

Centro	Cuartos disponibles promedio diario*							Cuartos ocupados promedio							Ocupación				
	2019*	2020**	2021***	Diferencia		Variación (%)		2019*	2020**	2021***	Diferencia		Variación (%)		2019*	2020**	2021***	Ptos (%)	
				2019-2020	2020-2021	2019-2020	2020-2021				2019-2020	2020-2021	2019-2020	2020-2021					
	Total																		
Total	402,841	418,117	411,351	15,276	-6,766	3.8	-1.6	238,489	254,275	108,868	15,786	-145,406	6.6	-57.2	59.2	60.8	26.5	1.6	-34.3
Centros de Playa	190,684	195,757	191,719	5,073	-4,038	2.7	-2.1	146,232	158,708	65,967	12,476	-92,741	8.5	-58.4	76.7	81.1	34.4	4.4	-46.7
Integramente Planeados	66,537	68,605	68,341	2,068	-264	3.1	-0.4	52,112	54,358	26,974	2,246	-27,384	4.3	-50.4	78.3	79.2	39.5	0.9	-39.8
BAHÍAS DE HUATULCO, OAX.	4,236	4,273	4,316	37	43	0.9	1.0	3,489	3,514	1,300	24	-2,214	0.7	-63.0	82.4	82.2	30.1	-0.1	-52.1
CANCUN, Q.ROO	35,191	35,333	34,501	142	-832	0.4	-2.4	28,297	28,228	15,218	-70	-13,009	-0.2	-46.1	80.4	79.9	44.1	-0.5	-35.8
IXTAPA ZIHUATANEJO, GRO.	6,270	6,288	6,288	18	0	0.3	0.0	4,580	4,973	2,086	394	-2,887	8.6	-58.0	73.0	79.1	33.2	6.1	-45.9
LORETO, B.C.S.	896	894	899	-2	5	-0.2	0.6	343	343	174	0	-168	-0.1	-49.2	38.3	38.3	19.4	0.0	-19.0
LOS CABOS, B.C.S.	19,944	21,817	22,337	1,873	520	9.4	2.4	15,403	17,301	8,195	1,898	-9,105	12.3	-52.6	77.2	79.3	36.7	2.1	-42.6
CABO SAN LUCAS	7,418	8,964	9,162	1,546	198	20.8	2.2	6,319	7,540	3,659	1,221	-3,880	19.3	-51.5	85.2	84.1	39.9	-1.1	-44.2
SAN JOSÉ DEL CABO	4,497	4,870	4,873	373	3	8.3	0.1	2,994	3,368	1,315	374	-2,053	12.5	-61.0	66.6	69.2	27.0	2.6	-42.2
ZONA CORREDOR LOS CABOS	3,959	4,302	4,307	343	5	8.7	0.1	2,618	3,297	1,455	679	-1,842	25.9	-55.9	66.1	76.6	33.8	10.5	-42.9
Tradicionales	61,956	62,993	58,735	1,037	-4,258	1.7	-6.8	43,629	50,092	19,895	6,463	-30,197	14.8	-60.3	70.4	79.5	33.9	9.1	-45.6
ACAPULCO, GRO.	19,082	18,839	19,479	-243	640	-1.3	3.4	14,334	16,222	5,407	1,888	-10,815	13.2	-66.7	75.1	86.1	27.8	11.0	-58.4
COZUMEL, Q. ROO	4,678	5,157	5,158	479	1	10.2	0.0	3,225	3,893	1,324	667	-2,568	20.7	-66.0	69.0	75.5	25.7	6.5	-49.8
LA PAZ, B.C.S.	2,723	2,729	2,692	6	-37	0.2	-1.4	1,214	1,811	666	597	-1,145	49.1	-63.2	44.6	66.4	24.7	21.8	-41.6
MANZANILLO, COL.	4,393	4,636	4,695	243	-41	5.5	-0.9	2,812	3,435	1,131	623	-2,304	22.2	-67.1	64.0	74.1	24.6	10.1	-49.5
MAZATLAN, SIN.	9,557	9,866	9,906	309	40	3.2	0.4	6,727	8,211	4,325	1,484	-3,887	22.1	-47.3	70.4	83.2	43.7	12.8	-39.6
PUERTO VALLARTA, JAL.	12,847	13,005	13,136	158	131	1.2	1.0	11,205	11,771	5,436	566	-6,335	5.0	-53.8	87.2	90.5	41.4	3.3	-49.1
VERACRUZ BOCA DEL RIO, VER.	8,676	8,761	n.d.	85	n.d.	1.0	n.d.	4,111	4,748	n.d.	638	n.d.	15.5	n.d.	47.4	54.2	n.d.	6.8	n.d.
Otros	62,191	64,159	64,643	1,968	484	3.2	0.8	50,491	54,259	19,098	3,768	-35,160	7.5	-64.8	81.2	84.6	29.5	3.4	-55.0
ISLA MUJERES, Q. ROO	1,637	1,647	1,647	10	0	0.6	0.0	1,048	1,163	399	115	-764	10.9	-65.7	64.0	70.6	24.6	6.6	-46.4
NUEVO VALLARTA, NAY.	9,912	10,340	10,156	428	-184	4.3	-1.8	8,816	9,318	3,714	503	-5,604	5.7	-60.1	88.9	90.1	36.6	1.2	-53.6
RIVIERA MAYA, Q. ROO	44,520	45,484	46,128	964	644	2.2	1.4	38,149	40,635	13,783	2,486	-26,852	6.5	-66.1	85.7	89.3	29.9	3.7	-59.5
AKUMAL, Q. ROO	4,470	4,591	4,387	121	-204	2.7	-4.4	4,055	3,980	968	-75	-3,012	-1.9	-75.7	90.7	86.7	22.1	-4.0	-64.6
PLAYA DEL CARMEN, Q. ROO	10,702	10,910	11,417	208	507	1.9	4.6	9,188	9,676	3,852	488	-5,824	5.3	-60.2	85.9	88.7	33.7	2.8	-55.0
PLAYACAR, Q. ROO	6,709	6,713	6,718	4	5	0.1	0.1	5,300	6,190	1,676	890	-4,514	16.8	-72.9	79.0	92.2	25.0	13.2	-67.3
PUERTO ESCONDIDO, OAX.	2,416	2,498	2,523	82	25	3.4	1.0	1,496	1,845	542	348	-1,302	23.3	-70.6	61.9	73.9	21.5	11.9	-52.4
PLAYAS DE ROSARITO, B.C.	2,231	2,621	2,619	390	-2	17.5	-0.1	386	725	362	340	-363	88.1	-50.0	17.3	27.7	13.8	10.4	-13.8
SAN FELIPE, BC.	717	822	823	105	1	14.6	0.1	75	146	86	70	-60	93.3	-41.1	10.5	17.7	10.4	7.2	-7.3
TONALÁ- PUERTO ARISTA, CHIS.	758	747	747	-11	0	-1.5	0.0	520	426	211	-95	-214	-18.2	-50.3	68.6	57.0	28.3	-11.7	-28.7
Ciudades	212,157	222,360	219,632	10,203	-2,728	4.8	-1.2	92,257	95,566	42,901	3,310	-52,665	3.6	-55.1	43.5	43.0	19.5	-0.5	-23.4
Grandes	83,109	89,171	88,211	6,062	-960	7.3	-1.1	37,544	36,756	17,607	-788	-19,149	-2.1	-52.1	45.2	41.2	20.0	-4.0	-21.3
CIUDAD DE MÉXICO	51,285	51,606	51,707	321	101	0.6	0.2	24,386	23,378	11,117	-1,008	-12,261	-4.1	-52.4	47.6	45.3	21.5	-2.3	-23.8
GUADALAJARA, JAL.	18,118	22,311	21,391	4,193	-920	23.1	-4.1	7,468	7,842	4,126	374	-3,716	5.0	-47.4	41.2	35.2	19.3	-6.1	-15.9
MONTERREY, N.L.	13,706	15,254	15,113	1,548	-141	11.3	-0.9	5,689	5,536	2,364	-154	-3,172	-2.7	-57.3	41.5	36.3	15.6	-5.2	-20.7
Del Interior	115,780	119,302	118,703	3,527	-599	3.0	-0.5	48,983	53,549	21,915	4,566	-31,634	9.3	-59.1	42.3	44.9	18.5	2.6	-26.4
AGUASCALIENTES, AGS.	5,255	5,174	5,064	-81	-110	-1.5	-2.1	2,046	1,908	1,145	-139	-762	-6.8	-40.0	38.9	36.9	22.6	-2.1	-14.3
CAMPECHE, CAMP.	1,413	1,410	1,415	-3	5	-0.2	0.4	991	927	394	-64	-533	-6.5	-57.5	70.1	65.7	27.8	-4.4	-37.9
CELAYA, GTO.	3,262	3,130	3,322	-132	192	-4.0	6.1	781	714	550	-67	-164	-8.5	-23.0	23.9	22.8	16.6	-1.1	-6.3
CHIHUAHUA, CHIH.	3,969	4,848	4,879	879	31	22.1	0.6	1,494	1,934	1,258	440	-676	29.4	-35.0	37.7	39.9	25.8	2.3	-14.1
COATZACOALCOS, VER.	1,771	1,771	1,773	0	2	0.0	0.1	468	475	237	7	-238	1.5	-50.2	26.4	26.8	13.4	0.4	-13.5
COLIMA, COL.	1,310	1,329	1,406	19	77	1.5	5.8	610	594	344	-15	-250	-2.5	-42.1	46.6	44.7	24.5	-1.8	-20.2
COMITÁN DE DOMÍNGUEZ, CHIS.	1,394	1,391	1,395	-3	4	-0.2	0.3	410	539	194	130	-345	31.7	-63.9	29.4	38.8	13.9	9.4	-24.8
CULIACÁN, SIN.	2,805	2,806	2,819	1	13	0.0	0.5	841	829	632	-12	-197	-1.4	-23.8	30.0	29.5	22.4	-0.4	-7.1
DURANGO, DGO.	1,884	1,889	1,889	5	0	0.3	0.0	667	767	443	101	-325	15.1	-42.3	35.4	40.6	23.4	5.2	-17.2
EL FUERTE, SIN.	422	434	n.d.	12	n.d.	2.8	n.d.	99	123	n.d.	23	n.d.	23.2	n.d.	23.6	28.2	n.d.	4.7	n.d.
GUANAJUATO, GTO.	3,212	3,054	3,117	-158	63	-4.9	2.1	1,756	1,893	262	-63	-1,431	-3.6	-84.5	54.7	55.4	8.4	0.8	-47.0
HERMOSILLO, SON.	2,775	2,926	2,920	151	-6	5.4	-0.2	1,002	910	644	-93	-266	-9.2	-29.2	36.1	31.1	22.1	-5.0	-9.0
IRAPUATO, GTO.	2,666	2,857	2,960	191	103	7.2	3.6	569	720	450	151	-270	26.4	-37.5	21.4	25.2	15.2	3.8	-10.0
LEÓN, GTO.	6,688	6,946	6,496	258	-450	3.9	-6.5	2,079	1,918	920	-161	-999	-7.7	-52.1	31.1	27.6	14.2	-3.5	-13.5
LOS MOCHIS, SIN.	1,568	1,535	1,613	-33	78	-2.1	5.1	709	724	471	15	-253	2.2	-35.0	45.2	47.2	28.2	2.0	-18.0
MÉRIDA, YUC.	6,844	7,168	7,139	324	-29	4.7	-0.4	4,619	5,018	1,603	399	-3,415	8.6	-68.1	67.5	70.0	22.5	2.5	-47.6
MORELIA, MICH.	3,098	3,987	3,741	889	-246	28.7	-6.2	1,800	2,451	1,241	651	-1,210	36.1	-49.4	58.1	61.5	33.2	3.4	-28.3
OAXACA, OAX.	5,893	6,046	6,205	153	159	2.6	2.6	3,566	4,202	1,002	636	-3,200	17.8	-76.2	60.5	69.5	16.2	9.0	-53.4

Centro	Cuartos disponibles promedio diario*						Cuartos ocupados promedio						Ocupación						
	2019*	2020**	2021***	Diferencia		Variación (%)		2019*	2020**	2021***	Diferencia		Variación (%)		2019*	2020**	2021***	Ptos (%)	
				2019-2020	2020-2021	2019-2020	2020-2021				2019-2020	2020-2021	2019-2020	2020-2021				2019-2020	2020-2021
Total	402,841	418,117	411,351	15,276	-6,766	3.8	-1.6	238,489	254,275	108,868	15,786	-145,406	6.6	-57.2	59.2	60.8	26.5	1.6	-34.3
PACHUCA, HGO.	1,537	1,580	1,579	43	-1	2.8	-0.1	696	899	288	203	-611	29.2	-68.0	45.3	56.9	18.2	11.6	-38.7
PALENQUE, CHIS.	2,101	2,100	2,118	-1	18	0.0	0.9	1,143	1,241	389	98	-852	8.6	-68.7	54.4	59.1	18.4	4.7	-40.8
PUEBLA, PUE.	9,363	9,651	9,699	288	48	3.1	0.5	5,138	5,584	956	446	-4,628	8.7	-82.9	54.9	57.9	9.9	3.0	-48.0
QUERETARO, QRO.	7,422	7,494	7,381	72	-113	1.0	-1.5	3,075	3,129	1,167	55	-1,963	1.8	-62.7	41.4	41.8	15.8	0.3	-26.0
SALAMANCA, GTO.	1,242	1,164	1,205	-78	41	-6.3	3.5	360	229	205	-131	-24	-36.4	-10.4	29.0	19.7	17.0	-9.3	-2.6
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,312	3,331	3,331	19	0	0.6	0.0	1,720	2,117	600	397	-1,517	23.1	-71.7	51.9	63.6	18.0	11.6	-45.5
SAN JUAN DE LOS LAGOS, JAL.	3,676	3,676	3,676	0	0	0.0	0.0	712	857	641	145	-216	20.4	-25.2	19.4	23.3	17.4	4.0	-5.9
SAN JUAN DEL RÍO, QRO.	1,112	1,127	n.d.	15	n.d.	1.3	n.d.	454	401	n.d.	-54	n.d.	-11.8	n.d.	40.9	35.6	n.d.	-5.3	n.d.
SAN LUIS POTOSÍ, S.L.P.	5,413	5,827	5,847	414	20	7.6	0.3	2,039	2,116	1,188	77	-928	3.8	-43.9	37.7	36.3	20.3	-1.4	-16.0
SAN MIGUEL DE ALLENDE, GTO.	2,055	2,052	2,487	-3	435	-0.1	21.2	1,141	1,130	291	-11	-838	-1.0	-74.2	55.5	55.1	11.7	-0.5	-43.3
TAXCO, GRO.	878	879	864	1	-15	0.1	-1.7	588	709	147	122	-562	20.7	-79.3	67.0	80.7	17.0	13.8	-63.7
TEQUISQUIAPAN, QRO.	873	924	n.d.	51	n.d.	5.8	n.d.	257	404	n.d.	146	n.d.	56.8	n.d.	29.5	43.7	n.d.	14.2	n.d.
TLAXCALA, TLAX.	644	655	655	11	0	1.7	0.0	127	127	57	0	-70	0.2	-55.1	19.7	19.4	8.7	-0.3	-10.7
TOLUCA, MÉX.	3,807	3,664	3,776	-143	112	-3.8	3.1	877	1,103	567	226	-536	25.8	-48.6	23.0	30.1	15.0	7.1	-15.1
TUXTLA GUTIÉRREZ, CHIS.	4,298	4,312	4,465	14	153	0.3	3.5	1,430	1,716	750	286	-966	20.0	-56.3	33.3	39.8	16.8	6.5	-23.0
VALLE DE BRAVO, MÉX.	1,222	1,221	1,221	-1	0	-0.1	0.0	314	381	87	66	-294	21.1	-77.1	25.7	31.2	7.1	5.5	-24.0
VILLAHERMOSA, TAB.	5,082	5,211	5,069	129	-142	2.5	-2.7	2,028	2,141	1,509	113	-633	5.6	-29.5	39.9	41.1	29.8	1.2	-11.3
XALAPA, VER.	2,328	2,464	2,396	136	-68	5.8	-2.8	706	832	622	125	-210	17.7	-25.3	30.3	33.8	25.9	3.4	-7.8
ZACATECAS, ZAC.	3,186	3,269	3,107	83	-162	2.6	-5.0	1,669	1,987	491	318	-1,497	19.0	-75.3	52.4	60.8	15.8	8.4	-45.0
Fronterizas	13,268	13,887	12,718	619	-1,169	4.7	-8.4	5,730	5,262	3,379	-468	-1,883	-8.2	-35.8	43.2	37.9	26.6	-5.3	-11.3
CIUDAD JUÁREZ, CHIH.	4,488	4,541	4,251	53	-290	1.2	-6.4	2,248	2,036	1,271	-212	-765	-9.4	-37.6	50.1	44.8	29.9	-5.3	-14.9
MEXICALI, BC.	2,530	2,656	2,542	126	-114	5.0	-4.3	1,079	1,133	679	53	-453	5.0	-40.0	42.7	26.7	32.9	-0.0	-15.9
PIEDRAS NEGRAS, COAH.	788	811	811	23	0	2.9	0.0	219	268	267	49	-1	22.3	-0.5	27.8	33.1	32.9	5.3	-0.2
TECATE, B.C.	284	316	316	32	0	11.3	0.0	90	83	80	-7	-3	-8.2	-3.1	31.8	26.3	25.5	-5.6	-0.8
TJUANA, B.C.	5,178	5,563	4,798	385	-765	7.4	-13.8	2,093	1,742	1,081	-351	-661	-16.8	-38.0	40.4	31.3	22.5	-9.1	-8.8

*Del 31-diciembre-2018 al 06-enero-2019

**Del 30-diciembre-2019 al 05-enero-2020

***Del 04-enero-2021 al 10-enero-2021

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.