



| Centro                            | Cuartos disponibles promedio diario |                |                |              |               |               |             |                | Cuartos ocupados |                |               |               |               |             |             |             | Ocupación   |             |             |           |
|-----------------------------------|-------------------------------------|----------------|----------------|--------------|---------------|---------------|-------------|----------------|------------------|----------------|---------------|---------------|---------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------|
|                                   | 2021*                               | 2022**         | 2023***        | Diferencia   |               | Variación (%) |             | 2021*          | 2022**           | 2023***        | Diferencia    |               | Variación (%) |             | 2021*       | 2022**      | 2023***     | Ptos (%)    |             |           |
|                                   |                                     |                |                | 2021-2022    | 2022-2023     | 2021-2022     | 2022-2023   |                |                  |                | 2021-2022     | 2022-2023     | 2021-2022     | 2022-2023   |             |             |             | 2021-2022   | 2022-2023   |           |
|                                   |                                     |                |                |              |               |               |             |                |                  |                |               |               |               |             |             |             |             |             |             | 2021-2022 |
| <b>Total</b>                      | <b>419,317</b>                      | <b>422,594</b> | <b>421,322</b> | <b>3,276</b> | <b>-1,272</b> | <b>0.8</b>    | <b>-0.3</b> | <b>103,864</b> | <b>188,803</b>   | <b>237,178</b> | <b>84,938</b> | <b>48,376</b> | <b>81.8</b>   | <b>25.6</b> | <b>24.8</b> | <b>44.7</b> | <b>56.3</b> | <b>19.9</b> | <b>11.6</b> |           |
| PACHUCA, HGO.                     | 1,579                               | 1,579          | 1,579          | 0            | 0             | 0.0           | 0.0         | 293            | 407              | 658            | 115           | 250           | 39.3          | 61.4        | 18.5        | 25.8        | 41.6        | 7.3         | 15.8        |           |
| PALENQUE, CHIS.                   | 2,118                               | 2,064          | 2,065          | -54          | 0             | -2.5          | 0.0         | 382            | 589              | 702            | 207           | 113           | 54.1          | 19.1        | 18.1        | 28.6        | 34.0        | 10.5        | 5.5         |           |
| PUEBLA, PUE.                      | 9,704                               | 9,707          | 10,107         | 3            | 400           | 0.0           | 4.1         | 1,052          | 2,873            | 4,274          | 1,821         | 1,401         | 173.1         | 48.8        | 10.8        | 29.6        | 42.3        | 18.8        | 12.7        |           |
| QUERETARO, QRO.                   | 7,382                               | 7,566          | 7,264          | 184          | -302          | 2.5           | -4.0        | 1,396          | 2,413            | 3,181          | 1,017         | 768           | 72.9          | 31.8        | 18.9        | 31.9        | 43.8        | 13.0        | 11.9        |           |
| SALAMANCA, GTO. 2/                | 1,205                               | 1,205          | 1,031          | 0            | -174          | 0.0           | -14.4       | 244            | 249              | 296            | 5             | 48            | 2.1           | 19.2        | 20.2        | 20.6        | 28.8        | 0.4         | 8.1         |           |
| SAN CRISTÓBAL DE LAS CASAS, CHIS. | 3,330                               | 3,319          | 3,322          | -11          | 3             | -0.3          | 0.1         | 537            | 873              | 990            | 336           | 117           | 62.7          | 13.4        | 16.1        | 26.3        | 29.8        | 10.2        | 3.5         |           |
| SAN JUAN DE LOS RAGOS, JAL.       | 3,648                               | 3,676          | 3,676          | 28           | 0             | 0.8           | 0.0         | 382            | 966              | 809            | 584           | -157          | 152.9         | -16.2       | 10.5        | 26.3        | 22.0        | 15.8        | -4.3        |           |
| SAN JUAN DEL RÍO, QRO. 3/         | 746                                 | 1,234          | 827            | 488          | -407          | 65.4          | -33.0       | 39             | 376              | 339            | 337           | -36           | 862.7         | -9.7        | 5.2         | 30.5        | 41.0        | 25.2        | 10.6        |           |
| SAN LUIS POTOSÍ, S.L.P.           | 5,867                               | 5,896          | 5,948          | 30           | 51            | 0.5           | 0.9         | 1,316          | 1,783            | 2,600          | 468           | 817           | 35.6          | 45.8        | 22.4        | 30.2        | 43.7        | 7.8         | 13.5        |           |
| SAN MIGUEL DE ALLENDE, GTO. 2/    | 2,488                               | 2,428          | 2,777          | -60          | 349           | -2.4          | 14.4        | 239            | 494              | 877            | 255           | 383           | 106.9         | 77.5        | 9.6         | 20.4        | 31.6        | 10.8        | 11.2        |           |
| TAXCO, GRO.                       | 869                                 | 887            | 887            | 18           | 0             | 2.1           | 0.0         | 113            | 205              | 269            | 92            | 64            | 81.2          | 31.2        | 13.0        | 23.1        | 30.3        | 10.1        | 7.2         |           |
| TEQUISQUIAPAN, QRO. 3/            | 559                                 | 921            | 560            | 362          | -361          | 64.8          | -39.2       | 62             | 167              | 139            | 105           | -29           | 168.5         | -17.1       | 11.2        | 18.2        | 24.8        | 7.0         | 6.6         |           |
| TLAXCALA, TLAX. 3/                | 655                                 | 655            | 560            | 0            | -95           | 0.0           | -14.6       | 56             | 83               | 116            | 28            | 32            | 49.7          | 38.8        | 8.5         | 12.7        | 20.7        | 4.2         | 8.0         |           |
| TOLUCA, MÉX.                      | 3,766                               | 3,631          | 3,631          | -135         | 0             | -3.6          | 0.0         | 521            | 828              | 1,323          | 307           | 495           | 58.9          | 59.8        | 13.8        | 22.8        | 36.4        | 9.0         | 13.6        |           |
| TUXTLA GUTIÉRREZ, CHIS.           | 4,468                               | 4,158          | 4,211          | -310         | 53            | -6.9          | 1.3         | 798            | 1,149            | 1,443          | 351           | 294           | 44.1          | 25.6        | 17.9        | 27.6        | 34.3        | 9.8         | 6.6         |           |
| VALLE DE BRAVO, MÉX.              | 1,221                               | 1,221          | 1,187          | 0            | -34           | 0.0           | -2.8        | 67             | 192              | 201            | 125           | 9             | 185.7         | 4.6         | 5.5         | 15.7        | 16.9        | 10.2        | 1.2         |           |
| VILLAHERMOSA, TAB.                | 5,066                               | 5,184          | 5,182          | 118          | -2            | 2.3           | 0.0         | 1,498          | 2,371            | 2,426          | 873           | 55            | 58.3          | 2.3         | 29.6        | 45.7        | 46.8        | 16.2        | 1.1         |           |
| XALAPA, VER.                      | 3,395                               | 3,118          | 3,169          | -277         | 51            | -8.2          | 1.6         | 645            | 762              | 1,132          | 117           | 370           | 18.2          | 48.5        | 19.0        | 24.4        | 35.7        | 5.4         | 11.3        |           |
| ZACATECAS, ZAC.                   | 3,107                               | 3,073          | 2,962          | -34          | -111          | -1.1          | -3.6        | 500            | 590              | 647            | 90            | 57            | 18.1          | 9.7         | 16.1        | 19.2        | 21.8        | 3.1         | 2.6         |           |
| <b>Fronterizas</b>                | <b>12,898</b>                       | <b>14,846</b>  | <b>15,124</b>  | <b>1,948</b> | <b>278</b>    | <b>15.1</b>   | <b>1.9</b>  | <b>3,721</b>   | <b>7,579</b>     | <b>8,693</b>   | <b>3,857</b>  | <b>1,114</b>  | <b>103.7</b>  | <b>14.7</b> | <b>28.9</b> | <b>51.0</b> | <b>57.5</b> | <b>22.2</b> | <b>6.4</b>  |           |
| CIUDAD JUÁREZ, CHIH.              | 4,249                               | 4,542          | 4,252          | 293          | -290          | 6.9           | -6.4        | 1,418          | 2,640            | 2,615          | 1,222         | -25           | 86.1          | -0.9        | 33.4        | 58.1        | 61.5        | 24.7        | 3.4         |           |
| MEXICALI, BC.                     | 2,542                               | 2,551          | 2,783          | 9            | 232           | 0.4           | 9.1         | 727            | 1,119            | 1,592          | 392           | 474           | 54.0          | 42.3        | 28.6        | 43.8        | 57.2        | 15.3        | 13.4        |           |
| PIEDRAS NEGRAS, COAH. 2/          | 811                                 | 811            | 1,145          | 0            | 334           | 0.0           | 41.2        | 304            | 375              | 604            | 71            | 228           | 23.3          | 60.8        | 37.5        | 46.3        | 52.7        | 8.8         | 6.4         |           |
| TECATE, B.C. 1/                   | 498                                 | 484            | 590            | -14          | 106           | -2.8          | 21.9        | 123            | 236              | 376            | 112           | 141           | 91.0          | 59.6        | 24.8        | 48.7        | 63.8        | 23.9        | 15.1        |           |
| TIJUANA, B.C.                     | 4,798                               | 6,458          | 6,354          | 1,660        | -104          | 34.6          | -1.6        | 1,149          | 3,209            | 3,506          | 2,061         | 297           | 179.4         | 9.2         | 23.9        | 49.7        | 55.2        | 25.8        | 5.5         |           |

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

\*Del 04-enero-2021 al 24-enero-2021  
\*\*Del 03-enero-2022 al 23-enero-2022  
\*\*\*Del 02-enero-2023 al 22-enero-2023

n.d. No disponible / n.c. No comparable  
Información preliminar.

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2021.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2022.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.