

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022						
Total	417,537	420,054	419,797	2,517	-257	0.60%	-0.06%	168,426	126,367	221,646	-42,059	95,279	-25.0%	75.4%	40.3	30.1	52.8	10.3	22.7	
Centros de Playa	196,222	197,433	196,990	1,211	-443	0.62%	-0.22%	91,741	71,337	125,728	-20,403	54,390	-22.2%	76.2%	46.8	36.1	63.8	10.6	27.7	
Integralmente Planeados	68,104	68,146	67,557	42	-589	0.06%	-0.86%	33,216	29,415	48,158	-3,799	18,742	-11.6%	63.7%	48.8	43.2	71.3	5.6	28.1	
BAHIAS DE HUATULCO, OAX.	4,276	4,316	4,164	41	-153	0.95%	-3.53%	2,071	1,285	2,676	-787	1,392	-38.0%	63.8%	48.5	29.8	64.3	18.7	34.5	
CANCUN, Q.ROO	34,907	34,541	34,250	-366	-291	-1.05%	-0.84%	17,179	15,953	25,582	-1,227	9,629	-7.1%	60.4%	49.2	46.2	74.7	3.0	28.5	
IXTAPA ZIHUATANEJO, GRO.	6,289	6,263	6,294	-27	32	-0.42%	0.50%	2,798	2,177	3,551	622	1,375	-22.2%	63.2%	44.5	34.8	56.4	9.7	21.7	
LOBETO, B.C.S.	788	899	n.d.	112	n.d.	14.16%	n.d.	245	254	n.d.	9	n.d.	3.6%	n.d.	31.1	28.2	n.d.	2.9	n.d.	
LOS CABOS, B.C.S.	21,845	22,127	22,211	282	84	1.29%	0.38%	10,920	9,747	16,053	-1,172	6,306	-10.7%	64.7%	50.0	44.1	72.3	5.9	28.2	
CABO SAN LUCAS	8,923	8,884	9,147	-39	263	-0.44%	2.96%	4,731	4,136	7,052	-595	2,916	-12.6%	70.5%	53.0	46.6	77.1	6.5	30.5	
SAN JOSE DEL CABO	4,837	4,873	4,461	36	-412	0.74%	-8.45%	2,207	1,751	3,159	-456	1,408	-20.7%	80.4%	45.6	35.9	70.8	9.7	34.9	
ZONA CORREDOR LOS CABOS	4,297	4,375	4,591	78	216	1.82%	4.94%	1,969	1,983	2,523	13	541	0.7%	27.3%	45.8	45.3	55.0	0.5	9.6	
Tradicional	63,685	64,782	65,186	1,097	405	1.72%	0.62%	26,070	22,913	35,704	-3,156	12,791	-12.1%	55.8%	40.9	35.4	54.8	5.6	19.4	
ACAPULCO, GRO.	18,701	19,598	19,598	897	1	4.80%	0.00%	6,703	5,419	9,205	-1,284	3,787	-19.2%	69.9%	35.8	27.7	47.0	8.2	19.3	
COZUMEL, Q. ROO	5,030	5,171	5,187	142	16	2.82%	0.30%	2,335	1,610	2,856	-725	1,246	-31.0%	77.4%	46.4	31.1	55.1	15.3	23.9	
LA PAZ, B.C.S.	2,524	2,448	2,336	-77	112	-3.04%	-4.57%	960	1,043	1,403	83	360	8.7%	34.5%	38.0	42.6	60.1	4.6	17.5	
MANZANILLO, COL.	4,721	4,599	4,651	-122	52	-2.57%	1.13%	1,307	1,410	2,045	102	636	7.8%	45.1%	27.7	30.7	44.0	3.0	13.3	
MAZATLAN, SIN.	9,819	9,656	9,870	-163	215	-1.66%	2.22%	4,212	4,767	6,043	555	1,277	13.2%	26.8%	42.9	49.4	61.2	6.5	11.9	
PUERTO VALLARTA, JAL.	12,877	13,132	13,143	255	11	1.98%	0.08%	7,256	5,722	9,791	-1,534	4,069	-21.1%	71.1%	56.3	45.6	74.5	12.8	30.9	
VERACRUZ BOCA DEL RIO, VER.	10,013	10,178	10,402	165	224	1.65%	2.20%	3,297	2,943	4,361	-354	1,417	-10.7%	48.2%	32.9	28.9	41.9	4.0	13.0	
Otros	64,438	64,506	64,247	75	-259	0.11%	-0.40%	32,487	19,009	41,866	-13,448	22,857	-41.8%	120.0%	59.4	29.5	65.2	29.9	35.7	
ISLA MUJERES, Q. ROO	1,638	1,647	1,647	9	-	0.56%	0.00%	745	411	990	-334	579	-44.8%	140.9%	45.5	25.0	60.1	20.5	35.2	
NUÉVO VALLARTA, NAY.	10,267	10,148	n.d.	-119	n.d.	-1.15%	n.d.	5,914	3,430	n.d.	-2,485	n.d.	-42.0%	n.d.	57.6	33.8	n.d.	23.8	n.d.	
RIVIERA MAYA, Q. ROO	45,853	45,987	46,527	133	541	0.29%	1.18%	24,346	13,368	33,740	-10,978	20,372	-45.1%	152.4%	53.1	29.1	72.5	24.0	43.4	
AKUMAL, Q. ROO	4,605	4,393	4,394	-213	1	-4.62%	0.03%	2,177	947	3,127	-1,230	2,180	-56.5%	230.0%	47.3	21.6	71.2	25.7	49.6	
PLAYA DEL CARMEN, Q. ROO	10,928	11,151	11,151	350	-126	3.20%	-1.12%	5,481	3,127	8,118	-1,822	4,458	-33.2%	121.8%	50.2	32.4	72.8	17.7	40.3	
PLAYACAR, Q. ROO	6,700	6,716	6,714	17	-2	0.25%	-0.03%	3,809	1,482	5,281	-2,327	3,799	-61.1%	256.3%	56.9	22.1	78.7	34.8	56.6	
PUERTO ESCONDIDO, OAX.	2,488	2,524	2,537	36	13	1.44%	0.52%	732	695	1,359	37	664	-5.1%	95.6%	29.4	27.5	53.6	1.9	26.0	
PLAYAS DE ROSARITO, B.C.	2,618	2,621	2,620	3	-1	0.09%	-0.03%	490	701	941	211	240	43.1%	34.3%	18.7	26.8	35.9	8.0	9.2	
SAN FELIPE, BC.	823	823	823	0	-	0.03%	0.00%	90	217	275	127	58	141.4%	26.7%	10.9	26.4	33.4	15.5	7.0	
TÓNALA- PUERTO ARISTA, CHIS.	746	757	744	10	-13	1.37%	-1.72%	140	187	183	47	4	33.4%	-2.0%	18.7	24.7	24.6	5.9	0.1	
Ciudades	221,316	222,621	222,808	1,306	186	0.59%	0.08%	76,686	55,030	95,918	-21,656	40,888	-28.2%	74.3%	34.6	24.7	43.0	9.9	18.3	
Grandes	87,869	88,243	89,451	374	1,209	0.43%	1.37%	33,994	21,503	41,458	-12,491	19,956	-36.7%	92.8%	38.7	24.4	46.3	14.3	22.0	
CIUDAD DE MÉXICO	50,571	51,704	51,719	1,133	15	2.24%	0.03%	20,507	11,817	23,739	-8,690	11,922	-42.4%	100.9%	40.6	22.9	45.9	17.7	23.0	
GUADALAJARA, JAL.	22,042	21,373	21,475	-669	102	-3.03%	0.48%	7,429	5,593	9,284	-1,835	3,992	-24.7%	66.0%	33.7	26.2	43.2	7.5	17.1	
MONTERREY, NL.	15,256	15,166	16,257	-90	1,092	-0.59%	7.20%	6,059	4,092	8,436	-1,966	4,343	-32.5%	106.1%	39.7	27.0	51.9	12.7	24.9	
Del Interior	119,990	120,358	119,450	566	-1,006	0.47%	-1.58%	37,209	27,922	45,171	-9,289	17,250	-25.0%	61.8%	31.1	23.2	38.1	7.9	14.8	
AGUASCALIENTES, AGS.	5,193	5,161	6,203	-32	1,042	-0.62%	20.19%	1,898	1,623	2,523	275	900	-14.5%	55.4%	36.5	31.5	40.7	5.1	9.2	
CAMPESHE, CAMP. I/	1,404	1,415	1,563	11	148	0.78%	10.46%	499	435	654	64	219	-12.8%	50.2%	35.5	30.8	41.8	4.8	11.1	
CELAYA, GTO.	3,167	3,327	3,265	160	-62	5.04%	-1.86%	824	621	713	203	91	-24.6%	14.7%	26.0	18.7	21.8	7.3	3.2	
CHIHUAHUA, CHIH.	4,870	4,875	5,005	5	130	0.10%	2.67%	1,530	1,473	2,489	-58	1,016	-3.8%	69.0%	31.4	30.2	49.7	1.2	19.5	
COATZACOALCOS, VER.	1,758	1,958	1,980	200	22	11.36%	1.11%	428	378	663	50	285	-11.6%	75.5%	24.3	19.3	33.5	5.0	14.2	
COLIMA, COL.	1,295	1,261	1,310	-34	49	-2.61%	3.89%	351	392	435	41	43	11.6%	11.0%	27.1	31.1	33.2	4.0	2.1	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,391	1,393	1,382	2	-11	0.16%	-0.81%	263	250	291	13	41	-4.8%	16.2%	18.9	18.0	21.0	0.9	3.1	
CULIACÁN, SIN.	2,813	2,838	n.d.	26	n.d.	0.91%	n.d.	898	885	n.d.	12	n.d.	-1.4%	n.d.	31.9	31.2	n.d.	0.7	n.d.	
DURANGO, DGO.	1,886	1,892	1,932	6	40	0.32%	2.11%	634	529	928	-105	399	-16.6%	75.3%	33.6	28.0	48.0	5.7	20.1	
EL FUERTE, SIN.	433	433	407	-	26	0.00%	-6.00%	63	88	116	25	28	39.9%	31.7%	14.5	20.4	28.5	5.8	8.2	
GUANAJUATO, GTO.	3,102	3,188	3,109	86	-79	2.78%	-2.47%	626	489	874	-137	385	-21.8%	78.6%	20.2	15.3	28.1	4.8	12.8	
HÉRMOSILLO, SON. 2/	2,824	2,920	2,437	96	-483	3.40%	-16.54%	1,066	859	1,315	-207	456	-19.4%	53.1%	37.8	29.4	54.0	8.3	24.6	
IRAPUATO, GTO.	2,859	2,958	2,911	100	-47	3.48%	-1.60%	783	563	675	-220	112	-28.1%	19.9%	27.4	19.0	23.2	8.4	4.2	
LEÓN, GTO.	6,919	6,458	6,138	-460	-321	-6.65%	-4.96%	2,038	1,232	2,035	-806	803	-39.6%	65.2%	29.5	19.1	33.2	10.4	14.1	
LOS MOCHIS, SIN.	1,534	1,613	1,576	79	-37	5.17%	-2.31%	534	531	680	-3	149	-0.6%	28.1%	34.8	29.9	43.1	1.9	10.2	
MÉRIDA, YUC.	7,172	7,291	7,508	119	217	1.66%	2.97%	2,728	1,818	3,653	910	1,835	-33.4%	101.0%	38.0	24.9	48.7	13.1	23.7	
MORELIA, MICH. I/	3,934	3,950	3,072	16	-879	0.40%	-22.24%	1,584	1,277	1,512	-307	235	-19.4%	18.4%	40.3	32.3	49.2	7.9	16.9	
OAXACA, OAX.	6,163	6,196	6,160	33	-37	0.54%	-0.59%	2,039	1,180	2,640	-859	1,461	-42.1%	123.8%	33.1	19.0	42.9	14.0	23.8	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022						
Total	417,537	420,054	419,797	2,517	-257	0.60%	-0.06%	168,426	126,367	221,646	-42,059	95,279	-25.0%	75.4%	40.3	30.1	52.8	10.3	22.7	
PACHUCA, HGO.	1,578	1,579	1,575	1	4	0.06%	-0.24%	627	343	658	-283	314	-45.2%	91.5%	39.7	21.8	41.8	18.0	20.0	
PALENQUE, CHIS.	2,104	2,074	2,065	30	9	-1.41%	-0.43%	493	514	725	21	211	4.3%	41.0%	23.4	24.8	35.1	1.4	10.3	
PUEBLA, PUE.	9,698	9,704	9,712	-6	9	0.06%	0.09%	3,734	1,558	3,700	2,176	2,142	-58.3%	137.4%	38.5	16.1	38.1	-22.5	22.0	
QUERETARO, QRO.	7,473	7,120	7,296	-353	176	-4.73%	2.47%	2,642	1,622	3,516	-1,020	1,893	-38.6%	116.7%	35.4	22.8	48.2	-12.6	25.4	
SALAMANCA, GTO.	1,177	1,200	1,202	23	2	1.93%	0.15%	254	256	284	3	27	1.1%	10.7%	21.5	21.4	23.6	-0.2	2.2	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,315	3,324	3,317	9	-	0.26%	-0.20%	795	768	1,074	27	307	-3.4%	40.0%	24.0	23.1	32.4	-0.9	9.3	
SAN JUAN DE LOS RIOS, JAL.	3,636	3,669	3,675	33	7	0.91%	0.18%	526	583	890	57	307	10.9%	52.6%	14.5	15.9	24.2	1.4	8.3	
SAN JUAN DEL RIO, QRO.	1,190	1,074	1,101	-116	27	-9.73%	2.51%	353	230	447	-123	217	-34.9%	94.5%	29.7	21.4	40.6	-8.3	19.2	
SAN LUIS POTOSI, S.L.P.	5,988	5,867	5,927	-122	60	-2.03%	1.02%	2,019	1,654	2,378	-365	725	-18.1%	43.8%	33.7	28.2	40.1	-5.5	11.9	
SAN MIGUEL DE ALLENDE, GTO.	2,102	2,416	2,393	314	23	14.91%	-0.95%	502	427	824	75	397	-14.9%	92.8%	23.9	17.7	34.4	-6.2	16.8	
TAXCO, GRO.	885	885	887	-	2	-1.06%	0.17%	246	140	242	-106	102	-43.1%	73.0%	27.5	15.8	27.3	-11.7	11.5	
TEQUISQUIAPAN, QRO.	924	560	746	-364	186	-39.39%	33.18%	125	101	179	25	78	-19.7%	78.0%	13.6	18.0	24.0	4.4	6.0	
TLAXCALA, TLAX.	655	655	631	0	24	-0.04%	-3.59%	106	76	130	30	53	-28.0%	69.9%	16.2	11.7	20.6	-4.5	8.9	
TOLUCA, MEX.	3,790	3,935	3,631	145	304	3.83%	-7.73%	1,133	674	1,114	459	440	-40.5%	65.3%	29.9	17.1	30.7	-12.8	13.6	
TUXTLA GUTIERREZ, CHIS.	4,351	4,436	4,163	85	273	1.95%	-6.15%	1,164	903	1,323	261	420	-22.3%	46.6%	26.8	20.3	31.8	-6.4	11.4	
VALLE DE BRAVO, MEX.	1,221	1,221	1,221	-	0	0.00%	0.02%	159	154	257	5	103	-3.1%	66.7%	13.1	12.6	21.1	-0.4	8.4	
VILLAHERMOSA, TAB.	5,234	5,013	5,174	-221	162	-4.22%	3.23%	1,807	1,753	2,690	54	937	-3.0%	53.4%	34.5	35.0	52.0	0.5	17.0	
XALAPA, VER.	2,537	3,395	3,177	858	278	33.81%	-8.17%	737	799	1,043	62	245	8.4%	30.6%	29.0	23.5	33.5	5.5	9.9	
ZACATECAS, ZAC.	3,209	3,105	3,004	-104	101	-3.24%	-3.26%	1,001	743	828	259	85	-25.8%	11.5%	31.2	23.9	27.6	-7.3	3.7	
Fronterizas	13,657	14,023	14,907	366	884	2.68%	6.30%	5,483	5,606	9,289	123	3,683	-2.2%	65.7%	40.1	40.0	62.3	-0.2	22.3	
CIUDAD JUAREZ, CHIH.	4,530	4,540	4,542	9	2	0.20%	0.05%	2,124	1,820	3,049	-304	1,229	-14.3%	67.5%	46.9	40.1	67.1	-6.8	27.0	
MEXICALI, BC.	2,629	2,547	2,551	83	5	-3.14%	0.18%	1,133	1,109	1,494	23	385	-2.1%	34.7%	43.1	43.6	58.6	0.5	15.0	
PIEDRAS NEGRAS, COAH. I/	811	811	1,062	-	251	0.00%	30.89%	275	401	619	126	218	45.9%	54.4%	33.9	49.4	58.3	15.6	8.9	
TECATE, B.C.	316	498	n.d.	182	n.d.	57.59%	n.d.	82	187	n.d.	106	n.d.	129.9%	n.d.	25.8	37.6	n.d.	11.8	n.d.	
TIJUANA, B.C.	5,371	5,628	6,395	257	767	4.79%	13.62%	1,870	2,088	3,988	218	1,900	11.6%	91.0%	34.8	37.1	62.4	2.3	25.3	

*Del 01-enero-2020 al 30-abril-2020
**Del 01-enero-2021 al 30-abril-2021
***Del 01-enero-2022 al 30-abril-2022

n.d. No disponible / n.c. No comparable

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

2/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2022.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.