

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
																				2018-2019
Total	400,037	407,803	409,125	7,766	1,322	1.9	0.3	250,203	251,395	111,192	1,192	-140,203	0.5	-55.8	62.5	61.6	27.2	-0.9	-34.5	
Centros de Playa	189,951	192,006	190,820	2,055	-1,186	1.1	-0.6	134,322	133,717	58,560	-605	-75,157	-0.5	-56.2	70.7	69.6	30.7	-1.1	-39.0	
<i>Integramente Planeados</i>	<i>65,992</i>	<i>66,840</i>	<i>66,667</i>	<i>848</i>	<i>-173</i>	<i>1.3</i>	<i>-0.3</i>	<i>49,662</i>	<i>49,224</i>	<i>21,749</i>	<i>-438</i>	<i>-27,474</i>	<i>-0.9</i>	<i>-55.8</i>	<i>75.3</i>	<i>73.6</i>	<i>32.6</i>	<i>-1.6</i>	<i>-41.0</i>	
BAHIAS DE HUATULCO, OAX.	3,717	4,239	4,292	522	53	14.1	1.2	2,528	2,865	1,281	337	-1,584	13.3	-55.3	68.0	67.6	29.8	-0.4	-37.7	
CANCUN, Q.ROO	34,982	35,133	34,979	152	-155	0.4	-0.4	27,950	26,878	11,783	-1,072	-15,095	-3.8	-56.2	79.9	76.5	33.7	-3.4	-42.8	
IXTAPA ZIHUATANEJO, GRO.	6,272	6,278	4,985	6	-1,293	0.1	-20.6	3,909	3,870	1,444	-39	-2,426	-1.0	-62.7	62.3	61.6	29.0	-0.7	-32.7	
LORETO, B.C.S.	892	880	n.d.	-13	n.d.	-1.4	n.d.	391	453	n.d.	62	n.d.	15.8	n.d.	43.8	51.5	n.d.	7.7	n.d.	
LOS CABOS, B.C.S.	20,129	20,310	21,758	181	1,448	0.9	7.1	14,884	15,159	7,098	274	-8,060	1.8	-53.2	73.9	74.6	32.6	0.7	-42.0	
<i>CABO SAN LUCAS</i>	<i>7,352</i>	<i>7,885</i>	<i>8,899</i>	<i>532</i>	<i>1,014</i>	<i>7.2</i>	<i>12.9</i>	<i>5,929</i>	<i>6,262</i>	<i>3,107</i>	<i>334</i>	<i>-3,155</i>	<i>5.6</i>	<i>-50.4</i>	<i>80.6</i>	<i>79.4</i>	<i>34.9</i>	<i>-1.2</i>	<i>-44.5</i>	
<i>SAN JOSÉ DEL CABO</i>	<i>4,493</i>	<i>4,536</i>	<i>4,769</i>	<i>43</i>	<i>234</i>	<i>1.0</i>	<i>5.2</i>	<i>3,110</i>	<i>2,958</i>	<i>1,385</i>	<i>-152</i>	<i>-1,573</i>	<i>-4.9</i>	<i>-53.2</i>	<i>69.2</i>	<i>65.2</i>	<i>29.0</i>	<i>-4.0</i>	<i>-36.2</i>	
<i>ZONA CORREDOR LOS CABOS</i>	<i>3,935</i>	<i>3,988</i>	<i>4,291</i>	<i>53</i>	<i>302</i>	<i>1.4</i>	<i>7.6</i>	<i>2,029</i>	<i>2,699</i>	<i>1,267</i>	<i>670</i>	<i>-1,432</i>	<i>33.0</i>	<i>-53.1</i>	<i>51.6</i>	<i>67.7</i>	<i>29.5</i>	<i>16.1</i>	<i>-38.1</i>	
Tradicional	61,826	61,877	60,136	52	-1,741	0.1	-2.8	36,016	36,103	16,162	87	-19,941	0.2	-55.2	58.3	58.3	26.9	0.1	-31.5	
ACAPULCO, GRO.	19,016	18,870	18,810	-146	-60	-0.8	-0.3	9,296	9,766	4,282	471	-5,484	5.1	-56.2	48.9	51.8	22.8	2.9	-29.0	
COZUMEL, Q. ROO	4,674	4,670	5,102	-4	432	-0.1	9.3	2,840	2,684	1,475	-156	-1,209	-5.5	-45.0	60.8	57.5	28.9	-3.3	-28.6	
LA PAZ, B.C.S.	2,725	2,715	n.d.	-10	n.d.	-0.4	n.d.	1,293	1,340	n.d.	47	n.d.	3.6	n.d.	49.4	n.d.	1.9	n.d.		
MANZANILLO, COL.	4,478	4,490	4,743	12	253	0.3	5.6	2,243	2,166	1,022	-77	-1,143	-3.4	-52.8	50.1	48.2	21.6	-1.8	-26.7	
MAZATLAN, SIN.	9,650	9,547	9,851	-103	305	-1.1	3.2	6,025	6,167	2,703	142	-3,463	2.4	-56.2	62.4	64.6	27.4	2.2	-37.2	
PUERTO VALLARTA, JAL.	12,612	12,849	12,757	238	-92	1.9	-0.7	9,851	9,852	4,683	1	-5,170	0.0	-52.5	78.1	76.7	36.7	-1.4	-40.0	
VERACRUZ BOCA DEL RIO, VER.	8,673	8,738	n.d.	65	n.d.	0.7	n.d.	4,469	4,128	n.d.	-340	n.d.	-7.6	n.d.	51.5	47.2	n.d.	-4.3	n.d.	
Otros	62,133	63,289	64,017	1,156	728	1.9	1.2	48,644	48,390	20,649	-253	-27,741	-0.5	-57.3	78.3	76.5	32.3	-1.8	-44.2	
ISLA MUJERES, Q. ROO	1,655	1,646	1,422	-9	-223	-0.6	-13.6	1,057	1,048	422	-9	-626	-0.8	-59.7	63.8	63.7	29.7	-0.2	-34.0	
NUEVO VALLARTA, NAY.	9,913	9,980	10,323	67	343	0.7	3.4	8,185	8,292	3,865	107	-4,427	1.3	-53.4	82.6	83.1	37.4	0.5	-45.7	
RIVIERA MAYA, Q. ROO	44,494	45,314	45,581	820	267	1.8	0.6	37,481	36,979	15,300	-502	-21,678	-1.3	-58.6	84.2	81.6	33.6	-2.6	-48.0	
<i>AKUMAL, Q. ROO</i>	<i>4,477</i>	<i>4,499</i>	<i>4,605</i>	<i>22</i>	<i>106</i>	<i>0.5</i>	<i>2.3</i>	<i>3,955</i>	<i>3,783</i>	<i>1,380</i>	<i>-172</i>	<i>-2,603</i>	<i>-4.4</i>	<i>-63.5</i>	<i>84.1</i>	<i>81.6</i>	<i>30.0</i>	<i>-4.3</i>	<i>-54.1</i>	
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>10,583</i>	<i>10,738</i>	<i>10,965</i>	<i>155</i>	<i>227</i>	<i>1.5</i>	<i>2.1</i>	<i>8,282</i>	<i>8,005</i>	<i>3,572</i>	<i>-276</i>	<i>-4,433</i>	<i>-3.3</i>	<i>-55.4</i>	<i>78.3</i>	<i>74.6</i>	<i>32.6</i>	<i>-3.7</i>	<i>-42.0</i>	
<i>PLAYACAR, Q. ROO</i>	<i>6,712</i>	<i>6,702</i>	<i>6,702</i>	<i>-10</i>	<i>0</i>	<i>-0.1</i>	<i>0.0</i>	<i>5,995</i>	<i>5,650</i>	<i>2,342</i>	<i>-345</i>	<i>-3,308</i>	<i>-5.8</i>	<i>-58.5</i>	<i>89.3</i>	<i>84.3</i>	<i>34.9</i>	<i>-5.0</i>	<i>-49.4</i>	
PUERTO ESCONDIDO, OAX.	2,324	2,424	2,502	100	78	4.3	3.2	845	927	473	82	-454	9.7	-48.9	36.4	38.2	18.9	1.9	-19.3	
PLAYAS DE ROSARITO, B.C.	2,234	2,277	2,619	42	342	1.9	15.0	684	713	428	29	-285	4.3	-40.0	30.6	31.3	16.3	0.7	-15.0	
SAN FELIPE, BC.	715	880	823	165	-57	23.1	-6.5	165	214	57	49	-157	29.9	-73.6	23.0	24.3	6.9	1.3	-17.4	
TONALÁ- PUERTO ARISTA, CHIS.	798	768	747	-30	-22	-3.8	-2.8	228	218	105	-10	-113	-4.5	-51.9	28.5	28.3	14.0	-0.2	-14.3	
Ciudades	210,086	215,797	218,305	5,711	2,507	2.7	1.2	115,881	117,678	52,631	1,796	-65,047	1.6	-55.3	55.2	54.5	24.1	-0.6	-30.4	
<i>Grandes</i>	<i>83,392</i>	<i>86,638</i>	<i>86,697</i>	<i>3,247</i>	<i>59</i>	<i>3.9</i>	<i>0.1</i>	<i>52,613</i>	<i>53,300</i>	<i>22,455</i>	<i>686</i>	<i>-30,844</i>	<i>1.3</i>	<i>-57.9</i>	<i>63.1</i>	<i>61.5</i>	<i>25.9</i>	<i>-1.6</i>	<i>-35.6</i>	
CIUDAD DE MÉXICO	51,494	51,227	49,795	-267	-1,432	-0.5	-2.8	32,842	32,905	12,862	63	-20,043	0.2	-60.9	63.8	64.2	25.8	0.5	-38.4	
GUADALAJARA, JAL.	18,154	21,687	21,953	3,532	266	19.5	1.2	10,135	11,044	5,483	909	-5,561	9.0	-50.4	55.8	50.9	25.0	-4.9	-26.0	
MONTERREY, N.L.	13,743	13,725	14,949	-18	1,224	-0.1	8.9	9,636	9,350	4,110	-286	-5,240	-3.0	-56.0	70.1	68.1	27.5	-2.0	-40.6	
<i>Del Interior</i>	<i>113,532</i>	<i>115,847</i>	<i>118,190</i>	<i>2,315</i>	<i>2,344</i>	<i>2.0</i>	<i>2.0</i>	<i>55,449</i>	<i>56,072</i>	<i>25,960</i>	<i>623</i>	<i>-30,112</i>	<i>1.1</i>	<i>-53.7</i>	<i>48.8</i>	<i>48.4</i>	<i>22.0</i>	<i>-0.4</i>	<i>-26.4</i>	
AGUASCALIENTES, AGS.	4,616	5,284	5,133	667	-150	14.5	-2.8	2,807	3,080	1,430	273	-1,649	9.7	-53.6	60.8	58.3	27.9	-2.5	-30.4	
CAMPECHE, CAMP.	1,391	1,407	1,396	16	-11	1.1	-0.8	641	669	348	29	-322	4.5	-48.0	46.0	47.6	24.9	1.5	-22.7	
CELAYA, GTO.	2,940	3,219	3,205	280	-14	9.5	-0.4	1,289	1,257	674	-33	-582	-2.5	-46.3	43.9	39.0	21.0	-4.8	-18.0	
CHIHUAHUA, CHIH.	3,822	3,829	4,857	7	1,028	0.2	26.9	1,943	2,100	1,226	157	-874	8.1	-41.6	50.8	54.8	25.2	4.0	-29.6	
COATZACOALCOS, VER.	1,769	1,768	1,768	-2	1	-0.1	0.0	610	604	320	-6	-284	-1.0	-47.0	34.5	34.2	18.1	-0.3	-16.1	
COLIMA, COL.	1,362	1,291	1,323	-71	32	-5.2	2.5	672	602	293	-70	-309	-10.4	-51.3	49.3	46.6	22.1	-2.7	-24.5	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,301	1,390	1,396	89	6	6.9	0.4	383	432	184	49	-249	12.7	-57.5	29.5	31.1	13.1	1.6	-17.9	
CULIACAN, SIN.	2,802	2,805	2,814	3	9	0.1	0.3	1,382	1,331	605	-51	-726	-3.7	-54.5	49.3	47.4	21.5	-1.9	-25.9	
DURANGO, DGO.	1,884	1,888	1,888	4	0	0.2	0.0	967	1,069	493	102	-577	10.5	-53.9	51.4	56.6	26.1	5.3	-30.5	
EL FUERTE, SIN.	383	430	422	47	-8	12.2	-1.9	81	83	41	2	-43	2.8	-51.3	21.1	19.3	9.6	-1.8	-9.8	
GUANAJUATO, GTO.	3,246	3,186	3,165	-60	-21	-1.8	-0.7	1,347	1,212	419	-135	-793	-10.0	-65.5	41.5	38.0	13.2	-3.5	-24.8	
HERMOSILLO, SON.	2,755	2,775	2,816	20	41	0.7	1.5	1,505	1,648	708	143	-570	9.5	-57.0	54.6	59.4	25.1	4.8	-34.2	
IRAPUATO, GTO.	2,365	2,658	2,880	293	222	12.4	8.4	1,103	968	628	-135	-340	-12.2	-35.1	46.7	36.4	21.8	-10.2	-14.6	
LEON, GTO.	6,269	6,598	6,936	329	338	5.2	5.1	3,130	3,143	1,428	14	-1,715	0.4	-54.6	49.9	47.6	20.6	-2.3	-27.1	
LOS MOCHIS, SIN.	1,481	1,555	1,526	74	-29	5.0	-1.9	758	831	383	73	-448	9.6	-53.9	51.2	53.4	25.1	2		

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados						Ocupación				
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)	
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020
Total	400,037	407,803	409,125	7,766	1,322	1.9	0.3	250,203	251,395	111,192	1,192	-140,203	0.5	-55.8	62.5	61.6	27.2	-0.9	-34.5
PACHUCA, HGO.	1,576	1,547	1,578	-29	31	-1.8	2.0	910	865	415	-46	-450	-5.0	-52.0	57.8	55.9	26.3	-1.9	-29.6
PALENQUE, CHIS.	2,099	2,096	2,109	-3	13	-0.1	0.6	708	744	353	37	-391	5.2	-52.6	33.7	35.5	16.7	1.8	-18.8
PUEBLA, PUE.	9,369	9,434	9,697	65	263	0.7	2.8	5,788	5,724	2,438	-64	-3,287	-1.1	-57.4	61.8	60.7	25.1	-1.1	-35.5
QUERETARO, QRO.	7,419	7,441	7,339	22	-102	0.3	-1.4	4,644	4,396	1,784	-248	-2,612	-5.3	-59.4	62.6	59.1	24.3	-3.5	-34.8
SALAMANCA, GTO.	1,248	1,244	1,196	-4	-48	-0.3	-3.8	535	377	209	-159	-167	-29.6	-44.4	42.9	30.3	17.5	-12.6	-12.8
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,269	3,326	3,319	57	-7	1.7	-0.2	1,099	1,144	516	45	-628	4.1	-54.9	33.6	34.4	15.6	0.8	-18.8
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,672	3,618	-3	-53	-0.1	-1.5	591	608	343	17	-265	2.9	-43.6	16.1	16.6	9.5	0.5	-7.1
SAN JUAN DEL RÍO, QRO.	1,094	1,123	n.d.	n.d.	n.d.	2.6	n.d.	542	542	n.d.	n.d.	n.d.	0.1	n.d.	49.5	48.3	n.d.	-1.2	n.d.
SAN LUIS POTOSÍ, S.L.P.	5,513	5,661	5,979	148	318	2.7	5.6	3,559	3,432	1,542	-127	-1,890	-3.6	-55.1	64.6	60.6	25.8	-3.9	-34.8
SAN MIGUEL DE ALLENDE, GTO.	1,945	2,054	2,109	109	55	5.6	2.7	855	845	313	-10	-531	-1.2	-62.9	43.9	41.1	14.9	-2.8	-26.3
TAXCO, GRO.	908	893	905	-15	11	-1.6	1.3	315	340	161	26	-180	8.2	-52.8	34.6	38.1	17.8	3.5	-20.4
TEQUISQUIAPAN, QRO.	906	872	895	-33	23	-3.7	2.6	195	217	93	22	-124	11.1	-57.2	21.6	24.9	10.4	3.3	-14.5
TLAXCALA, TLAX.	636	639	642	3	4	0.4	0.6	182	186	76	4	-109	2.2	-58.8	28.6	29.1	11.9	0.5	-17.2
TOLUCA, MÉX.	3,807	3,797	3,788	-10	-8	-0.3	-0.2	1,754	1,656	803	-98	-852	-5.6	-51.5	46.1	43.6	21.2	-2.5	-22.4
TUXTLA GUTIÉRREZ, CHIS.	4,294	4,310	4,396	16	87	0.4	2.0	1,485	1,599	851	114	-748	7.7	-46.8	34.6	37.1	19.4	2.5	-17.7
VALLE DE BRAVO, MÉX.	1,190	1,221	1,221	31	0	2.6	0.0	275	272	117	-3	-155	-1.0	-57.0	23.1	22.3	9.6	-0.8	-12.7
VILLAHERMOSA, TAB.	5,127	5,092	5,223	-35	131	-0.7	2.6	2,178	2,480	1,384	302	-1,096	13.9	-44.2	42.5	48.7	26.5	6.2	-22.2
XALAPA, VER.	2,340	2,386	2,299	46	-88	2.0	-3.7	934	891	502	-43	-390	-4.6	-43.7	39.9	37.4	21.8	-2.6	-15.5
ZACATECAS, ZAC.	3,205	3,194	2,962	-11	-232	-0.3	-7.3	1,776	1,648	763	-128	-885	-7.2	-53.7	55.4	51.6	25.8	-3.8	-25.8
Fronterizas	13,163	13,312	13,418	149	105	1.1	0.8	7,819	8,306	4,216	487	-4,090	6.2	-49.2	59.4	62.4	31.4	3.0	-31.0
CIUDAD JUÁREZ, CHIH.	4,502	4,534	4,535	31	1	0.7	0.0	2,948	3,213	1,533	264	-1,680	9.0	-52.3	65.5	70.9	33.8	5.4	-37.1
MEXICALI, BC.	2,471	2,543	2,616	72	73	2.9	2.9	1,420	1,526	901	105	-625	7.4	-41.0	57.5	60.0	34.4	2.5	-25.6
PIEDRAS NEGRAS, COAH.	800	770	811	-30	41	-3.7	5.3	341	365	272	24	-93	7.2	-25.5	42.6	47.4	33.5	4.8	-13.8
TECATE, B.C.	294	293	316	-1	23	-0.5	7.9	117	129	76	12	-53	10.1	-41.3	39.8	44.0	23.9	4.2	-20.0
TIJUANA, B.C.	5,095	5,172	5,140	77	-32	1.5	-0.6	2,993	3,074	1,435	81	-1,639	2.7	-53.3	58.7	59.4	27.9	0.7	-31.5

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

*Del 01-enero-2018 al 22-julio-2018
**Del 31-diciembre-2018 al 21-julio-2019
***Del 30-diciembre-2019 al 19-julio-2020

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inició el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.