

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados						Ocupación				
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)	
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020
Total	400,122	408,677	409,667	8,554	991	2.1	0.2	246,880	248,532	103,883	1,651	-144,649	0.7	-58.2	61.7	60.8	25.4	-0.9	-35.5
Centros de Playa	189,863	192,502	191,196	2,639	-1,306	1.4	-0.7	129,845	129,965	54,665	120	-75,299	0.1	-57.9	68.4	67.5	28.6	-0.9	-38.9
<i>Integrante Planeados</i>	<i>65,927</i>	<i>67,173</i>	<i>67,187</i>	<i>1,247</i>	<i>14</i>	<i>1.9</i>	<i>0.0</i>	<i>47,711</i>	<i>47,572</i>	<i>20,513</i>	<i>-139</i>	<i>-27,060</i>	<i>-0.3</i>	<i>-56.9</i>	<i>72.4</i>	<i>70.8</i>	<i>30.5</i>	<i>-1.5</i>	<i>-40.3</i>
BAHIAS DE HUATULCO, OAX.	3,714	4,239	4,298	526	59	14.2	1.4	2,394	2,744	1,142	350	-1,602	14.6	-58.4	64.5	64.7	26.6	0.3	-38.1
CANCUN, Q.ROO	34,938	35,119	35,067	181	-52	0.5	-0.1	27,211	26,140	11,041	-1,071	-15,099	-3.9	-57.8	77.9	74.4	31.5	-3.5	-42.9
IXTAPA ZIHUATANEJO, GRO.	6,272	6,280	5,295	8	-984	0.1	-15.7	3,688	3,767	1,532	79	-2,235	2.1	-59.3	58.8	60.0	28.9	1.2	-31.1
LORETO, B.C.S.	882	883	714	1	-169	0.1	-19.1	373	429	177	56	-252	14.9	-58.7	42.3	48.6	24.8	6.3	-23.8
LOS CABOS, B.C.S.	20,122	20,653	21,813	531	1,160	2.6	5.6	14,046	14,493	6,621	447	-7,872	3.2	-54.3	69.8	70.2	30.4	0.4	-39.8
<i>CABO SAN LUCAS</i>	<i>7,344</i>	<i>8,126</i>	<i>8,897</i>	<i>782</i>	<i>770</i>	<i>10.6</i>	<i>9.5</i>	<i>5,596</i>	<i>6,024</i>	<i>2,924</i>	<i>427</i>	<i>-3,100</i>	<i>7.6</i>	<i>-51.5</i>	<i>76.2</i>	<i>74.1</i>	<i>32.9</i>	<i>-2.1</i>	<i>-41.3</i>
<i>SAN JOSÉ DEL CABO</i>	<i>4,493</i>	<i>4,615</i>	<i>4,839</i>	<i>122</i>	<i>224</i>	<i>2.7</i>	<i>4.9</i>	<i>2,937</i>	<i>2,937</i>	<i>1,237</i>	<i>0</i>	<i>-1,700</i>	<i>0.0</i>	<i>-57.9</i>	<i>65.4</i>	<i>63.6</i>	<i>25.6</i>	<i>-1.7</i>	<i>-38.1</i>
<i>ZONA CORREDOR LOS CABOS</i>	<i>3,935</i>	<i>4,063</i>	<i>4,293</i>	<i>128</i>	<i>231</i>	<i>3.2</i>	<i>5.7</i>	<i>1,913</i>	<i>2,587</i>	<i>1,219</i>	<i>675</i>	<i>-1,368</i>	<i>35.3</i>	<i>-52.9</i>	<i>48.6</i>	<i>63.7</i>	<i>28.4</i>	<i>15.1</i>	<i>-35.3</i>
<i>Tradicional</i>	<i>61,863</i>	<i>61,926</i>	<i>59,915</i>	<i>63</i>	<i>-2,011</i>	<i>0.1</i>	<i>-3.2</i>	<i>35,008</i>	<i>35,524</i>	<i>16,034</i>	<i>515</i>	<i>-19,490</i>	<i>1.5</i>	<i>-54.9</i>	<i>56.6</i>	<i>57.4</i>	<i>26.8</i>	<i>0.8</i>	<i>-30.6</i>
ACAPULCO, GRO.	18,971	18,868	18,869	-103	1	-0.5	0.0	9,070	9,554	4,038	484	-5,516	5.3	-57.7	47.8	50.6	21.4	2.8	-29.2
COZUMEL, Q. ROO	4,674	4,668	5,115	-6	447	-0.1	9.6	2,729	2,547	1,262	-181	-1,285	-6.7	-50.5	58.4	54.6	24.7	-3.8	-29.9
LA PAZ, B.C.S.	2,725	2,717	2,314	-8	-402	-0.3	-14.8	1,298	1,371	529	73	-61.4	5.6	-61.4	47.6	50.5	22.8	2.8	-27.6
MANZANILLO, COL.	4,514	4,523	4,714	9	191	0.2	4.2	2,136	2,157	1,025	21	-1,132	1.0	-52.5	47.3	47.7	21.7	0.4	-25.9
MAZATLAN, SIN.	9,661	9,563	9,847	-98	285	-1.0	3.0	5,942	6,273	3,347	331	-2,926	5.6	-46.6	61.5	66.6	34.0	4.1	-31.6
PUERTO VALLARTA, JAL.	12,644	12,843	12,777	199	-66	1.6	-0.5	9,337	9,447	4,368	110	-5,079	1.2	-53.8	73.6	73.6	34.2	-0.3	-39.4
VERACRUZ BOCA DEL RIO, VER.	8,675	8,744	n.d.	70	n.d.	0.8	n.d.	4,496	4,175	n.d.	-321	n.d.	-7.1	n.d.	51.8	47.7	n.d.	-4.1	n.d.
<i>Otros</i>	<i>62,073</i>	<i>63,403</i>	<i>64,094</i>	<i>1,330</i>	<i>691</i>	<i>2.1</i>	<i>1.1</i>	<i>47,125</i>	<i>46,869</i>	<i>18,119</i>	<i>-256</i>	<i>-28,750</i>	<i>-0.5</i>	<i>-61.3</i>	<i>75.9</i>	<i>73.9</i>	<i>28.3</i>	<i>-2.0</i>	<i>-45.7</i>
ISLA MUJERES, Q. ROO	1,651	1,646	1,481	-5	-165	-0.3	-10.0	1,036	1,022	365	-14	-657	-1.4	-64.3	62.1	24.6	-0.7	-37.5	
NUEVO VALLARTA, NAY.	9,873	10,013	10,281	139	269	1.4	2.7	7,762	7,893	3,566	130	-4,327	1.7	-54.8	78.6	78.8	34.7	0.2	-44.1
RIVIERA MAYA, Q. ROO	44,473	45,314	45,636	841	322	1.9	0.7	36,388	35,818	13,083	-570	-22,736	-1.6	-63.5	81.8	79.0	28.7	-2.8	-50.4
<i>AKUMAL, Q. ROO</i>	<i>4,478</i>	<i>4,523</i>	<i>4,605</i>	<i>45</i>	<i>82</i>	<i>1.0</i>	<i>1.8</i>	<i>3,889</i>	<i>3,766</i>	<i>1,146</i>	<i>-122</i>	<i>-2,620</i>	<i>-3.1</i>	<i>-69.6</i>	<i>81.8</i>	<i>83.3</i>	<i>24.9</i>	<i>-3.6</i>	<i>-58.4</i>
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>10,584</i>	<i>10,733</i>	<i>10,960</i>	<i>149</i>	<i>227</i>	<i>1.4</i>	<i>2.1</i>	<i>7,960</i>	<i>7,677</i>	<i>3,141</i>	<i>-283</i>	<i>-4,536</i>	<i>-3.6</i>	<i>-59.1</i>	<i>75.2</i>	<i>71.5</i>	<i>28.7</i>	<i>-3.7</i>	<i>-42.9</i>
<i>PLAYACAR, Q. ROO</i>	<i>6,712</i>	<i>6,702</i>	<i>6,706</i>	<i>-11</i>	<i>4</i>	<i>-0.2</i>	<i>0.1</i>	<i>5,866</i>	<i>5,519</i>	<i>1,943</i>	<i>-347</i>	<i>-3,576</i>	<i>-5.9</i>	<i>-64.8</i>	<i>87.4</i>	<i>82.4</i>	<i>29.0</i>	<i>-5.0</i>	<i>-53.4</i>
PUERTO ESCONDIDO, OAX.	2,332	2,442	2,508	110	66	4.7	2.7	819	899	437	80	-462	9.8	-51.4	35.1	36.8	17.4	1.7	-19.4
PLAYAS DE ROSARITO, B.C.	2,237	2,354	2,619	117	265	5.2	11.3	731	810	495	79	-314	10.7	-38.8	32.7	34.4	18.9	1.7	-15.5
SAN FELIPE, BC.	715	866	823	151	-43	21.1	-5.0	162	217	68	55	-149	33.7	-68.6	22.7	25.1	8.3	2.4	-16.8
TONALÁ- PUERTO ARISTA, CHIS.	792	769	747	-24	-22	-3.0	-2.9	226	210	105	-16	-105	-6.9	-50.0	28.5	27.3	14.1	-1.2	-13.3
Ciudades	210,259	216,175	218,471	5,915	2,296	2.8	1.1	117,036	118,567	49,217	1,531	-69,350	1.3	-58.5	55.7	54.8	22.5	-0.8	-32.3
<i>Grandes</i>	<i>83,314</i>	<i>86,807</i>	<i>87,187</i>	<i>3,493</i>	<i>380</i>	<i>4.2</i>	<i>0.4</i>	<i>53,059</i>	<i>53,684</i>	<i>20,771</i>	<i>625</i>	<i>-32,912</i>	<i>1.2</i>	<i>-61.3</i>	<i>63.7</i>	<i>61.8</i>	<i>23.8</i>	<i>-1.8</i>	<i>-38.0</i>
CIUDAD DE MÉXICO	51,413	51,248	50,231	-165	-1,016	-0.3	-2.0	33,036	33,078	11,802	42	-21,276	0.1	-64.3	64.3	64.5	23.5	0.3	-41.0
GUADALAJARA, JAL.	18,149	21,805	22,002	3,656	197	20.1	0.9	10,371	11,301	5,186	931	-6,116	9.0	-54.1	57.1	51.8	23.6	-5.3	-28.3
MONTERREY, N.L.	13,752	13,755	14,954	2	1,199	0.0	8.7	9,652	9,304	3,783	-348	-5,521	-3.6	-59.3	70.2	67.6	25.3	-2.5	-42.3
<i>Del Interior</i>	<i>113,742</i>	<i>115,938</i>	<i>118,071</i>	<i>2,196</i>	<i>2,134</i>	<i>1.9</i>	<i>1.8</i>	<i>56,170</i>	<i>56,448</i>	<i>24,346</i>	<i>278</i>	<i>-32,103</i>	<i>0.5</i>	<i>-56.9</i>	<i>49.4</i>	<i>48.7</i>	<i>20.6</i>	<i>-0.7</i>	<i>-28.1</i>
AGUASCALIENTES, AGS.	4,735	5,281	5,157	546	-124	11.5	-2.4	2,924	3,048	1,410	124	-1,638	4.3	-53.7	61.8	57.7	27.3	-4.0	-30.4
CAMPECHE, CAMP.	1,394	1,408	1,393	14	-15	1.0	-1.0	640	670	319	30	-351	4.7	-52.4	45.9	47.6	22.9	1.7	-24.7
CELAYA, GTO.	2,979	3,190	3,218	210	29	7.1	0.9	1,287	1,212	638	-75	-574	-5.8	-47.4	43.2	38.0	19.8	-5.2	-18.2
CHIHUAHUA, CHIH.	3,858	3,849	4,862	-99	1,013	-0.2	26.3	1,996	2,094	1,199	98	-895	4.9	-42.7	51.7	54.4	24.7	2.7	-29.7
COATZACOALCOS, VER.	1,769	1,769	1,769	0	0	0.0	0.0	620	613	305	-6	-309	-1.0	-50.3	35.0	34.7	17.2	-0.4	-17.4
COLIMA, COL.	1,351	1,266	1,309	-84	43	-6.2	3.4	680	567	283	-113	-284	-16.7	-50.1	50.3	44.7	21.6	-5.6	-23.2
COMITÁN DE DOMÍNGUEZ, CHIS.	1,300	1,391	1,399	91	8	7.0	0.6	397	444	167	47	-277	11.9	-62.5	30.5	31.9	11.9	1.4	-20.0
CULIACAN, SIN.	2,803	2,805	2,793	3	-12	0.1	-0.4	1,362	1,310	644	-51	-666	-3.8	-50.8	48.6	46.7	23.1	-1.9	-23.6
DURANGO, DGO.	1,884	1,887	1,888	4	0	0.2	0.0	1,020	1,089	492	69	-597	6.7	-54.8	54.2	57.7	26.1	3.5	-31.6
EL FUERTE, SIN.	380	431	n.d.	51	n.d.	13.5	n.d.	88	87	n.d.	-2	n.d.	-1.8	n.d.	23.2	20.1	n.d.	-3.1	n.d.
GUANAJUATO, GTO.	3,249	3,162	3,182	-87	20	-2.7	0.6	1,398	1,246	376	-152	-871	-10.9	-69.8	43.0	39.4	11.8	-3.6	-27.6
HERMOSILLO, SON.	2,756	2,775	2,834	19	59	0.7	2.1	1,490	1,635	684	145	-951	9.7	-58.2	54.1	58.9	24.1	4.9	-34.8
IRAPUATO, GTO.	2,406	2,660	2,860	254	200	10.6	7.5	1,117	959	572	-158	-387	-14.1	-40.4	46.4	36.1	20.0	-10.4	-16.1
LEON, GTO.	6,267	6,584	6,916	317	332	5.1	5.0	3,170	3,143	1,333	-27	-1,810	-0.9	-57.6	50.6	47.7	19.3	-2.8	-28.5
LOS MOCHIS, SIN.	1,487	1,554	n.d.	68	n.d.	4.5	n.d.	775	818	n.d.	43	n.d.	5.6	n.d.	52.1	52.6	n.d.		

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
																				2018-2019
Total	400,122	408,677	409,667	8,554	991	2.1	0.2	246,880	248,532	103,883	1,651	-144,649	0.7	-58.2	61.7	60.8	25.4	-0.9	-35.5	
PACHUCA, HGO.	1,567	1,555	1,578	-13	23	-0.8	1.5	889	888	375	-1	-512	-0.1	-57.7	56.7	57.1	23.8	0.4	-33.3	
PALENQUE, CHIS.	2,100	2,097	2,111	-3	14	-0.1	0.7	718	754	328	36	-427	5.0	-56.6	34.2	36.0	15.5	1.8	-20.5	
PUEBLA, PUE.	9,358	9,469	9,699	111	231	1.2	2.4	5,884	5,808	2,105	-76	-3,704	-1.3	-63.8	62.9	61.3	21.7	-1.5	-39.6	
QUERETARO, QRO.	7,422	7,450	7,269	28	-181	0.4	-2.4	4,671	4,425	1,611	-245	-2,814	-5.3	-63.6	62.9	59.4	22.2	-3.5	-37.2	
SALAMANCA, GTO.	1,246	1,243	1,192	-3	-51	-0.2	-4.1	547	385	210	-163	-175	-29.7	-45.5	43.9	30.9	17.6	-13.0	-13.4	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,277	3,327	3,322	50	-5	1.5	-0.2	1,112	1,170	474	58	-695	5.2	-59.4	33.9	35.2	14.3	1.2	-20.9	
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,673	3,632	-3	-41	-0.1	-1.1	647	698	316	50	-382	7.8	-54.7	17.6	19.0	8.7	1.4	-10.3	
SAN JUAN DEL RÍO, QRO.	1,101	1,124	1,080	23	-44	2.1	-3.9	550	550	233	0	-318	0.0	-57.7	50.0	49.0	21.6	-1.0	-27.4	
SAN LUIS POTOSÍ, S.L.P.	5,529	5,707	5,971	178	264	3.2	4.6	3,604	3,447	1,463	-156	-1,984	-4.3	-57.6	65.2	60.4	24.5	-4.8	-35.9	
SAN MIGUEL DE ALLENDE, GTO.	1,934	2,049	2,100	114	52	5.9	2.5	858	829	304	-29	-525	-3.4	-63.3	44.4	40.5	14.5	-3.9	-26.0	
TAXCO, GRO.	904	898	900	-6	2	-0.7	0.3	315	349	151	34	-199	10.9	-56.9	34.9	38.9	16.7	4.1	-22.2	
TEQUISQUIAPAN, QRO.	906	878	n.d.	-28	n.d.	-3.1	n.d.	202	218	n.d.	17	n.d.	8.3	n.d.	22.3	24.9	n.d.	2.6	n.d.	
TLAXCALA, TLAX.	636	627	645	-8	18	-1.3	2.8	190	185	72	-6	-113	-3.0	-61.0	29.9	29.4	11.1	-0.5	-18.3	
TOLUCA, MÉX.	3,807	3,796	3,811	-10	15	-0.3	0.4	1,706	1,646	749	-60	-897	-3.5	-54.5	44.8	43.4	19.6	-1.5	-23.7	
TUXTLA GUTIÉRREZ, CHIS.	4,297	4,310	4,412	13	102	0.3	2.4	1,507	1,645	797	138	-848	9.2	-51.5	35.1	38.2	18.1	3.1	-20.1	
VALLE DE BRAVO, MÉX.	1,191	1,222	1,221	30	-1	2.5	0.0	273	269	122	-5	-147	-1.7	-54.6	23.0	22.0	10.0	-1.0	-12.0	
VILLAHERMOSA, TAB.	5,120	5,097	5,188	-23	91	-0.4	1.8	2,212	2,479	1,378	266	-1,100	12.0	-44.2	43.2	48.6	26.6	5.4	-22.1	
XALAPA, VER.	2,337	2,405	n.d.	68	n.d.	2.9	n.d.	945	917	n.d.	-27	n.d.	-2.9	n.d.	40.4	38.1	n.d.	-2.3	n.d.	
ZACATECAS, ZAC.	3,211	3,197	3,028	-15	-169	-0.5	-5.3	1,878	1,731	758	-147	-974	-7.8	-56.2	58.5	54.2	25.0	-4.3	-29.1	
Fraterizas	13,204	13,430	13,212	226	-218	1.7	-1.6	7,806	8,435	4,100	628	-4,335	8.0	-51.4	59.1	62.8	31.0	3.7	-31.8	
CIUDAD JUÁREZ, CHIH.	4,509	4,529	4,483	20	-47	0.4	-1.0	2,862	3,219	1,392	357	-1,827	12.5	-56.8	63.5	71.1	31.1	7.6	-40.0	
MEXICALI, BC.	2,485	2,569	n.d.	85	n.d.	3.4	n.d.	1,406	1,502	n.d.	96	n.d.	6.8	n.d.	56.6	58.5	n.d.	1.9	n.d.	
PIEDRAS NEGRAS, COAH.	802	772	811	-30	39	-3.8	5.1	344	374	277	30	-97	8.7	-25.9	42.9	48.5	34.2	5.6	-14.3	
TECATE, B.C.	299	298	316	-1	18	-0.3	5.9	120	131	83	11	-48	9.4	-36.5	40.0	43.9	26.3	3.9	-17.6	
TIJUANA, B.C.	5,108	5,261	5,059	153	-202	3.0	-3.8	3,074	3,209	1,494	134	-1,715	4.4	-53.4	60.2	61.0	29.5	0.8	-31.5	

*Del 01-enero-2018 al 23-septiembre-2018

**Del 31-diciembre-2018 al 22-septiembre-2019

***Del 30-diciembre-2019 al 20-septiembre-2020

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inició el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.