

Centro	Cuartos disponibles promedio diario*						Cuartos ocupados						Ocupación								
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Pios (%)			
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020							
Total	400,280	410,455	409,544	10,175	-	911	2.5	-	0.2	244,160	247,283	107,193	3,124	-140,091	1.3	-56.7	61.0	60.2	26.2	-0.8	-34.1
Centros de Playa	189,808	193,080	191,155	3,272	-1,925	1.7	-1.0	126,095	127,281	57,242	1,186	-70,039	0.9	-55.0	66.4	65.9	29.9	-0.5	-36.0		
<i>Integralmente Planeados</i>	66,004	67,479	67,573	1,475	94	2.2	0.1	46,207	46,710	22,257	503	-24,453	1.1	-52.4	70.0	69.2	32.9	-0.8	-36.3		
BAHIAS DE HUATULCO, OAX.	3,844	4,240	4,302	396	62	10.3	1.5	2,379	2,636	1,155	257	-1,481	10.8	-56.2	61.9	62.2	26.8	0.3	-35.3		
CANCUN, Q.ROO	34,921	35,114	35,075	193	-39	0.6	-0.1	26,042	25,483	11,795	-559	-13,688	-2.1	-53.7	74.6	72.6	33.6	2.0	-38.9		
IXTAPA ZIHUATANEJO, GRO.	6,271	6,282	5,564	10	-718	0.2	-11.4	3,546	3,693	1,700	147	-1,993	4.1	-54.0	56.5	58.8	30.6	2.2	-28.2		
LORETO, B.C.S.	885	886	763	0	-123	0.0	-13.9	360	384	203	24	-181	6.7	-47.1	40.6	43.3	26.6	2.7	-16.7		
LOS CABOS, B.C.S.	20,083	20,958	21,869	875	911	4.4	4.3	13,881	14,514	7,404	633	-7,110	4.6	-49.0	69.1	69.3	33.9	0.1	-35.4		
<i>CABO SAN LUCAS</i>	7,342	8,343	8,910	1,001	567	13.6	6.8	5,558	6,103	3,263	545	-2,839	9.8	-46.5	75.7	73.1	36.6	-2.6	-36.5		
<i>SAN JOSÉ DEL CABO</i>	4,494	4,684	4,822	190	138	4.2	3.0	2,865	2,950	1,315	85	-1,635	3.0	-55.4	63.8	63.0	27.3	-0.8	-35.7		
<i>ZONA CORREDOR LOS CABOS</i>	3,935	4,127	4,298	192	171	4.9	4.1	1,879	2,645	1,360	766	-1,285	40.8	-48.6	47.8	64.1	31.6	16.3	-32.4		
<i>Tradicionales</i>	61,762	62,067	59,454	305	-2,613	0.5	-4.2	33,930	34,795	17,389	865	-17,406	2.5	-50.0	54.9	56.1	29.2	1.1	-26.8		
ACAPULCO, GRO.	18,953	18,810	18,987	-143	177	-0.8	0.9	8,802	9,229	4,151	427	-5,078	4.9	-55.0	46.4	49.1	21.9	2.6	-27.2		
COZUMEL, Q. ROO	4,663	4,742	5,127	79	385	1.7	8.1	2,658	2,530	1,272	-128	-1,257	-4.8	-49.7	57.0	53.3	24.8	-3.7	-28.5		
LA PAZ, B.C.S.	2,668	2,718	2,381	50	-337	1.9	-12.4	1,238	1,367	609	129	-759	10.5	-55.5	46.4	50.3	25.6	3.9	-24.7		
MANZANILLO, COL.	4,483	4,542	4,672	58	131	1.3	2.9	2,029	2,110	1,116	81	-994	4.0	-47.1	45.3	46.5	23.9	1.2	-22.6		
MAZATLAN, SIN.	9,629	9,644	9,810	15	166	0.2	1.7	5,758	6,160	3,769	402	-2,391	7.0	-38.8	59.8	63.9	38.4	4.1	-25.5		
PUERTO VALLARTA, JAL.	12,693	12,862	12,875	169	13	1.3	0.1	9,129	9,295	4,832	166	-4,463	1.8	-48.0	71.9	72.3	37.5	0.3	-34.7		
VERACRUZ BOCA DEL RIO, VER.	8,673	8,749	n.d.	76	n.d.	0.9	n.d.	4,315	4,104	n.d.	-211	n.d.	-4.9	n.d.	49.8	46.9	n.d.	-2.9	n.d.		
<i>Otros</i>	62,042	63,534	64,129	1,492	594	2.4	0.9	45,958	45,776	17,596	-182	-28,181	-0.4	-61.6	74.1	72.0	27.4	-2.0	-44.6		
ISLA MUJERES, Q. ROO	1,634	1,646	1,526	12	-120	0.7	-7.3	998	993	339	-5	-654	-0.5	-65.8	61.1	60.4	22.2	-0.8	-38.1		
NUEVO VALLARTA, NAY.	9,884	10,084	10,246	200	162	2.0	1.6	7,673	7,827	3,475	154	-4,351	2.0	-55.6	77.6	77.6	33.9	0.0	-43.7		
RIVIERA MAYA, Q. ROO	44,440	45,299	45,656	860	357	1.9	0.8	35,439	34,902	12,612	-537	-22,290	-1.5	-63.9	79.7	77.0	27.6	-2.7	-49.4		
<i>AKUMAL, Q. ROO</i>	4,478	4,544	4,579	66	35	1.5	0.8	3,778	3,646	1,030	-131	-2,616	-3.5	-71.8	84.4	80.2	22.5	-4.1	-57.8		
<i>PLAYA DEL CARMEN, Q. ROO</i>	10,573	10,718	10,938	144	221	1.4	2.1	7,721	7,543	3,188	-177	-4,356	-2.3	-57.7	73.0	70.4	29.1	-2.6	-41.2		
<i>PLAYACAR, Q. ROO</i>	6,712	6,701	6,708	-10	7	-0.2	0.1	5,788	5,434	1,777	-334	-3,657	-5.8	-67.3	85.9	81.1	26.5	-4.9	-54.6		
PUERTO ESCONDIDO, OAX.	2,344	2,457	2,512	113	55	4.8	2.2	813	888	450	75	-438	9.3	-49.3	34.7	36.2	17.9	1.5	-18.2		
PLAYAS DE ROSARITO, B.C.	2,238	2,425	2,619	187	194	8.4	8.0	665	771	514	106	-257	15.9	-33.3	29.7	31.8	19.6	2.1	-12.2		
SAN FELIPE, BC.	716	855	823	139	-32	19.4	-3.7	153	200	87	47	-114	30.8	-56.8	21.4	23.5	10.5	2.1	-12.9		
TONALÁ- PUERTO ARISTA, CHIS.	787	769	747	-18	-22	-2.3	-2.8	216	194	118	-22	-76	-10.0	-39.3	27.4	25.3	15.8	-2.2	-9.5		
Ciudades	210,472	217,375	218,389	6,904	1,014	3.3	0.5	118,064	120,002	49,951	1,938	-70,051	1.6	-58.4	56.1	55.2	22.9	-0.9	-32.3		
<i>Grandes</i>	83,255	87,358	87,633	4,104	275	4.9	0.3	53,709	54,637	20,887	928	-33,750	1.7	-61.8	64.5	62.5	23.8	-2.0	-38.7		
CIUDAD DE MÉXICO	51,344	51,273	50,596	-71	-678	-0.1	-1.3	33,513	33,632	11,845	119	-21,788	0.4	-64.8	65.3	65.6	23.4	0.3	-42.2		
GUADALAJARA, JAL.	18,149	21,917	22,077	3,768	159	20.8	0.7	10,403	11,432	5,297	1,029	-6,135	9.9	-53.7	57.3	52.2	24.0	-5.2	-28.2		
MONTERREY, N.L.	13,762	14,168	14,961	406	793	3.0	5.6	9,792	9,573	3,746	-220	-5,827	-2.2	-60.9	71.2	67.6	25.0	-3.6	-42.5		
<i>Del Interior</i>	114,058	116,472	117,737	2,414	1,265	2.1	1.1	56,713	56,996	24,926	283	-32,069	0.5	-56.3	49.7	48.9	21.2	-0.8	-27.8		
AGUASCALIENTES, AGS.	4,885	5,276	5,146	391	-129	8.0	-2.4	2,998	3,036	1,430	38	-1,605	1.3	-52.9	61.4	57.5	27.8	-3.8	-29.8		
CAMPECHE, CAMP.	1,398	1,409	1,398	11	-11	0.8	-0.7	657	664	335	7	-329	1.0	-49.5	47.0	47.1	24.0	0.1	-23.2		
CELAYA, GTO.	3,014	3,195	3,239	181	44	6.0	1.4	1,279	1,174	642	-105	-532	-8.2	-45.3	42.4	36.7	19.8	-5.7	-16.9		
CHIHUAHUA, CHIH.	3,900	3,893	4,866	-7	973	-0.2	25.0	2,076	2,082	1,165	6	-917	0.3	-44.1	53.2	53.5	23.9	0.2	-29.5		
COATZACOALCOS, VER.	1,769	1,770	n.d.	1	n.d.	0.0	n.d.	615	607	n.d.	-8	n.d.	-1.3	n.d.	34.7	34.3	n.d.	-0.5	n.d.		
COLIMA, COL.	1,325	1,253	1,268	-73	15	-5.5	1.2	647	567	304	-80	-263	-12.3	-46.4	48.8	45.3	24.0	-3.5	-21.3		
COMITÁN DE DOMÍNGUEZ, CHIS.	1,322	1,391	1,398	69	7	5.2	0.5	405	461	175	56	-287	13.8	-62.1	30.7	33.2	12.5	2.5	-20.7		
CULIACÁN, SIN.	2,803	2,805	2,810	3	4	0.1	0.2	1,370	1,330	710	-40	-620	-2.9	-46.6	48.9	47.4	25.3	-1.5	-22.1		
DURANGO, DGO.	1,884	1,888	1,888	4	0	0.2	0.0	999	1,039	475	41	-564	4.1	-54.3	53.0	55.0	25.2	2.0	-29.9		
EL FUERTE, SIN.	380	427	420	47	-7	12.3	-1.6	93	95	47	1	-48	1.5	-50.5	24.6	22.2	11.2	-2.4	-11.0		
GUANAJUATO, GTO.	3,252	3,144	3,170	-108	26	-3.3	0.8	1,435	1,298	423	-137	-874	-9.6	-67.4	44.1	41.3	13.4	-2.9	-27.9		
HERMOSILLO, SON.	2,761	2,810	2,857	49	47	1.8	1.7	1,537	1,857	764	120	-892	7.8	-53.9	55.7	59.0	26.7	3.3	-32.2		
IRAPUATO, GTO.	2,440	2,720	2,852	279	133	11.5	4.9	1,124	993	583	-131	-410	-11.6	-41.3	46.1	36.5	20.5	-9.5	-16.1		
LEON, GTO.	6,294	6,689	6,821	396	131	6.3	2.0	3,177	3,146	1,332	-31	-1,814	-1.0	-57.7	50.5	47.0	19.5	-3.5	-27.5		
LOS MOCHIS, SIN.	1,477	1,550	1,534	73	-15	4.9	-1.0	809	824	450	15	-374	1.8	-45.4	54.8	53.2	29.3	-1.6	-23.8		
MÉRIDA, YUC.	6,740	7,165	7,173	425	7	6.3	0.1	4,083	4,350	1,576	267	-2,774	6.5	-63.8	60.6	60.7	22.0	0.1	-38.7		
MORELIA, MICH.	3,069	n.d.	2,837	n.c.	n.c.	n.c.	n.c.	1,857	n.d.	897	n.c.	n.c.	n.c.	n.c.	60.5	n.d.	31.6	n.c.	n.c.		
OAXACA, OAX.	5,746	5,968	6,184	222	216	3.9	3.6	2,815	3,029	1,128	214	-1,901	7.6	-62.7	49.0	50.7	18.2	1.8	-32.5		

Centro	Cuartos disponibles promedio diario*						Cuartos ocupados						Ocupación								
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)			
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018 - 2019	2019 - 2020		
Total	400,280	410,455	409,544	10,175	-	911	2.5	-	0.2	244,160	247,283	107,193	3,124	-140,091	1.3	-56.7	61.0	60.2	26.2	-0.8	-34.1
PACHUCA, HGO.	1,599	1,561	1,578	2	17	0.1	1.1			886	932	391	46	-541	5.1	-58.0	56.9	59.7	24.8	2.8	-34.9
PALENQUE, CHIS.	2,100	2,098	2,113	-2	15	-0.1	0.7			704	744	328	40	-417	5.7	-56.0	33.5	35.5	15.5	1.9	-20.0
PUEBLA, PUE.	9,343	9,527	9,703	184	176	2.0	1.8			5,828	5,844	2,020	15	-3,824	0.3	-65.4	62.4	61.3	20.8	-1.0	-40.5
QUERETARO, QRO.	7,426	7,461	7,208	34	-253	0.5	-3.4			4,642	4,475	1,614	-167	-2,861	-3.6	-63.9	62.5	60.0	22.4	-2.5	-37.6
SALAMANCA, GTO.	1,245	1,223	1,189	-22	-34	-1.7	-2.8			542	395	226	-147	-169	-27.1	-42.8	43.5	32.3	19.0	-11.2	-13.3
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,283	3,328	3,324	45	-4	1.4	-0.1			1,121	1,205	510	84	-695	7.5	-57.7	34.2	36.2	15.4	2.1	-20.9
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,674	3,644	-2	-30	0.0	-0.8			701	751	319	50	-432	7.2	-57.5	19.1	20.4	8.8	1.4	-11.7
SAN JUAN DEL RÍO, QRO.	1,106	1,125	1,057	18	-68	1.7	-6.0			548	537	225	-10	-312	-1.9	-58.1	49.5	47.8	21.3	-1.7	-26.5
SAN LUIS POTOSÍ, S.L.P.	5,541	5,746	5,974	205	228	3.7	4.0			3,555	3,416	1,498	-138	-1,919	-3.9	-56.2	64.2	59.5	25.1	-4.7	-34.4
SAN MIGUEL DE ALLENDE, GTO.	1,925	2,052	2,156	127	104	6.6	5.1			856	831	336	-26	-494	-3.0	-59.5	44.5	40.5	15.6	-4.0	-24.9
TAXCO, GRO.	900	894	893	-6	-1	-0.7	-0.1			321	353	148	32	-206	10.0	-58.2	35.7	39.5	16.5	3.8	-23.0
TEQUISQUIAPAN, QRO.	898	887	n.d.	-11	n.d.	-1.2	n.d.			201	213	n.d.	12	n.d.	5.9	n.d.	22.4	24.0	n.d.	1.6	n.d.
TLAXCALA, TLAX.	638	635	648	-3	13	-0.5	2.1			207	192	75	-15	-118	-7.2	-61.2	32.5	30.3	11.5	-2.2	-18.8
TOLUCA, MÉX.	3,807	3,790	3,804	-16	14	-0.4	0.4			1,706	1,686	729	-20	-957	-1.2	-56.8	44.8	44.5	19.2	-0.3	-25.3
TUXTLA GUTIÉRREZ, CHIS.	4,301	4,309	4,426	8	117	0.2	2.7			1,532	1,660	815	128	-845	8.3	-50.9	35.6	38.5	18.4	2.9	-20.1
VALLE DE BRAVO, MÉX.	1,194	1,222	1,221	27	-1	2.3	-0.1			279	271	129	-8	-142	-2.9	-52.5	23.4	22.2	10.6	-1.2	-11.6
VILLAHERMOSA, TAB.	5,114	5,126	5,153	12	26	0.2	0.5			2,263	2,492	1,477	230	-1,016	10.2	-40.7	44.2	48.6	28.7	4.4	-20.0
XALAPA, VER.	2,334	2,421	n.d.	87	n.d.	3.7	n.d.			947	972	n.d.	25	n.d.	2.7	n.d.	40.6	40.2	n.d.	-0.4	n.d.
ZACATECAS, ZAC.	3,209	3,203	3,054	-6	-149	-0.2	-4.6			1,896	1,729	721	-166	-1,009	-8.8	-58.3	59.1	54.0	23.6	-5.1	-30.4
Fronterizas	13,159	13,545	13,019	386	-526	2.9	-3.9			7,643	8,369	4,137	727	-4,232	9.5	-50.6	58.1	61.8	31.8	3.7	-30.0
CIUDAD JUÁREZ, CHIH.	4,486	4,530	4,419	44	-111	1.0	-2.4			2,752	3,194	1,303	442	-1,891	16.1	-59.2	61.4	70.5	29.5	9.2	-41.0
MEXICALI, BC.	2,459	2,593	2,533	134	-60	5.5	-2.3			1,406	1,551	905	145	-646	10.3	-41.6	57.2	59.8	35.7	2.6	-24.1
PIEDRAS NEGRAS, COAH.	798	777	811	-21	34	-2.7	4.4			341	391	296	50	-95	14.7	-24.2	42.8	50.4	36.5	7.6	-13.8
TECATE, B.C.	296	303	316	7	13	2.5	4.2			117	124	89	7	-36	6.1	-28.6	39.6	41.0	28.1	1.4	-12.9
TJUANA, B.C.	5,121	5,342	4,940	222	-402	4.3	-7.5			3,026	3,108	1,543	82	-1,565	2.7	-50.3	59.1	58.2	31.2	-0.9	-26.9

*Del 01-enero-2018 al 30-diciembre-2018

**Del 31-diciembre-2018 al 29-diciembre-2019

***Del 30-diciembre-2019 al 27-diciembre-2020

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.