

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados								Ocupación			
	2019*	2020**	2021***	Diferencia		Variación (%)		2019*	2020**	2021***	Diferencia		Variación (%)		2019*	2020**	2021***	Pts (%)		
				2019-2020	2020-2021	2019-2020	2020-2021				2019-2020	2020-2021	2019-2020	2020-2021						
<b>Total</b>	<b>408,212</b>	<b>417,672</b>	<b>420,089</b>	<b>9,460</b>	<b>2,417</b>	<b>2.3</b>	<b>0.6</b>	<b>253,126</b>	<b>107,924</b>	<b>157,378</b>	<b>-145,202</b>	<b>49,454</b>	<b>-57.4</b>	<b>45.8</b>	<b>62.0</b>	<b>25.8</b>	<b>37.5</b>	<b>-36.2</b>	<b>11.6</b>	
<b>Centros de Playa</b>	<b>192,298</b>	<b>196,370</b>	<b>197,806</b>	<b>4,071</b>	<b>1,436</b>	<b>2.1</b>	<b>0.7</b>	<b>134,121</b>	<b>56,995</b>	<b>88,980</b>	<b>-77,126</b>	<b>31,985</b>	<b>-57.5</b>	<b>56.1</b>	<b>69.7</b>	<b>29.0</b>	<b>45.0</b>	<b>-40.7</b>	<b>16.0</b>	
<b>Integramiento Planeados</b>	<b>67,019</b>	<b>68,316</b>	<b>68,209</b>	<b>1,297</b>	<b>-107</b>	<b>1.9</b>	<b>-0.2</b>	<b>49,134</b>	<b>20,911</b>	<b>35,548</b>	<b>-28,223</b>	<b>14,636</b>	<b>-57.4</b>	<b>70.0</b>	<b>73.3</b>	<b>30.6</b>	<b>52.1</b>	<b>-42.7</b>	<b>21.5</b>	
BAHIAS DE HUATULCO, OAX.	4,239	4,295	4,314	56	19	1.3	0.4	2,857	1,195	1,619	-1,662	424	-58.2	35.5	67.4	27.8	37.5	-39.6	9.7	
CANCUN, Q.ROO	35,131	35,142	34,481	11	-661	0.0	-1.9	26,773	10,965	18,901	-15,808	7,936	-59.0	72.4	76.2	31.2	54.8	-45.0	23.6	
IXTAPA ZIHUATANEJO, GRO.	6,279	6,290	6,223	12	-67	0.2	-1.1	3,900	1,788	2,648	-2,113	861	-54.2	48.2	62.1	28.4	42.6	-33.7	14.1	
LORETO, B.C.S. 1/	881	733	885	-148	152	-16.8	20.7	455	177	268	-278	92	-61.2	51.9	51.6	24.1	30.3	-27.5	6.2	
LOS CABOS, B.C.S.	20,489	21,855	22,305	1,366	450	6.7	2.1	15,149	6,787	12,111	-8,362	5,324	-55.2	78.4	73.9	31.1	54.3	-42.9	23.2	
<b>CABO SAN LUCAS</b>	<b>8,012</b>	<b>8,920</b>	<b>8,957</b>	<b>908</b>	<b>36</b>	<b>11.3</b>	<b>0.4</b>	<b>6,284</b>	<b>3,008</b>	<b>5,150</b>	<b>-3,276</b>	<b>2,142</b>	<b>-52.1</b>	<b>71.2</b>	<b>78.4</b>	<b>33.7</b>	<b>57.5</b>	<b>-44.7</b>	<b>23.8</b>	
SAN JOSÉ DEL CABO	4,576	4,848	4,843	272	-6	5.9	-0.1	3,003	1,284	2,077	-1,719	793	-57.2	61.8	65.6	26.5	42.9	-39.1	16.4	
ZONA CORREDOR LOS CABOS	4,026	4,297	4,480	270	183	6.7	4.3	2,692	1,220	2,570	-1,472	1,349	-54.7	110.6	66.9	28.4	57.4	-38.5	29.0	
<b>Tradicionalas</b>	<b>61,923</b>	<b>63,572</b>	<b>64,909</b>	<b>1,649</b>	<b>1,337</b>	<b>2.7</b>	<b>2.1</b>	<b>36,565</b>	<b>16,814</b>	<b>27,484</b>	<b>-19,751</b>	<b>10,670</b>	<b>-54.0</b>	<b>63.5</b>	<b>59.0</b>	<b>26.4</b>	<b>42.3</b>	<b>-32.6</b>	<b>15.9</b>	
ACAPULCO, GRO.	18,897	18,871	19,605	-26	734	-0.1	3.9	9,935	4,111	6,754	-5,824	2,642	-58.6	64.3	52.6	21.8	34.4	-30.8	12.7	
COZUMEL, Q. ROO	4,669	5,152	5,179	483	27	10.3	0.5	2,678	1,374	1,960	-1,304	586	-48.7	42.6	57.4	26.7	37.8	-30.7	11.2	
LA PAZ, B.C.S.	2,715	2,274	n.d.	-441	n.d.	-16.2	n.d.	1,373	n.d.	n.d.	-858	n.d.	-62.5	n.d.	50.6	22.7	n.d.	-27.9	n.d.	
MANZANILLO, COL.	4,508	4,744	4,711	236	-34	5.2	-0.7	2,227	1,026	1,739	-1,201	714	-53.9	69.6	49.4	21.6	36.9	-27.8	15.3	
MAZATLAN, SIN.	9,545	9,854	9,712	309	-142	3.2	-1.4	6,329	3,057	5,521	-3,272	2,464	-51.7	80.6	66.3	31.0	56.8	-35.3	25.8	
PUERTO VALLARTA, JAL.	12,847	12,719	13,138	-128	419	-1.0	3.3	9,813	4,504	6,995	-5,308	2,490	-54.1	55.3	78.4	35.4	53.2	-41.0	17.8	
VERACRUZ BOCA DEL RIO, VER.	8,741	9,957	10,275	1,216	318	13.9	3.2	4,210	2,226	3,626	-1,985	1,400	-47.1	62.9	48.2	22.4	35.3	-25.8	12.9	
<b>Otros</b>	<b>63,357</b>	<b>64,482</b>	<b>64,688</b>	<b>1,125</b>	<b>206</b>	<b>1.8</b>	<b>0.3</b>	<b>48,422</b>	<b>19,270</b>	<b>25,948</b>	<b>-29,152</b>	<b>6,679</b>	<b>-60.2</b>	<b>34.7</b>	<b>76.4</b>	<b>29.9</b>	<b>40.1</b>	<b>-46.5</b>	<b>10.2</b>	
ISLA MUJERES, Q. ROO	1,646	1,642	1,640	-4	-2	-0.2	-0.1	1,044	427	514	-617	87	-59.1	20.5	63.4	26.0	31.3	-37.4	5.4	
NUEVO VALLARTA, NAY.	9,997	10,264	10,145	268	-119	2.7	-1.2	8,276	3,713	4,631	-4,563	918	-55.1	24.7	82.8	36.2	45.7	-46.6	9.5	
RIVIERA MAYA, Q. ROO	45,322	45,882	46,187	559	306	1.2	0.7	36,932	14,070	18,633	-22,862	4,563	-61.9	32.4	81.5	30.7	40.3	-50.8	9.7	
AKUMAL, Q. ROO	4,512	4,606	4,396	94	-210	2.1	-4.6	3,806	1,227	1,652	-2,579	425	-67.8	34.6	84.4	26.6	37.6	-57.7	10.9	
PLAYA DEL CARMEN, Q. ROO	10,742	10,943	11,275	201	332	1.9	3.0	7,978	3,222	4,576	-4,755	1,354	-59.6	42.0	74.3	29.4	40.6	-44.8	11.1	
PLAYACAR, Q. ROO	6,702	6,710	6,717	8	7	0.1	0.1	5,634	2,133	2,089	-3,501	-44	-62.1	-2.1	84.1	31.8	31.1	-52.3	-0.7	
PUERTO ESCONDIDO, OAX.	2,433	2,505	2,521	72	16	2.9	0.6	939	450	771	-489	321	-52.1	71.4	38.6	18.0	30.6	-20.6	12.6	
PLAYAS DE ROSARITO, B.C.	2,317	2,619	2,621	302	2	13.0	0.1	791	451	959	-340	508	-43.0	112.6	34.2	17.2	36.6	-16.9	19.4	
SAN FELIPE, B.C.	873	823	823	-50	0	-5.7	0.0	218	55	274	-163	219	-74.7	25.0	67.7	33.3	-18.3	26.6		
TONALÁ- PUERTO ARISTA, CHIS.	768	747	751	-22	4	-2.8	0.5	221	103	166	-118	63	-53.4	60.9	28.8	13.8	22.1	-15.0	8.3	
<b>Ciudades</b>	<b>215,913</b>	<b>221,302</b>	<b>222,283</b>	<b>5,389</b>	<b>981</b>	<b>2.5</b>	<b>0.4</b>	<b>119,005</b>	<b>50,929</b>	<b>68,398</b>	<b>-68,076</b>	<b>17,469</b>	<b>-57.2</b>	<b>34.3</b>	<b>55.1</b>	<b>23.0</b>	<b>30.8</b>	<b>-32.1</b>	<b>7.8</b>	
<b>Grandes</b>	<b>86,665</b>	<b>88,207</b>	<b>88,283</b>	<b>1,543</b>	<b>76</b>	<b>1.8</b>	<b>0.1</b>	<b>53,675</b>	<b>21,583</b>	<b>27,463</b>	<b>-32,092</b>	<b>5,880</b>	<b>-59.8</b>	<b>27.2</b>	<b>61.9</b>	<b>24.5</b>	<b>31.1</b>	<b>-37.5</b>	<b>6.6</b>	
CIUDAD DE MÉXICO	51,236	51,112	51,704	-124	592	-0.2	1.2	32,997	12,365	15,093	-20,631	2,728	-62.5	22.1	64.4	24.2	29.2	-40.2	5.0	
GUADALAJARA, JAL.	21,749	21,964	21,360	215	-604	1.0	-2.8	11,342	5,270	7,027	-6,072	1,757	-53.5	33.3	52.2	24.0	32.9	-28.2	8.9	
MONTERREY, N.L.	13,679	15,131	15,219	1,452	88	10.6	0.6	9,336	3,948	5,342	-5,388	1,395	-57.7	35.3	68.2	26.1	35.1	-42.2	9.0	
<b>Del Interior</b>	<b>115,875</b>	<b>119,760</b>	<b>119,896</b>	<b>3,885</b>	<b>136</b>	<b>3.4</b>	<b>0.1</b>	<b>56,927</b>	<b>25,237</b>	<b>33,889</b>	<b>-31,690</b>	<b>8,653</b>	<b>-55.7</b>	<b>34.7</b>	<b>49.1</b>	<b>21.1</b>	<b>28.3</b>	<b>-28.1</b>	<b>7.2</b>	
AGUASCALIENTES, AGS.	5,286	5,247	5,245	-39	-3	-0.7	-0.1	3,084	1,433	1,929	-1,651	497	-53.5	34.7	58.3	27.3	36.8	-31.0	9.5	
CAMPECHE, CAMP.	1,408	1,394	1,415	-14	21	-1.0	1.5	689	335	470	-354	135	-51.4	40.1	49.0	24.1	33.2	-24.9	9.1	
CELAYA, GTO.	3,200	3,212	3,304	12	93	0.4	2.9	1,242	657	698	-585	41	-47.1	6.2	38.8	20.5	21.1	-18.3	0.7	
CHIHUAHUA, CHIH.	3,833	4,860	4,871	1,027	11	26.8	0.2	2,090	1,203	1,773	-887	570	-42.5	47.4	54.5	24.7	36.4	-29.8	11.6	
COATZACOALCOS, VER. 2/	1,768	1,759	1,998	-9	239	-0.5	13.6	615	323	461	-292	138	-47.5	42.9	34.8	18.3	23.1	-16.4	4.7	
COLIMA, COL.	1,278	1,320	n.d.	42	n.d.	3.3	n.d.	590	289	n.d.	-302	n.d.	-51.1	n.d.	46.2	n.d.	n.d.	-24.3	n.d.	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,390	1,398	1,393	7	-5	0.5	-0.4	456	174	269	-282	95	-61.7	54.2	32.8	12.5	19.3	-20.3	6.8	
CULIACÁN, SIN.	2,805	2,807	2,840	2	34	0.1	1.2	1,325	615	955	-710	341	-53.6	55.4	47.2	21.9	33.6	-25.3	11.7	
DURANGO, DGO.	1,888	1,888	1,891	0	3	0.0	0.1	1,107	489	679	-619	190	-55.9	39.0	58.7	25.9	35.9	-32.8	10.0	
EL FUERTE, SIN.	431	428	413	-3	-15	-0.6	-3.6	84	42	78	-42	37	-50.2	87.2	19.5	9.8	19.0	-9.7	9.2	
GUANAJUATO, GTO.	3,182	3,174	3,171	-8	-3	-0.3	-0.1	1,260	388	658	-872	270	-69.2	69.7	39.6	12.2	20.7	-27.4	8.5	
HERMOSILLO, SON.	2,775	2,821	2,905	46	84	1.7	3.0	1,657	701	1,031	-956	329	-57.7	46.9	59.7	24.9	35.5	-34.9	10.6	
IRAPUATO, GTO.	2,659	2,875	2,940	216	66	8.1	2.3	969	596	649	-373	52	-38.5	8.8	36.4	20.7	22.1	-15.7	1.3	
LEÓN, GTO.	6,591	6,933	6,355	342	-578	5.2	-8.3	3,154	1,361	1,579	-1,794	219	-56.9	16.1	47.9	19.6	24.9	-28.2	5.2	
LOS MOCHIS, SIN.	1,555	1,555	1,589	0	34	0.0	2.2	833	377	643	-456	266	-54.7	70.6	53.6	24.3	40.5	-29.3	16.2	
MÉRIDA, YUC.	7,164	7,177	7,455	13	278	0.2	3.9	4,425	1,613	2,196	-2,813	583	-63.6	36.2	61.8	22.5	29.5	-39.3	7.0	
MORELIA, MICH.	2,683	3,903	3,774	1,220	-129															

Centro	Cuartos disponibles promedio diario*							Cuartos ocupados							Ocupación				
	2019*	2020**	2021***	Diferencia		Variación (%)		2019*	2020**	2021***	Diferencia		Variación (%)		2019*	2020**	2021***	Ptos (%)	
				2019-2020	2020-2021	2019-2020	2020-2021				2019-2020	2020-2021	2019-2020	2020-2021				2019-2020	2020-2021
<b>Total</b>	<b>408,212</b>	<b>417,672</b>	<b>420,089</b>	<b>9,460</b>	<b>2,417</b>	<b>2.3</b>	<b>0.6</b>	<b>253,126</b>	<b>107,924</b>	<b>157,378</b>	<b>-145,202</b>	<b>49,454</b>	<b>-57.4</b>	<b>45.8</b>	<b>62.0</b>	<b>25.8</b>	<b>37.5</b>	<b>-36.2</b>	<b>11.6</b>
PACHUCA, HGO.	1,551	1,579	1,579	28	0	1.8	0.0	881	392	378	-489	-14	-55.5	-3.6	56.8	24.8	23.9	-32.0	-0.9
PALENQUE, CHIS.	2,097	2,110	2,064	13	-47	0.6	-2.2	786	338	564	-449	226	-57.0	66.8	37.5	16.0	27.3	-21.5	11.3
PUEBLA, PUE.	9,443	9,698	9,706	255	8	2.7	0.1	5,789	2,238	2,207	-3,551	-31	-61.3	-1.4	61.3	23.1	22.7	-38.2	-0.3
QUERETARO, QRO.	7,444	7,302	7,255	-142	-47	-1.9	-0.6	4,430	1,679	2,169	-2,750	489	-62.1	29.1	59.5	23.0	29.9	-36.5	6.9
SALAMANCA, GTO.	1,244	1,197	1,157	-46	-41	-3.7	-3.4	381	209	273	-171	63	-45.0	30.1	30.6	17.5	23.6	-13.1	6.1
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,326	3,320	3,309	-6	-11	-0.2	-0.3	1,199	483	859	-716	376	-59.8	78.0	36.0	14.5	25.9	-21.5	11.4
SAN JUAN DE LOS LAGOS, JAL.	3,672	3,625	3,672	-47	47	-1.3	1.3	693	328	699	-365	371	-52.7	113.1	18.9	9.0	19.0	-9.8	10.0
SAN JUAN DEL RÍO, QRO.	1,124	1,099	1,090	-24	-9	-2.2	-0.8	552	247	325	-305	78	-55.3	31.8	49.1	22.4	29.8	-26.7	7.4
SAN LUIS POTOSÍ, S.L.P.	5,684	5,973	5,871	289	-102	5.1	-1.7	3,466	1,494	1,964	-1,972	470	-56.9	31.4	61.0	25.0	33.5	-36.0	8.4
SAN MIGUEL DE ALLENDE, GTO.	2,054	2,106	2,438	51	333	2.5	15.8	849	301	584	-548	283	-64.5	93.9	41.3	14.3	24.0	-27.0	9.7
TAXCO, GRO.	897	903	877	6	-26	0.7	-2.9	354	155	155	-199	0	-56.3	0.3	39.5	17.1	17.7	-22.3	0.6
TEQUISQUIAPAN, QRO.	875	880	n.d.	5	n.d.	0.6	n.d.	222	98	n.d.	-124	n.d.	-55.9	n.d.	25.4	11.1	n.d.	-14.3	n.d.
TLAXCALA, TLAX.	629	655	654	26	-1	4.2	-0.1	190	74	97	-116	23	-61.1	30.4	30.3	11.3	14.8	-18.9	3.5
TOLUCA, MÉX.	3,797	3,802	3,907	5	105	0.1	2.8	1,653	776	874	-876	97	-53.0	12.5	43.5	20.4	22.4	-23.1	1.9
TUXTLA GUTIÉRREZ, CHIS.	4,310	4,404	4,359	94	-45	2.2	-1.0	1,652	817	1,105	-835	288	-50.6	35.2	38.3	18.6	25.4	-19.8	6.8
VALLE DE BRAVO, MÉX.	1,221	1,221	1,221	-1	0	0.0	0.0	274	120	189	-154	69	-56.2	57.7	22.4	9.8	15.5	-12.6	5.7
VILLAHERMOSA, TAB.	5,095	5,202	5,005	107	-197	2.1	-3.8	2,499	1,377	2,015	-1,122	638	-44.9	46.3	49.0	26.5	40.3	-22.6	13.8
XALAPA, VER. 2/	2,396	2,533	2,955	137	422	5.7	16.7	917	509	782	-409	273	-44.6	53.7	38.3	20.1	26.5	-18.2	6.4
ZACATECAS, ZAC.	3,196	3,227	3,106	30	-120	1.0	-3.7	1,709	735	896	-974	162	-57.0	22.0	53.5	22.8	28.9	-30.7	6.1
<b>Fronterizas</b>	<b>13,373</b>	<b>13,335</b>	<b>14,104</b>	<b>-38</b>	<b>769</b>	<b>-0.3</b>	<b>5.8</b>	<b>8,403</b>	<b>4,110</b>	<b>7,046</b>	<b>-4,294</b>	<b>2,936</b>	<b>-51.1</b>	<b>71.5</b>	<b>62.8</b>	<b>30.8</b>	<b>50.0</b>	<b>-32.0</b>	<b>19.1</b>
CIUDAD JUÁREZ, CHIH.	4,534	4,518	4,373	-16	-145	-0.4	-3.2	3,231	1,443	2,253	-1,788	810	-55.3	56.1	71.3	31.9	51.5	-39.3	19.6
MEXICALI, BC.	2,556	2,591	2,549	35	-42	1.4	-1.6	1,508	873	1,251	-635	378	-42.1	43.3	59.0	33.7	49.1	-25.3	15.4
PIEDRAS NEGRAS, COAH.	770	811	811	41	0	5.3	0.0	370	272	446	-98	174	-26.6	64.2	48.0	33.5	55.0	-14.5	21.5
TECATE, B.C.	296	316	316	20	0	6.8	0.0	131	79	132	-52	53	-39.8	67.2	44.3	25.0	41.7	-19.3	16.8
TIJUANA, B.C. 1/	5,217	5,099	6,056	-118	957	-2.3	18.8	3,163	1,443	2,964	-1,720	1,521	-54.4	105.4	60.6	28.3	48.9	-32.3	20.6

\*Del 31-diciembre-2018 al 18-agosto-2019

\*\*Del 30-diciembre-2019 al 16-agosto-2020

\*\*\*Del 04-enero-2021 al 22-agosto-2021

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020 y 2021, por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2020.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.