

| Centro | Cuartos disponibles promedio diario | | | | | | | | Cuartos ocupados | | | | | | | | Ocupación | | | |
|-----------------------------|-------------------------------------|---------|---------|------------|-----------|---------------|-----------|--------|------------------|---------|------------|-----------|---------------|-----------|-------|--------|-----------|----------|------|--|
| | 2023* | 2024** | 2025*** | Diferencia | | Variación (%) | | 2023* | 2024** | 2025*** | Diferencia | | Variación (%) | | 2023* | 2024** | 2025*** | Ptos (%) | | |
| | | | | 2023-2024 | 2024-2025 | 2023-2024 | 2024-2025 | | | | 2023-2024 | 2024-2025 | 2023-2024 | 2024-2025 | | | | | | |
| Total | 100,354 | 100,510 | 101,169 | 156 | 659 | 0.2% | 0.7% | 45,153 | 47,915 | 46,970 | 2,763 | -945 | 6.12% | -2.0% | 45.0 | 47.7 | 46.4 | 2.7 | -1.2 | |
| CAMPECHE, CAMP. | 2,093 | 2,075 | 2,085 | -18 | 10 | -0.9% | 0.5% | 985 | 1,105 | 1,033 | 120 | -71 | 12.2% | -6.5% | 47.0 | 53.2 | 49.6 | 6.2 | -3.7 | |
| CIUDAD DE MEXICO | 61,317 | 61,384 | 61,456 | 67 | 72 | 0.1% | 0.1% | 29,242 | 31,154 | 29,763 | 1,892 | -1,371 | 6.5% | -4.4% | 47.7 | 50.7 | 48.4 | 3.0 | -2.3 | |
| GUANAJUATO, GTO. | 3,227 | 3,367 | 3,447 | 140 | 80 | 4.3% | 2.4% | 702 | 756 | 803 | 34 | 66 | 4.9% | 9.0% | 21.8 | 21.9 | 23.3 | 0.1 | 1.4 | |
| MORELIA, MICH./I | 4,529 | 3,936 | 4,026 | -593 | 90 | -13.1% | 2.3% | 2,030 | 1,646 | 1,800 | -383 | 154 | -18.9% | 9.4% | 44.8 | 41.8 | 44.7 | -3.0 | 2.9 | |
| OAXACA, OAX. | 6,073 | 6,051 | 6,026 | -22 | -25 | -0.4% | -0.4% | 2,794 | 3,029 | 3,269 | 235 | 241 | 8.4% | 7.9% | 46.0 | 50.1 | 54.3 | -4.1 | 4.2 | |
| PUEBLA, PUE. | 10,112 | 10,165 | 10,582 | 53 | 417 | 0.5% | 4.1% | 4,369 | 4,989 | 5,284 | 620 | 295 | 14.2% | 5.9% | 43.2 | 49.1 | 49.9 | 5.9 | 0.9 | |
| QUERETARO, QRO. | 7,264 | 7,421 | 7,427 | 157 | 6 | 2.2% | 0.1% | 3,487 | 3,655 | 3,306 | 167 | -349 | 4.8% | -9.6% | 48.0 | 49.3 | 44.5 | 1.2 | -4.7 | |
| SAN MIGUEL DE ALLENDE, GTO. | 2,777 | 3,104 | 3,154 | 327 | 50 | 11.8% | 1.6% | 888 | 883 | 982 | -5 | 98 | -0.5% | 11.1% | 32.0 | 28.5 | 31.1 | -3.5 | 2.7 | |
| ZACATECAS, ZAC. | 2,962 | 3,007 | 2,966 | 45 | -41 | 1.5% | -1.4% | 655 | 738 | 731 | 83 | -8 | 12.6% | -1.0% | 22.1 | 24.6 | 24.6 | 2.4 | 0.1 | |

*Del 01-enero-2023 al 31-enero-2023

**Del 01-enero-2024 al 31-enero-2024

***Del 01-enero-2025 al 31-enero-2025

n.d. No disponible / n.c. No comparable

∨ Datos no comparables con el periodo actual por falta de información disponible en el 2024.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México DataTur.