

RESULTADOS PRELIMINARES ACUMULADOS AL MES DE MAYO

Del 01-enero-2025 al 31-mayo-2025

| Centro                         | Cuartos disponibles promedio diario |         |         |            |           |               |           |         | Cuartos ocupados |         |            |           |               |           |       |        | Ocupación |             |             |  |
|--------------------------------|-------------------------------------|---------|---------|------------|-----------|---------------|-----------|---------|------------------|---------|------------|-----------|---------------|-----------|-------|--------|-----------|-------------|-------------|--|
|                                | 2023*                               | 2024**  | 2025*** | Diferencia |           | Variación (%) |           | 2023*   | 2024**           | 2025*** | Diferencia |           | Variación (%) |           | 2023* | 2024** | 2025***   | Ptos (%)    |             |  |
|                                |                                     |         |         | 2023-2024  | 2024-2025 | 2023-2024     | 2024-2025 |         |                  |         | 2023-2024  | 2024-2025 | 2023-2024     | 2024-2025 |       |        |           | 2023 - 2024 | 2024 - 2025 |  |
| Total                          | 443,791                             | 448,996 | 447,108 | 5,205      | -1,888    | 1.2%          | -0.4%     | 266,553 | 272,023          | 266,719 | 5,470      | -5,303    | 2.1%          | -1.9%     | 60.1  | 60.6   | 59.7      | 0.5         | -0.9        |  |
| Centros de Playa               | 207,114                             | 209,343 | 206,960 | 2,229      | -2,383    | 1.1%          | -1.1%     | 144,778 | 145,929          | 143,260 | 1,151      | -2,669    | 0.8%          | -1.8%     | 69.9  | 69.7   | 69.2      | -0.2        | -0.5        |  |
| Integralmente Planeados        | 69,411                              | 69,466  | 69,881  | 55         | 415       | 0.1%          | 0.6%      | 51,990  | 52,507           | 51,903  | 517        | -604      | 1.0%          | -1.2%     | 74.9  | 75.6   | 74.3      | 0.7         | -1.3        |  |
| BAHÍAS DE HUATULCO, OAX.       | 4,346                               | 4,343   | 4,386   | -4         | 44        | -0.1%         | 1.0%      | 3,014   | 3,153            | 3,147   | 139        | -5        | 4.6%          | -0.2%     | 69.3  | 72.6   | 71.8      | 3.3         | -0.8        |  |
| CANCUN, Q.ROO                  | 35,031                              | 35,439  | 35,555  | 408        | 116       | 1.2%          | 0.3%      | 27,183  | 27,723           | 26,714  | 540        | -1,009    | 2.0%          | -3.6%     | 77.6  | 78.2   | 75.1      | 0.6         | -3.1        |  |
| IXTAPA ZIHUATANEJO, GRO. /4    | 6,805                               | 6,801   | 6,808   | -4         | 7         | -0.1%         | 0.1%      | 4,103   | 4,284            | 4,428   | 181        | 144       | 4.4%          | 3.4%      | 60.3  | 63.0   | 65.0      | 2.7         | 2.1         |  |
| LORETO, B.C.S. /1 /3           | 909                                 | n.d.    | n.d.    | n.c.       | n.c.      | n.c.          | n.c.      | 503     | n.d.             | n.d.    | n.c.       | n.c.      | n.c.          | n.c.      | 55.3  | n.d.   | n.d.      | n.c.        | n.c.        |  |
| LOS CABOS, B.C.S.              | 22,319                              | 22,110  | 22,358  | -210       | 248       | -0.9%         | 1.1%      | 17,188  | 16,998           | 17,178  | -190       | 180       | -1.1%         | 1.1%      | 77.0  | 76.9   | 76.8      | -0.1        | -0.1        |  |
| CABO SAN LUCAS                 | 9,143                               | 9,162   | 9,384   | 18         | 222       | 0.2%          | 2.4%      | 7,406   | 7,293            | 7,517   | -113       | 224       | -1.5%         | 3.1%      | 81.0  | 79.6   | 80.1      | -1.4        | 0.5         |  |
| SAN JOSÉ DEL CABO /3           | 3,560                               | 3,596   | n.d.    | 36         | n.c.      | 1.0%          | n.c.      | 2,478   | 2,635            | n.d.    | 156        | n.c.      | 6.3%          | n.c.      | 69.6  | 73.3   | n.d.      | 3.6         | n.c.        |  |
| ZONA CORREDOR LOS CABOS        | 4,020                               | 4,019   | 4,028   | -1         | 9         | 0.0%          | 0.2%      | 2,746   | 2,715            | 2,799   | -30        | 84        | -1.1%         | 3.1%      | 68.3  | 67.6   | 69.5      | -0.7        | 1.9         |  |
| Tradicionales                  | 67,821                              | 64,310  | 62,305  | -3,512     | -2,004    | -5.2%         | -3.1%     | 40,661  | 34,903           | 35,697  | -5,759     | 795       | -14.2%        | 2.3%      | 60.0  | 54.3   | 57.3      | -5.7        | 3.0         |  |
| ACAPULCO, GRO. /5              | 21,843                              | 18,173  | 16,814  | -3,670     | -1,359    | -16.8%        | -7.5%     | 11,604  | 5,521            | 8,249   | -6,083     | 2,728     | -52.4%        | 49.4%     | 53.1  | 30.4   | 49.1      | -22.7       | 18.7        |  |
| COZUMEL, Q. ROO                | 5,177                               | 5,176   | 5,175   | -1         | -1        | 0.0%          | 0.0%      | 2,887   | 3,007            | 3,118   | 120        | 111       | 4.2%          | 3.7%      | 55.8  | 58.1   | 60.3      | 2.3         | 2.2         |  |
| LA PAZ, B.C.S.                 | 2,728                               | 2,729   | 2,739   | 1          | 10        | 0.0%          | 0.4%      | 1,958   | 1,956            | 1,716   | -2         | -240      | -0.1%         | -12.3%    | 71.8  | 71.7   | 62.7      | -0.1        | -9.0        |  |
| MANZANILLO, COL.               | 4,388                               | 4,347   | 3,850   | -41        | -496      | -0.9%         | -11.4%    | 2,443   | 2,374            | 2,438   | -68        | 64        | -2.8%         | 2.7%      | 55.7  | 54.6   | 63.3      | -1.0        | 8.7         |  |
| MAZATLÁN, SIN.                 | 9,995                               | 10,089  | 10,093  | 94         | 4         | 0.9%          | 0.0%      | 6,289   | 6,453            | 4,811   | 164        | -1,642    | 2.6%          | -25.4%    | 62.9  | 64.0   | 47.7      | 1.0         | -16.3       |  |
| PUERTO VALLARTA, JAL.          | 13,244                              | 13,352  | 13,397  | 107        | 45        | 0.8%          | 0.3%      | 10,485  | 10,184           | 10,453  | -301       | 269       | -2.9%         | 2.6%      | 79.2  | 76.3   | 78.0      | -2.9        | 1.8         |  |
| VERACRUZ BOCA DEL RÍO, VER. /3 | 10,446                              | 10,444  | 10,238  | -2         | -206      | 0.0%          | -2.0%     | 4,995   | 5,407            | 4,912   | 411        | -495      | 8.2%          | -9.2%     | 47.8  | 51.8   | 48.0      | 3.9         | -3.8        |  |
| Otros                          | 69,881                              | 75,567  | 74,773  | 5,686      | -793      | 8.1%          | -1.0%     | 52,127  | 58,519           | 55,660  | 6,392      | -2,859    | 12.3%         | -4.9%     | 74.6  | 77.4   | 74.4      | 2.8         | -3.0        |  |
| ISLA MUJERES, Q. ROO           | 1,639                               | 1,639   | 1,638   | 0          | 0         | 0.0%          | 0.0%      | 1,085   | 949              | 1,002   | -136       | 53        | -12.5%        | 5.6%      | 66.2  | 57.9   | 61.1      | -8.3        | 3.2         |  |
| NUÉVO NAYARIT, NAY.            | 10,873                              | 14,491  | 14,920  | 3,618      | 429       | 33.3%         | 3.0%      | 8,702   | 11,830           | 11,833  | 3,128      | 3         | 35.9%         | 0.0%      | 80.0  | 81.6   | 79.3      | 1.6         | -2.3        |  |
| RIVIERA MAYA, Q. ROO           | 50,580                              | 52,620  | 51,594  | 2,040      | -1,026    | 4.0%          | -1.9%     | 39,872  | 42,940           | 40,269  | 3,067      | -2,671    | 7.7%          | -6.2%     | 78.8  | 81.6   | 78.1      | 2.8         | -3.6        |  |
| AKUMAL, Q. ROO                 | 4,398                               | 3,995   | 3,957   | -403       | -37       | -9.2%         | -0.9%     | 3,799   | 3,352            | 2,949   | -447       | -403      | -11.8%        | -12.0%    | 86.4  | 83.9   | 74.5      | -2.5        | -9.4        |  |
| PLAYA DEL CARMEN, Q. ROO       | 11,457                              | 12,099  | 11,446  | 642        | -653      | 5.6%          | -5.4%     | 8,489   | 9,420            | 8,829   | 931        | -591      | 11.0%         | -6.3%     | 74.1  | 77.9   | 77.1      | 3.8         | -0.7        |  |
| PLAYACAR, Q. ROO               | 6,731                               | 6,620   | 6,535   | -111       | -85       | -1.7%         | -1.3%     | 5,651   | 6,023            | 5,681   | 372        | -342      | 6.6%          | -5.7%     | 83.9  | 91.0   | 86.9      | 7.0         | -4.0        |  |
| PUERTO ESCONDIDO, OAX.         | 2,649                               | 2,628   | 2,630   | -21        | 2         | -0.8%         | 0.1%      | 1,184   | 1,325            | 1,249   | 141        | -76       | 11.9%         | -5.7%     | 44.7  | 50.4   | 47.5      | 5.7         | -2.9        |  |
| PLAYAS DE ROSARITO, B.C.       | 2,620                               | 2,625   | 2,448   | 5          | -177      | 0.2%          | -6.8%     | 830     | 923              | 808     | 93         | -115      | 11.2%         | -12.5%    | 31.7  | 35.2   | 33.0      | 3.5         | -2.2        |  |
| SAN FELIPE, BC.                | 823                                 | 827     | 827     | 4          | 0         | 0.5%          | 0.0%      | 253     | 288              | 237     | 35         | -51       | 13.8%         | -17.7%    | 30.8  | 34.8   | 28.7      | 4.1         | -6.2        |  |
| TONALÁ- PUERTO ARISTA, CHIS.   | 697                                 | 738     | 716     | 41         | -22       | 5.9%          | -3.0%     | 201     | 264              | 262     | 63         | -3        | 31.6%         | -1.0%     | 28.8  | 35.8   | 36.5      | 7.0         | 0.7         |  |
| Ciudades                       | 236,677                             | 239,653 | 240,148 | 2,976      | 495       | 1.3%          | 0.2%      | 121,774 | 126,094          | 123,459 | 4,319      | -2,635    | 3.5%          | -2.1%     | 51.5  | 52.6   | 51.4      | 1.2         | -1.2        |  |
| Grandes                        | 100,015                             | 100,987 | 101,547 | 972        | 559       | 1.0%          | 0.6%      | 54,924  | 57,644           | 56,041  | 2,720      | -1,602    | 5.0%          | -2.8%     | 54.9  | 57.1   | 55.2      | 2.2         | -1.9        |  |
| CIUDAD DE MÉXICO.              | 61,310                              | 61,383  | 61,458  | 73         | 75        | 0.1%          | 0.1%      | 33,251  | 35,326           | 33,588  | 2,075      | -1,738    | 6.2%          | -4.9%     | 54.2  | 57.6   | 54.7      | 3.3         | -2.9        |  |
| GUADALAJARA, JAL.              | 22,026                              | 22,346  | 22,583  | 320        | 237       | 1.5%          | 1.1%      | 11,918  | 11,529           | 11,362  | -390       | -167      | -3.3%         | -1.4%     | 54.1  | 51.6   | 50.3      | -2.5        | -1.3        |  |
| MONTERREY, N.L.                | 16,679                              | 17,258  | 17,505  | 579        | 247       | 3.5%          | 1.4%      | 9,754   | 10,789           | 11,091  | 1,035      | 303       | 10.6%         | 2.8%      | 58.5  | 62.5   | 63.4      | 4.0         | 0.8         |  |
| Del Interior                   | 121,251                             | 123,111 | 122,889 | 1,861      | -222      | 1.5%          | -0.2%     | 56,570  | 58,749           | 57,554  | 2,179      | -1,195    | 3.9%          | -2.0%     | 46.7  | 47.7   | 46.8      | 1.1         | -0.9        |  |
| AGUASCALIENTES, AGS.           | 6,320                               | 6,311   | 6,402   | -9         | 90        | -0.1%         | 1.4%      | 3,048   | 3,144            | 3,251   | 96         | 107       | 3.2%          | 3.4%      | 48.2  | 49.8   | 50.8      | 1.6         | 1.0         |  |
| CAMPECHE, CAMP.                | 2,093                               | 2,076   | 2,058   | -17        | -17       | -0.8%         | -0.8%     | 1,041   | 1,089            | 998     | 48         | -91       | 4.6%          | -8.4%     | 49.8  | 52.5   | 48.5      | 2.7         | -4.0        |  |
| CELAYA, GTO.                   | 2,634                               | 2,700   | 2,540   | 66         | -160      | 2.5%          | -5.9%     | 879     | 947              | 830     | 68         | -117      | 7.7%          | -12.3%    | 33.4  | 35.1   | 32.7      | 1.7         | -2.4        |  |
| CHIHUAHUA, CHIH.               | 5,007                               | 4,933   | 4,884   | -73        | -49       | -1.5%         | -1.0%     | 3,009   | 2,989            | 2,841   | -21        | -148      | -0.7%         | -4.9%     | 60.1  | 60.6   | 58.2      | 0.5         | -2.4        |  |
| COATZACOALCOS, VER.            | 1,946                               | 1,943   | 1,945   | -3         | 2         | -0.2%         | 0.1%      | 833     | 927              | 907     | 94         | -20       | 11.3%         | -2.2%     | 42.8  | 47.7   | 46.6      | 4.9         | -1.1        |  |
| COLIMA, COL.                   | 1,188                               | 1,167   | 1,162   | -22        | -5        | -1.8%         | -0.4%     | 500     | 491              | 494     | -10        | 4         | -1.9%         | 0.7%      | 42.1  | 42.1   | 42.5      | 0.0         | 0.5         |  |
| COMITÁN DE DOMÍNGUEZ, CHIS.    | 1,381                               | 1,382   | 1,382   | 0          | 0         | 0.0%          | 0.0%      | 352     | 312              | 282     | -40        | -30       | -11.4%        | -9.5%     | 25.5  | 22.6   | 20.4      | -2.9        | -2.1        |  |
| CULIACÁN, SIN. /1 /3           | 2,500                               | 2,498   | n.d.    | -2         | n.c.      | -0.1%         | n.c.      | 1,313   | 1,197            | n.d.    | -117       | n.c.      | -8.9%         | n.c.      | 52.5  | 47.9   | n.d.      | -4.6        | n.c.        |  |
| DURANGO, DGO.                  | 1,927                               | 1,933   | 1,921   | 7          | -12       | 0.3%          | -0.6%     | 899     | 967              | 974     | 68         | 7         | 7.6%          | 0.7%      | 46.7  | 50.0   | 50.7      | 3.4         | 0.7         |  |
| EL FUERTE, SIN. /1 /3          | 370                                 | n.d.    | n.d.    | n.c.       | n.c.      | n.c.          | n.c.      | 88      | n.d.             | n.d.    | n.c.       | n.c.      | n.c.          | n.c.      | 23.8  | n.d.   | n.d.      | n.c.        | n.c.        |  |
| GUANAJUATO, GTO.               | 3,256                               | 3,357   | 3,512   | 101        | 155       | 3.1%          | 4.6%      | 880     | 951              | 1,035   | 71         | 84        | 8.1%          | 8.8%      | 27.0  | 28.3   | 29.5      | 1.3         | 1.1         |  |
| HERMOSILLO, SON.               | 3,094                               | 3,094   | 3,094   | 0          | 0         | 0.0%          | 0.0%      | 1,839   | 1,766            | 2,050   | -73        | 284       | -4.0%         | 16.1%     | 59.5  | 57.1   | 66.3      | -2.4        | 9.2         |  |
| IRAPUATO, GTO.                 | 2,481                               | 2,616   | 2,596   | 135        | -20       | 5.4%          | -0.7%     | 885     | 957              | 831     | 71         | -126      | 8.0%          | -13.2%    | 35.7  | 36.6   | 32.0      | 0.9         | -4.6        |  |
| LEÓN, GTO.                     | 6,237                               | 6,683   | 6,877   | 446        | 194       | 7.1%          | 2.9%      | 2,560   | 2,770            | 2,841   | 210        | 71        | 8.2%          | 2.6%      | 41.0  | 41.5   | 41.3      | 0.4         | -0.1        |  |
| LOS MOCHIS, SIN. /1 /3         | 1,342                               | n.d.    | n.d.    | n.c.       | n.c.      | n.c.          | n.c.      | 783     | n.d.             | n.d.    | n.c.       | n.c.      | n.c.          | n.c.      | 58.4  | n.d.   | n.d.      | n.c.        | n.c.        |  |
| MÉRIDA, YUC.                   | 7,939                               | 8,260   | 8,458   | 320        | 199       | 4.0%          | 2.4%      | 4,622   | 4,837            | 4,855   | 215        | 18        | 4.6%          | 0.4%      | 58.2  | 58.6   | 57.4      | 0.3         | -1.2        |  |
| MORELIA, MICH. /1              | 4,464                               | 4,490   | 4,111   | 25         | -378      | 0.6%          | -8.4%     | 2,292   | 2,172            | 2,136   | -120       | -36       | -5.2%         | -1.7%     | 51.3  | 48.4   | 51.9      | -3.0        | 3.6         |  |

RESULTADOS PRELIMINARES ACUMULADOS AL MES DE MAYO

Del 01-enero-2025 al 31-mayo-2025

| Centro                            | Cuartos disponibles promedio diario |         |         |            |           |               |           |         | Cuartos ocupados |         |            |           |               |           |       |        | Ocupación |             |             |  |
|-----------------------------------|-------------------------------------|---------|---------|------------|-----------|---------------|-----------|---------|------------------|---------|------------|-----------|---------------|-----------|-------|--------|-----------|-------------|-------------|--|
|                                   | 2023*                               | 2024**  | 2025*** | Diferencia |           | Variación (%) |           | 2023*   | 2024**           | 2025*** | Diferencia |           | Variación (%) |           | 2023* | 2024** | 2025***   | Ptos (%)    |             |  |
|                                   |                                     |         |         | 2023-2024  | 2024-2025 | 2023-2024     | 2024-2025 |         |                  |         | 2023-2024  | 2024-2025 | 2023-2024     | 2024-2025 |       |        |           | 2023 - 2024 | 2024 - 2025 |  |
| Total                             | 443,791                             | 448,996 | 447,108 | 5,205      | -1,888    | 1.17%         | -0.42%    | 266,553 | 272,023          | 266,719 | 5,470      | -5,303    | 2.1%          | -1.9%     | 60.1  | 60.6   | 59.7      | 0.5         | -0.9        |  |
| OAXACA, OAX.                      | 6,060                               | 6,048   | 5,994   | -12        | -54       | -0.20%        | -0.89%    | 3,148   | 3,265            | 3,292   | 117        | 27        | 3.7%          | 0.8%      | 52.0  | 54.0   | 54.9      | 2.0         | 0.9         |  |
| PACHUCA, HGO.                     | 1,570                               | 1,680   | 1,682   | 110        | 2         | 6.99%         | 0.14%     | 794     | 942              | 1,135   | 148        | 193       | 18.6%         | 20.5%     | 50.6  | 56.1   | 67.5      | 5.5         | 11.4        |  |
| PALENQUE, CHIS.                   | 2,066                               | 2,071   | 2,072   | 5          | 1         | 0.25%         | 0.05%     | 755     | 776              | 775     | 21         | 0         | 2.8%          | 0.0%      | 36.5  | 37.5   | 37.4      | 0.9         | 0.0         |  |
| PUEBLA, PUE.                      | 10,126                              | 10,204  | 10,585  | 78         | 381       | 0.77%         | 3.73%     | 5,471   | 5,763            | 6,018   | 292        | 255       | 5.3%          | 4.4%      | 54.0  | 56.5   | 56.9      | 2.4         | 0.4         |  |
| QUERETARO, QRO.                   | 7,285                               | 7,421   | 7,427   | 136        | 6         | 1.86%         | 0.08%     | 4,150   | 4,340            | 4,227   | 191        | -114      | 4.6%          | -2.6%     | 57.0  | 58.5   | 56.9      | 1.5         | -1.6        |  |
| SALAMANCA, GTO.                   | 990                                 | 1,031   | 1,031   | 41         | 0         | 4.18%         | -0.02%    | 310     | 385              | 359     | 75         | -26       | 24.2%         | -6.8%     | 31.3  | 37.3   | 34.8      | 6.0         | -2.5        |  |
| SAN CRISTÓBAL DE LAS CASAS, CHIS. | 3,301                               | 3,287   | 3,280   | -14        | -7        | -0.42%        | -0.21%    | 1,077   | 878              | 770     | -199       | -109      | -18.5%        | -12.4%    | 32.6  | 26.7   | 23.5      | -5.9        | -3.3        |  |
| SAN JUAN DE LOS LAGOS, JAL.       | 3,676                               | 3,676   | 3,676   | 0          | 0         | -0.01%        | 0.01%     | 1,113   | 1,359            | 1,447   | 246        | 87        | 22.1%         | 6.4%      | 30.3  | 37.0   | 39.4      | 6.7         | 2.4         |  |
| SAN JUAN DEL RÍO, QRO. /3         | 827                                 | 829     | n.d.    | 2          | n.c.      | 0.24%         | n.c.      | 385     | 418              | n.d.    | 33         | n.c.      | 8.5%          | n.c.      | 46.6  | 50.5   | n.d.      | 3.8         | n.c.        |  |
| SAN LUIS POTOSÍ, S.L.P.           | 5,993                               | 6,141   | 6,124   | 148        | -17       | 2.46%         | -0.27%    | 3,329   | 3,248            | 3,151   | -81        | -97       | -2.4%         | -3.0%     | 55.5  | 52.9   | 51.4      | -2.7        | -1.4        |  |
| SAN MIGUEL DE ALLENDE, GTO.       | 2,760                               | 3,069   | 3,138   | 309        | 68        | 11.20%        | 2.22%     | 1,108   | 1,231            | 1,332   | 122        | 101       | 11.1%         | 8.2%      | 40.2  | 40.1   | 42.4      | -0.1        | 2.3         |  |
| TAXCO, GRO.                       | 885                                 | 908     | 875     | 23         | -33       | 2.60%         | -3.68%    | 301     | 194              | 245     | -107       | 51        | -35.5%        | 26.3%     | 34.0  | 21.4   | 28.0      | -12.6       | 6.7         |  |
| TEQUISQUIAPAN, QRO. /3            | 560                                 | 573     | n.d.    | 13         | n.c.      | 2.29%         | n.c.      | 183     | 212              | n.d.    | 29         | n.c.      | 15.7%         | n.c.      | 32.7  | 37.0   | n.d.      | 4.3         | n.c.        |  |
| TLAXCALA, TLAX.                   | 678                                 | 682     | 686     | 4          | 4         | 0.53%         | 0.59%     | 199     | 185              | 235     | -14        | 50        | -7.1%         | 26.9%     | 29.4  | 27.1   | 34.2      | -2.2        | 7.1         |  |
| TOLUCA, MÉX.                      | 3,630                               | 4,104   | 4,295   | 473        | 192       | 13.03%        | 4.67%     | 1,607   | 1,842            | 1,846   | 235        | 4         | 14.7%         | 0.2%      | 44.3  | 44.9   | 43.0      | 0.6         | -1.9        |  |
| TUXTLA GUTIÉRREZ, CHIS.           | 4,217                               | 4,185   | 4,181   | -33        | -4        | -0.77%        | -0.10%    | 1,672   | 1,766            | 1,746   | 94         | -19       | 5.6%          | -1.1%     | 39.7  | 42.2   | 41.8      | 2.5         | -0.4        |  |
| VALLE DE BRAVO, MÉX.              | 1,186                               | 1,242   | 1,291   | 56         | 49        | 4.70%         | 3.94%     | 264     | 250              | 323     | -14        | 73        | -5.4%         | 29.0%     | 22.3  | 20.1   | 25.0      | -2.2        | 4.9         |  |
| VILLAHERMOSA, TAB.                | 5,126                               | 5,216   | 5,221   | 90         | 5         | 1.76%         | 0.09%     | 2,689   | 3,107            | 2,315   | 418        | -791      | 15.5%         | -25.5%    | 52.5  | 59.6   | 44.3      | 7.1         | -15.2       |  |
| XALAPA, VER.                      | 3,150                               | 3,131   | 3,196   | -19        | 65        | -0.61%        | 2.08%     | 1,395   | 1,436            | 1,431   | 40         | -5        | 2.9%          | -0.4%     | 44.3  | 45.9   | 44.8      | 1.6         | -1.1        |  |
| ZACATECAS, ZAC.                   | 2,984                               | 3,021   | 2,985   | 37         | -36       | 1.25%         | -1.19%    | 792     | 888              | 839     | 96         | -49       | 12.1%         | -5.5%     | 26.6  | 29.4   | 28.1      | 2.8         | -1.3        |  |
| Fronterizas                       | 15,411                              | 15,554  | 15,712  | 143        | 158       | 0.93%         | 1.01%     | 10,281  | 9,701            | 9,864   | -580       | 163       | -5.6%         | 1.7%      | 66.7  | 62.4   | 62.8      | -4.3        | 0.4         |  |
| CIUDAD JUÁREZ, CHIH.              | 4,542                               | 4,542   | 4,542   | 0          | 0         | 0.00%         | 0.00%     | 3,135   | 2,945            | 2,990   | -191       | 46        | -6.1%         | 1.6%      | 69.0  | 64.8   | 65.8      | -4.2        | 1.0         |  |
| MEXICALI, BC.                     | 2,784                               | 2,830   | 2,839   | 46         | 9         | 1.65%         | 0.33%     | 1,929   | 1,713            | 1,557   | -216       | -156      | -11.2%        | -9.1%     | 69.3  | 60.5   | 54.9      | -8.7        | -5.7        |  |
| PIEDRAS NEGRAS, COAH.             | 1,145                               | 1,235   | 1,258   | 90         | 23        | 7.90%         | 1.83%     | 710     | 632              | 709     | -78        | 77        | -11.0%        | 12.2%     | 62.0  | 51.1   | 56.3      | -10.9       | 5.2         |  |
| TECATE, B.C.                      | 600                                 | 601     | 663     | 1          | 62        | 0.17%         | 10.25%    | 311     | 414              | 373     | 103        | -41       | 33.2%         | -9.9%     | 51.8  | 68.9   | 56.3      | 17.1        | -12.6       |  |
| TIJUANA, B.C.                     | 6,340                               | 6,346   | 6,411   | 6          | 65        | 0.09%         | 1.02%     | 4,195   | 3,997            | 4,234   | -198       | 237       | -4.7%         | 5.9%      | 66.2  | 63.0   | 66.0      | -3.2        | 3.1         |  |

\*Del 01-enero-2023 al 31-mayo-2023

\*\*Del 01-enero-2024 al 31-mayo-2024

\*\*\*Del 01-enero-2025 al 31-mayo-2025

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el período actual por falta de información disponible en el 2024.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el período anterior por diferencia en la información disponible en el 2025.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

5/ El porcentaje de ocupación considera a la oferta disponible previa al huracán Otis para 2023 y 2024. Los ajustes de 2025 los está confirmando la entidad en el sistema que reporta actualmente 15,234 habitaciones lo que equivale con esta oferta un 49.8% de ocupación.

**NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.**

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México DataTur.