

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Ptos (%)		
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023				2021 - 2022	2022 - 2023	
<b>Total</b>	<b>419,025</b>	<b>422,814</b>	<b>421,237</b>	<b>3,790</b>	<b>-1,577</b>	<b>0.9</b>	<b>-0.4</b>	<b>98,486</b>	<b>188,615</b>	<b>241,815</b>	<b>90,129</b>	<b>53,200</b>	<b>91.5</b>	<b>28.2</b>	<b>23.5</b>	<b>44.6</b>	<b>57.4</b>	<b>21.1</b>	<b>12.8</b>	
<b>Centros de Playa</b>	<b>197,788</b>	<b>197,919</b>	<b>198,964</b>	<b>131</b>	<b>1,045</b>	<b>0.1</b>	<b>0.5</b>	<b>54,702</b>	<b>111,054</b>	<b>140,963</b>	<b>56,351</b>	<b>29,909</b>	<b>103.0</b>	<b>26.9</b>	<b>27.7</b>	<b>56.1</b>	<b>70.8</b>	<b>28.5</b>	<b>14.7</b>	
<b>Integramente Planeados</b>	<b>68,318</b>	<b>67,695</b>	<b>68,047</b>	<b>-623</b>	<b>352</b>	<b>-0.9</b>	<b>0.5</b>	<b>23,199</b>	<b>42,368</b>	<b>51,999</b>	<b>19,168</b>	<b>9,631</b>	<b>82.6</b>	<b>22.7</b>	<b>34.0</b>	<b>62.6</b>	<b>76.4</b>	<b>28.6</b>	<b>13.8</b>	
BAHIAS DE HUATULCO, OAX.	4,316	4,074	4,345	-242	271	-5.6	6.7	1,018	2,259	3,133	1,241	874	121.9	38.7	23.6	55.5	72.1	31.9	16.7	
CANCUN, Q.ROO	34,499	34,215	34,703	-283	488	-0.8	1.4	13,308	22,846	27,317	9,537	4,471	71.7	19.6	38.6	66.8	78.7	28.2	11.9	
IXTAPA ZIHUATANEJO, GRO.	6,268	6,297	6,291	29	-6	0.5	-0.1	1,894	3,410	4,078	1,516	668	80.0	19.6	30.2	54.1	64.8	23.9	10.7	
LORETO, B.C.S. 3/	899	899	906	0	7	0.0	0.8	153	203	547	49	344	32.2	169.6	17.1	22.6	60.4	5.5	37.8	
LOS CABOS, B.C.S.	22,337	22,210	21,802	-127	-408	-0.6	-1.8	6,826	13,650	16,923	6,825	3,273	100.0	24.0	30.6	61.5	77.6	30.9	16.2	
<b>CABO SAN LUCAS</b>	<b>9,162</b>	<b>9,146</b>	<b>9,050</b>	<b>-16</b>	<b>-96</b>	<b>-0.2</b>	<b>-1.1</b>	<b>3,087</b>	<b>6,060</b>	<b>7,542</b>	<b>2,973</b>	<b>1,483</b>	<b>96.3</b>	<b>24.5</b>	<b>66.3</b>	<b>83.3</b>	<b>32.6</b>	<b>17.1</b>		
SAN JOSÉ DEL CABO	4,873	4,424	4,438	-449	14	-9.2	0.3	1,039	2,664	3,044	1,625	380	156.4	14.3	21.3	60.2	68.6	38.9	8.4	
ZONA CORREDOR LOS CABOS	4,307	4,591	4,319	284	-272	6.6	-5.9	1,211	2,061	2,848	850	787	38.2	28.1	44.9	65.9	16.8	21.0		
<b>Tradicional</b>	<b>64,848</b>	<b>65,484</b>	<b>64,585</b>	<b>636</b>	<b>-899</b>	<b>1.0</b>	<b>-1.4</b>	<b>17,117</b>	<b>30,111</b>	<b>38,068</b>	<b>12,994</b>	<b>7,957</b>	<b>75.9</b>	<b>26.4</b>	<b>46.0</b>	<b>58.9</b>	<b>19.6</b>	<b>13.0</b>		
ACAPULCO, GRO.	19,591	19,600	19,595	9	-5	0.0	0.0	4,271	8,121	10,971	3,850	2,850	90.1	35.1	21.8	41.4	56.0	19.6	14.6	
COZUMEL, Q. ROO	5,157	5,187	5,187	30	0	0.6	0.0	1,120	2,558	2,974	1,438	416	128.4	16.3	21.7	49.3	57.3	27.6	8.0	
LA PAZ, B.C.S. 1/ 3/	2,602	2,518	1,986	-84	-532	-3.2	-21.1	813	1,246	1,410	432	164	53.2	13.2	31.3	49.5	71.0	18.2	21.5	
MANZANILLO, COL.	4,563	4,752	4,376	188	-376	4.1	-7.9	995	1,734	2,282	739	549	74.2	31.7	21.8	36.5	52.2	14.7	15.7	
MAZATLAN, SIN.	9,620	9,861	9,854	241	-7	2.5	-0.1	3,575	4,583	5,094	1,009	511	28.2	11.1	37.2	46.5	51.7	9.3	5.2	
PUERTO VALLARTA, JAL.	13,136	13,157	13,128	21	-29	0.2	-0.2	4,143	8,644	10,986	4,502	2,342	108.7	27.1	31.5	65.7	83.7	34.2	18.0	
VERACRUZ BOCA DEL RIO, VER.	10,178	10,409	10,458	231	49	2.3	0.5	2,200	3,225	4,351	1,025	1,126	46.6	34.9	21.6	31.0	41.6	9.4	10.6	
<b>Otros</b>	<b>64,621</b>	<b>64,740</b>	<b>66,332</b>	<b>119</b>	<b>1,592</b>	<b>0.2</b>	<b>2.5</b>	<b>14,386</b>	<b>38,575</b>	<b>50,896</b>	<b>24,189</b>	<b>12,321</b>	<b>168.1</b>	<b>31.9</b>	<b>22.3</b>	<b>59.6</b>	<b>76.7</b>	<b>37.3</b>	<b>17.1</b>	
ISLA MUJERES, Q. ROO	1,647	1,647	1,639	0	-8	0.0	-0.5	292	936	1,122	645	185	221.2	19.8	17.7	56.9	68.4	39.1	11.6	
NUEVO NAYARIT, NAY. 1/	10,156	10,134	10,873	-22	739	-0.2	7.3	2,375	5,835	9,155	3,460	3,320	145.7	56.9	23.4	57.6	84.2	34.2	26.6	
RIVIERA MAYA, Q. ROO	46,097	46,298	47,072	201	774	0.4	1.7	10,514	29,457	38,438	18,943	8,981	180.2	30.5	22.8	63.6	81.7	40.8	18.0	
AKUMAL, Q. ROO	4,392	4,391	4,399	0	8	0.0	0.2	647	2,558	3,839	1,911	1,281	295.2	50.1	14.7	58.3	87.3	43.5	29.0	
PLAYA DEL CARMEN, Q. ROO	11,393	11,060	11,514	-332	454	-2.9	4.1	3,014	7,343	8,922	4,329	1,579	143.6	21.5	26.5	66.4	77.5	39.9	11.1	
PLAYACAR, Q. ROO	6,718	6,718	6,720	0	2	0.0	0.0	1,241	4,739	5,830	3,498	1,091	282.0	23.0	18.5	70.5	86.8	52.1	16.2	
PUERTO ESCONDIDO, OAX.	2,524	2,485	2,612	-39	127	-1.5	5.1	559	1,427	1,308	868	-119	155.2	-8.4	22.2	57.4	50.1	35.3	-7.4	
PLAYAS DE ROSARITO, B.C.	2,621	2,621	2,620	0	0	0.0	0.0	421	594	588	173	-6	41.0	-0.9	16.1	22.7	22.4	6.6	-0.2	
SAN FELIPE, BC.	823	823	823	0	0	0.0	0.0	77	172	84	95	-87	123.1	-50.9	9.4	20.9	10.3	11.5	-10.6	
TONALÁ- PUERTO ARISTA, CHIS.	754	732	693	-22	-40	-2.9	-5.4	148	154	201	6	47	30.2	19.6	21.1	29.0	1.4	7.9		
<b>Ciudades</b>	<b>221,237</b>	<b>224,895</b>	<b>222,273</b>	<b>3,658</b>	<b>-2,622</b>	<b>1.7</b>	<b>-1.2</b>	<b>43,784</b>	<b>77,561</b>	<b>100,852</b>	<b>33,777</b>	<b>23,290</b>	<b>77.1</b>	<b>30.0</b>	<b>19.8</b>	<b>34.5</b>	<b>45.4</b>	<b>14.7</b>	<b>10.9</b>	
<b>Grandes</b>	<b>88,220</b>	<b>89,358</b>	<b>91,996</b>	<b>1,139</b>	<b>2,638</b>	<b>1.3</b>	<b>3.0</b>	<b>17,466</b>	<b>32,299</b>	<b>44,264</b>	<b>14,833</b>	<b>11,965</b>	<b>84.9</b>	<b>37.0</b>	<b>19.8</b>	<b>36.1</b>	<b>48.1</b>	<b>16.3</b>	<b>12.0</b>	
CIUDAD DE MÉXICO	51,707	51,727	53,441	20	1,714	0.0	3.3	10,355	19,185	26,474	8,830	7,289	85.3	38.0	20.0	37.1	49.5	17.1	12.5	
GUADALAJARA, JAL.	21,395	21,410	21,855	16	445	0.1	2.1	4,280	7,367	9,772	2,406	2,406	72.1	32.7	20.0	34.4	44.7	14.4	10.3	
MONTERREY, N.L.	15,118	16,221	16,699	1,103	478	7.3	2.9	2,831	5,748	8,018	2,917	2,270	103.1	39.5	18.7	35.4	48.0	16.7	12.6	
<b>Del Interior</b>	<b>120,119</b>	<b>120,622</b>	<b>115,095</b>	<b>503</b>	<b>-5,527</b>	<b>0.4</b>	<b>-4.6</b>	<b>22,418</b>	<b>37,427</b>	<b>47,326</b>	<b>15,008</b>	<b>9,899</b>	<b>66.9</b>	<b>26.5</b>	<b>18.7</b>	<b>31.0</b>	<b>41.1</b>	<b>12.4</b>	<b>10.1</b>	
AGUASCALIENTES, AGS.	5,072	6,145	6,302	1,072	157	21.1	2.6	1,341	1,815	2,599	474	784	35.4	43.2	26.4	29.5	41.2	3.1	11.7	
CAMPECHE, CAMP. 2/	1,415	1,386	2,093	-29	707	-2.0	51.0	366	483	949	118	466	32.1	96.4	25.8	34.9	45.3	9.0	10.5	
CELAYA, GTO. 2/	3,324	3,255	2,739	-69	-515	-2.1	-15.8	554	616	789	63	172	11.3	28.0	16.7	18.9	28.8	2.3	9.9	
CHIHUAHUA, CHIH.	4,880	5,006	5,007	126	1	2.6	0.0	1,310	1,872	2,654	562	782	42.9	41.8	26.9	37.4	53.0	10.5	15.6	
COATZACOALCOS, VER.	1,998	1,970	1,946	-28	-24	-1.4	-1.2	320	603	712	283	109	88.4	18.2	16.0	30.6	36.6	14.6	6.0	
COLIMA, COL.	1,381	1,385	1,177	4	-208	0.3	-15.0	373	432	457	59	25	15.8	5.7	27.0	31.2	38.8	4.2	7.6	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,395	1,382	1,382	-13	0	-0.9	0.0	197	245	300	48	55	24.5	14.1	17.8	21.7	3.6	4.0		
CULIACAN, SIN.	2,822	2,839	n.d.	17	n.d.	0.6	n.d.	836	999	n.d.	163	n.d.	19.5	n.d.	29.6	35.2	n.d.	5.6	n.d.	
DURANGO, DGO.	1,890	1,931	1,930	42	-2	2.2	-0.1	452	664	778	212	114	46.9	17.2	23.9	34.4	40.3	10.5	6.0	
EL FUERTE, SIN.	406	407	n.d.	1	n.d.	0.2	n.d.	70	107	n.d.	37	n.d.	52.9	n.d.	17.3	26.4	n.d.	9.1	n.d.	
GUANAJUATO, GTO. 2/	3,115	3,188	3,228	73	41	2.3	1.3	298	698	740	400	42	134.4	6.0	9.6	21.9	22.9	12.3	1.0	
HERMOSILLO, SON. 1/	2,920	3,119	3,094	698	-25	6.8	-0.8	698	1,236	1,601	538	365	77.0	29.6	39.6	51.7	15.7	12.1		
IRAPUATO, GTO. 2/	2,960	2,946	2,293	-14	-652	-0.5	-22.1	480	532	687	52	155	10.7	29.2	16.2	18.1	30.0	1.8	11.9	
LEON, GTO.	6,475	6,241	6,267	-234	26	-3.6	0.4	967	1,907	2,715	939	808	97.1	42.4	14.9	30.6	43.3	15.6	12.8	
LOS MOCHIS, SIN.	1,583	1,561	n.d.	-22	n.d.	-1.4	n.d.	491	663	n.d.	172	n.d.	35.1	n.d.	31.0	42.5	n.d.	11.5	n.d.	
MÉRIDA, YUC.	7,151	7,429	7,870	278	441	3.9	5.9	1,508	3,104	4,453	1,597	1,349	105.9	43.4	21.1	41.8	56.6	20.7	14.8	
MORELIA, MICH. 2/	3,950	2,781	2,799	-1,169	18	-29.6	0.6													

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Ptos (%)		
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	
																				2021 - 2022
<b>Total</b>	<b>419,025</b>	<b>422,814</b>	<b>421,237</b>	<b>3,790</b>	<b>-1,577</b>	<b>0.9</b>	<b>-0.4</b>	<b>98,486</b>	<b>188,615</b>	<b>241,815</b>	<b>90,129</b>	<b>53,200</b>	<b>91.5</b>	<b>28.2</b>	<b>23.5</b>	<b>44.6</b>	<b>57.4</b>	<b>21.1</b>	<b>12.8</b>	
PACHUCA, HGO.	1,579	1,579	1,577	0	-2	0.0	-0.1	291	464	696	173	232	59.4	49.9	18.5	29.4	44.1	11.0	14.7	
PALENQUE, CHIS.	2,113	2,064	2,065	-48	0	-2.3	0.0	410	592	725	183	132	44.6	22.3	19.4	28.7	35.1	9.3	6.4	
PUEBLA, PUE.	9,705	9,703	10,115	-2	412	0.0	4.2	1,097	2,922	4,522	1,825	1,600	166.3	54.8	11.3	30.1	44.7	18.8	14.6	
QUERETARO, QRO.	7,311	7,569	7,264	258	-305	3.5	-4.0	1,384	2,611	3,664	1,228	1,053	88.7	40.3	18.9	34.5	50.4	15.6	15.9	
SALAMANCA, GTO. 2/	1,205	1,205	1,031	0	-174	0.0	-14.4	237	246	299	9	53	3.9	21.4	19.7	20.4	29.0	0.8	8.6	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,330	3,318	3,323	-12	5	-0.4	0.2	530	915	983	385	69	72.6	7.5	15.9	27.6	29.6	11.7	2.0	
SAN JUAN DE LOS LAGOS, JAL.	3,651	3,676	3,676	25	0	0.7	0.0	321	980	953	659	659	205.0	-2.7	8.8	26.7	25.9	17.9	-0.7	
SAN JUAN DEL RÍO, QRO. 3/	809	1,233	827	424	-406	52.3	-32.9	70	397	384	328	-13	471.2	-3.3	8.6	32.2	46.4	23.6	14.2	
SAN LUIS POTOSÍ, S.L.P.	5,868	5,890	5,951	22	62	0.4	1.0	1,309	1,858	2,774	549	916	42.0	49.3	22.3	31.5	46.6	9.2	15.1	
SAN MIGUEL DE ALLENDE, GTO. 2/	2,481	2,427	2,774	-54	347	-2.2	14.3	252	550	928	298	378	118.3	68.6	10.2	22.7	33.5	12.5	10.8	
TAXCO, GRO.	824	887	844	63	-43	7.6	-4.8	94	196	253	102	57	108.9	29.1	11.4	22.1	29.9	10.7	7.9	
TEQUISQUIAPAN, QRO. 3/	559	921	560	362	-361	64.7	-39.2	60	172	143	112	-28	188.9	-16.6	10.6	18.7	25.6	8.0	7.0	
TLAXCALA, TLAX. 3/	655	654	560	-1	-94	-0.2	-14.4	54	89	124	35	35	65.0	39.2	8.3	13.6	22.2	5.4	8.5	
TOLUCA, MÉX.	3,834	3,631	3,630	-203	-1	-5.3	0.0	547	835	1,337	288	503	52.6	60.2	14.3	23.0	36.8	8.7	13.9	
TUXTLA GUTIÉRREZ, CHIS.	4,469	4,159	4,206	-311	47	-6.9	1.1	776	1,158	1,438	382	280	49.2	24.2	17.4	27.8	34.2	10.5	6.3	
VALLE DE BRAVO, MÉX.	1,221	1,221	1,187	0	-34	0.0	-2.8	78	211	233	132	22	168.9	10.6	6.4	17.3	19.6	10.8	2.4	
VILLAHERMOSA, TAB.	5,063	5,177	5,167	114	-10	2.3	-0.2	1,498	2,484	2,448	-10	987	-36	65.9	-1.5	29.6	48.0	47.4	18.4	-0.6
XALAPA, VER.	3,395	3,118	3,171	-277	53	-8.2	1.7	657	785	1,180	128	394	19.5	50.2	19.4	25.2	37.2	5.8	12.0	
ZACATECAS, ZAC.	3,106	3,058	2,966	-48	-92	-1.5	-3.0	516	594	654	78	60	15.1	10.1	16.6	19.4	22.0	2.8	2.6	
<b>Fronterizas</b>	<b>12,898</b>	<b>14,915</b>	<b>15,182</b>	<b>2,017</b>	<b>267</b>	<b>15.6</b>	<b>1.8</b>	<b>3,900</b>	<b>7,836</b>	<b>9,262</b>	<b>3,936</b>	<b>1,426</b>	<b>100.9</b>	<b>18.2</b>	<b>30.2</b>	<b>52.5</b>	<b>61.0</b>	<b>22.3</b>	<b>8.5</b>	
CIUDAD JUÁREZ, CHIH.	4,249	4,542	4,310	293	-232	6.9	-5.1	1,510	2,742	2,765	1,232	23	81.6	0.8	35.5	60.4	64.2	24.8	3.8	
MEXICALI, BC.	2,542	2,551	2,783	9	232	0.4	9.1	794	1,137	1,722	343	585	43.3	51.4	31.2	44.6	61.9	13.4	17.3	
PIEDRAS NEGRAS, COAH. 2/	811	878	1,145	67	267	8.2	30.4	326	435	621	109	186	33.5	42.6	40.2	49.6	54.2	9.4	4.6	
TECATE, B.C. 1/	498	486	590	-12	104	-2.3	21.3	145	238	375	93	137	64.1	57.5	29.1	48.9	63.5	19.8	14.6	
TIJUANA, B.C.	4,798	6,458	6,354	1,660	-104	34.6	-1.6	1,125	3,283	3,779	2,158	496	191.8	15.1	23.4	50.8	59.5	27.4	8.6	

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

\*Del 04-enero-2021 al 07-febrero-2021  
\*\*Del 03-enero-2022 al 06-febrero-2022  
\*\*\*Del 02-enero-2023 al 05-febrero-2023

n.d. No disponible / n.c. No comparable  
Información preliminar.

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2021.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2022.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.