

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
<b>Total</b>	<b>400,295</b>	<b>406,804</b>	<b>412,083</b>	<b>6,508</b>	<b>5,279</b>	<b>1.6</b>	<b>1.3</b>	<b>252,281</b>	<b>251,685</b>	<b>163,044</b>	<b>-596</b>	<b>-88,640</b>	<b>-0.2</b>	<b>-35.2</b>	<b>63.0</b>	<b>61.9</b>	<b>39.6</b>	<b>-1.2</b>	<b>-22.3</b>	
<b>Centros de Playa</b>	<b>190,057</b>	<b>191,575</b>	<b>192,409</b>	<b>1,518</b>	<b>834</b>	<b>0.8</b>	<b>0.4</b>	<b>136,966</b>	<b>136,062</b>	<b>89,385</b>	<b>-904</b>	<b>-46,677</b>	<b>-0.7</b>	<b>-34.3</b>	<b>72.1</b>	<b>71.0</b>	<b>46.5</b>	<b>-1.0</b>	<b>-24.6</b>	
<i>Integramente Planeados</i>	<i>66,050</i>	<i>66,591</i>	<i>66,527</i>	<i>542</i>	<i>-64</i>	<i>0.8</i>	<i>-0.1</i>	<i>50,892</i>	<i>50,272</i>	<i>32,569</i>	<i>-620</i>	<i>-17,704</i>	<i>-1.2</i>	<i>-35.2</i>	<i>77.1</i>	<i>75.5</i>	<i>49.0</i>	<i>-1.6</i>	<i>-26.5</i>	
BAHIAS DE HUATULCO, OAX.	3,722	4,238	4,276	516	38	13.9	0.9	2,716	3,025	2,021	309	-1,005	11.4	-33.2	73.0	71.4	47.3	-1.6	-24.1	
CANCUN, Q.ROO	35,030	35,231	34,771	201	-460	0.6	-1.3	28,255	27,442	17,436	-813	-10,007	-2.9	-36.5	80.7	77.9	50.1	-2.8	-27.7	
IXTAPA ZIHUATANEJO, GRO.	6,273	6,278	n.d.	6	n.d.	0.1	n.d.	4,207	3,981	n.d.	-226	n.d.	-5.4	n.d.	67.1	63.4	n.d.	-3.7	n.d.	
LORETO, B.C.S.	892	871	n.d.	-21	n.d.	-2.3	n.d.	414	460	n.d.	45	n.d.	10.9	n.d.	46.5	52.8	n.d.	6.3	n.d.	
LOS CABOS, B.C.S.	20,133	19,973	21,648	-161	1,676	-0.8	8.4	15,300	15,364	10,680	64	-4,684	0.4	-30.5	76.0	76.9	49.3	0.9	-27.6	
<i>CABO SAN LUCAS</i>	<i>7,357</i>	<i>7,512</i>	<i>8,839</i>	<i>155</i>	<i>1,328</i>	<i>2.1</i>	<i>17.7</i>	<i>6,003</i>	<i>6,142</i>	<i>4,623</i>	<i>140</i>	<i>-1,519</i>	<i>2.3</i>	<i>-24.7</i>	<i>81.6</i>	<i>81.8</i>	<i>52.3</i>	<i>0.2</i>	<i>-29.5</i>	
<i>SAN JOSÉ DEL CABO</i>	<i>4,493</i>	<i>4,497</i>	<i>4,802</i>	<i>5</i>	<i>305</i>	<i>0.1</i>	<i>6.8</i>	<i>3,259</i>	<i>3,070</i>	<i>2,179</i>	<i>-190</i>	<i>-891</i>	<i>-5.8</i>	<i>-29.0</i>	<i>72.5</i>	<i>68.3</i>	<i>45.4</i>	<i>-4.3</i>	<i>-22.9</i>	
<i>ZONA CORREDOR LOS CABOS</i>	<i>3,935</i>	<i>3,952</i>	<i>4,287</i>	<i>17</i>	<i>334</i>	<i>0.4</i>	<i>8.5</i>	<i>2,181</i>	<i>2,765</i>	<i>1,921</i>	<i>584</i>	<i>-844</i>	<i>26.8</i>	<i>-30.5</i>	<i>55.4</i>	<i>70.0</i>	<i>44.8</i>	<i>14.5</i>	<i>-25.1</i>	
<b>Tradicional</b>	<b>61,857</b>	<b>61,805</b>	<b>61,862</b>	<b>-52</b>	<b>57</b>	<b>-0.1</b>	<b>0.1</b>	<b>37,013</b>	<b>36,422</b>	<b>24,709</b>	<b>-592</b>	<b>-11,713</b>	<b>-1.6</b>	<b>-32.2</b>	<b>59.8</b>	<b>58.9</b>	<b>39.9</b>	<b>-0.9</b>	<b>-19.0</b>	
ACAPULCO, GRO.	19,069	18,905	18,657	-164	-248	-0.9	-1.3	9,620	9,918	6,597	299	-3,322	3.1	-33.5	50.4	52.5	35.4	2.0	-17.1	
COZUMEL, Q. ROO	4,673	4,673	5,068	0	394	0.0	8.4	3,079	2,897	2,265	-182	-631	-5.9	-21.8	65.9	62.0	44.7	-3.9	-17.3	
LA PAZ, B.C.S.	2,725	2,711	2,444	-15	-266	-0.5	-9.8	1,289	1,324	853	35	-472	2.7	-35.6	47.3	48.9	34.9	1.5	-14.0	
MANZANILLO, COL.	4,461	4,398	4,748	-63	349	-1.4	7.9	2,280	1,962	1,379	-319	-583	-14.0	-29.7	51.1	44.6	29.0	-6.5	-15.6	
MAZATLAN, SIN.	9,670	9,547	9,821	-123	274	-1.3	2.9	5,947	5,873	3,991	-73	-1,882	-1.2	-32.1	61.5	61.5	40.6	0.0	-20.9	
PUERTO VALLARTA, JAL.	12,592	12,851	12,846	259	-5	2.1	0.0	10,474	10,439	7,016	-34	-3,423	-0.3	-32.8	83.2	81.2	54.6	1.9	-26.6	
VERACRUZ BOCA DEL RIO, VER.	8,667	8,720	8,278	53	-441	0.6	-5.1	4,324	4,007	2,608	-316	-1,399	-7.3	-34.9	49.9	46.0	31.5	-3.9	-14.5	
<b>Otros</b>	<b>62,150</b>	<b>63,179</b>	<b>64,020</b>	<b>1,029</b>	<b>841</b>	<b>1.7</b>	<b>1.3</b>	<b>49,060</b>	<b>49,368</b>	<b>32,108</b>	<b>308</b>	<b>-17,261</b>	<b>0.6</b>	<b>-35.0</b>	<b>78.9</b>	<b>78.1</b>	<b>50.2</b>	<b>-0.8</b>	<b>-28.0</b>	
ISLA MUJERES, Q. ROO	1,668	1,645	1,475	-22	-170	-1.3	-10.3	1,149	1,104	686	-44	-418	-3.9	-37.9	68.9	67.1	46.5	-1.8	-20.6	
NUEVO VALLARTA, NAY.	9,913	9,920	10,323	7	403	0.1	4.1	8,526	8,638	5,862	112	-2,776	1.3	-32.1	86.0	87.1	56.8	1.1	-30.3	
RIVIERA MAYA, Q. ROO	44,499	45,312	45,545	813	233	1.8	0.5	37,460	37,566	24,110	106	-13,456	0.3	-35.8	84.2	82.9	52.9	-1.3	-30.0	
<i>AKUMAL, Q. ROO</i>	<i>4,477</i>	<i>4,478</i>	<i>4,603</i>	<i>1</i>	<i>125</i>	<i>0.0</i>	<i>2.8</i>	<i>3,901</i>	<i>3,689</i>	<i>2,196</i>	<i>-212</i>	<i>-1,492</i>	<i>-5.4</i>	<i>-40.5</i>	<i>87.1</i>	<i>82.4</i>	<i>47.7</i>	<i>-4.8</i>	<i>-34.7</i>	
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>10,555</i>	<i>10,708</i>	<i>10,948</i>	<i>154</i>	<i>239</i>	<i>1.5</i>	<i>2.2</i>	<i>8,600</i>	<i>8,393</i>	<i>5,588</i>	<i>-207</i>	<i>-2,805</i>	<i>-2.4</i>	<i>-33.4</i>	<i>81.5</i>	<i>78.4</i>	<i>51.0</i>	<i>-3.1</i>	<i>-27.3</i>	
<i>PLAYACAR, Q. ROO</i>	<i>6,714</i>	<i>6,703</i>	<i>6,692</i>	<i>-11</i>	<i>-11</i>	<i>-0.2</i>	<i>-0.2</i>	<i>5,973</i>	<i>5,676</i>	<i>3,744</i>	<i>-298</i>	<i>-1,932</i>	<i>-5.0</i>	<i>-34.0</i>	<i>89.0</i>	<i>84.7</i>	<i>55.9</i>	<i>-4.3</i>	<i>-28.7</i>	
PUERTO ESCONDIDO, OAX.	2,332	2,416	2,489	84	73	3.6	3.0	926	982	730	56	-253	6.0	-25.7	39.7	40.6	29.3	0.9	-11.3	
PLAYAS DE ROSARITO, B.C.	2,225	2,236	2,619	10	383	0.5	17.1	596	634	489	38	-145	6.4	-22.8	26.8	28.4	18.7	1.6	-9.7	
SAN FELIPE, B.C.	714	883	823	170	-61	23.8	-6.8	153	202	89	48	-112	31.6	-55.7	21.5	22.8	10.9	1.4	-12.0	
TONALÁ- PUERTO ARISTA, CHIS.	800	767	746	-33	-21	-4.2	-2.7	250	243	141	-8	-101	-3.1	-41.7	31.3	31.6	19.0	0.4	-12.7	
<b>Ciudades</b>	<b>210,238</b>	<b>215,228</b>	<b>219,674</b>	<b>4,990</b>	<b>4,445</b>	<b>2.4</b>	<b>2.1</b>	<b>115,315</b>	<b>115,623</b>	<b>73,659</b>	<b>308</b>	<b>-41,963</b>	<b>0.3</b>	<b>-36.3</b>	<b>54.8</b>	<b>53.7</b>	<b>33.5</b>	<b>-1.1</b>	<b>-20.2</b>	
<i>Grandes</i>	<i>83,613</i>	<i>86,035</i>	<i>87,614</i>	<i>2,423</i>	<i>1,578</i>	<i>2.9</i>	<i>1.8</i>	<i>52,320</i>	<i>52,157</i>	<i>32,295</i>	<i>-163</i>	<i>-19,862</i>	<i>-0.3</i>	<i>-38.1</i>	<i>62.6</i>	<i>60.6</i>	<i>36.9</i>	<i>-2.0</i>	<i>-23.8</i>	
CIUDAD DE MÉXICO	51,703	51,226	50,401	-477	-825	-0.9	-1.6	32,866	32,355	19,402	-511	-12,953	-1.6	-40.0	63.6	63.2	38.5	-0.4	-24.7	
GUADALAJARA, JAL.	18,188	20,980	22,037	2,792	1,058	15.4	5.0	10,025	10,553	7,111	528	-3,442	5.3	-32.6	55.1	50.3	32.3	-4.8	-18.0	
MONTERREY, N.L.	13,722	13,830	15,176	108	1,346	0.8	9.7	9,428	9,249	5,782	-179	-3,467	-1.9	-37.5	68.7	66.9	38.1	-1.8	-28.8	
<i>Del Interior</i>	<i>113,467</i>	<i>115,985</i>	<i>118,422</i>	<i>2,517</i>	<i>2,437</i>	<i>2.2</i>	<i>2.1</i>	<i>55,337</i>	<i>55,440</i>	<i>35,993</i>	<i>103</i>	<i>-19,447</i>	<i>0.2</i>	<i>-35.1</i>	<i>48.8</i>	<i>47.8</i>	<i>30.4</i>	<i>-1.0</i>	<i>-17.4</i>	
AGUASCALIENTES, AGS.	4,602	5,290	5,091	689	-200	15.0	-3.8	2,786	3,084	1,802	298	-1,282	10.7	-41.6	60.5	58.3	35.4	-2.2	-22.9	
CAMPECHE, CAMP.	1,382	1,402	1,404	20	2	1.5	0.2	677	715	487	37	-227	5.5	-31.8	49.0	51.0	34.7	2.0	-16.3	
CELAYA, GTO.	2,912	3,255	3,169	343	-86	11.8	-2.6	1,288	1,204	809	-84	-396	-6.5	-32.8	44.2	37.0	25.5	-7.2	-11.5	
CHIHUAHUA, CHIH.	3,779	3,897	4,866	117	969	3.1	24.9	1,850	1,948	1,513	98	-435	5.3	-22.3	48.9	50.0	31.1	1.0	-18.9	
COATZACOALCOS, VER.	1,770	1,770	1,769	0	-1	0.0	-0.1	593	604	412	11	-191	1.8	-31.7	33.5	34.1	23.3	0.6	-10.8	
COLIMA, COL.	1,402	1,351	1,345	-50	-7	-3.6	-0.5	674	615	369	-59	-247	-8.8	-40.1	48.1	45.5	27.4	-2.6	-18.1	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,303	1,390	1,392	87	2	6.7	0.1	377	423	265	46	-158	12.3	-37.4	28.9	30.4	19.0	1.5	-11.4	
CULIACAN, SIN.	2,802	2,805	2,816	3	11	0.1	0.4	1,386	1,313	882	-74	-430	-5.3	-32.8	49.5	46.8	31.3	-2.7	-15.5	
DURANGO, DGO.	1,884	1,886	1,886	2	0	0.1	0.0	909	959	617	50	-342	5.5	-35.7	48.3	50.8	32.7	2.6	-18.1	
EL FUERTE, SIN.	377	429	427	52	-2	13.7	-0.5	85	94	61	10	-33	11.4	-35.3	22.4	22.0	14.3	-0.5	-7.7	
GUANAJUATO, GTO.	3,242	3,186	3,106	-56	-80	-1.7	-2.5	1,310	1,180	631	-129	-550	-9.9	-46.6	40.4	37.0	20.3	-3.4	-16.7	
HERMOSILLO, SON.	2,776	2,775	2,828	53	0	0.0	1.9	1,504	1,609	977	106	-632	7.0	-39.3	54.2	58.0	34.5	3.8	-23.4	
IRAPUATO, GTO.	2,258	2,653	2,861	395	208	17.5	7.8	1,049	976	770	-73	-206	-6.9	-21.1	46.4	36.8	26.9	-9.6	-9.9	
LEON, GTO.	6,276	6,609	6,907	333	298	5.3	4.5	3,251	3,276	1,947	26	-1,330	0.8	-40.6	51.8	49.6	28.2	-2.2	-21.4	
LOS MOCHIS, SIN.	1,505	1,559	n.d.	54	n.d.	3.6	n.d.	755	795	n.d.	40	n.d.	5.3	n.d.	50.2	51.0	n.d.	0.8	n.d.	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
																				2018-2019
<b>Total</b>	400,295	406,804	412,083	6,508	5,279	1.6	1.3	252,281	251,685	163,044	-596	-88,640	-0.2	-35.2	63.0	61.9	39.6	-1.2	-22.3	
PACHUCA, HGO.	1,588	1,538	1,578	-51	41	-3.2	2.6	925	828	611	-96	-218	-10.4	-26.3	58.2	53.9	38.7	-4.4	-15.2	
PALENQUE, CHIS.	2,099	2,101	2,104	2	3	0.1	0.1	766	785	495	18	-289	2.4	-36.9	36.5	37.3	23.5	0.8	-13.8	
PUEBLA, PUE.	9,380	9,424	9,697	44	273	0.5	2.9	5,701	5,594	3,678	-107	-1,916	-1.9	-34.3	60.8	59.4	37.9	-1.4	-21.4	
QUERETARO, QRO.	7,415	7,430	7,467	15	37	0.2	0.5	4,579	4,330	2,609	-250	-1,721	-5.4	-39.7	61.8	58.3	34.9	-3.5	-23.3	
SALAMANCA, GTO.	1,250	1,244	1,178	-7	-65	-0.5	-5.2	521	380	248	-141	-133	-27.0	-34.9	41.7	30.6	21.0	-11.1	-9.6	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,257	3,325	3,315	67	-9	2.1	-0.3	1,152	1,165	793	14	-372	1.2	-31.9	35.4	35.1	23.9	-0.3	-11.1	
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,675	3,598	0	-77	0.0	-2.1	682	672	512	-10	-160	-1.5	-23.8	18.6	18.3	14.2	-0.3	-4.0	
SAN JUAN DEL RÍO, QRO.	1,086	1,119	1,187	33	68	3.0	6.1	541	538	349	-3	-189	-0.6	-35.1	49.8	48.0	29.4	-1.8	-18.6	
SAN LUIS POTOSÍ, S.L.P.	5,496	5,609	5,980	113	371	2.1	6.6	3,484	3,337	1,984	-147	-1,352	-4.2	-40.5	63.4	59.5	33.2	-3.9	-26.3	
SAN MIGUEL DE ALLENDE, GTO.	1,972	2,054	2,101	83	46	4.2	2.2	915	898	497	-17	-401	-1.9	-44.7	46.4	43.7	23.6	-2.7	-20.1	
TAXCO, GRO.	919	887	895	-32	8	-3.4	0.9	334	346	246	12	-99	3.6	-28.8	36.3	39.0	27.5	2.7	-11.4	
TEQUISQUIAPAN, QRO.	908	871	923	-37	52	-4.1	6.0	198	208	130	10	-78	5.3	-37.6	21.7	23.9	14.1	2.1	-9.8	
TLAXCALA, TLAX.	636	639	655	3	16	0.5	2.6	173	155	105	-18	-50	-10.5	-32.5	27.3	24.3	16.0	-3.0	-8.3	
TOLUCA, MÉX.	3,807	3,798	3,788	-9	-10	-0.2	-0.3	1,709	1,633	1,105	-75	-528	-4.4	-32.3	44.9	43.0	29.2	-1.9	-13.8	
TUXTLA GUTIÉRREZ, CHIS.	4,285	4,310	4,353	26	43	0.6	1.0	1,474	1,546	1,156	72	-390	4.9	-25.2	34.4	35.9	26.6	1.5	-9.3	
VALLE DE BRAVO, MÉX.	1,189	1,222	1,221	33	-1	2.7	-0.1	295	276	166	-18	-110	-6.2	-39.9	24.8	22.6	13.6	-2.2	-9.0	
VILLAHERMOSA, TAB.	5,136	5,077	5,233	-59	156	-1.2	3.1	2,133	2,387	1,755	255	-632	11.9	-26.5	41.5	47.0	33.5	5.5	-13.5	
XALAPA, VER.	2,351	2,338	2,436	-13	97	-0.5	4.2	920	805	727	-115	-78	-12.5	-9.7	39.1	34.4	29.8	-4.7	-4.6	
ZACATECAS, ZAC.	3,201	3,190	3,233	-11	43	-0.3	1.3	1,697	1,572	992	-125	-580	-7.3	-36.9	53.0	49.3	30.7	-3.7	-18.6	
<b>Freriznas</b>	<b>13,158</b>	<b>13,208</b>	<b>13,638</b>	<b>50</b>	<b>430</b>	<b>0.4</b>	<b>3.3</b>	<b>7,658</b>	<b>8,026</b>	<b>5,372</b>	<b>367</b>	<b>-2,654</b>	<b>4.8</b>	<b>-33.1</b>	<b>58.2</b>	<b>60.8</b>	<b>39.4</b>	<b>2.6</b>	<b>-21.4</b>	
CIUDAD JUÁREZ, CHIH.	4,495	4,532	4,531	37	-1	0.8	0.0	2,927	3,088	2,082	160	-1,005	5.5	-32.6	65.1	68.1	46.0	3.0	-22.2	
MEXICALI, BC.	2,471	2,530	2,631	59	101	2.4	4.0	1,400	1,551	1,119	150	-431	10.7	-27.8	56.7	61.3	42.6	4.6	-18.7	
PIEDRAS NEGRAS, COAH.	797	778	811	-19	33	-2.4	4.2	348	338	271	-10	-67	-2.8	-19.8	43.6	43.4	33.4	-0.2	-10.0	
TECATE, B.C.	287	286	316	-2	31	-0.7	10.7	111	122	81	10	-41	9.3	-33.4	38.8	42.7	25.7	3.9	-17.0	
TIJUANA, B.C.	5,108	5,083	5,350	-25	267	-0.5	5.2	2,871	2,928	1,818	56	-1,110	2.0	-37.9	56.2	57.6	34.0	1.4	-23.6	

\*Del 01-enero-2018 al 06-mayo-2018

\*\*Del 31-diciembre-2018 al 05-mayo-2019

\*\*\*Del 30-diciembre-2019 al 03-mayo-2020

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.