

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación				
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Ptos (%)			
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023							
Total	419,056	423,144	421,628	4,088	-	1,516	0.98%	-0.36%	104,462	202,610	250,001	98,148	47,391	94.0%	23.4%	24.9	47.9	59.3	23.0	11.4	
Centros de Playa	197,450	198,265	198,738	816	-	473	0.41%	0.24%	58,210	118,198	143,538	59,988	25,340	103.1%	21.4%	29.5	59.6	72.2	30.1	12.6	
Integralmente Planeados	68,312	67,730	67,675	-	582	-	-0.85%	-0.08%	24,432	44,864	52,911	20,432	8,047	83.6%	17.9%	35.8	66.2	78.2	30.5	11.9	
BAHIAS DE HUATULCO, OAX.	4,316	4,097	4,345	-	220	249	-5.09%	6.07%	1,085	2,413	3,127	1,328	714	122.4%	29.6%	25.1	58.9	72.0	33.8	13.1	
CANCUN, Q.ROO	34,524	34,226	34,703	-	298	478	-0.86%	1.40%	13,847	23,900	28,005	10,052	4,106	72.6%	17.2%	40.1	69.8	80.7	29.7	10.9	
IXTAPA ZIHUATANEJO, GRO.	6,237	6,297	5,982	-	61	316	0.97%	-5.01%	1,858	3,486	3,927	1,628	441	87.7%	12.6%	29.8	55.4	65.7	25.6	10.3	
LORETO, B.C.S. 3/	899	899	811	-	-	88	0.00%	-9.79%	178	265	539	88	274	49.3%	103.3%	19.8	29.5	66.5	9.7	37.0	
LOS CABOS, B.C.S.	22,337	22,212	21,835	-	125	377	-0.56%	-1.70%	7,464	14,800	17,313	7,336	2,513	98.3%	17.0%	33.4	66.6	79.3	33.2	12.7	
CABO SAN LUCAS	9,162	9,148	9,083	-	14	65	-0.15%	-0.71%	3,327	6,583	7,661	3,256	1,078	97.8%	16.4%	36.3	72.0	84.3	35.6	12.4	
SAN JOSÉ DEL CABO	4,873	4,445	4,425	-	429	20	-8.79%	-0.45%	1,180	2,836	3,112	1,656	276	140.3%	9.7%	24.2	63.8	70.3	39.6	6.5	
ZONA CORREDOR LOS CABOS	4,307	4,591	4,319	-	284	272	6.59%	-5.92%	1,398	2,271	3,038	874	767	62.5%	33.7%	32.5	49.5	70.3	17.0	20.9	
Tradicional	64,560	65,406	64,716	-	847	690	1.31%	-1.05%	18,419	32,352	38,487	13,933	6,135	75.6%	19.0%	28.5	49.5	59.5	20.9	10.0	
ACAPULCO, GRO.	19,595	19,601	19,592	-	6	9	0.03%	-0.05%	4,333	8,755	10,520	4,421	1,765	102.0%	20.2%	22.1	44.7	53.7	22.6	9.0	
COZUMEL, Q. ROO	5,156	5,187	5,187	-	32	-	0.61%	0.00%	1,278	2,760	3,120	1,482	360	115.9%	13.1%	24.8	53.2	60.2	28.4	7.0	
LA PAZ, B.C.S. 1/3/	2,450	2,466	1,986	-	16	480	0.63%	-19.45%	885	1,344	1,416	459	72	51.8%	5.3%	36.1	54.5	71.3	18.4	16.8	
MANZANILLO, COL.	4,442	4,754	4,375	-	312	379	7.01%	-7.97%	1,085	1,802	2,333	718	531	66.2%	29.5%	24.4	37.9	53.3	13.5	15.4	
MAZATLÁN, SIN.	9,603	9,861	9,995	-	258	135	2.69%	1.36%	3,884	5,148	5,567	1,264	419	32.5%	8.1%	40.5	52.2	55.7	11.8	3.5	
PUERTO VALLARTA, JAL.	13,137	13,146	13,129	-	9	17	0.07%	-0.13%	4,628	9,191	11,135	4,563	1,943	98.6%	21.1%	35.2	69.9	84.8	34.7	14.9	
VERACRUZ BOCA DEL RIO, VER.	10,178	10,393	10,453	-	215	60	2.11%	0.57%	2,326	3,352	4,396	1,026	1,045	44.1%	31.2%	22.9	32.3	42.1	9.4	9.8	
Otros	64,579	65,130	66,347	-	551	1,217	0.85%	1.87%	15,360	40,983	52,140	25,623	11,157	166.8%	27.2%	23.8	62.9	78.6	39.1	15.7	
ISLA MUJERES, Q. ROO	1,647	1,647	1,639	-	-	8	0.00%	-0.49%	325	1,001	1,152	676	151	207.8%	15.1%	19.7	60.8	70.3	41.0	9.5	
NUÉVO NAYARIT, NAY. 1/	10,156	10,377	10,873	-	221	496	2.18%	4.78%	2,546	6,239	9,299	3,694	3,060	145.1%	49.0%	25.1	60.1	85.5	35.1	25.4	
RIVIERA MAYA, Q. ROO	46,044	46,430	47,074	-	386	644	0.84%	1.39%	11,122	31,261	39,497	20,139	8,236	181.1%	26.3%	24.2	67.3	83.9	43.2	16.6	
AKUMAL, Q. ROO	4,394	4,393	4,399	-	1	7	-0.02%	0.15%	717	2,701	3,965	1,263	276.6%	46.8%	16.3	61.5	90.1	45.2	28.6		
PLAYA DEL CARMEN, Q. ROO	11,338	11,061	11,508	-	277	447	-2.44%	4.04%	3,148	7,727	9,142	4,579	1,414	145.4%	18.3%	27.8	69.9	79.4	42.1	9.6	
PLAYACAR, Q. ROO	6,718	6,718	6,727	-	-	9	0.00%	0.13%	1,292	4,984	5,924	3,692	940	285.9%	18.9%	19.2	74.2	88.1	55.0	13.9	
PUERTO ESCONDIDO, OAX.	2,524	2,494	2,626	-	30	133	-1.19%	5.31%	594	1,417	1,274	823	143	138.6%	-10.1%	23.5	56.8	48.5	33.3	8.3	
PLAYAS DE ROSARITO, B.C.	2,621	2,621	2,620	-	-	1	0.00%	-0.04%	513	712	631	199	80	38.8%	-11.3%	19.6	27.2	24.1	7.6	3.1	
SAN FELIPE, BC.	823	823	823	-	-	-	0.00%	0.00%	89	196	104	92	109	119.8%	-47.1%	10.9	23.9	12.6	13.0	-	11.2
TONALÁ- PUERTO ARISTA, CHIS.	765	739	692	-	26	47	-3.40%	-6.30%	171	157	183	107	26	-8.6%	16.8%	22.4	21.2	26.4	-	5.2	
Ciudades	221,607	224,879	222,891	-	3,273	1,989	1.48%	-0.88%	46,252	84,412	106,463	38,160	22,051	82.5%	26.1%	20.9	37.5	47.8	16.7	10.2	
Grandes	88,219	89,267	92,007	-	1,049	2,740	1.19%	3.07%	18,207	35,778	47,635	17,572	11,856	96.5%	33.1%	20.6	40.1	51.8	19.4	11.7	
CIUDAD DE MÉXICO 2/	51,707	51,727	53,443	-	20	1,716	0.04%	3.32%	10,522	20,986	28,199	10,463	7,214	99.4%	34.4%	20.4	40.6	52.8	20.2	12.2	
GUADALAJARA, JAL.	21,391	21,429	21,866	-	38	438	0.18%	2.04%	4,588	8,204	10,501	3,616	2,297	78.8%	28.0%	21.5	38.3	48.0	16.8	9.7	
MONTERREY, N.L.	15,121	16,112	16,698	-	991	587	6.55%	3.64%	3,096	6,589	8,934	3,493	2,345	112.8%	35.6%	20.5	40.9	53.5	20.4	12.6	
Del Interior	120,199	120,592	115,614	-	394	4,978	0.33%	-4.13%	23,700	40,220	48,996	16,520	8,775	69.7%	21.8%	19.7	33.4	42.4	13.6	9.0	
AGUASCALIENTES, AGS.	5,094	6,158	6,332	-	1,065	174	20.90%	2.82%	1,391	1,928	2,654	537	726	38.6%	37.7%	27.3	31.3	41.9	4.0	10.6	
CAMPECHE, CAMP. 2/	1,415	1,387	2,093	-	29	707	-2.01%	50.96%	372	521	1,029	149	508	40.1%	97.5%	26.3	37.6	49.1	11.3	11.6	
CELAYA, GTO. 2/	3,325	3,288	2,694	-	37	595	-1.11%	-18.08%	532	648	736	115	88	21.6%	13.6%	19.7	27.3	3.7	7.6		
CHIHUAHUA, CHIH.	4,876	5,007	5,007	-	131	-	2.68%	0.00%	1,366	2,029	2,814	663	786	48.5%	38.7%	28.0	40.5	56.2	12.5	15.7	
COATZACOALCOS, VER.	1,998	2,013	1,946	-	16	67	0.78%	-3.33%	313	602	741	289	139	92.4%	23.0%	15.7	29.9	38.1	14.2	8.2	
COLIMA, COL.	1,207	1,342	1,178	-	136	165	11.23%	-12.26%	349	444	477	95	33	27.2%	7.5%	28.9	33.1	40.5	4.2	7.4	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,395	1,382	1,382	-	13	1	-0.90%	-0.04%	202	256	307	53	51	26.4%	20.0%	14.5	18.5	22.2	4.0	3.7	
CULIACÁN, SIN.	2,832	2,839	n.d.	-	8	2,839	0.26%	n.d.	854	1,097	n.d.	243	1,097	28.5%	n.d.	30.1	38.6	n.d.	8.5	n.d.	
DURANGO, DGO.	1,891	1,933	1,928	-	42	5	2.19%	-0.23%	453	710	809	256	100	56.5%	14.1%	24.0	36.7	42.0	12.7	5.3	
EL FUERTE, SIN.	406	407	n.d.	-	1	407	0.25%	n.d.	72	106	n.d.	34	106	47.4%	n.d.	17.7	26.1	n.d.	8.3	n.d.	
GUANAJUATO, GTO.	3,068	3,232	3,231	-	164	1	5.33%	-0.03%	331	759	785	427	26	129.0%	3.5%	10.8	23.5	24.3	12.7	0.8	
HERMOSILLO, SON. 1/	2,920	2,797	3,094	-	123	297	-4.21%	10.62%	717	1,501	1,670	783	170	109.2%	11.3%	24.6	53.7	54.0	29.1	0.3	
IRAPUATO, GTO. 2/	2,957	2,952	2,396	-	6	556	-0.19%	-18.82%	519	585	766	65	181	12.6%	30.9%	17.6	19.8	32.0	2.2	12.1	
LEÓN, GTO.	6,452	6,241	6,287	-	211	46	-3.26%	0.73%	1,033	2,000	2,600	967	600	93.6%	30.0%	16.0	32.0	41.4	16.0	9.3	
LOS MOCHIS, SIN.	1,613	1,568	n.d.	-	46	1,568	-2.82%	n.d.	529	696	n.d.	167	696	31.6%	n.d.	32.8	44.4	n.d.	11.6	n.d.	
MÉRIDA, YUC.	7,162	7,444	7,884	-	282	441	3.93%	5.92%	1,572	3,236	4,662	1,663	1,426	105.8%	44.1%	22.0	43.5	59.1	21.5	15.7	
MORELIA, MICH. 2/	3,950	3,345	2,799	-	605	546	-15.32%	-16.32%	1,104	1,611	1,341	507	269	46.0%	-16.7%	27.9	48.2	47.9	20.2	-	0.2

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Ptos (%)		
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	
																				2021-2022
Total	2,443	2,424	2,766	-	19	343	-0.78%	14.13%	304	640	1,057	336	417	110.2%	65.1%	12.5	26.4	38.2	13.9	11.8
OAXACA, OAX.	6,204	6,162	6,073	-	43	89	-0.69%	-1.44%	955	2,278	2,992	1,323	714	138.5%	31.4%	15.4	37.0	49.3	21.6	12.3
PACHUCA, HGO.	1,579	1,579	1,573	-	-	6	0.00%	-0.38%	294	534	726	240	192	81.4%	35.9%	18.6	33.8	46.2	15.2	12.3
PALENQUE, CHIS.	2,105	2,064	2,066	-	41	2	-1.92%	0.07%	439	632	719	193	87	44.0%	13.8%	20.9	30.6	34.8	9.8	4.2
PUEBLA, PUE.	9,704	9,684	10,125	-	21	441	-0.21%	4.55%	1,192	2,997	4,605	1,805	1,608	151.4%	53.7%	12.3	31.0	45.5	18.7	14.5
QUERETARO, QRO.	7,205	7,392	7,264	-	187	128	2.59%	-1.72%	1,450	2,913	3,778	1,463	865	100.9%	29.7%	20.1	39.4	52.0	19.3	12.6
SALAMANCA, QTO. 2/	1,205	1,205	1,031	-	-	174	0.00%	-14.44%	232	267	291	35	24	15.0%	9.0%	19.3	22.2	28.3	2.9	6.1
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,330	3,317	3,326	-	13	9	-0.38%	0.26%	622	994	985	372	10	59.9%	-1.0%	18.7	30.0	29.6	11.3	0.4
SAN JUAN DE LOS LAGOS, JAL.	3,662	3,675	3,676	-	14	1	0.37%	0.03%	340	958	972	618	13	181.7%	1.4%	9.3	26.1	26.4	16.8	0.4
SAN JUAN DEL RIO, QRO. 3/	1,083	1,161	827	-	78	334	7.20%	-28.77%	182	410	378	228	32	125.1%	-7.8%	16.8	35.3	45.7	18.5	10.4
SAN LUIS POTOSÍ, S.L.P.	5,865	5,891	5,961	-	26	71	0.44%	1.20%	1,372	1,978	2,882	606	904	44.1%	45.7%	23.4	33.6	48.4	10.2	14.8
SAN MIGUEL DE ALLENDE, GTO. 2/	2,443	2,424	2,766	-	19	343	-0.78%	14.13%	304	640	1,057	336	417	110.2%	65.1%	12.5	26.4	38.2	13.9	11.8
TAXCO, GRO.	877	887	886	-	10	1	1.14%	-0.11%	116	214	289	98	75	84.0%	34.9%	13.3	24.2	32.6	10.9	8.5
TEQUISQUIAPAN, QRO. 3/	560	836	560	-	277	276	49.42%	-33.01%	77	156	148	79	8	102.3%	-5.0%	13.8	18.6	26.4	4.9	7.8
TLAXCALA, TLAX. 3/	655	654	559	-	1	96	-0.15%	-14.60%	58	102	129	45	26	76.9%	25.5%	8.8	15.7	23.0	6.8	7.4
TOLUCA, MÉX.	3,934	3,631	3,926	-	303	295	-7.69%	8.11%	584	948	1,388	364	440	62.3%	46.4%	14.9	26.1	35.4	11.3	9.3
TUXTLA GUTIÉRREZ, CHIS.	4,469	4,162	4,274	-	307	112	-6.86%	2.69%	785	1,176	1,556	391	380	49.8%	32.3%	17.6	28.3	36.4	10.7	8.1
VALLE DE BRAVO, MÉX.	1,221	1,221	1,186	-	-	35	0.00%	-2.87%	99	239	247	139	8	140.3%	3.4%	8.1	19.5	20.8	11.4	1.3
VILLAHERMOSA, TAB.	5,044	5,171	5,136	-	127	35	2.51%	-0.67%	1,557	2,562	2,519	1,006	43	64.6%	-1.7%	30.9	49.6	49.0	18.7	0.5
XALAPA, VER.	3,395	3,118	3,178	-	277	60	-8.16%	1.92%	756	852	1,257	97	404	12.8%	47.4%	22.3	27.3	39.5	5.1	12.2
ZACATECAS, ZAC.	3,105	3,030	2,977	-	75	53	-2.42%	-1.75%	575	643	688	69	44	12.0%	6.9%	18.5	21.2	23.1	2.7	1.9
Fronterizas	13,190	15,020	15,270		1,831	250	13.88%	1.66%	4,345	8,414	9,833	4,068	1,419	93.6%	16.9%	32.9	56.0	64.4	23.1	8.4
CIUDAD JUAREZ, CHIH.	4,541	4,542	4,397	-	2	145	0.03%	-3.19%	1,593	2,903	2,900	1,310	3	82.3%	-0.1%	35.1	63.9	66.0	28.8	2.0
MEXICALI, BC.	2,542	2,551	2,784	-	9	233	0.35%	9.11%	895	1,257	1,831	362	574	40.5%	45.7%	35.2	49.3	65.8	14.1	16.5
PIEDRAS NEGRAS, COAH. 2/	811	978	1,145	-	167	353	20.59%	17.08%	524	524	666	171	142	48.5%	27.2%	43.5	53.6	58.2	10.1	4.6
TECATE, B.C. 1/	498	491	590	-	7	99	-1.41%	20.16%	155	254	375	99	121	63.7%	47.8%	31.1	51.7	63.5	20.5	11.9
TIJUANA, B.C.	4,798	6,458	6,354	-	1,660	104	34.60%	-1.61%	1,350	3,476	4,061	2,126	585	157.4%	16.8%	28.1	53.8	63.9	25.7	10.1

*Del 01-enero-2021 al 28-febrero-2021

**Del 01-enero-2022 al 28-febrero-2022

***Del 01-enero-2023 al 28-febrero-2023

n.d. No disponible / n.c. No comparable

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2021.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2022.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.

Nota 2: datos preliminares