

Centro	Cuartos disponibles promedio diario							Cuartos ocupados						Ocupación					
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)	
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024				2022 - 2023	2023 - 2024
Total	427,932	435,593	436,755	7,661	1,162	1.8	0.3	231,928	263,398	264,472	31,470	1,074	13.6	0.4	54.2	60.5	60.6	6.3	0.1
Centros de Playa	202,014	206,938	207,199	4,924	261	2.4	0.1	132,063	144,887	143,268	12,823	-1,619	9.7	-1.1	65.4	70.0	69.1	4.6	-0.9
<i>Integralmente Planeados</i>	67,786	69,404	69,482	1,618	79	2.4	0.1	48,777	52,059	52,657	3,281	599	6.7	1.1	72.0	75.0	75.8	3.1	0.8
BAHIAS DE HUATULCO, OAX.	4,169	4,346	4,343	177	-3	4.3	-0.1	2,690	3,019	3,173	328	155	12.2	5.1	64.5	69.5	73.1	4.9	3.6
CANCUN, Q.ROO	34,261	35,016	35,439	754	423	2.2	1.2	25,783	27,209	27,777	1,426	568	5.5	2.1	75.3	77.7	78.4	2.5	0.7
IXTAPA ZIHUATANEJO, GRO. /4	6,293	6,813	6,812	520	-2	8.3	0.0	3,735	4,114	4,323	379	209	10.1	5.1	59.4	60.4	63.5	1.0	3.1
LORETO, B.C.S.	410	909	n.d.	499	n.d.	121.6	n.d.	222	503	n.d.	282	n.d.	127.2	n.d.	54.0	55.4	n.d.	1.4	n.d.
LOS CABOS, B.C.S.	22,652	22,319	22,115	-333	-204	-1.5	-0.9	16,347	17,213	17,026	866	-187	5.3	-1.1	72.2	77.1	77.0	5.0	-0.1
CABO SAN LUCAS	9,172	9,143	9,170	-29	27	-0.3	0.3	7,109	7,419	7,321	310	-98	4.4	-1.3	77.5	81.1	79.8	3.6	-1.3
SAN JOSÉ DEL CABO	3,592	3,580	3,661	-32	101	-0.9	2.8	2,447	2,482	2,682	34	201	1.4	8.1	68.1	69.7	73.3	1.6	3.6
ZONA CORREDOR LOS CABOS	4,292	4,020	4,020	-272	0	-6.3	0.0	2,368	2,744	2,720	375	-24	15.9	-0.9	55.2	68.2	67.7	13.1	-0.6
<i>Tradicionales</i>	65,613	67,677	66,456	2,064	-1,220	3.1	-1.8	36,312	40,705	35,443	4,393	-5,262	12.1	-12.9	55.3	60.1	53.3	4.8	-6.8
ACAPULCO, GRO. /5	19,645	21,845	20,425	2,201	-1,420	11.2	-6.5	9,102	11,626	5,989	2,524	-5,637	27.7	-48.5	46.3	53.2	29.3	6.9	-23.9
COZUMEL, Q. ROO	5,187	5,176	5,176	-11	-1	-0.2	0.0	2,805	2,899	3,027	94	128	3.3	4.4	54.1	56.0	58.5	1.9	2.5
LA PAZ, B.C.S.	2,728	2,728	2,729	0	1	0.0	0.0	1,781	1,959	1,890	178	-69	10.0	-3.5	65.3	71.8	69.3	6.5	-2.6
MANZANILLO, COL.	4,667	4,388	4,321	-279	-67	-6.0	-1.5	2,110	2,441	2,377	331	-64	15.7	-2.6	45.2	55.6	55.0	10.4	-0.6
MAZATLAN, SIN.	9,837	9,820	10,014	-17	194	-0.2	2.0	6,164	6,248	6,474	83	226	1.3	3.6	62.7	63.6	64.7	1.0	1.0
PUERTO VALLARTA, JAL.	13,139	13,273	13,348	134	75	1.0	0.6	9,805	10,545	10,235	740	-310	7.5	-2.9	74.6	79.4	74.7	4.8	-2.8
VERACRUZ BOCA DEL RIO, VER.	10,410	10,446	10,444	36	-2	0.3	0.0	4,544	4,987	5,451	443	465	9.7	9.3	43.7	47.7	52.2	4.1	4.5
<i>Otros</i>	68,615	69,858	71,260	1,243	1,402	1.8	2.0	46,974	52,123	55,167	5,149	3,044	11.0	5.8	68.5	74.6	77.4	6.2	2.8
ISLA MUJERES, Q. ROO	1,645	1,639	1,639	-6	0	-0.4	0.0	969	1,090	959	121	-130	12.5	-12.0	58.9	66.5	58.6	7.6	-7.9
NUEVO NAVARIT, NAY.	10,833	10,874	10,851	40	-23	0.4	-0.2	7,138	8,717	8,896	1,579	179	22.1	2.0	65.9	80.2	82.0	14.3	1.8
RIVIERA MAYA, Q. ROO	49,409	50,549	51,950	1,139	1,401	2.3	2.8	36,146	39,834	42,498	3,688	2,664	10.2	6.7	73.2	78.8	81.8	5.6	3.0
AKUMAL, Q. ROO	4,396	4,398	3,998	1	-399	0.0	-9.1	3,252	3,798	3,359	546	-439	16.8	-11.6	74.0	86.4	84.0	12.4	-2.4
PLAYA DEL CARMEN, Q. ROO	11,142	11,425	11,981	283	556	2.5	4.9	8,109	8,461	9,316	352	855	4.3	10.1	72.8	74.1	77.8	1.3	3.7
PLAYACAR, Q. ROO	6,712	6,731	6,625	18	-106	0.3	-1.6	5,332	5,648	6,051	315	404	5.9	7.1	79.4	83.9	91.3	4.5	7.4
PUERTO ESCONDIDO, OAX.	2,539	2,656	2,631	117	-24	4.6	-0.9	1,300	1,192	1,332	-108	141	-8.3	11.8	51.2	44.9	50.6	-6.3	5.8
PLAYAS DE ROSARITO, B.C.	2,620	2,620	2,625	1	4	0.0	0.2	975	832	929	-143	97	-14.7	11.6	37.2	31.8	35.4	-5.5	3.6
SAN FELIPE, BC.	823	823	827	0	4	0.0	0.5	273	258	285	-16	28	-5.7	10.7	33.2	31.3	34.5	-1.9	3.2
TONALA- PUERTO ARISTA, CHIS.	745	697	738	-48	41	-6.4	5.9	173	200	267	28	66	15.9	33.1	23.2	28.8	36.2	5.6	7.4
Ciudades	225,918	228,655	229,556	2,737	902	1.2	0.4	99,865	118,511	121,204	18,647	2,693	18.7	2.3	44.2	51.8	52.8	7.6	1.0
<i>Grandes</i>	89,596	92,099	92,911	2,503	812	2.8	0.9	42,844	51,599	53,358	8,755	1,759	20.4	3.4	47.8	56.0	57.4	8.2	1.4
CIUDAD DE MÉXICO	51,722	53,433	53,520	1,711	87	3.3	0.2	24,288	29,844	31,108	5,556	1,264	22.9	4.2	47.0	55.9	58.1	8.9	2.3
GUADALAJARA, JAL.	21,487	22,012	22,343	525	331	2.4	1.5	9,706	11,956	11,531	2,250	-425	23.2	-3.6	45.2	54.3	51.6	9.1	-2.7
MONTERREY, N.L.	16,386	16,653	17,048	267	394	1.6	2.4	8,850	9,798	10,719	948	920	10.7	9.4	54.0	58.8	62.9	4.8	4.0
<i>Del Interior</i>	121,266	121,146	121,090	-120	-55	-0.1	0.0	47,293	56,594	58,181	9,302	1,587	19.7	2.8	39.0	46.7	48.0	7.7	1.3
AGUASCALIENTES, AGS.	6,212	6,321	6,312	109	-9	1.8	-0.1	2,638	3,050	3,148	413	97	15.6	3.2	42.5	48.3	49.9	5.8	1.6
CAMPECHE, CAMP.	1,689	2,093	2,076	404	-17	23.9	-0.8	697	1,041	1,103	344	62	49.3	5.9	41.3	49.7	53.1	8.5	3.4
CELAYA, GTO.	3,236	2,637	2,702	-599	65	-18.5	2.5	768	875	941	108	66	14.1	7.5	23.7	33.2	34.8	9.5	1.6
CHIHUAHUA, CHIH.	5,004	5,007	4,908	3	-99	0.1	-2.0	2,575	3,004	2,963	429	-41	16.7	-1.4	51.5	60.0	60.4	8.5	0.4
COATZACOALCOS, VER.	1,972	1,947	1,943	-25	-3	-1.3	-0.2	686	832	929	146	97	21.3	11.6	34.8	42.7	47.8	8.0	5.0
COLIMA, COL.	1,304	1,188	1,167	-116	-21	-8.9	-1.8	426	495	490	69	-5	16.1	-1.0	32.7	41.7	42.0	9.0	0.3
COMITÁN DE DOMÍNGUEZ, CHIS.	1,382	1,381	1,382	0	0	0.0	0.0	284	354	312	70	-42	24.7	-11.9	20.6	25.6	22.6	5.1	-3.1
CULIACAN, SIN.	2,772	2,500	n.d.	-272	n.d.	-9.8	n.d.	1,274	1,312	n.d.	38	n.d.	3.0	n.d.	46.0	52.5	n.d.	6.5	n.d.
DURANGO, DGO.	1,930	1,927	1,933	-3	6	-0.2	0.3	985	899	976	-86	76	-8.7	8.5	51.0	46.7	50.5	-4.4	3.8
EL FUERTE, SIN.	407	370	n.d.	-37	n.d.	-9.1	n.d.	113	89	n.d.	-24	n.d.	-21.5	n.d.	27.8	24.0	n.d.	-3.8	n.d.
GUANAJUATO, GTO.	3,042	3,256	3,359	214	103	7.0	3.2	836	875	953	40	78	4.7	8.9	27.5	26.9	28.4	-0.6	1.5
HERMOSILLO, SON.	3,119	3,094	3,094	-25	0	-0.8	0.0	1,565	1,844	1,770	279	-75	17.8	-4.1	50.2	59.6	57.2	9.4	-2.4
IRAPUATO, GTO. /2	2,898	2,483	2,576	-415	93	-14.3	3.7	702	898	931	196	33	27.9	3.6	24.2	36.2	36.1	11.9	0.0
LEON, GTO.	6,153	6,220	6,635	67	415	1.1	6.7	2,055	2,571	2,767	516	197	25.1	7.7	33.4	41.3	41.7	7.9	0.4
LOS MOCHIS, SIN.	1,576	1,342	n.d.	-234	n.d.	-14.9	n.d.	692	777	n.d.	85	n.d.	12.3	n.d.	43.9	57.9	n.d.	14.0	n.d.
MERIDA, YUC.	7,584	7,940	8,260	356	320	4.7	4.0	3,667	4,623	4,849	957	226	26.1	4.9	48.3	58.2	58.7	9.9	0.5
MORELIA, MICH. /1 /2	3,965	4,409	3,941	444	-468	11.2	-10.6	1,722	2,270	1,870	547	-400	31.8	-17.6	43.4	51.5	47.5	8.0	-4.0
OAXACA, OAX.	6,164	6,060	6,049	-103	-11	-1.7	-0.2	2,640	3,154	3,277	514	123	19.5	3.9	42.8	52.0	54.2	9.2	2.1

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)		
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	
Total	427,932	435,593	436,755	7,661	1,162	1.8	0.3	231,928	263,398	264,472	31,470	1,074	13.6	0.4	54.2	60.5	60.6	6.3	0.1	
PACHUCA, HGO.	1,573	1,570	1,680	-3	110	-0.2	7.0	663	794	940	131	146	19.8	18.4	42.2	50.6	56.0	8.4	5.4	
PALENQUE, CHIS.	2,070	2,066	2,071	-4	6	-0.2	0.3	693	757	785	64	27	9.2	3.6	33.5	36.7	37.9	3.2	1.2	
PUEBLA, PUE.	9,712	10,126	10,186	414	60	4.3	0.6	3,939	5,479	5,768	1,540	289	39.1	5.3	40.6	54.1	56.6	13.6	2.5	
QUERETARO, QRO.	7,295	7,285	7,421	-11	136	-0.1	1.9	3,692	4,153	4,351	461	198	12.5	4.8	50.6	57.0	58.6	6.4	1.6	
SALAMANCA, GTO.	1,163	992	1,031	-171	39	-14.7	4.0	289	311	387	22	76	7.6	24.6	24.8	31.3	37.6	6.5	6.2	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,317	3,300	3,287	-17	-13	-0.5	-0.4	1,023	1,082	887	59	-195	5.8	-18.0	30.8	32.8	27.0	2.0	-5.8	
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,676	3,676	1	0	0.0	0.0	864	1,119	1,368	255	248	29.5	22.2	23.5	30.4	37.2	6.9	6.8	
SAN JUAN DEL RÍO, QRO.	1,123	827	n.d.	-296	n.d.	-26.4	n.d.	457	384	n.d.	-73	n.d.	-16.0	n.d.	40.7	46.5	n.d.	5.7	n.d.	
SAN LUIS POTOSÍ, S.L.P.	5,934	5,994	6,135	60	142	1.0	2.4	2,494	3,343	3,252	848	-91	34.0	-2.7	42.0	55.8	53.0	13.7	-2.8	
SAN MIGUEL DE ALLENDE, GTO. /2	2,399	2,760	3,067	361	307	15.0	11.1	833	1,109	1,227	276	118	33.1	10.7	34.7	40.2	40.0	5.5	-0.2	
TAXCO, GRO.	886	875	908	-11	33	-1.3	3.8	243	294	198	51	-96	21.2	-32.6	27.4	33.6	21.8	6.2	-11.8	
TEQUISQUIAPAN, QRO. /1 /3	791	560	573	-232	13	-29.3	2.3	175	184	213	9	30	5.1	16.3	22.1	32.8	37.3	10.7	4.5	
TLAXCALA, TLAX.	655	678	682	23	4	3.6	0.6	137	200	186	63	-13	45.7	-6.6	20.9	29.5	27.3	8.5	-2.1	
TOLUCA, MÉX. /2	3,581	3,630	3,593	49	-38	1.4	-1.0	1,156	1,604	1,791	448	186	38.8	11.6	32.3	44.2	49.8	11.9	5.6	
TUXTLA GUTIÉRREZ, CHIS.	4,174	4,186	4,185	12	-1	0.3	0.0	1,355	1,661	1,748	306	88	22.6	5.3	32.5	39.7	41.8	7.2	2.1	
VALLE DE BRAVO, MÉX.	1,214	1,187	1,241	-28	54	-2.3	4.6	253	263	255	10	-8	4.1	-3.1	20.8	22.2	20.5	1.4	-1.6	
VILLAHERMOSA, TAB.	5,174	5,125	5,212	-49	86	-0.9	1.7	2,718	2,697	3,006	-21	309	-0.8	11.4	52.5	52.6	57.7	0.1	5.1	
XALAPA, VER.	3,117	3,151	3,115	33	-35	1.1	-1.1	1,108	1,402	1,442	295	40	26.6	2.9	35.5	44.5	46.3	9.0	1.8	
ZACATECAS, ZAC.	3,003	2,985	3,031	-18	46	-0.6	1.5	876	792	894	-84	102	-9.5	12.8	29.2	26.5	29.5	-2.6	3.0	
Fronterizas	15,057	15,410	15,556	354	145	2.4	0.9	9,729	10,318	9,666	590	-653	6.1	-6.3	64.6	67.0	62.1	2.3	-4.8	
CIUDAD JUÁREZ, CHIH.	4,541	4,542	4,542	1	0	0.0	0.0	3,146	3,139	2,933	-6	-206	-0.2	-6.6	69.3	69.1	64.6	-0.2	-4.5	
MEXICALI, B.C.	2,551	2,784	2,830	233	46	9.1	1.7	1,552	1,934	1,711	382	-223	24.6	-11.5	60.8	69.5	60.5	8.6	-9.0	
PIEDRAS NEGRAS, COAH.	1,081	1,145	1,236	64	91	5.9	8.0	634	717	627	83	-91	13.2	-12.6	58.6	62.6	50.7	4.0	-12.0	
TECATE, B.C.	510	600	601	90	1	17.6	0.2	278	311	414	34	102	12.2	32.8	54.4	51.9	68.8	-2.5	16.9	
TIJUANA, B.C.	6,373	6,340	6,346	-34	6	-0.5	0.1	4,120	4,217	3,981	97	-236	2.3	-5.6	64.6	66.5	62.7	1.9	-3.8	

*Del 03-enero-2022 al 29-mayo-2022

**Del 02-enero-2023 al 28-mayo-2023

***Del 01-enero-2024 al 26-mayo-2024

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2023.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2024.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

5/ Para establecer una comparación con periodos anteriores, se deberá considerar la afectación ocasionada por el huracán Otis. La oferta disponible considera la previa a este evento, con excepción de algunos cierres definitivos confirmados.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México DataTur.