

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022						
Total	416,844	418,950	419,566	2,106	616	0.51%	0.15%	220,188	116,456	212,463	-103,732	96,007	-47.1%	82.4%	52.8	27.8	50.6	25.0	22.8	
Centros de Playa	195,859	197,536	197,169	1,678	-367	0.88%	-0.19%	121,609	65,163	121,919	-56,446	56,756	-46.4%	87.1%	62.1	33.0	61.8	-29.1	28.8	
Integramente Planeados	67,963	68,233	67,645	270	-589	0.40%	-0.86%	44,072	27,032	47,234	-17,040	20,202	-33.7%	74.7%	66.9	39.6	69.8	-69.8	30.2	
BAHIAS DE HUATULCO, OAX.	4,261	4,316	4,141	55	-175	1.30%	-4.05%	2,752	1,169	1,593	-1,583	1,394	-57.5%	18.4%	64.6	27.1	61.6	-37.5	34.6	
CANCUN, Q. ROO	34,745	34,537	34,242	-208	-295	-0.60%	-0.85%	22,758	15,112	25,222	-7,646	10,109	-33.6%	66.9%	65.5	43.8	73.7	-21.7	29.9	
IXTAPA ZIHUATANEJO, GRO.	6,288	6,254	6,295	-34	41	-0.55%	0.66%	3,705	2,054	2,165	-1,651	1,411	-44.6%	68.7%	58.9	32.8	55.0	-26.1	22.2	
LOBETO, B.C.S.	894	899	n.d.	5	n.d.	0.52%	n.d.	365	277	n.d.	147	n.d.	-40.4%	n.d.	40.8	24.2	n.d.	16.6	n.d.	
LOS CABOS, B.C.S.	21,775	22,228	22,211	452	-17	2.08%	-0.07%	14,594	8,480	15,690	-6,014	7,210	-41.5%	85.0%	66.6	38.2	70.6	-28.4	32.5	
CABO SAN LUCAS	8,886	9,053	9,147	167	94	1.88%	1.04%	6,271	3,685	6,918	-2,586	3,233	-41.2%	87.7%	70.6	40.7	75.6	-29.9	34.9	
SAN JOSE DEL CABO	4,825	4,873	4,456	48	-417	0.99%	-8.56%	2,934	1,551	1,383	-1,383	1,514	-47.1%	97.6%	60.8	31.8	68.8	-29.0	37.0	
ZONA CORREDOR LOS CABOS	4,278	4,307	4,591	29	284	0.69%	6.59%	2,614	1,565	2,446	-1,049	881	-40.1%	56.3%	61.1	36.3	53.3	-24.8	17.0	
Tradicionales	63,435	64,777	65,319	1,342	542	2.12%	0.84%	34,344	20,885	34,188	-13,459	13,302	-39.2%	63.7%	54.1	32.2	52.3	-21.9	20.1	
ACAPULCO, GRO.	18,582	19,597	19,601	1,015	4	5.46%	0.02%	8,831	5,071	8,802	-3,760	3,731	-42.6%	73.6%	47.5	25.9	44.9	-21.6	19.0	
COZUMEL, Q. ROO	4,987	5,166	5,187	179	21	3.60%	0.41%	3,079	1,482	2,907	-1,596	1,424	-51.8%	96.1%	61.7	28.7	56.0	-33.0	27.3	
LA PAZ, B.C.S.	2,529	2,531	n.d.	1	n.d.	0.05%	n.d.	1,282	874	n.d.	409	n.d.	-31.9%	n.d.	50.7	34.5	n.d.	16.2	n.d.	
MANZANILLO, COL.	4,547	4,754	n.d.	160	207	-3.41%	4.56%	1,715	1,270	1,913	-446	643	-26.0%	50.7%	36.4	27.9	40.2	-8.5	12.3	
MAZATLÁN, SIN.	9,799	9,624	9,860	-175	236	-1.79%	2.45%	5,604	4,331	5,608	-1,273	1,278	-22.7%	29.5%	57.2	45.0	56.9	-12.2	11.9	
PUERTO VALLARTA, JAL.	12,829	13,134	13,145	305	11	2.37%	0.08%	9,618	5,186	9,550	-4,432	4,365	-46.1%	84.2%	75.0	39.5	72.7	-35.5	33.2	
VERACRUZ BOCA DEL RIO, VER.	10,001	10,178	10,393	177	215	1.77%	2.11%	4,216	2,672	3,804	-1,543	1,131	-36.6%	42.3%	42.2	26.3	36.6	-15.9	10.3	
Otros	64,448	64,826	64,205	65	-321	0.10%	-0.50%	43,193	17,246	40,488	-25,947	23,282	-60.3%	154.8%	67.0	26.7	65.1	-40.3	36.8	
ISLA MUJERES, Q. ROO	1,635	1,647	1,647	12	-	0.75%	0.00%	990	374	989	-617	615	-62.3%	164.6%	60.6	22.7	60.0	-37.9	37.3	
NUÉVO VALLARTA, NAY.	10,346	10,151	n.d.	-195	n.d.	-1.88%	n.d.	7,940	3,024	n.d.	4,916	n.d.	-61.9%	n.d.	76.7	29.8	n.d.	47.0	n.d.	
RIVIERA MAYA, Q. ROO	45,818	46,001	46,500	183	499	0.40%	1.09%	32,404	12,252	32,775	-20,152	20,523	-62.2%	167.5%	70.7	26.6	70.5	-44.1	43.9	
AKUMAL, Q. ROO	4,604	4,393	4,395	-211	1	-4.58%	0.03%	2,902	823	2,881	-2,079	2,058	-71.6%	249.9%	63.0	18.7	65.6	-44.3	46.8	
PLAYA DEL CARMEN, Q. ROO	10,908	11,188	11,293	385	-105	3.53%	-0.93%	7,279	3,406	8,108	-3,873	4,703	-53.2%	138.1%	66.7	30.2	72.5	-36.6	42.3	
PLAYACAR, Q. ROO	6,688	6,717	6,718	29	-	0.43%	0.01%	5,070	1,404	5,203	-3,665	3,798	-72.3%	270.4%	75.8	20.9	77.4	-54.9	56.5	
PUERTO ESCONDIDO, OAX.	2,476	2,524	2,522	48	-1	1.93%	-0.05%	965	661	1,349	-304	687	-31.5%	104.0%	39.0	26.2	53.5	-12.8	27.3	
PLAYAS DE ROSARITO, B.C.	2,617	2,621	2,621	3	-	0.13%	0.00%	599	602	833	3	231	0.5%	38.4%	22.9	23.0	31.8	0.1	8.8	
SAN FELIPE, BC	823	823	823	0	-	0.04%	0.00%	117	148	148	30	86	25.7%	58.6%	14.3	17.9	28.4	3.7	10.5	
TÓNALA- PUERTO ARISTA, CHIS.	746	759	742	13	-17	1.79%	-2.28%	177	187	166	9	20	5.3%	-10.9%	23.8	24.6	22.4	0.8	-2.2	
Ciudades	220,985	221,414	222,397	428	983	0.19%	0.44%	98,578	51,293	90,544	-47,285	39,251	-48.0%	76.5%	44.6	23.2	40.7	-21.4	17.5	
Grandes	87,642	88,217	89,299	575	1,082	0.66%	1.23%	44,093	20,237	39,400	-23,856	19,163	-54.1%	94.7%	50.3	22.9	44.1	-27.4	21.2	
CIUDAD DE MÉXICO	50,216	51,703	51,727	1,487	24	2.96%	0.05%	26,919	11,430	22,624	-15,489	11,194	-57.5%	97.9%	53.6	22.1	43.7	-31.5	21.6	
GUADALAJARA, JAL.	22,155	21,382	21,456	-773	74	-3.49%	0.34%	9,401	5,175	8,914	-4,226	3,739	-45.0%	72.2%	42.4	24.2	41.5	-18.2	17.3	
MONTERREY, N.L.	15,271	15,132	15,116	-139	984	-0.91%	6.50%	7,773	3,632	7,863	-4,141	4,230	-53.3%	116.5%	50.9	24.0	48.8	-26.9	24.8	
Del Interior	119,500	119,451	119,184	-50	-267	-0.04%	-0.06%	47,524	26,006	42,137	-21,618	16,132	-45.4%	62.0%	39.9	21.8	35.7	-18.1	13.9	
AGUASCALIENTES, AGS.	5,151	5,140	5,179	-11	1,038	-0.22%	20.20%	2,353	1,005	2,166	-848	661	-36.0%	43.9%	45.7	29.3	35.1	-16.4	5.8	
CAMPESHE, CAMP.	1,407	1,415	1,386	8	-29	0.57%	-2.03%	644	402	548	-242	147	-37.6%	36.6%	45.7	28.4	39.6	-17.4	11.2	
CELAYA, GTO.	3,131	3,326	3,301	195	-25	6.23%	-0.74%	955	585	685	-371	100	-38.8%	17.1%	30.5	17.6	20.7	-12.9	3.2	
CHIHUAHUA, CHIH.	4,866	4,875	5,005	9	129	0.18%	2.65%	1,942	1,423	2,293	-519	870	-26.7%	61.1%	39.9	29.2	45.8	-10.7	16.6	
COATZACOALCOS, VER.	1,760	1,997	1,991	237	-7	13.48%	-0.33%	519	339	632	-180	293	-34.7%	86.3%	29.5	17.0	31.7	-12.5	14.8	
COLIMA, COL.	1,259	1,255	1,321	-3	65	-0.26%	5.20%	421	383	451	-38	69	-9.1%	17.9%	33.4	30.5	34.2	-3.0	3.7	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,390	1,394	1,382	3	-12	0.24%	-0.86%	341	224	262	-117	38	-34.4%	17.2%	24.5	16.0	19.0	-8.5	2.9	
CULIACÁN, SIN.	2,802	2,836	n.d.	34	n.d.	1.21%	n.d.	1,192	864	n.d.	328	n.d.	-27.5%	n.d.	42.5	30.5	n.d.	12.1	n.d.	
DURANGO, DGO.	1,889	1,892	1,931	3	39	0.16%	2.08%	798	496	776	-298	276	-37.4%	55.3%	42.2	26.4	40.2	-15.8	13.8	
EL FUERTE, SIN.	433	433	407	-	-26	0.00%	-6.00%	77	81	110	3	29	4.1%	36.1%	17.9	18.6	27.0	0.7	8.3	
GUANAJUATO, GTO.	3,039	3,152	3,140	113	-12	3.72%	-0.38%	816	414	800	-402	386	-49.3%	93.1%	26.9	13.1	25.5	-13.7	12.3	
HERMOSILLO, SON.	2,833	2,920	2,421	87	-499	3.06%	-17.09%	1,373	803	1,318	-570	515	-41.5%	64.2%	48.5	27.5	54.4	-21.0	26.9	
IRAPUATO, GTO.	2,843	2,958	2,907	114	-50	4.02%	-1.70%	943	553	648	-390	95	-41.4%	17.1%	18.2	18.7	22.3	-14.5	3.6	
LEÓN, GTO.	6,896	6,499	6,243	-397	-256	-5.76%	-3.93%	2,604	1,141	2,055	-1,463	914	-56.2%	80.1%	37.8	17.6	32.9	-20.2	15.4	
LOS MOCHIS, SIN.	1,510	1,613	1,573	103	-40	6.84%	-2.50%	687	532	693	-155	161	-22.6%	30.2%	45.5	33.0	44.0	-12.5	11.1	
MÉRIDA, YUC.	7,169	7,172	7,448	3	276	0.03%	3.84%	3,613	1,726	3,473	-1,887	1,747	-52.2%	101.2%	50.4	24.1	46.6	-26.3	22.6	
MORELIA, MICH. 2/	3,953	3,741	3,163	-212	-578	-5.36%	-15.46%	2,039	1,253	1,558	-786	305	-38.6%	24.3%	51.6	33.5	49.3	-18.1	15.8	
OAXACA, OAX.	6,149	6,194	6,162	45	-32	0.73%	-0.52%	2,688	1,085	2,462	-1,603	1,377	-59.6%	126.9%	43.7	17.5	40.0	-28.2	22.4	

Centro	Cuartos disponibles promedio diario							Cuartos ocupados							Ocupación				
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)	
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022					
Total	416,844	418,950	419,566	2,106	616	0.51%	0.15%	220,188	116,456	212,463	-103,732	96,007	-47.1%	82.4%	52.8	27.8	50.6	25.0	22.8
PACHUCA, HGO.	1,579	1,579	1,579	0	-	0.02%	0.00%	783	330	567	-453	237	-57.9%	71.9%	49.6	20.9	35.9	28.7	15.0
PALENQUE, CHIS.	2,099	2,091	2,065	-8	-26	-0.40%	-1.24%	632	481	663	-171	202	-27.1%	43.8%	30.1	22.0	32.1	8.1	10.1
PUEBLA, PUE.	9,691	9,705	9,699	14	6	0.14%	-0.06%	4,920	1,388	3,279	-3,532	1,891	-71.8%	136.3%	50.8	14.3	33.8	36.5	19.5
QUERÉTARO, QRO.	7,492	7,151	7,325	-341	174	-4.55%	2.43%	3,389	1,559	3,213	-1,830	1,653	-54.0%	106.0%	45.2	21.8	43.9	23.4	22.1
SALAMANCA, GTO.	1,161	1,198	1,201	37	2	3.19%	0.19%	303	247	278	-56	31	-18.5%	12.6%	26.1	20.6	23.1	5.5	2.5
SAN CRISTOBAL DE LAS CASAS, CHIS.	3,309	3,329	3,316	20	-13	0.61%	-0.39%	1,050	694	1,004	-355	310	-33.8%	44.6%	31.7	20.9	30.3	10.9	9.4
SAN JUAN DE LOS RIOS, JAL.	3,654	3,666	3,675	13	9	0.35%	0.25%	685	464	870	-221	405	-32.2%	87.3%	18.7	12.7	23.7	6.1	11.0
SAN JUAN DEL RIO, QRO.	1,186	1,076	1,103	-110	27	-9.25%	2.48%	440	193	426	-247	232	-56.1%	120.4%	37.1	17.9	38.6	19.2	20.6
SAN LUIS POTOSI, S.L.P.	5,978	5,868	5,912	-111	44	-1.85%	0.76%	2,563	1,532	2,236	-1,031	704	-40.2%	46.0%	42.9	26.1	37.8	16.8	11.7
SAN MIGUEL DE ALLENDE, GTO.	2,090	2,403	2,396	313	7	14.99%	-0.29%	657	377	732	-281	356	-42.7%	94.4%	31.5	15.7	30.6	15.8	14.9
TAXCO, GRO.	896	895	887	-1	9	-0.11%	-0.97%	325	125	199	-89	89	-61.4%	71.4%	36.2	14.0	24.2	22.2	10.2
TEQUISQUIAPAN, QRO. I/	924	560	808	-365	248	-39.45%	44.31%	164	93	151	-71	58	-43.2%	62.6%	17.7	16.6	18.7	1.1	2.1
TLAXCALA, TLAX.	654	655	623	0	-32	0.05%	-4.84%	134	70	118	-64	48	-47.8%	68.4%	20.5	10.7	18.9	9.8	8.2
TOLUCA, MEX.	3,788	3,935	3,631	146	-304	3.86%	-7.72%	1,445	650	1,085	-795	435	-55.0%	66.9%	38.2	16.5	29.9	21.6	13.4
TUXTLA GUTIERREZ, CHIS.	4,309	4,469	4,163	160	-306	3.71%	-6.85%	1,449	861	1,261	-588	400	-40.6%	46.4%	33.6	19.3	30.3	14.4	11.0
VALLE DE BRAVO, MEX.	1,221	1,221	1,221	-	0	0.00%	0.03%	212	131	239	-80	108	-38.0%	82.6%	17.3	10.7	19.6	6.6	8.9
VILLAHERMOSA, TAB.	5,234	5,028	5,173	-206	145	-3.93%	2.88%	2,239	1,691	2,652	-548	961	-24.5%	56.8%	42.8	33.6	51.3	9.1	17.6
XALAPA, VER.	2,540	2,703	3,118	163	415	6.40%	15.34%	934	664	991	-270	327	-28.9%	49.2%	36.8	24.6	31.8	12.2	7.2
ZACATECAS, ZAC.	3,214	3,107	3,007	-107	-99	-3.33%	-3.20%	1,295	663	740	-631	77	-48.8%	11.6%	40.3	21.4	44.6	18.9	3.3
Frontieras	13,843	13,746	14,914	97	1,168	-0.70%	8.50%	6,861	5,050	9,006	-1,811	3,956	-26.4%	78.3%	49.6	36.7	60.4	12.8	23.6
CIUDAD JUAREZ, CHIH.	4,535	4,541	4,542	6	1	0.12%	0.02%	2,662	1,715	3,059	-947	1,345	-35.6%	78.4%	58.7	37.8	67.4	20.9	29.6
MEXICALI, BC.	2,619	2,545	2,551	-74	6	-2.83%	0.24%	1,398	1,010	1,412	-388	403	-27.8%	39.9%	53.4	39.7	55.4	13.7	15.7
PIEDRAS NEGRAS, COAH. 2/	811	811	1,034	-	223	0.00%	27.46%	318	384	587	-66	203	20.8%	53.0%	39.2	47.3	56.8	8.1	9.5
TECATE, B.C. 3/	316	498	372	182	-126	57.59%	-25.30%	94	172	139	-78	33	83.2%	-19.0%	29.7	34.6	37.5	4.8	2.9
TIJUANA, B.C.	5,562	5,351	6,416	-210	1,064	-3.78%	19.89%	2,389	1,770	3,808	-620	2,038	-25.9%	115.2%	43.0	33.1	59.4	9.9	26.3

*Del 01-enero-2020 al 31-marzo-2020
 **Del 01-enero-2021 al 31-marzo-2021
 ***Del 01-enero-2022 al 31-marzo-2022

n.d. No disponible / n.c. No comparable

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el período actual por falta de información disponible en el 2021.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2022.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.