

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)		
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024						
Total	428,802	442,815	441,858	14,012	-957	3.3	-0.2	242,850	263,150	262,240	20,300	-911	8.4	-0.3	56.6	59.4	59.3	2.8	-0.1	
Centros de Playa	202,243	206,193	203,697	3,949	-2,496	2.0	-1.2	132,319	135,833	133,336	3,514	-2,497	2.7	-1.8	65.4	65.9	65.5	0.5	-0.4	
Integralmente Planeados	67,995	69,427	69,586	1,432	159	2.1	0.2	48,811	49,581	49,355	769	-226	1.6	-0.5	71.8	71.4	70.9	-0.4	-0.5	
BAHIAS DE HUATULCO, OAX.	4,243	4,348	4,341	105	-6	2.5	-0.1	2,606	2,734	2,799	128	65	4.9	2.4	61.4	62.9	64.5	1.5	1.6	
CANCUN, Q.ROO	34,278	35,116	35,509	837	393	2.4	1.1	25,989	26,317	26,115	328	-202	1.3	-0.8	75.8	74.9	73.5	-0.9	-1.4	
IXTAPA ZIHUATANEJO, GRO. /4	6,292	6,809	6,811	518	1	8.2	0.0	3,627	4,004	4,022	377	19	10.4	0.5	57.6	58.8	59.1	1.1	0.3	
LORETO, B.C.S.	687	910	n.d.	223	n.d.	32.5	n.d.	356	443	n.d.	88	n.d.	24.6	n.d.	51.8	48.7	n.d.	-3.1	n.d.	
LOS CABOS, B.C.S.	22,496	22,244	22,147	-252	-98	-1.1	-0.4	16,234	16,082	16,055	-151	-27	-0.9	-0.2	72.3	72.3	72.5	0.1	0.2	
CABO SAN LUCAS	9,147	9,152	9,069	6	-83	0.1	-0.9	7,067	7,025	6,921	-42	-104	-0.6	-1.5	77.3	76.8	76.3	-0.5	-0.4	
SAN JOSÉ DEL CABO	3,573	3,476	3,518	-97	42	-2.7	1.2	2,389	2,241	2,301	-148	60	-6.2	2.7	66.9	64.5	65.4	-2.4	0.9	
ZONA CORREDOR LOS CABOS	4,180	4,020	4,020	-160	0	-3.8	0.0	2,480	2,536	2,622	56	86	2.3	3.4	59.3	63.1	65.2	3.8	2.1	
Tradicionales	65,466	67,314	62,579	1,848	-4,735	2.8	-7.0	36,332	37,418	33,243	1,086	-4,175	3.0	-11.2	55.5	55.6	53.1	0.1	-2.5	
ACAPULCO, GRO. /5	19,584	21,436	17,441	1,853	-3,995	9.5	-18.6	8,831	8,990	5,780	159	-3,210	1.8	-35.7	45.1	41.9	33.1	-3.2	-8.8	
COZUMEL, Q. ROO	5,187	5,173	5,150	-14	-22	-0.3	-0.4	2,711	2,618	2,573	-93	-46	-3.4	-1.7	52.3	50.6	50.0	-1.6	-0.7	
LA PAZ, B.C.S. /3	2,729	2,728	2,681	-1	-47	0.0	-1.7	1,814	1,920	1,787	106	-133	5.8	-6.9	66.5	70.4	66.7	3.9	-3.7	
MANZANILLO, COL.	4,559	4,364	4,303	-194	-62	-4.3	-1.4	2,156	2,402	2,345	246	-56	11.4	-2.4	47.3	55.0	54.5	7.7	-0.5	
MAZATLAN, SIN.	9,858	10,007	10,091	149	84	1.5	0.8	6,575	6,613	6,292	38	-321	0.6	-4.9	66.7	66.1	62.3	-0.6	-3.7	
PUERTO VALLARTA, JAL.	13,121	13,266	13,107	145	-159	1.1	-1.2	9,418	9,484	9,075	66	-409	0.7	-4.3	71.8	71.5	69.2	-0.3	-2.3	
VERACRUZ BOCA DEL RIO, VER. /3	10,430	10,339	9,806	-91	-533	-0.9	-5.2	4,827	5,391	5,391	564	0	11.7	0.0	46.3	52.1	55.0	5.9	2.8	
Otros	68,782	69,452	71,531	670	2,080	1.0	3.0	47,176	48,834	50,738	1,658	1,904	3.5	3.9	68.6	70.3	70.9	1.7	0.6	
ISLA MUJERES, Q. ROO	1,642	1,639	1,639	-3	0	-0.2	0.0	918	916	779	-2	-137	-0.2	-14.9	55.9	55.9	47.5	0.0	-8.3	
NUEVO NAYARIT, NAY.	10,855	10,868	10,887	13	18	0.1	0.2	7,148	7,908	8,179	760	271	10.6	3.4	65.8	72.8	75.1	6.9	2.4	
RIVIERA MAYA, Q. ROO	49,546	50,172	52,193	626	2,021	1.3	4.0	36,502	37,519	39,027	1,017	1,508	2.8	4.0	73.7	74.8	74.8	1.1	0.0	
AKUMAL, Q. ROO	4,395	4,149	3,973	-246	-176	-5.6	-4.3	3,439	3,370	3,110	-69	-260	-2.0	-7.7	78.2	81.2	78.3	3.0	-2.9	
PLAYA DEL CARMEN, Q. ROO	11,176	11,497	11,970	322	473	2.9	4.1	7,860	7,895	8,229	35	334	0.4	4.2	70.3	68.7	68.7	-1.7	0.1	
PLAYACAR, Q. ROO	6,708	6,731	6,575	23	-156	0.3	-2.3	5,309	5,624	5,734	315	110	5.9	2.0	79.1	83.6	87.2	4.4	3.7	
PUERTO ESCONDIDO, OAX.	2,548	2,652	2,632	104	-20	4.1	-0.8	1,114	1,068	1,194	-46	126	-4.2	11.8	43.7	40.3	45.4	-3.5	5.1	
PLAYAS DE ROSARITO, B.C.	2,620	2,619	2,628	-2	10	-0.1	0.4	1,082	970	1,072	-111	102	-10.3	10.5	41.3	37.1	40.8	-4.2	3.7	
SAN FELIPE, BC.	823	823	827	0	4	0.0	0.4	251	250	251	-1	1	-0.3	0.5	30.4	30.3	30.4	-0.1	0.0	
TONALÁ- PUERTO ARISTA, CHIS.	747	678	725	-69	47	-9.3	7.0	161	203	235	42	32	26.2	15.7	21.5	30.0	32.4	8.4	2.4	
Ciudades	226,559	236,622	238,161	10,063	1,539	4.4	0.7	110,531	127,317	128,904	16,786	1,587	15.2	1.2	48.8	53.8	54.1	5.0	0.3	
Grandes	90,268	99,709	101,066	9,441	1,357	10.5	1.4	48,112	58,106	59,892	9,994	1,786	20.8	3.1	53.3	58.3	59.3	5.0	1.0	
CIUDAD DE MÉXICO	52,168	60,981	61,378	8,813	398	16.9	0.7	27,791	35,153	36,794	7,362	1,642	26.5	4.7	53.3	57.6	59.9	4.4	2.3	
GUADALAJARA, JAL.	21,583	22,118	22,398	536	280	2.5	1.3	10,601	12,357	11,926	1,756	-430	16.6	-3.5	49.1	55.9	53.2	6.8	-2.6	
MONTERREY, N.L.	16,517	16,609	17,290	93	680	0.6	4.1	9,720	10,597	11,171	876	575	9.0	5.4	58.9	63.8	64.6	4.9	0.8	
Del Interior	121,193	121,494	121,512	301	18	0.2	0.0	52,087	59,097	59,111	7,010	14	13.5	0.0	43.0	48.6	48.6	5.7	0.0	
AGUASCALIENTES, AGS.	6,225	6,325	6,334	100	9	1.6	0.1	2,629	3,141	3,100	512	-41	19.5	-1.3	42.2	49.7	49.0	7.4	-0.7	
CAMPECHE, CAMP.	1,916	2,084	2,054	167	-30	8.7	-1.4	863	1,023	1,070	161	46	18.6	4.5	45.0	49.1	52.1	4.1	3.0	
CELAYA, GTO.	3,235	2,649	2,639	-585	-10	-18.1	-0.4	824	932	944	108	13	13.1	1.3	25.5	35.2	35.8	9.7	0.6	
CHIHUAHUA, CHIH.	5,005	5,007	4,894	2	-113	0.0	-2.3	2,897	3,207	3,014	310	-193	10.7	-6.0	57.9	64.0	61.6	6.2	-2.5	
COATZACOALCOS, VER.	1,957	1,946	1,944	-11	-2	-0.6	-0.1	750	877	943	126	66	16.8	7.6	38.3	45.0	48.5	6.7	3.5	
COLIMA, COL.	1,287	1,212	1,164	-75	-48	-5.8	-4.0	477	507	512	30	5	6.3	1.0	37.1	41.8	44.0	4.8	2.1	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,381	1,382	1,382	0	0	0.0	0.0	297	338	303	41	-35	13.9	-10.4	21.5	24.5	21.9	3.0	-2.6	
CULIACAN, SIN.	2,322	2,500	n.d.	178	n.d.	7.7	n.d.	1,351	1,364	n.d.	13	n.d.	1.0	n.d.	58.2	54.6	n.d.	-3.6	n.d.	
DURANGO, DGO.	1,929	1,929	1,930	0	1	0.0	0.0	1,045	973	1,012	-72	39	-6.9	4.0	54.2	50.4	52.4	-3.7	2.0	
EL FUERTE, SIN.	388	354	n.d.	-35	n.d.	-9.0	n.d.	119	79	n.d.	-40	n.d.	-33.6	n.d.	30.6	22.3	n.d.	-8.3	n.d.	
GUANAJUATO, GTO.	3,024	3,251	3,359	227	108	7.5	3.3	966	994	1,076	28	82	2.9	8.3	30.6	30.6	32.0	-1.4	1.5	
HERMOSILLO, SON.	3,105	3,094	3,094	-11	0	-0.4	0.0	1,710	1,815	1,706	105	-109	-6.2	-6.0	55.1	58.7	55.1	3.6	-3.5	
IRAPUATO, GTO.	2,870	2,483	2,598	-387	115	-13.5	4.6	746	973	940	228	-33	30.5	-3.4	26.0	39.2	36.2	13.2	-3.0	
LEON, GTO.	6,208	6,237	6,622	29	385	0.5	6.2	2,448	2,788	3,071	340	283	13.9	10.2	44.7	44.7	46.4	5.3	1.7	
LOS MOCHEIS, SIN.	1,548	1,342	n.d.	-206	n.d.	-13.3	n.d.	740	807	n.d.	66	n.d.	9.0	n.d.	47.8	60.1	n.d.	12.3	n.d.	
MÉRIDA, YUC.	7,787	8,097	8,276	311	179	4.0	2.2	4,095	4,756	4,686	660	-69	16.1	-1.5	52.6	58.7	56.6	6.1	-2.1	
MORELIA, MICH. /1 /2	3,972	4,390	3,970	418	-420	10.5	-9.6	1,829	2,328	2,027	498	-301	27.2	-12.9	46.1	53.0	51.0	7.0	-2.0	
OAXACA, OAX.	6,147	6,057	6,048	-90	-9	-1.5	-0.1	2,869	3,254	3,341	385	87	13.4	2.7	46.7	53.7	55.2	7.0	1.5	

Centro	Cuartos disponibles promedio diario							Cuartos ocupados							Ocupación				
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)	
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024					
Total	428,802	442,815	441,858	14,012	-957	3.3	-0.2	242,850	263,150	262,240	20,300	-911	8.4	-0.3	56.6	59.4	59.3	2.8	-0.1
PACHUCA, HGO.	1,576	1,569	1,683	-7	113	-0.4	7.2	684	836	988	152	152	22.3	18.2	43.4	53.3	58.7	9.9	5.4
PALENQUE, CHIS.	2,067	2,066	2,074	-1	7	0.0	0.4	721	724	755	3	31	0.4	4.2	34.9	35.0	36.4	0.2	1.3
PUEBLA, PUE.	9,769	10,142	10,158	373	16	3.8	0.2	4,688	5,883	6,004	1,195	121	25.5	2.1	48.0	58.0	59.1	10.0	1.1
QUERETARO, QRO.	7,301	7,337	7,422	36	85	0.5	1.2	4,055	4,431	4,493	376	62	9.3	1.4	55.5	60.4	60.5	4.9	0.1
SALAMANCA, GTO.	1,183	997	1,031	-186	33	-15.7	3.4	328	337	377	10	40	3.0	11.8	27.7	33.8	36.6	6.1	2.8
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,316	3,292	3,185	-23	-108	-0.7	-3.3	996	1,028	811	32	-217	3.2	-21.1	30.0	31.2	25.5	1.2	-5.8
SAN JUAN DE LOS LAGOS, JAL.	3,673	3,673	3,676	0	3	0.0	0.1	886	1,177	1,290	291	114	32.8	9.7	24.1	32.0	35.1	7.9	3.1
SAN JUAN DEL RÍO, QRO. /1/3	1,084	827	748	-256	-80	-23.7	-9.6	485	414	412	-71	-2	-14.7	-0.4	44.8	50.0	55.1	5.2	5.1
SAN LUIS POTOSÍ, S.L.P.	5,950	6,014	6,106	64	93	1.1	1.5	2,803	3,339	3,318	536	-21	19.1	-0.6	47.1	55.5	54.3	8.4	-1.2
SAN MIGUEL DE ALLENDE, GTO. /2	2,420	2,803	3,069	383	266	15.8	9.5	891	1,054	1,211	163	157	18.2	14.9	36.8	37.6	39.5	0.8	1.9
TAXCO, GRO.	885	881	892	-4	11	-0.4	1.2	253	274	203	21	-71	8.3	-25.8	28.5	31.0	22.7	2.5	-8.3
TEQUISQUIAPAN, QRO.	757	560	n.d.	-197	n.d.	-26.0	n.d.	186	174	n.d.	-12	n.d.	-6.6	n.d.	24.6	31.1	n.d.	6.5	n.d.
TLAXCALA, TLAX.	654	681	684	27	3	4.2	0.4	165	222	211	57	-11	34.7	-4.9	25.2	32.6	30.9	7.4	-1.7
TOLUCA, MÉX. /2	3,609	3,631	3,599	22	-32	0.6	-0.9	1,329	1,706	1,810	376	104	28.3	6.1	36.8	47.0	50.3	10.1	3.3
TUXTLA GUTIÉRREZ, CHIS.	4,192	4,189	4,181	-3	-8	-0.1	-0.2	1,471	1,729	1,856	258	127	17.5	7.4	35.1	41.3	44.4	6.2	3.1
VALLE DE BRAVO, MÉX.	1,216	1,206	1,269	-11	64	-0.9	5.3	260	254	244	-6	-10	-2.4	-4.0	21.3	21.0	19.2	-0.3	-1.8
VILLAHERMOSA, TAB.	5,135	5,160	5,148	25	-12	0.5	-0.2	2,780	2,967	2,937	187	-30	6.7	-1.0	54.1	57.5	57.1	3.4	-0.5
XALAPÁ, VER.	3,125	3,139	3,154	14	15	0.4	0.5	1,405	1,517	1,566	112	49	8.0	3.2	45.0	48.3	49.7	3.4	1.3
ZACATECAS, ZAC.	2,976	2,990	3,021	14	31	0.5	1.0	1,044	877	980	-168	104	-16.1	11.8	35.1	29.3	32.5	-5.8	3.1
Fronterizas	15,098	15,419	15,583	321	164	2.1	1.1	10,333	10,115	9,902	-218	-213	-2.1	-2.1	68.4	65.6	63.5	-2.8	-2.1
CIUDAD JUÁREZ, CHIH.	4,541	4,542	4,542	1	0	0.0	0.0	3,320	3,145	2,962	-174	-183	-5.2	-5.8	73.1	69.3	65.2	-3.8	-4.0
MEXICALI, BC.	2,570	2,785	2,835	214	51	8.3	1.8	1,660	1,848	1,667	188	-182	11.3	-9.8	64.6	66.4	58.8	1.8	-7.6
PIEDRAS NEGRAS, COAH.	1,117	1,145	1,249	28	104	2.5	9.0	663	668	717	4	49	0.7	7.4	59.4	58.3	57.4	-1.1	-0.9
TECATE, B.C.	519	600	601	81	1	15.5	0.2	308	324	406	16	82	5.1	25.3	59.4	54.0	67.6	-5.4	13.6
TIJUANA, B.C.	6,350	6,348	6,357	-2	9	0.0	0.1	4,382	4,130	4,150	-252	20	-5.8	0.5	69.0	65.1	65.3	-3.9	0.2

*Del 03-enero-2022 al 04-diciembre-2022
**Del 02-enero-2023 al 03-diciembre-2023
***Del 01-enero-2024 al 01-diciembre-2024

La información presentada se basa en semanas calendario de lunes a domingo, por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2023.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2024.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

5/Para establecer una comparación con periodos anteriores, se deberá considerar la afectación ocasionada por el huracán Otis. La oferta disponible considera la previa a este evento, con excepción de algunos cierres definitivos confirmados.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.