

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Ptos (%)		
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023				2021 - 2022	2022 - 2023	
Total	420,989	428,347	433,309	7,357	4,963	1.7	1.2	157,518	239,634	260,644	82,117	21,010	52.1	8.8	37.4	55.9	60.2	18.5	4.2	
Centros de Playa	197,866	202,260	205,561	4,394	3,301	2.2	1.6	88,643	134,125	140,428	45,483	6,303	51.3	4.7	44.8	66.3	68.3	21.5	2.0	
Integramente Planeados	68,216	67,923	69,296	-293	1,373	-0.4	2.0	35,463	49,348	50,725	13,885	1,377	39.2	2.8	52.0	72.7	73.2	20.7	0.5	
BAHIAS DE HUATULCO, OAX.	4,314	4,204	4,347	-109	142	-2.5	3.4	1,591	2,652	2,864	1,062	212	66.7	8.0	36.9	63.1	65.9	26.2	2.8	
CANCUN, Q.ROO	34,482	34,267	35,109	-216	843	-0.6	2.5	18,931	26,409	26,654	7,478	244	39.5	0.9	54.9	77.1	75.9	22.2	-1.2	
IXTAPA ZIHUATANEJO, GRO. /4	6,210	6,292	6,763	83	470	1.3	7.5	2,592	3,663	4,125	1,071	462	41.3	12.6	41.7	58.2	61.0	16.5	2.8	
LORETO, B.C.S. /1	899	606	812	-293	206	-32.6	34.0	270	323	457	53	134	19.6	41.5	30.1	53.3	56.3	23.2	3.0	
LOS CABOS, B.C.S.	22,312	22,553	22,265	242	-288	1.1	-1.3	12,079	16,301	16,626	4,222	325	35.0	2.0	54.1	72.3	74.7	18.1	2.4	
CABO SAN LUCAS	9,149	9,140	9,149	182	9	2.0	0.1	5,142	7,118	7,261	1,976	143	38.4	2.0	57.4	77.9	79.4	20.5	1.5	
SAN JOSÉ DEL CABO	4,867	3,887	3,809	-980	-78	-20.1	-2.0	2,101	2,585	2,538	484	-47	23.0	-1.8	43.2	66.5	66.6	23.3	0.1	
ZONA CORREDOR LOS CABOS	4,486	4,240	4,020	-246	-220	-5.5	-5.2	2,548	2,432	2,624	-115	192	-4.5	7.9	56.8	57.4	65.3	0.6	7.9	
Tradicional	64,933	65,583	66,711	650	1,127	1.0	1.7	27,116	37,200	39,661	10,084	2,461	37.2	6.6	41.8	56.7	59.5	15.0	2.7	
ACAPULCO, GRO. /2	19,600	19,605	21,652	5	2,047	0.0	10.4	6,436	9,210	11,002	2,774	1,792	43.1	19.5	32.8	47.0	50.8	14.1	3.8	
COZUMEL, Q. ROO	5,180	5,187	5,174	7	-13	0.1	-0.3	1,940	2,799	2,726	859	-73	44.3	-2.6	37.4	54.0	52.7	16.5	-1.3	
LA PAZ, B.C.S. /3	2,307	2,729	2,405	422	-323	18.3	-11.9	1,064	1,696	1,696	739	-107	69.5	-6.0	46.1	66.1	70.5	20.0	4.4	
MANZANILLO, COL.	4,713	4,620	4,376	-93	-244	-2.0	-5.3	1,706	2,205	2,472	498	268	29.2	12.1	36.2	47.7	56.5	11.5	8.8	
MAZATLAN, SIN.	9,710	9,894	9,605	183	-289	1.9	-2.9	5,456	6,638	6,540	1,183	-98	21.7	-1.5	56.2	67.1	68.1	10.9	1.0	
PUERTO VALLARTA, JAL.	13,139	13,127	13,195	-12	69	-0.1	0.5	6,936	9,686	9,788	2,749	102	39.6	1.1	52.8	73.8	74.2	21.0	0.4	
VERACRUZ BOCA DEL RIO, VER.	10,284	10,422	10,303	138	-119	1.3	-1.1	3,578	4,859	5,437	1,281	578	35.8	11.9	34.8	46.6	52.8	11.8	6.1	
Otros	64,716	68,754	69,554	4,037	800	6.2	1.2	26,063	47,577	50,041	21,513	2,465	82.5	5.2	40.3	69.2	71.9	28.9	2.7	
ISLA MUJERES, Q. ROO	1,640	1,643	1,639	2	-4	0.1	-0.2	514	961	1,008	447	0.1	87.0	4.9	31.3	58.5	61.5	27.2	3.0	
NUEVO NAYARIT, NAY.	10,144	10,849	10,875	705	26	6.9	0.2	4,583	7,121	8,234	2,538	1,113	55.4	15.6	45.2	65.6	75.7	20.5	10.1	
RIVIERA MAYA, Q. ROO	46,217	49,532	50,254	3,315	722	7.2	1.5	18,806	36,738	38,235	17,932	1,497	95.4	4.1	40.7	74.2	76.1	33.5	1.9	
AKUMAL, Q. ROO	4,395	4,396	4,222	1	-174	0.0	-4.0	1,706	3,440	3,570	1,734	131	101.6	3.8	38.7	76.2	84.6	39.4	6.3	
PLAYA DEL CARMEN, Q. ROO	11,269	11,187	12,042	-82	855	-0.7	7.6	4,577	7,991	8,331	3,414	341	74.6	4.3	40.6	71.4	69.2	30.8	-2.2	
PLAYACAR, Q. ROO	6,717	6,709	6,731	22	22	-0.1	0.3	2,128	5,358	5,633	3,230	275	151.8	5.1	31.7	79.9	83.7	48.2	3.8	
PUERTO ESCONDIDO, OAX.	2,520	2,540	2,657	-8	117	0.8	4.6	757	1,171	1,120	414	-51	54.7	-4.3	30.0	46.1	42.2	16.1	-3.9	
PLAYAS DE ROSARITO, B.C.	2,621	2,620	2,621	-1	1	0.0	0.0	967	1,150	1,001	183	-149	18.9	-13.0	36.9	43.9	38.2	7.0	-5.7	
SAN FELIPE, BC.	823	823	823	0	0	0.0	0.0	274	269	243	-5	-26	-1.8	-9.7	33.3	32.7	29.5	-0.6	-3.2	
TONALÁ- PUERTO ARISTA, CHIS.	750	747	685	-4	-61	-0.5	-8.2	162	167	199	5	33	2.8	19.6	21.6	22.3	29.1	0.7	6.8	
Ciudades	223,124	226,087	227,749	2,963	1,662	1.3	0.7	68,875	105,509	120,216	36,634	14,707	53.2	13.9	30.9	46.7	52.8	15.8	6.1	
Grandes	88,258	89,684	92,181	1,426	2,497	1.6	2.8	27,444	45,249	52,288	17,805	7,039	64.9	15.6	31.1	50.5	56.7	19.4	6.3	
CIUDAD DE MÉXICO /2	51,704	51,733	53,470	29	1,737	0.1	3.4	15,058	25,723	29,926	10,664	4,203	70.8	16.3	29.1	49.7	56.0	20.6	6.2	
GUADALAJARA, JAL.	21,359	21,503	22,079	145	575	0.7	2.7	7,050	10,171	12,219	3,121	2,048	44.3	20.1	33.0	47.3	55.3	14.3	8.0	
MONTERREY, N.L.	15,196	16,448	16,633	1,252	185	8.2	1.1	5,336	9,355	10,143	4,019	788	75.3	8.4	35.1	56.9	61.0	21.8	4.1	
Del Interior	120,543	121,338	120,218	795	-1,120	0.7	-0.9	34,139	50,086	57,575	15,947	7,489	46.7	15.0	28.3	41.3	47.9	13.0	6.6	
AGUASCALIENTES, AGS.	5,255	6,218	6,325	963	107	18.3	1.7	1,953	2,632	3,111	679	479	34.8	18.2	37.2	42.3	49.2	5.2	6.9	
CAMPECHE, CAMP.	1,415	1,851	2,087	436	236	30.8	12.7	472	813	1,044	341	232	72.1	28.5	33.4	43.9	50.1	10.5	6.1	
CELAYA, GTO. /2	3,302	3,280	2,625	-22	-655	-0.7	-20.0	699	801	878	102	77	14.6	9.6	21.2	24.4	33.5	3.3	9.0	
CHIHUAHUA, CHIH.	4,872	5,004	5,007	133	2	2.7	0.0	1,806	2,761	3,113	955	351	52.9	12.7	37.1	55.2	62.2	18.1	7.0	
COATZACOALCOS, VER.	1,999	1,961	1,946	-38	-15	-1.9	-0.8	464	733	874	269	141	58.0	19.2	23.2	37.4	44.9	14.2	7.5	
COLIMA, COL.	1,244	1,294	1,205	50	-89	4.0	-6.8	472	442	491	-30	49	-6.5	11.1	38.0	34.1	40.7	-3.8	6.6	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,393	1,382	1,381	-11	0	-0.8	0.0	266	298	361	32	63	12.1	21.1	19.1	21.6	26.1	2.5	4.6	
CULIACAN, SIN.	2,841	2,527	n.d.	-314	n.d.	-11.0	n.d.	948	1,336	n.d.	389	n.d.	41.0	n.d.	33.4	52.9	n.d.	19.5	n.d.	
DURANGO, DGO.	1,892	1,930	1,928	38	-2	2.0	-0.1	682	1,043	979	361	-64	52.9	-6.2	36.1	54.0	50.8	18.0	-3.3	
EL FUERTE, SIN.	406	407	n.d.	1	n.d.	0.2	n.d.	77	123	n.d.	46	n.d.	59.6	n.d.	19.0	30.2	n.d.	11.2	n.d.	
GUANAJUATO, GTO. /2	3,166	3,014	3,270	-152	256	-4.8	8.5	663	886	903	223	16	33.7	1.8	20.9	29.4	27.6	8.5	-1.8	
HERMOSILLO, SON.	2,906	3,109	3,094	203	-15	7.0	-0.5	1,039	1,627	1,796	587	169	56.5	10.4	35.8	52.3	58.0	16.6	5.7	
IRAPUATO, GTO. /2	2,942	2,912	2,486	-30	-425	-1.0	-14.6	649	707	968	58	261	8.9	36.9	22.1	24.3	38.9	2.2	14.7	
LEON, GTO.	6,346	6,195	6,204	-151	10	-2.4	0.2	1,616	2,234	2,626	618	392	38.2	17.6	25.5	36.1	42.3	10.6	6.3	
LOS MOCHIS, SIN.	1,573	1,577	n.d.	5	n.d.	0.3	n.d.	644	727	n.d.	82	n.d.	12.8	n.d.	41.0	46.1	n.d.	5.1	n.d.	
MÉRIDA, YUC.	7,455	7,725	8,049	270	324	3.6	4.2	2,205	3,882	4,698	1,677	816	76.1	21.0	29.6	50.3	58.4	20.7	8.1	
MORELIA, MICH. /1 /2	3,950	3,970	3,654	20	-316	0.5	-8.0	1,519	1											

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Ptos (%)		
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	
																				2021-2022
Total	420,989	428,347	433,309	7,357	4,963	1.7	1.2	157,518	239,634	260,644	82,117	21,010	52.1	8.8	37.4	55.9	60.2	18.5	4.2	
PACHUCA, HGO.	1,579	1,575	1,568	-4	-6	-0.3	-0.4	383	660	808	277	148	72.5	22.4	24.2	41.9	51.5	17.7	9.6	
PALENQUE, CHIS.	2,061	2,068	2,065	6	-2	0.3	-0.1	559	713	742	154	29	27.6	4.0	27.1	34.5	35.9	7.4	1.4	
PUEBLA, PUE.	9,706	9,745	10,141	39	396	0.4	4.1	2,234	4,355	5,729	2,121	1,374	94.9	31.5	23.0	44.7	56.5	21.7	11.8	
QUERETARO, QRO.	7,267	7,317	7,322	50	5	0.7	0.1	2,187	3,909	4,318	1,722	409	78.7	10.5	30.1	53.4	59.0	23.3	5.6	
SALAMANCA, GTO. /2	1,155	1,180	1,003	25	-177	2.1	-15.0	274	302	314	28	11	10.2	3.7	23.8	25.6	31.3	1.9	5.6	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,309	3,316	3,294	6	-21	0.2	-0.6	851	991	1,042	140	50	16.5	5.1	25.7	29.9	31.6	4.2	1.7	
SAN JUAN DE LOS LAGOS, JAL.	3,672	3,675	3,672	3	-3	0.1	-0.1	701	884	1,136	184	252	26.2	28.5	19.1	24.1	30.9	5.0	6.9	
SAN JUAN DEL RÍO, QRO.	1,130	1,107	n.d.	n.d.	n.d.	-2.1	n.d.	379	478	n.d.	99	n.d.	26.1	n.d.	33.6	43.2	n.d.	9.7	n.d.	
SAN LUIS POTOSÍ, S.L.P.	5,869	5,944	6,004	75	61	1.3	1.0	1,964	2,691	3,316	727	625	37.0	23.2	33.5	45.3	55.2	11.8	10.0	
SAN MIGUEL DE ALLENDE, GTO. /2	2,438	2,402	2,772	-36	370	-1.5	15.4	591	850	1,027	258	178	43.7	20.9	24.3	35.4	37.1	11.1	1.7	
TAXCO, GRO.	877	885	879	8	-7	0.9	-0.8	154	256	287	102	31	66.4	12.1	17.5	28.9	32.7	11.4	3.8	
TEQUISQUIAPAN, QRO.	705	677	n.d.	-28	n.d.	-3.9	n.d.	149	192	n.d.	43	n.d.	29.1	n.d.	21.2	28.4	n.d.	7.3	n.d.	
TLAXCALA, TLAX.	654	654	671	0	17	0.0	2.6	98	155	197	57	42	58.0	26.8	15.0	23.8	29.4	8.7	5.6	
TOLUCA, MÉX.	3,904	3,601	3,631	-303	29	-7.8	0.8	881	1,240	1,598	358	358	40.6	28.9	22.6	34.4	44.0	11.8	9.6	
TUXTLA GUTIÉRREZ, CHIS.	4,354	4,187	4,188	-167	2	-3.8	0.0	1,107	1,416	1,695	309	280	27.9	19.7	25.4	33.8	40.5	8.4	6.7	
VALLE DE BRAVO, MÉX.	1,221	1,215	1,200	-6	-16	-0.5	-1.3	190	250	247	61	-3	31.9	-1.3	15.5	20.6	20.6	5.1	0.0	
VILLAHERMOSA, TAB.	5,007	5,163	5,150	156	-13	3.1	-0.3	2,020	2,798	2,959	778	161	38.5	5.7	40.3	54.2	57.4	13.9	3.3	
XALAPA, VER.	3,395	3,118	3,142	-277	25	-8.2	0.8	864	1,424	1,481	560	57	64.8	4.0	25.5	45.7	47.1	20.2	1.4	
ZACATECAS, ZAC.	3,106	2,988	2,988	-117	0	-3.8	0.0	894	959	853	65	-106	7.3	-11.1	28.8	32.1	28.6	3.3	-3.6	
Fronterizas	14,322	15,064	15,349	742	285	5.2	1.9	7,292	10,174	10,354	2,883	179	39.5	1.8	50.9	67.5	67.5	16.6	-0.1	
CIUDAD JUÁREZ, CHIH.	4,382	4,541	4,484	159	-57	3.6	-1.3	2,301	3,299	3,122	999	-177	43.4	-5.4	52.5	72.7	69.6	20.2	-3.0	
MEXICALI, BC. /2	2,552	2,551	2,784	-1	233	-0.1	9.1	1,267	1,602	1,859	335	257	26.4	16.0	49.6	62.8	66.8	13.2	4.0	
PIEDRAS NEGRAS, COAH.	811	1,107	1,145	296	38	36.5	3.5	444	637	678	194	41	43.6	6.4	54.7	57.6	59.2	2.9	1.6	
TECATE, B.C. /2	498	509	591	11	82	2.2	16.1	238	296	403	59	106	24.7	35.9	47.7	58.2	68.1	10.5	9.9	
TIJUANA, B.C.	6,079	6,356	6,345	278	-11	4.6	-0.2	3,043	4,340	4,292	1,297	-47	42.6	-1.1	50.1	68.3	67.6	18.2	-0.6	

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

*Del 04-enero-2021 al 05-septiembre-2021
**Del 03-enero-2022 al 04-septiembre-2022
***Del 02-enero-2023 al 03-septiembre-2023

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2022.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2023.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.