

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	
Total	418,300	421,152	423,662	2,853	2,509	0.7	0.6	106,253	165,659	237,348	59,406	71,689	55.9	43.3	25.4	39.3	56.0	13.9	16.7	
Centros de Playa	196,827	197,897	198,379	1,070	483	0.5	0.2	56,048	91,122	128,822	35,074	37,700	62.6	41.4	28.5	46.0	64.9	17.6	18.9	
<i>Integralmente Planeados</i>	68,533	68,172	67,513	-361	-659	-0.5	-1.0	21,091	36,207	48,212	15,116	12,005	71.7	33.2	30.8	53.1	71.4	22.3	18.3	
BAHIAS DE HUATULCO, OAX.	4,301	4,315	4,236	15	-79	0.3	-1.8	1,127	1,662	2,578	535	916	47.5	55.1	26.2	38.5	60.9	12.3	22.3	
CANCUN, Q.ROO	35,209	34,401	34,269	-808	-132	-2.3	-0.4	10,913	18,965	25,925	8,052	6,961	73.8	36.7	31.0	55.1	75.7	24.1	20.5	
IXTAPA ZIHUATANEJO, GRO.	6,291	6,229	6,292	-62	63	-1.0	1.0	1,892	2,611	3,506	719	895	38.0	34.3	30.1	41.9	55.7	11.8	13.8	
LORETO, B.C.S.	774	899	n.d.	124	n.d.	16.0	n.d.	203	279	n.d.	76	n.d.	37.3	n.d.	26.2	31.1	n.d.	4.8	n.d.	
LOS CABOS, B.C.S.	21,957	22,328	22,032	370	-296	1.7	-1.3	6,956	12,690	15,883	5,734	3,193	82.4	25.2	31.7	56.8	72.1	25.2	15.3	
<i>CABO SAN LUCAS</i>	8,928	8,971	9,094	43	124	0.5	1.4	3,100	5,467	7,022	2,366	1,555	76.3	28.4	34.7	60.9	77.2	26.2	16.3	
<i>SAN JOSÉ DEL CABO</i>	4,855	4,851	4,444	-4	-407	-0.1	-8.4	1,225	2,247	3,004	1,022	757	83.5	33.7	25.2	46.3	67.6	21.1	21.3	
<i>ZONA CORREDOR LOS CABOS</i>	4,330	4,506	4,490	176	-17	4.1	-0.4	1,251	2,484	2,627	1,233	143	98.6	5.8	28.9	55.1	58.5	26.2	3.4	
Tradicional	63,850	64,934	64,973	1,084	39	1.7	0.1	17,575	27,332	35,850	9,757	8,518	55.5	31.2	27.5	42.1	55.2	14.6	13.1	
ACAPULCO, GRO.	18,931	19,600	19,538	669	-62	3.5	-0.3	4,175	6,403	8,800	2,228	2,397	53.4	37.4	22.1	32.7	45.0	10.6	12.4	
COZUMEL, Q. ROO	5,154	5,181	5,187	28	6	0.5	0.1	1,228	1,972	2,698	744	726	60.6	36.8	23.8	38.1	52.0	14.2	14.0	
LA PAZ, B.C.S. 1/	2,440	2,255	2,241	-186	-14	-7.6	-0.6	691	1,058	1,409	368	351	53.2	33.1	28.3	46.9	62.9	18.6	15.9	
MANZANILLO, COL.	4,684	4,723	4,581	39	-142	0.8	-3.0	1,048	1,724	2,156	676	432	64.6	25.0	22.4	36.5	47.1	14.1	10.6	
MAZATLAN, SIN.	9,819	9,723	9,877	-96	155	-1.0	1.6	3,695	5,533	6,585	1,837	1,052	49.7	19.0	37.6	56.9	66.7	19.3	9.8	
PUERTO VALLARTA, JAL.	12,835	13,135	13,122	300	-13	2.3	-0.1	4,541	7,017	9,364	2,476	2,347	54.5	33.4	53.4	71.4	18.0	17.9		
VERACRUZ BOCA DEL RIO, VER.	9,987	10,318	10,428	330	111	3.3	1.1	2,197	3,625	4,838	1,428	1,213	65.0	33.5	22.0	35.1	46.4	13.1	11.3	
Otros	64,445	64,791	65,894	347	1,103	0.5	1.7	17,382	27,583	44,761	10,201	17,178	58.7	62.3	27.0	42.6	67.9	15.6	25.4	
ISLA MUJERES, Q. ROO	1,643	1,642	1,642	-2	0	-0.1	0.0	363	545	916	182	371	50.0	68.1	22.1	33.2	55.8	11.1	22.6	
NUEVO VALLARTA, NAY.	10,231	10,140	10,782	-91	642	-0.9	6.3	3,450	4,672	7,011	1,222	2,339	35.4	50.1	33.7	46.1	65.0	12.4	19.0	
RIVIERA MAYA, Q. ROO	45,871	46,299	46,736	427	437	0.9	0.9	12,417	20,229	34,211	7,811	13,982	62.9	69.1	27.1	43.7	73.2	16.6	29.5	
<i>AKUMAL, Q. ROO</i>	4,606	4,395	4,395	-210	0	-4.6	0.0	1,044	1,888	3,404	843	1,516	80.8	80.3	42.9	77.4	20.3	34.5		
<i>PLAYA DEL CARMEN, Q. ROO</i>	10,935	11,215	11,301	279	86	2.6	0.8	3,007	4,868	7,868	1,861	3,000	61.9	61.6	27.5	43.4	69.6	15.9	26.2	
<i>PLAYACAR, Q. ROO</i>	6,711	6,717	6,708	6	-9	0.1	-0.1	1,791	2,388	5,280	597	2,892	33.4	121.1	26.7	35.5	78.7	8.9	43.2	
PUERTO ESCONDIDO, OAX.	2,510	2,517	2,544	7	27	0.3	1.1	432	770	1,107	338	337	78.4	43.8	17.2	30.6	43.5	13.4	12.9	
PLAYAS DE ROSARITO, B.C.	2,619	2,621	2,620	2	-1	0.1	0.0	524	948	1,101	424	153	80.9	16.1	20.0	36.2	42.0	16.2	5.8	
SAN FELIPE, BC.	823	823	823	0	0	0.0	0.0	87	264	254	177	-10	202.9	-3.9	10.6	32.1	30.9	21.5	-1.2	
TONALÁ- PUERTO ARISTA, CHIS.	747	750	747	3	-3	0.4	-0.4	108	156	161	47	5	43.4	3.4	14.5	20.7	21.5	6.2	0.8	
Ciudades	221,473	223,256	225,282	1,783	2,026	0.8	0.9	50,205	74,536	108,526	24,332	33,989	48.5	45.6	22.7	33.4	48.2	10.7	14.8	
Grandes	88,428	88,238	90,153	-190	1,915	-0.2	2.2	20,983	30,243	47,204	9,260	16,961	44.1	56.1	23.7	34.3	52.4	10.5	18.1	
CIUDAD DE MÉXICO	51,241	51,701	52,083	460	382	0.9	0.7	11,928	16,713	27,175	4,786	10,461	40.1	62.6	23.3	32.3	52.2	9.0	19.8	
GUADALAJARA, JAL.	22,046	21,366	21,565	-680	199	-3.1	0.9	5,215	7,679	10,451	2,464	2,772	47.2	36.1	23.7	35.9	48.5	12.3	12.5	
MONTERREY, N.L.	15,140	15,170	16,505	30	1,335	0.2	8.8	3,840	5,850	9,578	2,010	3,728	52.3	63.7	25.4	38.6	58.0	13.2	19.5	
Del Interior	119,922	120,570	120,063	648	-507	0.5	-0.4	25,003	36,487	51,035	11,484	14,548	45.9	39.9	20.8	30.3	42.5	9.4	12.2	
AGUASCALIENTES, AGS.	5,259	5,332	6,223	72	891	1.4	16.7	1,457	2,078	2,619	621	541	42.6	26.1	27.7	39.0	42.1	11.3	3.1	
CAMPECHE, CAMP. 2/	1,396	1,413	1,899	17	486	1.3	34.4	318	485	840	167	355	52.4	73.2	22.8	34.3	44.2	11.5	9.9	
CELAYA, GTO. 2/	3,227	3,299	3,268	72	-31	2.2	-0.9	638	700	817	62	117	9.7	16.8	19.8	21.2	25.0	1.4	3.8	
CHIHUAHUA, CHIH.	4,864	4,879	5,005	15	126	0.3	2.6	1,186	1,980	2,872	795	892	67.0	45.0	24.4	40.6	57.4	16.2	16.8	
COATZACOALCOS, VER.	1,760	1,987	1,958	228	-30	13.0	-1.5	320	495	744	175	249	54.7	50.3	18.2	24.9	38.0	6.7	13.1	
COLIMA, COL.	1,291	1,252	1,288	-36	36	-3.1	2.9	292	472	468	180	-4	61.7	-0.9	22.6	37.7	36.4	15.1	-1.4	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,398	1,391	1,382	-7	-9	-0.5	-0.7	166	265	294	99	30	59.8	11.3	11.8	19.0	21.3	7.2	2.3	
CULIACAN, SIN.	2,833	2,842	n.d.	9	n.d.	0.3	n.d.	685	992	n.d.	306	n.d.	44.7	n.d.	24.2	34.9	n.d.	10.7	n.d.	
DURANGO, DGO.	1,888	1,896	1,930	8	34	0.4	1.8	489	762	1,045	273	284	55.8	37.3	25.9	40.2	54.2	14.3	14.0	
EL FUERTE, SIN.	400	406	400	6	-6	1.5	-1.5	42	79	123	37	44	88.0	55.7	10.5	19.5	30.9	9.0	11.3	
GUANAJUATO, GTO.	3,175	3,130	3,014	-45	-116	-1.4	-3.7	407	774	963	367	189	90.0	24.4	12.8	24.7	32.0	11.9	7.2	
HERMOSILLO, SON.	2,847	2,909	3,063	62	154	2.2	5.3	757	1,123	1,701	366	578	48.3	51.4	26.6	38.6	55.5	12.0	16.9	
IRAPUATO, GTO. 2/	2,843	2,946	2,900	102	-46	3.6	-1.6	573	687	739	113	52	19.8	7.6	20.2	23.3	25.5	3.1	2.2	
LEON, GTO.	6,862	6,333	6,208	-529	-125	-7.7	-2.0	1,334	1,736	2,413	402	676	30.2	38.9	19.4	27.4	38.9	8.0	11.4	
LOS MOCHIS, SIN.	1,541	1,572	1,545	31	-27	2.0	-1.7	403	675	730	271	55	67.3	8.1	26.2	42.9	47.2	16.8	4.3	
MÉRIDA, YUC.	7,169	7,454	7,774	286	320	4.0	4.3	1,541	2,367	4,011	826	1,644	53.6	69.5	21.5	31.7	51.6	10.3	19.8	
MORELIA, MICH. 2/	3,903	3,950	2,795	47	-1,155	1.2	-29.3	1,170	1,607	1,338	437	-268	37.4	-16.7	30.0	40.7	47.9	10.7	7.2	
OAXACA, OAX.	6,181	6,176	6,151	-6	-25	-0.1	-0.4	1,112	1,673	2,826	561	1,153	50.5	68.9	18.0	27.1	45.9	9.1	18.9	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	
Total	418,300	421,152	423,662	2,853	2,509	0.7	0.6	106,253	165,659	237,348	59,406	71,689	55.9	43.3	25.4	39.3	56.0	13.9	16.7	
PACHUCA, HGO.	1,579	1,579	1,576	0	-3	0.0	-0.2	375	412	676	37	264	9.9	64.0	23.8	26.1	42.9	2.3	16.8	
PALENQUE, CHIS.	2,112	2,064	2,067	-49	3	-2.3	0.2	318	555	715	237	160	74.7	28.8	15.0	26.9	34.6	11.8	7.7	
PUEBLA, PUE.	9,701	9,707	9,765	6	59	0.1	0.6	2,054	2,478	4,617	424	2,139	20.6	86.3	21.2	25.5	47.3	4.4	21.8	
QUERETARO, QRO.	7,235	7,314	7,296	79	-18	1.1	-0.2	1,596	2,445	4,020	848	1,575	53.2	64.4	22.1	33.4	55.1	11.4	21.7	
SALAMANCA, GTO.	1,186	1,135	1,185	-51	50	-4.3	4.4	214	284	326	69	42	32.4	14.8	18.1	25.0	27.5	6.9	2.5	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,323	3,311	3,316	-12	5	-0.4	0.2	486	871	982	385	110	79.3	12.7	14.6	26.3	29.6	11.7	3.3	
SAN JUAN DE LOS LAGOS, JAL.	3,639	3,673	3,675	34	2	0.9	0.0	304	754	877	450	123	148.2	16.3	8.3	20.5	23.9	12.2	3.3	
SAN JUAN DEL RÍO, QRO.	1,084	1,126	n.d.	42	n.d.	3.9	n.d.	234	377	n.d.	143	n.d.	60.9	n.d.	21.6	33.5	n.d.	11.9	n.d.	
SAN LUIS POTOSÍ, S.L.P.	5,973	5,865	5,949	-108	84	-1.8	1.4	1,477	2,055	2,774	578	719	39.2	35.0	24.7	35.0	46.6	10.3	11.6	
SAN MIGUEL DE ALLENDE, GTO.	2,109	2,442	2,412	334	-31	15.8	-1.3	319	645	887	326	243	102.4	37.6	15.1	26.4	36.8	11.3	10.4	
TAXCO, GRO.	894	879	885	-15	6	-1.7	0.6	147	161	252	14	91	9.8	56.2	16.4	18.3	28.4	1.9	10.1	
TEQUISQUIAPAN, QRO. 1/3/	817	713	693	-104	-20	-12.7	-2.7	106	149	191	43	42	40.0	28.4	13.0	20.9	27.6	7.9	6.7	
TLAXCALA, TLAX. 3/	656	654	633	-2	-21	-0.2	-3.2	74	106	161	32	55	43.5	51.9	11.3	16.2	25.4	4.9	9.2	
TOLUCA, MÉX.	3,809	3,870	3,608	62	-263	1.6	-6.8	742	937	1,298	195	361	26.3	38.5	19.5	24.2	36.0	4.7	11.8	
TUXTLA GUTIÉRREZ, CHIS.	4,420	4,338	4,191	-82	-147	-1.8	-3.4	795	1,138	1,451	342	314	43.0	27.6	18.0	26.2	34.6	8.2	8.4	
VALLE DE BRAVO, MÉX.	1,221	1,221	1,218	0	-3	0.0	-0.3	128	211	261	82	51	64.1	24.0	10.5	17.3	21.4	6.7	4.2	
VILLAHERMOSA, TAB.	5,167	5,032	5,137	-135	105	-2.6	2.1	1,427	2,122	2,770	695	648	48.7	30.5	27.6	42.2	53.9	14.5	11.7	
XALAPA, VER.	2,950	3,382	3,125	432	-258	14.6	-7.6	587	917	1,391	329	475	56.1	51.8	19.9	27.1	44.5	7.2	17.4	
ZACATECAS, ZAC.	3,211	3,098	2,977	-113	-121	-3.5	-3.9	729	924	1,043	195	119	26.8	12.8	22.7	29.8	35.0	7.1	5.2	
Fronterizas	13,123	14,448	15,066	1,325	618	10.1	4.3	4,219	7,806	10,286	3,588	2,480	85.0	31.8	32.1	54.0	68.3	21.9	14.2	
CIUDAD JUÁREZ, CHIH.	4,445	4,417	4,541	-28	124	-0.6	2.8	1,365	2,476	3,322	1,111	846	81.4	34.2	30.7	56.1	73.2	25.4	17.1	
MEXICALI, BC.	2,588	2,562	2,556	-26	-6	-1.0	-0.2	925	1,347	1,639	421	292	45.6	21.7	35.7	52.6	64.1	16.8	11.6	
PIEDRAS NEGRAS, COAH. 2/	811	811	1,115	0	304	0.0	37.5	291	437	658	146	221	50.2	50.6	35.9	53.9	59.0	18.0	5.1	
TECATE, B.C.	316	494	501	178	7	56.3	1.4	87	244	303	158	58	181.8	23.8	27.4	49.5	60.4	22.0	10.9	
TIJUANA, B.C.	4,962	6,163	6,352	1,201	189	24.2	3.1	1,551	3,302	4,365	1,751	1,063	112.9	32.2	31.3	53.6	68.7	22.3	15.1	

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

*Del 30-diciembre-2019 al 08-noviembre-2020
**Del 04-enero-2021 al 14-noviembre-2021
***Del 03-enero-2022 al 13-noviembre-2022

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2021.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2022.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.