

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
																				2018-2019
<b>Total</b>	<b>400,158</b>	<b>408,212</b>	<b>409,283</b>	<b>8,054</b>	<b>1,071</b>	<b>2.0</b>	<b>0.3</b>	<b>252,171</b>	<b>253,126</b>	<b>106,555</b>	<b>955</b>	<b>-146,571</b>	<b>0.4</b>	<b>-57.9</b>	<b>63.0</b>	<b>62.0</b>	<b>26.0</b>	<b>-1.0</b>	<b>-36.0</b>	
<b>Centros de Playa</b>	<b>189,987</b>	<b>192,298</b>	<b>191,063</b>	<b>2,312</b>	<b>-1,235</b>	<b>1.2</b>	<b>-0.6</b>	<b>134,780</b>	<b>134,121</b>	<b>56,246</b>	<b>-659</b>	<b>-77,875</b>	<b>-0.5</b>	<b>-58.1</b>	<b>70.9</b>	<b>69.7</b>	<b>29.4</b>	<b>-1.2</b>	<b>-40.3</b>	
<i>Integramente Planeados</i>	<i>65,958</i>	<i>67,019</i>	<i>66,884</i>	<i>1,060</i>	<i>-135</i>	<i>1.6</i>	<i>-0.2</i>	<i>49,583</i>	<i>49,134</i>	<i>20,867</i>	<i>-449</i>	<i>-28,267</i>	<i>-0.9</i>	<i>-57.5</i>	<i>75.2</i>	<i>73.3</i>	<i>31.2</i>	<i>-1.9</i>	<i>-42.1</i>	
BAHIAS DE HUATULCO, OAX.	3,715	4,239	4,295	524	56	14.1	1.3	2,507	2,857	1,196	350	-1,661	13.9	-58.1	67.5	67.4	27.8	-0.1	-39.6	
CANCUN, Q.ROO	34,960	35,131	35,031	171	-100	0.5	-0.3	27,990	26,773	11,258	-1,217	-15,515	-4.3	-58.0	80.1	76.2	32.1	-3.9	-44.1	
IXTAPA ZIHUATANEJO, GRO.	6,272	6,279	5,125	7	-1,154	0.1	-18.4	3,912	3,900	1,453	-11	-2,447	-0.3	-62.8	62.4	62.1	28.3	-0.2	-33.8	
LORETO, B.C.S.	880	881	n.d.	1	n.d.	0.1	n.d.	390	455	n.d.	65	n.d.	16.6	n.d.	44.3	51.6	n.d.	7.3	n.d.	
LOS CABOS, B.C.S.	20,131	20,489	21,755	358	1,266	1.8	6.2	14,784	15,149	6,795	364	-8,353	2.5	-55.1	73.4	73.9	31.2	0.5	-42.7	
<i>CABO SAN LUCAS</i>	<i>7,354</i>	<i>8,012</i>	<i>8,889</i>	<i>658</i>	<i>877</i>	<i>9.0</i>	<i>10.9</i>	<i>5,892</i>	<i>6,284</i>	<i>3,024</i>	<i>392</i>	<i>-3,260</i>	<i>6.7</i>	<i>-51.9</i>	<i>80.1</i>	<i>78.4</i>	<i>34.0</i>	<i>-1.7</i>	<i>-44.4</i>	
<i>SAN JOSÉ DEL CABO</i>	<i>4,493</i>	<i>4,576</i>	<i>4,834</i>	<i>83</i>	<i>258</i>	<i>1.9</i>	<i>5.6</i>	<i>3,093</i>	<i>3,003</i>	<i>1,303</i>	<i>-90</i>	<i>-1,700</i>	<i>-2.9</i>	<i>-56.6</i>	<i>68.8</i>	<i>65.6</i>	<i>26.9</i>	<i>-3.2</i>	<i>-38.7</i>	
<i>ZONA CORREDOR LOS CABOS</i>	<i>3,935</i>	<i>4,026</i>	<i>4,292</i>	<i>91</i>	<i>266</i>	<i>2.3</i>	<i>6.6</i>	<i>2,007</i>	<i>2,692</i>	<i>1,220</i>	<i>685</i>	<i>-1,472</i>	<i>34.1</i>	<i>-54.7</i>	<i>51.0</i>	<i>66.9</i>	<i>28.4</i>	<i>15.8</i>	<i>-38.4</i>	
<i>Tradicional</i>	<i>61,894</i>	<i>61,923</i>	<i>60,113</i>	<i>29</i>	<i>-1,810</i>	<i>0.0</i>	<i>-2.9</i>	<i>36,445</i>	<i>36,565</i>	<i>16,071</i>	<i>120</i>	<i>-20,494</i>	<i>0.3</i>	<i>-59.0</i>	<i>58.9</i>	<i>59.0</i>	<i>26.7</i>	<i>0.2</i>	<i>-32.3</i>	
ACAPULCO, GRO.	19,018	18,897	18,840	-121	-57	-0.6	-0.3	9,491	9,935	4,103	444	-5,832	4.7	-58.7	49.9	52.6	21.8	2.7	-30.8	
COZUMEL, Q. ROO	4,674	4,669	5,109	-5	439	-0.1	9.4	2,870	2,678	1,402	-192	-1,276	-6.7	-47.6	61.4	57.4	27.4	-4.1	-29.9	
LA PAZ, B.C.S.	2,725	2,715	2,255	-9	-461	-0.3	-17.0	1,317	1,373	513	56	-62.6	4.3	-62.6	48.3	50.6	22.8	2.2	-27.8	
MANZANILLO, COL.	4,511	4,508	4,744	-3	236	-0.1	5.2	2,270	2,227	1,022	-43	-1,205	-1.9	-54.1	50.3	49.4	21.5	-0.9	-27.9	
MAZATLAN, SIN.	9,662	9,545	9,829	-117	284	-1.2	3.0	6,113	6,329	3,069	216	-3,260	3.5	-51.5	63.3	66.3	31.2	3.0	-35.1	
PUERTO VALLARTA, JAL.	12,631	12,847	12,678	216	-169	1.7	-1.3	9,803	9,813	4,519	10	-5,293	0.1	-53.9	76.4	76.4	35.6	-1.2	-40.7	
VERACRUZ BOCA DEL RIO, VER.	8,675	8,741	n.d.	66	n.d.	0.8	n.d.	4,581	4,210	n.d.	-371	n.d.	-8.1	n.d.	52.8	48.2	n.d.	-4.6	n.d.	
<i>Otros</i>	<i>62,134</i>	<i>63,357</i>	<i>64,066</i>	<i>1,223</i>	<i>709</i>	<i>2.0</i>	<i>1.1</i>	<i>48,751</i>	<i>48,422</i>	<i>19,308</i>	<i>-330</i>	<i>-29,114</i>	<i>-0.7</i>	<i>-60.1</i>	<i>78.5</i>	<i>76.4</i>	<i>30.1</i>	<i>-2.0</i>	<i>-46.3</i>	
ISLA MUJERES, Q. ROO	1,655	1,646	1,061	-10	-190	-0.6	-11.5	1,061	1,044	396	-17	-648	-1.6	-62.1	63.4	63.4	27.2	-0.6	-36.2	
NUEVO VALLARTA, NAY.	9,913	9,997	10,324	84	327	0.8	3.3	8,145	8,276	3,730	131	-4,546	1.6	-54.9	82.2	82.8	36.1	0.6	-46.7	
RIVIERA MAYA, Q. ROO	44,493	45,322	45,592	829	270	1.9	0.6	37,537	36,932	14,123	-605	-22,809	-1.6	-61.8	84.4	81.5	31.0	-2.9	-50.5	
<i>AKUMAL, Q. ROO</i>	<i>4,477</i>	<i>4,512</i>	<i>4,605</i>	<i>35</i>	<i>93</i>	<i>0.8</i>	<i>2.1</i>	<i>3,972</i>	<i>3,806</i>	<i>1,252</i>	<i>-166</i>	<i>-2,554</i>	<i>-4.2</i>	<i>-67.1</i>	<i>84.4</i>	<i>84.4</i>	<i>27.2</i>	<i>-4.4</i>	<i>-57.2</i>	
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>10,594</i>	<i>10,742</i>	<i>10,965</i>	<i>149</i>	<i>223</i>	<i>1.4</i>	<i>2.1</i>	<i>8,304</i>	<i>7,978</i>	<i>3,327</i>	<i>-327</i>	<i>-4,650</i>	<i>-3.9</i>	<i>-58.3</i>	<i>78.4</i>	<i>74.3</i>	<i>30.3</i>	<i>-4.1</i>	<i>-43.9</i>	
<i>PLAYACAR, Q. ROO</i>	<i>6,712</i>	<i>6,702</i>	<i>6,704</i>	<i>-10</i>	<i>2</i>	<i>-0.2</i>	<i>0.0</i>	<i>6,001</i>	<i>5,634</i>	<i>2,133</i>	<i>-367</i>	<i>-3,500</i>	<i>-6.1</i>	<i>-62.1</i>	<i>89.4</i>	<i>84.1</i>	<i>31.8</i>	<i>-5.3</i>	<i>-52.2</i>	
PUERTO ESCONDIDO, OAX.	2,327	2,433	2,505	107	72	4.6	2.9	868	939	449	71	-489	8.2	-52.1	37.3	38.6	17.9	1.3	-20.6	
PLAYAS DE ROSARITO, B.C.	2,236	2,317	2,619	81	302	3.6	13.0	736	791	451	55	-340	7.5	-43.0	32.9	34.2	17.2	1.2	-16.9	
SAN FELIPE, B.C.	715	873	823	158	-50	22.1	-5.7	168	218	55	51	-163	30.2	-74.7	23.4	25.0	6.7	1.6	-18.3	
TONALÁ- PUERTO ARISTA, CHIS.	795	768	747	-27	-22	-3.4	-2.8	238	221	103	-17	-118	-7.0	-53.4	29.9	28.8	13.8	-1.1	-15.0	
<b>Ciudades</b>	<b>210,171</b>	<b>215,913</b>	<b>218,219</b>	<b>5,742</b>	<b>2,306</b>	<b>2.7</b>	<b>1.1</b>	<b>117,391</b>	<b>119,005</b>	<b>50,309</b>	<b>1,614</b>	<b>-68,696</b>	<b>1.4</b>	<b>-57.7</b>	<b>55.9</b>	<b>55.1</b>	<b>23.1</b>	<b>-0.7</b>	<b>-32.1</b>	
<i>Grandes</i>	<i>83,349</i>	<i>86,665</i>	<i>86,898</i>	<i>3,316</i>	<i>233</i>	<i>4.0</i>	<i>0.3</i>	<i>53,016</i>	<i>53,675</i>	<i>21,349</i>	<i>658</i>	<i>-32,326</i>	<i>1.2</i>	<i>-60.2</i>	<i>63.6</i>	<i>61.9</i>	<i>24.6</i>	<i>-1.7</i>	<i>-37.4</i>	
CIUDAD DE MÉXICO	51,453	51,236	50,018	-216	-1,219	-0.4	-2.4	32,965	32,997	12,163	32	-20,834	0.1	-63.1	64.1	64.4	24.3	0.3	-40.1	
GUADALAJARA, JAL.	18,148	21,749	21,923	3,601	174	19.8	0.8	10,357	11,342	5,290	986	-6,052	9.5	-53.4	57.1	52.2	24.1	-4.9	-28.0	
MONTERREY, N.L.	13,748	13,679	14,957	-69	1,277	-0.5	9.3	9,695	9,336	3,895	-359	-5,440	-3.7	-58.3	70.5	68.2	26.0	-2.3	-42.2	
<i>Del Interior</i>	<i>113,642</i>	<i>115,875</i>	<i>117,967</i>	<i>2,234</i>	<i>2,112</i>	<i>2.0</i>	<i>1.8</i>	<i>56,537</i>	<i>56,927</i>	<i>24,853</i>	<i>390</i>	<i>-32,074</i>	<i>0.7</i>	<i>-56.3</i>	<i>49.8</i>	<i>49.1</i>	<i>21.1</i>	<i>-0.6</i>	<i>-28.1</i>	
AGUASCALIENTES, AGS.	4,667	5,286	5,143	619	-143	13.3	-2.7	2,895	3,084	1,405	188	-1,679	6.5	-54.4	62.0	58.3	27.3	-3.7	-31.0	
CAMPECHE, CAMP.	1,393	1,408	1,394	15	-14	1.1	-1.0	658	689	339	32	-350	4.8	-50.8	47.2	49.0	24.3	1.7	-24.6	
CELAYA, GTO.	2,959	3,200	3,212	242	12	8.2	0.4	1,293	1,242	657	-52	-585	-4.0	-47.1	43.7	38.8	20.5	-4.9	-18.3	
CHIHUAHUA, CHIH.	3,843	3,833	4,860	-10	1,027	-0.3	26.8	1,970	2,090	1,203	119	-887	6.1	-42.4	51.3	54.5	24.8	3.3	-29.8	
COATZACOALCOS, VER.	1,769	1,768	1,769	-1	1	0.0	0.0	618	615	311	-3	-305	-0.4	-49.5	34.9	34.8	17.6	-0.1	-17.2	
COLIMA, COL.	1,357	1,278	1,314	-79	36	-5.8	2.8	671	590	287	-81	-303	-12.1	-51.3	49.5	46.2	21.9	-3.3	-24.3	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,301	1,390	1,398	90	7	6.9	0.5	407	456	176	49	-280	12.0	-61.5	31.3	32.8	12.6	1.5	-20.2	
CULIACÁN, SIN.	2,802	2,805	n.d.	3	n.d.	0.1	n.d.	1,371	1,325	n.d.	-46	n.d.	-3.4	n.d.	48.9	47.2	n.d.	-1.7	n.d.	
DURANGO, DGO.	1,884	1,888	1,888	5	0	0.2	0.0	1,019	1,107	488	88	-619	8.6	-55.9	54.1	58.7	25.9	4.5	-32.8	
EL FUERTE, SIN.	383	431	426	48	-5	12.5	-1.1	86	84	41	-2	-43	-2.2	-51.3	22.4	19.5	9.6	-2.9	-9.9	
GUANAJUATO, GTO.	3,247	3,182	3,174	-64	-8	-2.0	-0.3	1,419	1,260	388	-159	-872	-11.2	-69.2	43.7	39.6	12.2	-4.1	-27.4	
HERMOSILLO, SON.	2,754	2,775	2,821	21	46	0.8	1.7	1,495	1,657	688	162	-58.5	10.8	-59.7	54.3	59.7	24.4	5.4	-35.3	
IRAPUATO, GTO.	2,386	2,659	2,875	273	216	11.4	8.1	1,128	969	596	-158	-373	-14.1	-38.5	47.3	36.4	20.7	-10.8	-15.7	
LEON, GTO.	6,266	6,591	6,933	324	342	5.2	5.2	3,159	3,154	1,361	-4	-1,794	-0.1	-56.9	50.4	47.9	19.6	-2.5	-28.2	
LOS MOCHIS, SIN.	1,487	1,555	1,555	68	0	4.6	0.0	771	833	376	62	-457	8.0	-54.9	51.9	53.6				

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				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020
<b>Total</b>	<b>400,158</b>	<b>408,212</b>	<b>409,283</b>	<b>8,054</b>	<b>1,071</b>	<b>2.0</b>	<b>0.3</b>	<b>252,171</b>	<b>253,126</b>	<b>106,555</b>	<b>955</b>	<b>-146,571</b>	<b>0.4</b>	<b>-57.9</b>	<b>63.0</b>	<b>62.0</b>	<b>26.0</b>	<b>-1.0</b>	<b>-36.0</b>
PACHUCA, HGO.	1,572	1,551	1,578	-21	27	-1.3	1.7	902	881	391	-21	-490	-2.3	-55.6	57.4	56.8	24.8	-0.6	-32.0
PALENQUE, CHIS.	2,099	2,097	2,110	-2	13	-0.1	0.6	755	786	338	31	-448	4.1	-57.0	36.0	37.5	16.0	1.5	-21.5
PUEBLA, PUE.	9,366	9,443	9,698	77	255	0.8	2.7	5,888	5,789	2,238	-99	-3,551	-1.7	-61.3	62.9	61.3	23.1	-1.6	-38.2
QUERETARO, QRO.	7,420	7,444	7,302	24	-142	0.3	-1.9	4,707	4,430	1,681	-277	-2,749	-5.9	-62.1	63.4	59.5	23.0	-3.9	-36.5
SALAMANCA, GTO.	1,247	1,244	1,197	-3	-46	-0.3	-3.7	552	381	209	-172	-171	-31.1	-45.0	44.3	30.6	17.5	-13.7	-13.1
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,274	3,326	3,320	52	-6	1.6	-0.2	1,149	1,199	483	50	-716	4.3	-59.8	35.1	36.0	14.5	0.9	-21.5
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,672	3,625	-3	-47	-0.1	-1.3	677	693	328	17	-365	2.4	-52.7	18.4	18.9	9.0	0.5	-9.8
SAN JUAN DEL RÍO, QRO.	1,097	1,124	1,099	27	-24	2.4	-2.2	550	552	247	2	-305	0.4	-55.3	50.1	49.1	22.4	-1.0	-26.7
SAN LUIS POTOSÍ, S.L.P.	5,522	5,684	5,973	162	289	2.9	5.1	3,608	3,466	1,496	-141	-1,971	-3.9	-56.9	65.3	61.0	25.0	-4.3	-35.9
SAN MIGUEL DE ALLENDE, GTO.	1,939	2,054	2,106	115	51	5.9	2.5	870	849	301	-21	-548	-2.4	-64.5	44.9	41.3	14.3	-3.5	-27.0
TAXCO, GRO.	906	897	903	-9	6	-1.0	0.7	325	354	155	28	-199	8.7	-56.3	35.9	39.5	17.1	3.5	-22.3
TEQUISQUIAPAN, QRO.	905	875	n.d.	-30	n.d.	-3.4	n.d.	204	222	n.d.	18	n.d.	8.8	n.d.	22.6	25.4	n.d.	2.8	n.d.
TLAXCALA, TLAX.	636	629	641	-7	12	-1.0	1.9	189	190	73	1	-117	0.7	-61.4	29.7	30.3	11.5	0.5	-18.8
TOLUCA, MÉX.	3,807	3,797	3,802	-10	5	-0.3	0.1	1,736	1,653	776	-84	-876	-4.8	-53.0	45.6	43.5	20.4	-2.1	-23.1
TUXTLA GUTIÉRREZ, CHIS.	4,296	4,310	4,404	14	94	0.3	2.2	1,512	1,652	818	140	-835	9.3	-50.5	35.2	38.3	18.6	3.1	-19.8
VALLE DE BRAVO, MÉX.	1,191	1,221	1,221	31	-1	2.6	0.0	279	274	120	-5	-154	-1.8	-56.2	23.4	22.4	9.8	-1.0	-12.6
VILLAHERMOSA, TAB.	5,123	5,095	5,203	-28	108	-0.6	2.1	2,205	2,499	1,375	293	-1,123	13.3	-45.0	43.0	49.0	26.4	6.0	-22.6
XALAPA, VER.	2,338	2,396	n.d.	57	n.d.	2.5	n.d.	952	917	n.d.	-34	n.d.	-3.6	n.d.	40.7	38.3	n.d.	-2.4	n.d.
ZACATECAS, ZAC.	3,210	3,196	2,997	-14	-199	-0.4	-6.2	1,848	1,709	748	-140	-960	-7.5	-56.2	57.6	53.5	25.0	-4.1	-28.5
<b>Fronterizas</b>	<b>13,181</b>	<b>13,373</b>	<b>13,335</b>	<b>193</b>	<b>-38</b>	<b>1.5</b>	<b>-0.3</b>	<b>7,838</b>	<b>8,403</b>	<b>4,107</b>	<b>566</b>	<b>-4,296</b>	<b>7.2</b>	<b>-51.1</b>	<b>59.5</b>	<b>62.8</b>	<b>30.8</b>	<b>3.4</b>	<b>-32.0</b>
CIUDAD JUÁREZ, CHIH.	4,506	4,534	4,518	28	-16	0.6	-0.4	2,897	3,231	1,443	333	-1,787	11.5	-55.3	64.3	71.3	31.9	6.9	-39.3
MEXICALI, BC.	2,478	2,556	2,591	78	35	3.1	1.4	1,404	1,508	873	104	-635	7.4	-42.1	56.6	59.0	33.7	2.4	-25.3
PIEDRAS NEGRAS, COAH.	801	770	811	-30	41	-3.8	5.3	347	370	272	23	-98	6.6	-26.6	43.4	48.0	33.5	4.7	-14.5
TECATE, B.C.	297	296	316	-1	20	-0.4	6.8	119	131	79	12	-52	10.4	-39.8	40.0	44.3	25.0	4.3	-19.3
TIJUANA, B.C.	5,099	5,217	5,099	118	-118	2.3	-2.3	3,071	3,163	1,440	93	-1,724	3.0	-54.5	60.2	60.6	28.2	0.4	-32.4

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

\*Del 01-enero-2018 al 19-agosto-2018  
\*\*Del 31-diciembre-2018 al 18-agosto-2019  
\*\*\*Del 30-diciembre-2019 al 16-agosto-2020

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inició el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.