

Centro	Cuartos disponibles promedio diario <sup>1</sup>								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
<b>Total</b>	<b>400,372</b>	<b>406,651</b>	<b>412,532</b>	<b>6,280</b>	<b>5,880</b>	<b>1.6</b>	<b>1.4</b>	<b>252,853</b>	<b>249,506</b>	<b>194,002</b>	<b>-3,347</b>	<b>-55,505</b>	<b>-1.3</b>	<b>-22.2</b>	<b>63.2</b>	<b>61.4</b>	<b>47.0</b>	<b>-1.8</b>	<b>-14.3</b>	
<b>Centros de Playa</b>	<b>190,125</b>	<b>191,532</b>	<b>192,734</b>	<b>1,407</b>	<b>1,202</b>	<b>0.7</b>	<b>0.6</b>	<b>138,290</b>	<b>135,111</b>	<b>107,397</b>	<b>-3,180</b>	<b>-27,713</b>	<b>-2.3</b>	<b>-20.5</b>	<b>72.7</b>	<b>70.5</b>	<b>55.7</b>	<b>-2.2</b>	<b>-14.8</b>	
<i>Integramente Planeados</i>	<i>66,057</i>	<i>66,565</i>	<i>67,058</i>	<i>508</i>	<i>493</i>	<i>0.8</i>	<i>0.7</i>	<i>51,456</i>	<i>50,537</i>	<i>39,327</i>	<i>-919</i>	<i>-11,210</i>	<i>-1.8</i>	<i>-22.2</i>	<i>77.9</i>	<i>75.9</i>	<i>58.6</i>	<i>-2.0</i>	<i>-17.3</i>	
BAHIAS DE HUATULCO, OAX.	3,725	4,238	4,267	513	29	13.8	0.7	2,796	3,048	2,420	252	-628	9.0	-20.6	75.1	71.9	56.7	-3.2	-15.2	
CANCUN, Q.ROO	35,034	35,225	34,683	191	-543	0.5	-1.5	28,402	27,690	20,873	-712	-6,816	-2.5	-24.6	81.1	78.6	60.2	-2.5	-18.4	
IXTAPA ZIHUATANEJO, GRO.	6,273	6,278	n.d.	6	n.d.	0.1	n.d.	4,333	3,917	n.d.	-415	n.d.	-9.6	n.d.	69.1	62.4	n.d.	-6.7	n.d.	
LORETO, B.C.S.	891	895	n.d.	4	n.d.	0.4	n.d.	426	425	n.d.	-1	n.d.	-0.2	n.d.	47.8	47.5	n.d.	-0.3	n.d.	
LOS CABOS, B.C.S.	20,133	19,928	21,564	-205	1,635	-1.0	8.2	15,499	15,457	12,760	-42	-2,697	-0.3	-17.4	77.0	77.6	59.2	0.6	-18.4	
CABO SAN LUCAS	7,357	7,432	8,797	75	1,365	1.0	18.4	6,082	6,139	5,516	57	-622	0.9	-10.1	82.7	82.6	62.7	-0.1	-19.9	
SAN JOSÉ DEL CABO	4,492	4,497	4,787	5	290	0.1	6.5	3,293	3,101	2,606	-193	-494	-5.8	-15.9	73.3	68.9	54.4	-4.4	-14.5	
ZONA CORREDOR LOS CABOS	3,935	3,952	4,273	17	320	0.4	8.1	2,215	2,785	2,298	570	-487	25.8	-17.5	56.3	70.5	53.8	14.2	-16.7	
<b>Tradicional</b>	<b>61,912</b>	<b>61,803</b>	<b>61,632</b>	<b>-109</b>	<b>-172</b>	<b>-0.2</b>	<b>-0.3</b>	<b>37,633</b>	<b>35,374</b>	<b>29,574</b>	<b>-2,260</b>	<b>-5,799</b>	<b>-6.0</b>	<b>-16.4</b>	<b>60.8</b>	<b>57.2</b>	<b>48.0</b>	<b>-3.5</b>	<b>-9.3</b>	
ACAPULCO, GRO.	19,086	18,873	18,577	-213	-296	-1.1	-1.6	9,828	9,373	7,878	-455	-1,495	-4.6	-15.9	51.5	49.7	42.4	-1.8	-7.3	
COZUMEL, Q. ROO	4,673	4,674	5,006	2	332	0.0	7.1	3,193	2,970	2,683	-224	-286	-7.0	-9.6	68.3	63.5	53.6	-4.8	-9.9	
LA PAZ, B.C.S.	2,725	2,723	n.d.	-2	n.d.	-0.1	n.d.	1,279	1,290	n.d.	11	n.d.	0.9	n.d.	46.9	47.4	n.d.	0.5	n.d.	
MANZANILLO, COL.	4,488	4,426	4,746	-62	320	-1.4	7.2	2,322	1,785	1,653	-537	-132	-23.1	-7.4	51.7	40.3	34.8	-11.4	-5.5	
MAZATLAN, SIN.	9,685	9,547	9,747	-138	200	-1.4	2.1	6,014	5,628	4,763	-386	-865	-6.4	-15.4	62.1	59.0	48.9	-3.1	-10.1	
PUERTO VALLARTA, JAL.	12,589	12,850	12,825	260	-24	2.1	-0.2	10,766	10,512	8,401	-254	-2,111	-2.4	-20.1	85.5	81.8	65.5	-3.7	-16.3	
VERACRUZ BOCA DEL RIO, VER.	8,666	8,710	8,472	45	-239	0.5	-2.7	4,231	3,815	3,245	-416	-569	-9.8	-14.9	48.8	43.8	38.3	-5.0	-5.5	
<b>Otros</b>	<b>62,156</b>	<b>63,164</b>	<b>64,044</b>	<b>1,008</b>	<b>881</b>	<b>1.6</b>	<b>1.4</b>	<b>49,201</b>	<b>49,200</b>	<b>38,496</b>	<b>-1</b>	<b>-10,705</b>	<b>0.0</b>	<b>-21.8</b>	<b>79.2</b>	<b>77.9</b>	<b>60.1</b>	<b>-1.3</b>	<b>-17.8</b>	
ISLA MUJERES, Q. ROO	1,668	1,645	1,518	-23	-127	-1.4	-7.7	1,187	1,172	846	-72	-269	-6.1	-24.1	71.2	67.8	55.7	-3.4	-12.0	
NUEVO VALLARTA, NAY.	9,912	9,913	10,330	0	418	0.0	4.2	8,707	8,715	7,049	7	-1,665	0.1	-19.1	87.8	87.9	68.2	0.1	-19.7	
RIVIERA MAYA, Q. ROO	44,498	45,308	45,527	810	218	1.8	0.5	37,352	37,474	28,907	122	-8,568	0.3	-22.9	83.9	82.7	63.5	-1.2	-19.2	
AKUMAL, Q. ROO	4,476	4,479	4,602	3	123	0.1	2.8	3,872	3,649	2,635	-223	-1,014	-5.8	-27.8	86.5	81.5	57.3	-5.0	-24.2	
PLAYA DEL CARMEN, Q. ROO	10,555	10,680	10,938	125	258	1.2	2.4	8,636	8,357	6,690	-279	-1,667	-3.2	-20.0	81.8	78.2	61.2	-3.6	-17.1	
PLAYACAR, Q. ROO	6,714	6,702	6,687	-12	-15	-0.2	-0.2	5,966	5,633	4,489	-333	-1,144	-5.6	-20.3	88.9	84.0	67.1	-4.8	-16.9	
PUERTO ESCONDIDO, OAX.	2,339	2,417	2,482	78	66	3.3	2.7	968	932	872	-36	-61	-3.7	-6.5	41.4	38.6	35.1	-2.8	-3.5	
PLAYAS DE ROSARITO, B.C.	2,225	2,234	2,618	9	384	0.4	17.2	583	578	552	-5	-26	-0.8	-4.5	26.2	25.9	21.1	-0.3	-4.8	
SAN FELIPE, BC.	713	881	823	168	-59	23.6	-6.6	143	167	106	24	-61	16.6	-36.6	20.1	19.0	12.9	-1.1	-6.1	
TONALÁ- PUERTO ARISTA, CHIS.	800	766	746	-34	-20	-4.3	-2.6	260	219	164	-41	-55	-15.6	-25.1	32.5	28.6	22.0	-3.9	-6.6	
<b>Ciudades</b>	<b>210,247</b>	<b>215,119</b>	<b>219,798</b>	<b>4,872</b>	<b>4,678</b>	<b>2.3</b>	<b>2.2</b>	<b>114,563</b>	<b>114,396</b>	<b>86,604</b>	<b>-167</b>	<b>-27,792</b>	<b>-0.1</b>	<b>-24.3</b>	<b>54.5</b>	<b>53.2</b>	<b>39.4</b>	<b>-1.3</b>	<b>-13.8</b>	
<i>Grandes</i>	<i>83,725</i>	<i>85,808</i>	<i>87,718</i>	<i>2,083</i>	<i>1,910</i>	<i>2.5</i>	<i>2.2</i>	<i>52,102</i>	<i>52,070</i>	<i>38,236</i>	<i>-32</i>	<i>-13,834</i>	<i>-0.1</i>	<i>-26.6</i>	<i>62.2</i>	<i>60.7</i>	<i>43.6</i>	<i>-1.5</i>	<i>-17.1</i>	
CIUDAD DE MÉXICO	51,814	51,230	50,402	-584	-827	-1.1	-1.6	32,719	32,453	23,180	-267	-9,272	-0.8	-28.6	63.1	63.3	46.0	0.2	-17.4	
GUADALAJARA, JAL.	18,201	20,748	22,117	2,547	1,369	14.0	6.6	10,106	10,266	8,243	160	-2,023	1.6	-19.7	55.5	49.5	37.3	-6.0	-12.2	
MONTERREY, N.L.	13,710	13,831	15,199	120	1,369	0.9	9.9	9,277	9,352	6,813	75	-2,538	0.8	-27.1	67.7	67.6	44.8	0.0	-22.8	
<i>Del Interior</i>	<i>113,367</i>	<i>116,020</i>	<i>118,334</i>	<i>2,632</i>	<i>2,314</i>	<i>2.3</i>	<i>2.0</i>	<i>54,862</i>	<i>54,332</i>	<i>42,167</i>	<i>-530</i>	<i>-12,166</i>	<i>-1.0</i>	<i>-22.4</i>	<i>48.4</i>	<i>46.8</i>	<i>35.6</i>	<i>-1.6</i>	<i>-11.2</i>	
AGUASCALIENTES, AGS.	4,597	5,284	5,066	687	-218	14.9	-4.1	2,652	2,949	2,063	297	-887	11.2	-30.1	57.7	55.8	40.7	-1.9	-15.1	
CAMPECHE, CAMP.	1,376	1,401	1,406	25	5	1.8	0.4	676	696	570	21	-126	3.1	-18.1	49.1	49.7	40.5	0.6	-9.2	
CELAYA, GTO.	2,912	3,263	3,148	351	-115	12.1	-3.5	1,280	1,209	896	-71	-313	-5.5	-25.9	43.9	37.0	28.5	-6.9	-8.6	
CHIHUAHUA, CHIH.	3,758	3,906	4,866	147	960	3.9	24.6	1,833	1,910	1,760	77	-150	4.2	-7.9	48.8	48.9	36.2	0.1	-12.7	
COATZACOALCOS, VER.	1,771	1,770	1,771	-1	1	0.0	0.0	588	593	471	5	-122	0.9	-20.6	33.2	33.5	26.6	0.3	-6.9	
COLIMA, COL.	1,404	1,360	1,294	-44	-66	-3.2	-4.9	668	617	402	-51	-215	-7.6	-34.9	47.6	45.4	31.0	-2.2	-14.3	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,305	1,390	1,391	85	1	6.5	0.1	371	383	314	12	-69	3.3	-18.0	28.4	27.6	22.6	-0.8	-5.0	
CULIACAN, SIN.	2,802	2,805	n.d.	3	n.d.	0.1	n.d.	1,393	1,337	n.d.	-56	n.d.	-4.0	n.d.	49.7	47.7	n.d.	-2.0	n.d.	
DURANGO, DGO.	1,883	1,886	1,888	2	2	0.1	0.1	904	903	711	-1	-191	-0.1	-21.2	48.0	47.9	37.7	-0.1	-10.2	
EL FUERTE, SIN.	374	428	431	54	3	14.5	0.7	86	88	70	2	-19	2.4	-21.0	23.0	20.6	16.2	-2.4	-4.4	
GUANAJUATO, GTO.	3,241	3,188	3,070	-53	-118	-1.6	-3.7	1,293	1,124	747	-169	-377	-13.1	-33.5	39.9	35.3	24.3	-4.6	-10.9	
HERMOSILLO, SON.	2,776	2,775	2,834	-59	59	0.0	2.1	1,470	1,591	1,159	122	-433	8.3	-27.2	52.9	47.9	40.9	4.4	-16.5	
IRAPUATO, GTO.	2,201	2,650	2,851	449	201	20.4	7.6	1,016	1,019	864	3	-154	0.3	-15.1	46.1	38.4	30.3	-7.7	-8.1	
LEON, GTO.	6,277	6,614	6,891	337	277	5.4	4.2	3,279	3,346	2,268	67	-1,078	2.0	-32.2	52.2	50.6	32.9	-1.7	-17.7	
LOS MOCHIS, SIN.	1,513	1,560	n.d.	47	n.d.	3.1	n.d.	757	797	n.d.	40	n.d.	5.3	n.d.	50.0	51.1	n.d.	1.1	n.d.	
MÉRIDA, YUC.	6,693	7,166	n.d.	473	n.d.	7.1	n.d.	4,114	4,411	n.d.	298	n.d.	7.2	n.d.	61.5	61.6	n.d.	0.1	n.d.	
MORELIA, MICH.	3,166	2,864	3,107	-302	243	-9.5	8.5	1,792	1,735	1,460	-57	-275	-3.2	-15.8	56.6	60.6	47.0	4.0	-13.6	
OAXACA, OAX.	5,701	5,893	6,146	192	253	3.4	4.3	2,785	2,878	2,396	93	-482	3.3	-16.7	48.8	48.8	39.0	0.0	-9.8	

Centro	Cuartos disponibles promedio diario <sup>a)</sup>								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020						
<b>Total</b>	<b>400,372</b>	<b>406,651</b>	<b>412,532</b>	<b>6,280</b>	<b>5,880</b>	<b>1.6</b>	<b>1.4</b>	<b>252,853</b>	<b>249,506</b>	<b>194,002</b>	<b>-3,347</b>	<b>-55,505</b>	<b>-1.3</b>	<b>-22.2</b>	<b>63.2</b>	<b>61.4</b>	<b>47.0</b>	<b>-1.8</b>	<b>-14.3</b>	
PACHUCA, HGO.	1,588	1,538	1,579	-50	41	-3.2	2.7	933	803	708	-130	-95	-14.0	-11.8	58.8	52.2	44.9	-6.6	-7.4	
PALENQUE, CHIS.	2,099	2,101	2,101	2	0	0.1	0.0	778	712	579	-66	-134	-8.5	-18.8	37.1	33.9	27.5	-3.2	-6.4	
PUEBLA, PUE.	9,379	9,425	9,693	46	268	0.5	2.8	5,602	5,527	4,376	-75	-1,152	-1.3	-20.8	59.7	58.6	45.1	-1.1	-13.5	
QUERETARO, QRO.	7,415	7,428	7,489	13	61	0.2	0.8	4,588	4,236	3,056	-352	-1,180	-7.7	-27.8	61.9	57.0	40.8	-4.9	-16.2	
SALAMANCA, GTO.	1,253	1,244	1,169	-9	-75	-0.8	-6.0	508	392	277	-116	-115	-22.9	-29.4	40.5	31.5	23.7	-9.0	-7.9	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,257	3,324	3,312	66	-12	2.0	-0.4	1,168	1,042	946	-126	-96	-10.8	-9.2	35.9	31.4	28.6	-4.5	-2.8	
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,676	3,646	1	-30	0.0	-0.8	700	643	602	-57	-40	-8.1	-6.3	19.0	17.5	16.5	-1.6	-1.0	
SAN JUAN DEL RÍO, QRO.	1,087	1,121	1,186	34	65	3.1	5.8	554	542	403	-12	-139	-2.2	-25.6	50.9	48.3	34.0	-2.6	-14.4	
SAN LUIS POTOSÍ, S.L.P.	5,477	5,595	5,974	118	378	2.2	6.8	3,480	3,282	2,320	-198	-961	-5.7	-29.3	63.5	58.7	38.8	-4.9	-19.8	
SAN MIGUEL DE ALLENDE, GTO.	1,975	2,054	2,093	79	39	4.0	1.9	924	892	592	-32	-300	-3.5	-33.7	46.8	43.4	28.3	-3.4	-15.2	
TAXCO, GRO.	920	885	895	-36	11	-3.9	1.2	336	319	296	-17	-23	-5.0	-7.3	36.5	36.1	33.0	-0.4	-3.0	
TEQUISQUIAPAN, QRO.	910	871	926	-39	55	-4.3	6.3	199	181	154	-18	-27	-8.9	-14.9	21.8	20.8	16.6	-1.1	-4.1	
TLAXCALA, TLAX.	636	646	655	10	9	1.5	1.4	178	146	122	-32	-24	-18.0	-16.7	28.0	22.6	18.6	-5.4	-4.1	
TOLUCA, MÉX.	3,806	3,798	3,786	-8	-12	-0.2	-0.3	1,568	1,654	1,301	87	-354	5.5	-21.4	41.2	43.6	34.3	2.4	-9.2	
TUXTLA GUTIÉRREZ, CHIS.	4,278	4,310	4,329	32	18	0.7	0.4	1,486	1,486	1,327	0	-159	0.0	-10.7	34.7	34.5	30.7	-0.3	-3.8	
VALLE DE BRAVO, MÉX.	1,189	1,222	1,221	33	-1	2.8	-0.1	293	265	199	-28	-66	-9.7	-24.8	24.6	21.6	16.3	-3.0	-5.4	
VILLAHERMOSA, TAB.	5,136	5,067	5,235	-69	168	-1.3	3.3	2,068	2,383	2,009	315	-374	15.2	-15.7	40.3	47.0	38.4	6.8	-8.6	
XALAPA, VER.	2,357	2,330	2,448	-27	118	-1.1	5.1	879	767	801	-111	34	-12.7	4.5	37.3	32.9	32.7	-4.4	-0.2	
ZACATECAS, ZAC.	3,200	3,185	3,244	-15	59	-0.5	1.8	1,666	1,474	1,172	-192	-302	-11.5	-20.5	52.1	46.3	36.1	-5.8	-10.1	
<b>Fronterizas</b>	<b>13,134</b>	<b>13,292</b>	<b>13,745</b>	<b>157</b>	<b>454</b>	<b>1.2</b>	<b>3.4</b>	<b>7,599</b>	<b>7,993</b>	<b>6,201</b>	<b>394</b>	<b>-1,792</b>	<b>5.2</b>	<b>-22.4</b>	<b>57.9</b>	<b>60.1</b>	<b>45.1</b>	<b>2.3</b>	<b>-15.0</b>	
CIUDAD JUÁREZ, CHIH.	4,485	4,530	4,533	46	3	1.0	0.1	2,906	3,102	2,421	195	-680	6.7	-21.9	64.8	68.5	53.4	3.7	-15.0	
MEXICALI, BC.	2,471	2,530	2,625	59	95	2.4	3.8	1,377	1,580	1,274	203	-306	14.7	-19.4	55.7	62.5	48.5	6.7	-13.9	
PIEDRAS NEGRAS, COAH.	794	779	811	-15	32	-1.9	4.0	352	333	295	-19	-39	-5.4	-11.6	44.4	42.8	36.3	-1.6	-6.4	
TECATE, B.C.	288	286	316	-2	30	-0.6	10.5	114	117	89	3	-28	2.7	-24.3	39.7	41.0	28.1	1.3	-12.9	
TIJUANA, B.C.	5,097	5,166	5,460	69	294	1.4	5.7	2,849	2,861	2,122	12	-739	0.4	-25.8	55.9	55.4	38.9	-0.5	-16.5	

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

\*Del 01-enero-2018 al 15-abril-2018

\*\*Del 31-diciembre-2018 al 14-abril-2019

\*\*\*Del 30-diciembre-2019 al 12-abril-2020

n.d. No disponible / n.c. No comparable

Información preliminar.

<sup>a)</sup>A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.