to the environment generated by the outbreak of COVID-19 outside China and the oil price war, the potential consequences of which generated concerns for investors.