

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados						Ocupación				
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)	
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020
Total	400,120	408,898	409,697	8,778	799	2.2	0.2	244,949	246,678	103,544	1,729	-143,133	0.7	-58.0	61.2	60.3	25.3	-0.9	-35.1
Centros de Playa	189,831	192,564	191,223	2,733	-1,340	1.4	-0.7	127,976	128,133	54,392	157	-73,741	0.1	-57.6	67.4	66.5	28.4	-0.9	-38.1
<i>Integramente Planeados</i>	65,930	67,223	67,285	1,293	62	2.0	0.1	47,023	46,950	20,493	-73	-26,458	-0.2	-56.4	71.3	69.8	30.5	-1.5	-39.4
BAHIAS DE HUATULCO, OAX.	3,726	4,239	4,299	513	59	13.8	1.4	2,354	2,688	1,126	334	-1,561	14.2	-58.1	63.2	63.4	26.2	0.2	-37.2
CANCUN, Q.ROO	34,931	35,114	35,092	184	-23	0.5	-0.1	26,841	25,822	11,034	-1,019	-14,788	-3.8	-57.3	76.8	73.5	31.4	-3.3	-42.1
IXTAPA ZIHUATANEJO, GRO.	6,272	6,280	5,345	8	-935	0.1	-14.9	3,618	3,713	1,548	95	-2,165	2.6	-58.3	57.7	59.1	29.0	1.4	-30.2
LORETO, B.C.S.	882	883	723	1	-160	0.1	-18.2	368	419	181	51	-239	14.0	-56.9	41.7	47.5	25.0	5.8	-22.5
LOS CABOS, B.C.S.	20,119	20,706	21,826	587	1,120	2.9	5.4	13,843	14,309	6,604	466	-7,705	3.4	-53.8	68.8	69.1	30.3	0.3	-38.8
<i>CABO SAN LUCAS</i>	7,342	8,163	8,897	822	734	11.2	9.0	5,524	5,962	2,922	438	-3,039	7.9	-51.0	75.2	73.0	32.8	-2.2	-40.2
<i>SAN JOSÉ DEL CABO</i>	4,493	4,628	4,838	134	211	3.0	4.6	2,887	2,903	1,218	15	-1,685	0.5	-58.0	64.3	62.7	25.2	-1.5	-37.6
<i>ZONA CORREDOR LOS CABOS</i>	3,935	4,075	4,294	140	219	3.5	5.4	1,879	2,561	1,223	681	-1,338	36.2	-52.2	47.8	62.8	28.5	15.1	-34.4
<i>Tradicional</i>	61,835	61,924	59,829	89	-2,095	0.1	-3.4	34,502	35,052	16,126	551	-18,926	1.6	-54.0	55.8	56.6	27.0	0.8	-29.7
ACAPULCO, GRO.	18,956	18,851	18,879	-105	27	-0.6	0.1	8,920	9,371	4,024	451	-5,347	5.1	-57.1	47.1	49.7	21.3	2.7	-28.4
COZUMEL, Q. ROO	4,674	4,668	5,117	-6	449	-0.1	9.6	2,692	2,521	1,242	-171	-1,279	-6.4	-50.7	57.6	54.0	24.3	-3.6	-29.7
LA PAZ, B.C.S.	2,718	2,717	n.d.	n.d.	n.d.	0.0	n.d.	1,286	1,366	n.d.	81	n.d.	6.3	n.d.	47.3	50.3	n.d.	3.0	n.d.
MANZANILLO, COL.	4,508	4,527	4,704	19	177	0.4	3.9	2,099	2,125	1,025	26	-1,100	1.2	-51.8	46.6	46.9	21.8	0.4	-25.2
MAZATLAN, SIN.	9,656	9,575	9,860	-81	285	-0.8	3.0	5,869	6,219	3,437	350	-2,783	6.0	-44.7	60.8	65.0	34.9	4.2	-30.1
PUERTO VALLARTA, JAL.	12,649	12,840	12,796	191	-45	1.5	-0.3	9,188	9,295	4,372	107	-4,923	1.2	-53.0	72.6	72.4	34.2	-0.2	-38.2
VERACRUZ BOCA DEL RIO, VER.	8,674	8,745	n.d.	71	n.d.	0.8	n.d.	4,448	4,155	n.d.	-294	n.d.	-6.6	n.d.	51.3	47.5	n.d.	-3.8	n.d.
<i>Otros</i>	62,065	63,417	64,109	1,351	693	2.2	1.1	46,451	46,131	17,774	-321	-28,357	-0.7	-61.5	74.8	72.7	27.7	-2.1	-45.0
ISLA MUJERES, Q. ROO	1,649	1,646	1,490	-3	355	-0.2	-9.5	1,023	1,008	355	-15	-653	-1.5	-64.8	62.1	61.2	23.9	-0.8	-37.4
NUEVO VALLARTA, NAY.	9,875	10,020	10,275	144	255	1.5	2.5	7,661	7,775	3,509	114	-4,266	1.5	-54.9	77.6	77.6	34.2	0.0	-43.4
RIVIERA MAYA, Q. ROO	44,464	45,307	45,648	843	341	1.9	0.8	35,863	35,243	12,784	-620	-22,459	-1.7	-63.7	80.7	77.8	28.0	-2.9	-49.8
<i>AKUMAL, Q. ROO</i>	4,478	4,527	4,605	49	78	1.1	1.7	3,839	3,723	1,112	-116	-2,611	-3.0	-70.1	85.7	82.2	24.2	-3.5	-58.1
<i>PLAYA DEL CARMEN, Q. ROO</i>	10,581	10,725	10,958	144	233	1.4	2.2	7,822	7,561	3,103	-261	-4,458	-3.3	-59.0	73.9	70.5	28.3	-3.4	-42.2
<i>PLAYACAR, Q. ROO</i>	6,713	6,701	6,706	-11	4	-0.2	0.1	5,795	5,437	1,884	-359	-3,552	-6.2	-65.3	86.3	81.1	28.1	-5.2	-53.0
PUERTO ESCONDIDO, OAX.	2,333	2,445	2,508	112	64	4.8	2.6	799	880	434	81	-446	10.1	-50.7	34.3	36.0	17.3	1.7	-18.7
PLAYAS DE ROSARITO, B.C.	2,237	2,367	2,619	129	252	5.8	10.7	723	804	508	81	-297	11.2	-36.9	32.3	34.0	19.4	1.7	-14.6
SAN FELIPE, BC.	715	864	823	149	-41	20.8	-4.8	160	215	78	55	-137	34.5	-63.7	22.3	24.8	9.5	2.5	-15.4
TONALÁ- PUERTO ARISTA, CHIS.	791	769	747	-23	-22	-2.9	-2.9	222	206	106	-16	-100	-7.2	-48.7	28.1	26.8	14.1	-1.3	-12.7
Ciudades	210,289	216,334	218,474	6,045	2,139	2.9	1.0	116,973	118,544	49,152	1,572	-69,392	1.3	-58.5	55.6	54.8	22.5	-0.8	-32.3
<i>Grandes</i>	83,300	86,894	87,274	3,595	380	4.3	0.4	53,106	53,777	20,716	671	-33,062	1.3	-61.5	63.8	61.9	23.7	-1.9	-38.2
CIUDAD DE MÉXICO	51,400	51,251	50,302	-149	-950	-0.3	-1.9	33,063	33,106	11,754	44	-21,352	0.1	-64.5	64.3	64.6	23.4	0.3	-41.2
GUADALAJARA, JAL.	18,148	21,823	22,010	3,676	186	20.3	0.9	11,302	11,302	5,183	950	-6,119	9.2	-54.1	57.0	51.8	23.5	-5.3	-28.2
MONTERREY, N.L.	13,752	13,820	14,962	68	1,143	0.5	8.3	9,692	9,370	3,779	-322	-5,590	-3.3	-59.7	70.5	67.8	25.3	-2.7	-42.5
<i>Del Interior</i>	113,786	115,992	118,404	2,207	2,048	1.9	1.8	56,078	56,338	24,311	260	-32,028	0.5	-56.8	49.3	48.6	20.6	-0.7	-28.0
AGUASCALIENTES, AGS.	4,760	5,279	5,159	519	-120	10.9	-2.3	2,930	3,035	1,413	106	-1,622	3.6	-53.5	61.5	57.5	27.4	-4.0	-30.1
CAMPECHE, CAMP.	1,394	1,408	1,394	14	-14	1.0	-1.0	636	661	320	25	-342	4.0	-51.6	45.6	47.0	23.0	1.4	-24.0
CELAYA, GTO.	2,985	3,190	3,221	205	31	6.9	1.0	1,284	1,202	636	-82	-566	-6.4	-47.1	43.0	37.7	19.8	-5.3	-17.9
CHIHUAHUA, CHIH.	3,864	3,857	4,863	-7	1,005	-0.2	26.1	2,010	2,097	1,200	87	-896	4.3	-42.8	52.0	54.4	24.7	2.3	-29.7
COATZACOALCOS, VER.	1,769	1,769	1,769	0	0	0.0	0.0	619	615	303	-4	-312	-0.6	-50.7	35.0	34.8	17.1	-0.2	-17.6
COLIMA, COL.	1,346	1,263	1,314	-82	50	-6.1	4.0	670	559	284	-111	-275	-16.6	-49.2	49.8	44.3	21.6	-5.5	-22.6
COMITÁN DE DOMÍNGUEZ, CHIS.	1,301	1,391	1,399	89	8	6.9	0.6	391	443	166	52	-277	13.3	-62.5	30.1	31.9	11.9	1.8	-20.0
CULIACAN, SIN.	2,803	2,805	2,795	3	-10	0.1	-0.4	1,357	1,314	659	-43	-655	-3.1	-49.8	48.4	46.9	23.6	-1.6	-23.3
DURANGO, DGO.	1,884	1,887	1,887	4	0	0.2	0.0	1,015	1,081	492	66	-589	6.5	-54.5	53.9	57.3	26.1	3.4	-31.2
EL FUERTE, SIN.	379	431	424	52	-6	13.7	-1.5	89	88	39	-1	-49	-1.5	-54.4	23.6	20.4	9.2	-3.1	-11.2
GUANAJUATO, GTO.	3,249	3,157	3,183	-92	26	-2.8	0.8	1,394	1,245	378	-149	-867	-10.7	-69.6	42.9	39.4	11.9	-3.5	-27.6
HERMOSILLO, SON.	2,757	2,775	2,838	63	185	2.3	6.7	1,496	1,638	695	142	-94	9.5	-59.0	54.3	59.0	24.5	4.8	-34.5
IRAPUATO, GTO.	2,412	2,666	2,853	254	187	10.5	7.0	1,117	962	570	-155	-392	-13.9	-40.8	46.3	36.1	20.0	-10.2	-16.1
LEON, GTO.	6,268	6,595	6,906	327	310	5.2	4.7	3,175	3,135	1,327	-39	-1,808	-1.2	-57.7	50.7	47.5	19.2	-3.1	-28.3
LOS MOCHIS, SIN.	1,484	1,554	1,525	70	-29	4.7	-1.8	782	816	399	34	-417	4.4	-51.1	52.7	52.5	26.1	-0.1	-26.4
MÉRIDA, YUC.	6,707	7,163	n.d.	456	n.d.	6.8	n.d.	4,002	4,300	n.d.	298	n.d.	7.4	n.d.	59.7	60.0	n.d.	0.4	n.d.
MORELIA, MICH.	3,108	n.d.	2,884	n.c.	n.c.	n.c.	n.c.	1,792	n.d.	816	n.c.	n.c.	n.c.	n.c.	57.7	n.d.	28.3	n.c.	n.c.
OAXACA, OAX.	5,702	5,945	6,179	242	234	4.3	3.9	2,672	2,933	1,114	261	-1,820	9.8	-62.0	46.9	49.3	18.0	2.5	-31.3

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados						Ocupación				
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)	
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020
Total	400,120	408,898	409,697	8,778	799	2.2	0.2	244,949	246,678	103,544	1,729	-143,133	0.7	-58.0	61.2	60.3	25.3	-0.9	-35.1
PACHUCA, HGO.	1,566	1,556	1,578	-10	22	-0.6	1.4	891	895	373	3	-522	0.4	-58.3	56.9	57.5	23.6	0.6	-33.9
PALENQUE, CHIS.	2,100	2,097	2,112	-3	15	-0.1	0.7	701	739	323	38	-416	5.4	-56.3	33.4	35.3	15.3	1.9	-20.0
PUEBLA, PUE.	9,354	9,480	9,701	126	220	1.3	2.3	5,875	5,812	2,085	-63	-3,727	-1.1	-64.1	62.8	61.3	21.5	-1.5	-39.8
QUERETARO, QRO.	7,422	7,452	7,258	30	-195	0.4	-2.6	4,663	4,408	1,603	-255	-2,805	-5.5	-63.6	62.8	59.1	22.1	-3.7	-37.1
SALAMANCA, GTO.	1,246	1,241	1,190	-5	-51	-0.4	-4.1	548	384	210	-164	-175	-29.9	-45.5	44.0	31.0	17.6	-13.0	-13.3
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,278	3,327	3,322	49	-5	1.5	-0.2	1,101	1,163	475	61	-687	5.6	-59.1	33.6	34.9	14.3	1.4	-20.6
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,673	3,634	-2	-39	-0.1	-1.1	648	696	311	49	-385	7.5	-55.3	17.6	19.0	8.6	1.3	-10.4
SAN JUAN DEL RÍO, QRO.	1,102	1,124	1,081	22	-43	2.0	-3.8	547	550	232	2	-318	0.4	-57.8	49.7	48.9	21.4	-0.8	-27.5
SAN LUIS POTOSÍ, S.L.P.	5,530	5,714	5,971	184	257	3.3	4.5	3,589	3,451	1,460	-138	-1,991	-3.8	-57.7	64.9	60.4	24.5	-4.5	-35.9
SAN MIGUEL DE ALLENDE, GTO.	1,932	2,047	2,099	115	52	6.0	2.5	860	825	309	-34	-516	-4.0	-62.5	44.5	40.3	14.7	-4.2	-25.6
TAXCO, GRO.	904	897	899	-7	2	-0.7	0.2	313	345	149	33	-196	10.4	-56.8	34.6	38.5	16.6	3.9	-21.9
TEQUISQUIAPAN, QRO.	905	879	n.d.	-26	n.d.	-2.9	n.d.	201	215	n.d.	15	n.d.	7.4	n.d.	22.2	24.5	n.d.	2.4	n.d.
TLAXCALA, TLAX.	636	629	646	-7	17	-1.1	2.7	193	185	72	-8	-112	-4.3	-60.8	30.3	29.4	11.2	-1.0	-18.2
TOLUCA, MÉX.	3,807	3,796	3,809	-11	13	-0.3	0.3	1,700	1,647	747	-54	-899	-3.2	-54.6	44.7	43.4	19.6	-1.3	-23.8
TUXTLA GUTIÉRREZ, CHIS.	4,298	4,310	4,415	12	105	0.3	2.4	1,504	1,645	795	141	-851	9.4	-51.7	35.0	38.2	18.0	3.2	-20.2
VALLE DE BRAVO, MÉX.	1,192	1,222	1,221	30	-1	2.5	0.0	272	268	122	-3	-146	-1.2	-54.3	22.8	22.0	10.0	-0.8	-11.9
VILLAHERMOSA, TAB.	5,120	5,101	5,182	-19	81	-0.4	1.6	2,219	2,477	1,389	258	-1,087	11.6	-43.9	43.3	48.6	26.8	5.2	-21.7
XALAPA, VER.	2,336	2,408	n.d.	72	n.d.	3.1	n.d.	945	926	n.d.	-19	n.d.	-2.0	n.d.	40.4	38.5	n.d.	-2.0	n.d.
ZACATECAS, ZAC.	3,211	3,196	3,046	-15	-151	-0.5	-4.7	1,879	1,738	747	-141	-991	-7.5	-57.0	58.5	54.4	24.5	-4.1	-29.9
Fronterizas	13,204	13,448	13,160	244	-288	1.8	-2.1	7,788	8,428	4,125	640	-4,303	8.2	-51.1	59.0	62.7	31.3	3.7	-31.3
CIUDAD JUÁREZ, CHIH.	4,503	4,527	4,469	23	-57	0.5	-1.3	2,839	3,212	1,396	372	-1,816	13.1	-56.5	63.0	70.9	31.2	7.9	-39.7
MEXICALI, BC.	2,487	2,574	n.d.	87	n.d.	3.5	n.d.	1,410	1,509	n.d.	99	n.d.	7.0	n.d.	56.7	58.6	n.d.	1.9	n.d.
PIEDRAS NEGRAS, COAH.	802	772	811	-31	39	-3.8	5.1	344	377	279	34	-98	9.9	-26.0	42.8	48.9	34.4	6.1	-14.5
TECATE, B.C.	299	299	316	0	17	-0.1	5.6	120	130	84	10	-46	8.4	-35.2	40.0	43.3	26.6	3.4	-16.7
TIJUANA, B.C.	5,112	5,276	5,046	164	-230	3.2	-4.4	3,076	3,201	1,518	125	-1,683	4.1	-52.6	60.2	60.7	30.1	0.5	-30.6

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

*Del 01-enero-2018 al 07-octubre-2018
**Del 31-diciembre-2018 al 06-octubre-2019
***Del 30-diciembre-2019 al 04-octubre-2020

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.