

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	
<b>Total</b>	<b>418,096</b>	<b>420,740</b>	<b>423,039</b>	<b>2,644</b>	<b>2,299</b>	<b>0.6</b>	<b>0.5</b>	<b>114,677</b>	<b>150,843</b>	<b>232,356</b>	<b>36,166</b>	<b>81,513</b>	<b>31.5</b>	<b>54.0</b>	<b>27.4</b>	<b>35.9</b>	<b>54.9</b>	<b>8.4</b>	<b>19.1</b>	
<b>Centros de Playa</b>	<b>196,294</b>	<b>197,755</b>	<b>198,402</b>	<b>1,461</b>	<b>647</b>	<b>0.7</b>	<b>0.3</b>	<b>60,493</b>	<b>85,747</b>	<b>130,346</b>	<b>25,254</b>	<b>44,599</b>	<b>41.7</b>	<b>52.0</b>	<b>30.8</b>	<b>43.4</b>	<b>65.7</b>	<b>12.5</b>	<b>22.3</b>	
<b>Integramente Planeados</b>	<b>68,256</b>	<b>68,263</b>	<b>67,562</b>	<b>7</b>	<b>-701</b>	<b>0.0</b>	<b>-1.0</b>	<b>22,023</b>	<b>34,577</b>	<b>48,907</b>	<b>12,553</b>	<b>14,331</b>	<b>57.0</b>	<b>41.4</b>	<b>32.3</b>	<b>50.7</b>	<b>72.4</b>	<b>18.4</b>	<b>21.7</b>	
BAHIAS DE HUATULCO, OAX.	4,291	4,316	4,177	25	-139	0.6	-3.2	1,319	1,574	2,634	256	1,060	19.4	67.3	30.7	36.5	63.1	5.7	26.6	
CANCUN, Q.ROO	35,094	34,500	34,265	-595	-235	-1.7	-0.7	11,512	18,386	26,231	6,874	7,845	59.7	42.7	32.8	53.3	76.6	20.5	23.3	
IXTAPA ZIHUATANEJO, GRO.	6,290	6,276	6,293	-14	17	-0.2	0.3	1,842	2,634	3,648	792	1,014	43.0	38.5	29.3	42.0	58.0	12.7	16.0	
LORETO, B.C.S.	727	899	n.d.	172	n.d.	23.7	n.d.	160	265	n.d.	105		65.8	n.d.	22.0	29.5	n.d.	7.5	n.d.	
LOS CABOS, B.C.S.	21,854	22,272	22,171	418	-101	1.9	-0.5	7,191	11,717	16,114	4,526	4,397	62.9	37.5	32.9	52.6	72.7	19.7	20.1	
<b>CABO SAN LUCAS</b>	<b>8,928</b>	<b>8,942</b>	<b>9,123</b>	<b>14</b>	<b>181</b>	<b>0.2</b>	<b>2.0</b>	<b>3,146</b>	<b>4,934</b>	<b>7,201</b>	<b>1,788</b>	<b>2,266</b>	<b>56.8</b>	<b>45.9</b>	<b>55.2</b>	<b>78.9</b>	<b>19.9</b>	<b>23.8</b>		
SAN JOSÉ DEL CABO	4,844	4,866	4,453	22	-413	0.5	-8.5	1,423	2,069	2,990	647	921	45.5	44.5	29.4	42.5	67.2	13.2	24.6	
ZONA CORREDOR LOS CABOS	4,296	4,462	4,591	167	129	3.9	2.9	1,288	2,504	2,549	1,216	45	94.3	1.8	30.0	56.1	55.5	26.1	-0.6	
<b>Tradicional</b>	<b>63,551</b>	<b>64,926</b>	<b>65,020</b>	<b>1,376</b>	<b>94</b>	<b>2.2</b>	<b>0.1</b>	<b>17,318</b>	<b>27,043</b>	<b>36,177</b>	<b>9,725</b>	<b>9,134</b>	<b>56.2</b>	<b>33.8</b>	<b>27.3</b>	<b>41.7</b>	<b>55.6</b>	<b>14.4</b>	<b>14.0</b>	
ACAPULCO, GRO.	18,837	19,599	19,590	762	-9	4.0	0.0	4,361	6,465	8,941	2,104	2,476	48.2	38.3	23.2	33.0	45.6	9.8	12.7	
COZUMEL, Q. ROO	5,151	5,178	5,187	27	9	0.5	0.2	1,520	1,888	2,803	369	915	24.3	48.4	29.5	36.5	54.0	7.0	17.6	
LA PAZ, B.C.S. 1/	2,275	2,366	2,262	91	-104	4.0	-4.4	559	1,105	1,391	546	286	97.6	25.9	24.6	46.7	61.5	22.1	14.8	
MANZANILLO, COL.	4,742	4,702	4,638	-40	-65	-0.8	-1.4	1,026	1,710	2,150	684	440	66.7	25.7	21.6	36.4	46.4	14.7	10.0	
MAZATLAN, SIN.	9,850	9,701	9,796	-150	96	-1.5	1.0	2,751	5,556	6,423	2,806	866	102.0	15.6	27.9	57.3	65.6	29.4	8.3	
PUERTO VALLARTA, JAL.	12,759	13,136	13,130	377	-6	3.0	0.0	4,736	6,741	9,787	2,005	3,046	42.3	45.2	37.1	51.3	74.5	14.2	23.2	
VERACRUZ BOCA DEL RIO, VER.	9,937	10,245	10,417	308	173	3.1	1.7	2,364	3,577	4,683	1,213	1,106	51.3	30.9	23.8	34.9	45.0	11.1	10.0	
<b>Otros</b>	<b>64,487</b>	<b>64,566</b>	<b>65,819</b>	<b>79</b>	<b>1,253</b>	<b>0.1</b>	<b>1.9</b>	<b>21,152</b>	<b>24,127</b>	<b>45,261</b>	<b>2,975</b>	<b>21,134</b>	<b>14.1</b>	<b>87.6</b>	<b>32.8</b>	<b>37.4</b>	<b>68.8</b>	<b>4.6</b>	<b>31.4</b>	
ISLA MUJERES, Q. ROO	1,641	1,639	1,644	-2	5	-0.2	0.3	479	472	951	-7	479	-1.4	101.4	29.2	28.8	57.8	-0.4	29.0	
NUEVO VALLARTA, NAY.	10,276	10,148	10,727	-128	580	-1.2	5.7	3,904	4,421	7,070	517	2,649	13.2	59.9	38.0	43.6	65.9	5.6	22.3	
RIVIERA MAYA, Q. ROO	45,880	46,063	46,719	183	656	0.4	1.4	15,697	17,162	34,545	1,464	17,383	9.3	101.3	34.2	37.3	73.9	3.0	36.7	
AKUMAL, Q. ROO	4,606	4,395	4,397	-211	1	-4.6	0.0	1,395	1,429	3,363	34	1,934	2.5	135.3	30.2	32.5	76.5	2.2	44.0	
PLAYA DEL CARMEN, Q. ROO	10,944	11,268	11,279	324	11	3.0	0.1	3,560	4,337	8,078	777	3,741	21.8	86.3	32.5	38.5	71.6	6.0	33.1	
PLAYACAR, Q. ROO	6,707	6,717	6,708	10	-9	0.1	-0.1	2,420	1,912	5,355	-508	3,443	-21.0	180.1	36.1	28.5	79.8	-7.6	51.4	
PUERTO ESCONDIDO, OAX.	2,502	2,522	2,540	20	18	0.8	0.7	482	773	1,193	291	420	60.4	54.3	19.3	30.7	47.0	11.4	16.3	
PLAYAS DE ROSARITO, B.C.	2,619	2,621	2,620	2	-1	0.1	0.0	426	867	1,066	441	200	103.5	23.1	16.3	33.1	40.7	16.8	7.6	
SAN FELIPE, BC.	823	823	823	0	0	0.0	0.0	59	265	274	207	9	353.6	3.4	7.1	32.3	33.3	25.1	1.1	
TONALÁ- PUERTO ARISTA, CHIS.	747	751	746	4	-5	0.6	-0.6	106	168	162	62	-5	58.7	-3.2	14.2	22.3	21.8	8.2	-0.6	
<b>Ciudades</b>	<b>221,802</b>	<b>222,985</b>	<b>224,637</b>	<b>1,182</b>	<b>1,653</b>	<b>0.5</b>	<b>0.7</b>	<b>54,183</b>	<b>65,096</b>	<b>102,010</b>	<b>10,913</b>	<b>36,914</b>	<b>20.1</b>	<b>56.7</b>	<b>24.4</b>	<b>29.2</b>	<b>45.4</b>	<b>4.8</b>	<b>16.2</b>	
<b>Grandes</b>	<b>88,118</b>	<b>88,288</b>	<b>89,634</b>	<b>169</b>	<b>1,346</b>	<b>0.2</b>	<b>1.5</b>	<b>23,124</b>	<b>26,002</b>	<b>44,126</b>	<b>2,878</b>	<b>18,124</b>	<b>12.4</b>	<b>69.7</b>	<b>26.2</b>	<b>29.5</b>	<b>49.2</b>	<b>3.2</b>	<b>19.8</b>	
CIUDAD DE MÉXICO	51,019	51,704	51,718	684	14	1.3	0.0	13,368	14,243	25,077	875	10,834	6.5	76.1	26.2	27.5	48.5	1.3	20.9	
GUADALAJARA, JAL.	21,946	21,361	21,492	-585	131	-2.7	0.6	5,515	6,621	9,863	1,106	3,242	20.0	49.0	25.1	31.0	45.9	5.9	14.9	
MONTERREY, N.L.	15,153	15,223	16,424	70	1,201	0.5	7.9	4,240	5,138	9,186	898	4,048	21.2	78.8	28.0	33.7	55.9	5.8	22.2	
<b>Del Interior</b>	<b>120,234</b>	<b>120,513</b>	<b>120,131</b>	<b>280</b>	<b>-382</b>	<b>0.2</b>	<b>-0.3</b>	<b>26,784</b>	<b>32,394</b>	<b>47,924</b>	<b>5,610</b>	<b>15,530</b>	<b>20.9</b>	<b>47.9</b>	<b>22.3</b>	<b>26.9</b>	<b>39.9</b>	<b>4.6</b>	<b>13.0</b>	
AGUASCALIENTES, AGS.	5,234	5,209	6,209	-25	1,000	-0.5	19.2	1,469	1,828	2,600	358	773	24.4	42.3	28.1	35.1	41.9	7.0	6.8	
CAMPECHE, CAMP. 2/	1,396	1,415	1,790	19	375	1.4	26.5	354	457	747	102	290	28.9	63.5	25.4	32.3	41.7	6.9	9.4	
CELAYA, GTO.	3,204	3,318	3,274	114	-44	3.6	-1.3	680	671	795	-9	124	-1.3	18.4	21.2	20.2	24.3	-1.0	4.0	
CHIHUAHUA, CHIH.	4,856	4,870	5,004	13	135	0.3	2.8	1,235	1,676	2,674	441	997	35.7	59.5	25.4	34.4	53.4	9.0	19.0	
COATZACOALCOS, VER.	1,759	1,994	1,965	236	-29	13.4	-1.4	331	442	715	111	273	33.4	61.8	18.8	22.2	36.4	3.3	14.2	
COLIMA, COL.	1,327	1,292	1,297	5	-35	-2.7	0.4	296	486	428	190	-58	64.1	-11.9	22.3	37.6	33.0	15.3	-4.6	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,396	1,393	1,382	-3	-11	-0.2	-0.8	188	266	284	78	18	41.6	6.9	13.4	19.1	20.5	5.6	1.5	
CULIACAN, SIN.	2,820	2,840	n.d.	20	n.d.	0.7	n.d.	608	969	n.d.	360	n.d.	59.2	n.d.	21.6	34.1	n.d.	12.5	n.d.	
DURANGO, DGO.	1,888	1,891	1,931	3	39	0.2	2.1	496	637	1,010	140	374	28.3	58.7	26.3	33.7	52.3	7.4	18.7	
EL FUERTE, SIN.	432	414	407	-18	-7	-4.2	-1.7	44	82	119	38	37	86.0	45.6	10.2	19.8	29.3	9.6	9.5	
GUANAJUATO, GTO.	3,162	3,176	3,026	13	-150	0.4	-4.7	430	602	842	172	240	40.1	39.9	13.6	19.0	27.8	5.4	8.9	
HERMOSILLO, SON.	2,816	2,902	3,044	86	142	3.0	4.9	730	1,006	1,635	277	628	49.9	62.4	25.9	34.7	53.7	8.8	19.0	
IRAPUATO, GTO.	2,879	2,939	2,911	60	-28	2.1	-0.9	636	607	697	-29	90	-4.5	14.8	22.1	20.7	23.9	-1.4	3.3	
LEON, GTO.	6,934	6,380	6,173	-554	-207	-8.0	-3.2	1,449	1,480	2,121	31	641	2.2	43.3	20.9	23.2	34.4	2.3	11.2	
LOS MOCHIS, SIN.	1,558	1,597	1,576	39	-21	2.5	-1.3	374	633	711	259	78	69.4	12.3	24.0	39.6	45.1	15.7	5.5	
MÉRIDA, YUC.	7,180	7,459	7,665	279	206	3.9	2.8	1,771	2,074	3,756	303	1,682	17.1	81.1	24.7	27.8	49.0	3.1	21.2	
MORELIA, MICH. 2/	3,902	3,950	2,792	48	-1,158	1.2	-29.3	1,123	1,469	1,327										

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	
<b>Total</b>	<b>418,096</b>	<b>420,740</b>	<b>423,039</b>	<b>2,644</b>	<b>2,299</b>	<b>0.6</b>	<b>0.5</b>	<b>114,677</b>	<b>150,843</b>	<b>232,356</b>	<b>36,166</b>	<b>81,513</b>	<b>31.5</b>	<b>54.0</b>	<b>27.4</b>	<b>35.9</b>	<b>54.9</b>	<b>8.4</b>	<b>19.1</b>	
PACHUCA, HGO.	1,579	1,579	1,574	0	-5	0.0	-0.3	422	357	656	-65	300	-15.5	84.0	26.7	22.6	41.7	-4.1	19.1	
PALENQUE, CHIS.	2,109	2,071	2,069	-38	-2	-1.8	-0.1	360	525	662	165	137	45.9	26.1	17.1	25.3	32.0	8.3	6.6	
PUEBLA, PUE.	9,697	9,706	9,724	9	18	0.1	0.2	2,503	2,033	4,102	-470	2,069	-18.8	101.8	25.8	20.9	42.2	-4.9	21.2	
QUERETARO, QRO.	7,347	7,227	7,276	-120	49	-1.6	0.7	1,820	2,057	3,766	237	1,708	13.0	83.0	24.8	28.5	51.8	3.7	23.3	
SALAMANCA, GTO.	1,195	1,148	1,174	-47	25	-4.0	2.2	210	260	299	50	39	23.9	15.0	17.6	22.7	25.5	5.1	2.8	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,319	3,309	3,316	-10	7	-0.3	0.2	528	816	972	288	156	54.6	19.1	15.9	24.7	29.3	8.8	4.7	
SAN JUAN DE LOS LAGOS, JAL.	3,616	3,672	3,675	55	4	1.5	0.1	351	663	864	312	201	88.7	30.3	9.7	18.1	23.5	8.3	5.4	
SAN JUAN DEL RÍO, QRO.	1,132	1,068	1,108	-63	39	-5.6	3.7	257	300	471	42	171	16.5	57.1	22.7	28.1	42.5	5.3	14.5	
SAN LUIS POTOSÍ, S.L.P.	5,979	5,873	5,939	-106	66	-1.8	1.1	1,552	1,909	2,569	357	660	23.0	34.6	26.0	32.5	43.3	6.5	10.8	
SAN MIGUEL DE ALLENDE, GTO.	2,110	2,439	2,401	330	-38	15.6	-1.5	321	537	835	216	298	67.5	55.4	15.2	22.0	34.8	6.8	12.7	
TAXCO, GRO.	904	875	886	-29	11	-3.2	1.3	163	150	245	-13	96	-8.0	63.9	18.0	17.1	27.7	-0.9	10.6	
TEQUISQUIAPAN, QRO.	900	659	n.d.	-241	n.d.	-26.8	n.d.	92	139	n.d.	47	n.d.	51.0	n.d.	10.3	21.1	n.d.	10.9	n.d.	
TLAXCALA, TLAX.	655	655	654	-1	-1	-0.1	-0.1	78	89	149	10	61	12.9	68.5	12.0	13.5	22.8	1.6	9.3	
TOLUCA, MÉX.	3,783	3,919	3,594	136	-325	3.6	-8.3	816	852	1,199	36	348	4.4	40.8	21.6	21.7	33.4	0.2	11.6	
TUXTLA GUTIÉRREZ, CHIS.	4,395	4,374	4,182	-21	-192	-0.5	-4.4	866	1,055	1,378	189	322	21.8	30.6	19.7	24.1	32.9	4.4	8.8	
VALLE DE BRAVO, MÉX.	1,221	1,221	1,216	0	-5	0.0	-0.4	118	179	249	62	70	52.7	38.9	9.6	14.7	20.5	5.1	5.8	
VILLAHERMOSA, TAB.	5,219	4,997	5,174	-222	177	-4.2	3.5	1,394	1,956	2,778	562	823	40.3	42.1	39.1	53.7	12.4	14.6		
XALAPA, VER.	2,938	3,395	3,118	457	-277	15.5	-8.2	630	858	1,277	228	419	36.3	48.8	21.4	25.3	41.0	3.8	15.7	
ZACATECAS, ZAC.	3,219	3,105	3,002	-114	-104	-3.5	-3.3	766	851	904	85	53	11.1	6.3	23.8	27.4	30.1	3.6	2.7	
<b>Fronterizas</b>	<b>13,451</b>	<b>14,184</b>	<b>14,872</b>	<b>733</b>	<b>689</b>	<b>5.5</b>	<b>4.9</b>	<b>4,275</b>	<b>6,700</b>	<b>9,960</b>	<b>2,425</b>	<b>3,260</b>	<b>56.7</b>	<b>48.7</b>	<b>31.8</b>	<b>47.2</b>	<b>67.0</b>	<b>15.5</b>	<b>19.7</b>	
CIUDAD JUÁREZ, CHIH.	4,534	4,343	4,541	-192	198	-4.2	4.6	1,561	2,120	3,272	559	1,152	35.8	54.3	34.4	48.8	72.1	14.4	23.2	
MEXICALI, BC.	2,637	2,548	2,551	-88	3	-3.3	0.1	920	1,219	1,610	299	391	32.5	32.1	34.9	47.8	63.1	12.9	15.3	
PIEDRAS NEGRAS, COAH. 2/	811	811	1,097	0	286	0.0	35.3	272	431	635	159	205	58.5	47.5	33.5	53.1	57.9	19.6	4.8	
TECATE, B.C. 3/	316	498	320	182	-178	57.6	-35.7	76	224	136	148	-88	196.0	-39.2	24.0	45.0	42.5	21.0	-2.5	
TIJUANA, B.C.	5,153	5,984	6,363	831	379	16.1	6.3	1,446	2,706	4,306	1,260	1,600	87.1	59.1	28.1	45.2	67.7	17.2	22.5	

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

\*Del 30-diciembre-2019 al 12-julio-2020  
\*\*Del 04-enero-2021 al 18-julio-2021  
\*\*\*Del 03-enero-2022 al 17-julio-2022

n.d. No disponible / n.c. No comparable  
Información preliminar.

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2021.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2022.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.