

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados promedio del periodo								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020						
Total	400,666	410,996	410,597	10,330	-399	2.6	-0.1	245,002	247,886	106,678	2,884	-141,208	1.2	-57.0	61.1	60.3	26.0	-0.8	-34.3	
Centros de Playa	189,796	193,179	191,526	3,382	-1,653	1.8	-0.9	126,216	127,053	56,443	837	-70,611	0.7	-55.6	66.5	65.8	29.5	-0.7	-36.3	
<i>Integralmente Planeados</i>	<i>65,986</i>	<i>67,729</i>	<i>67,838</i>	<i>1,742</i>	<i>109</i>	<i>2.6</i>	<i>0.2</i>	<i>46,316</i>	<i>46,869</i>	<i>21,945</i>	<i>553</i>	<i>-24,924</i>	<i>1.2</i>	<i>-53.2</i>	<i>70.2</i>	<i>69.2</i>	<i>32.3</i>	<i>-1.0</i>	<i>-36.9</i>	
BAHIAS DE HUATULCO, OAX.	3,809	4,239	4,302	431	62	11.3	1.5	2,353	2,619	1,139	266	-1,480	11.3	-56.5	61.8	61.8	26.5	0.0	-35.3	
CANCUN, Q.ROO	34,915	35,117	35,127	202	10	0.6	0.0	26,170	25,498	11,553	-673	-13,945	-2.6	-54.7	75.0	72.6	32.9	-2.3	-39.7	
IXTAPA ZIHUATANEJO, GRO.	6,271	6,281	5,784	10	-497	0.2	-7.9	3,548	3,657	1,730	110	-1,927	3.1	-52.7	56.6	58.2	29.9	1.7	-28.3	
LORETO, B.C.S.	893	894	783	1	-111	0.1	-12.4	363	402	216	38	-186	10.5	-46.3	40.7	44.9	27.5	4.2	-17.4	
LOS CABOS, B.C.S.	20,098	21,197	21,841	1,099	644	5.5	3.0	13,881	14,693	7,307	812	-7,386	5.9	-50.3	69.1	69.3	33.5	0.3	-35.9	
<i>CABO SAN LUCAS</i>	<i>7,346</i>	<i>8,286</i>	<i>8,907</i>	<i>940</i>	<i>621</i>	<i>12.8</i>	<i>7.5</i>	<i>5,567</i>	<i>6,040</i>	<i>3,208</i>	<i>473</i>	<i>-2,832</i>	<i>8.5</i>	<i>-46.9</i>	<i>75.8</i>	<i>72.9</i>	<i>36.0</i>	<i>-2.9</i>	<i>-36.9</i>	
<i>SAN JOSÉ DEL CABO</i>	<i>4,494</i>	<i>4,667</i>	<i>4,808</i>	<i>173</i>	<i>142</i>	<i>3.8</i>	<i>3.0</i>	<i>2,867</i>	<i>3,011</i>	<i>1,305</i>	<i>143</i>	<i>-1,706</i>	<i>5.0</i>	<i>-56.7</i>	<i>63.8</i>	<i>64.5</i>	<i>27.1</i>	<i>0.7</i>	<i>-37.4</i>	
<i>ZONA CORREDOR LOS CABOS</i>	<i>3,935</i>	<i>4,111</i>	<i>4,296</i>	<i>176</i>	<i>185</i>	<i>4.5</i>	<i>4.5</i>	<i>1,878</i>	<i>2,604</i>	<i>1,350</i>	<i>726</i>	<i>-1,254</i>	<i>38.6</i>	<i>-48.1</i>	<i>47.7</i>	<i>63.3</i>	<i>31.4</i>	<i>15.6</i>	<i>-31.9</i>	
<i>Tradicional</i>	<i>61,766</i>	<i>62,009</i>	<i>59,551</i>	<i>243</i>	<i>-2,457</i>	<i>0.4</i>	<i>-4.0</i>	<i>33,890</i>	<i>34,615</i>	<i>17,134</i>	<i>724</i>	<i>-17,481</i>	<i>2.1</i>	<i>-50.5</i>	<i>54.9</i>	<i>55.8</i>	<i>28.8</i>	<i>1.0</i>	<i>-27.1</i>	
ACAPULCO, GRO.	18,946	18,806	18,907	-140	102	-0.7	0.5	8,688	9,104	4,124	416	-4,980	4.8	-54.7	45.9	48.4	21.8	2.6	-26.6	
COZUMEL, Q. ROO	4,674	4,712	5,111	38	400	0.8	8.5	2,648	2,537	1,256	-111	-1,280	-4.2	-50.5	56.6	53.8	24.6	-2.8	-29.3	
LA PAZ, B.C.S.	2,683	2,722	2,406	39	-316	1.5	-11.6	1,275	1,375	644	100	-731	7.8	-53.1	47.5	50.5	26.8	3.0	-23.7	
MANZANILLO, COL.	4,478	4,548	4,668	70	120	1.6	2.6	2,021	2,085	1,034	64	-1,051	3.1	-50.4	45.1	45.8	22.1	0.7	-23.7	
MAZATLAN, SIN.	9,633	9,622	9,814	-11	192	-0.1	2.0	5,840	6,185	3,733	345	-2,452	5.9	-39.6	60.6	64.3	38.0	3.7	-26.2	
PUERTO VALLARTA, JAL.	12,679	12,851	12,868	172	18	1.4	0.1	9,085	9,236	4,733	151	-4,503	1.7	-48.8	71.7	71.9	36.8	0.2	-35.1	
VERACRUZ BOCA DEL RIO, VER.	8,673	8,749	n.d.	76	n.d.	0.9	n.d.	4,333	4,094	n.d.	-239	n.d.	-5.5	n.d.	50.0	46.8	n.d.	-3.2	n.d.	
<i>Otros</i>	<i>62,045</i>	<i>63,442</i>	<i>64,137</i>	<i>1,397</i>	<i>696</i>	<i>2.3</i>	<i>1.1</i>	<i>46,010</i>	<i>45,570</i>	<i>17,364</i>	<i>-440</i>	<i>-28,205</i>	<i>-1.0</i>	<i>-61.9</i>	<i>74.2</i>	<i>71.8</i>	<i>27.1</i>	<i>-2.3</i>	<i>-44.8</i>	
ISLA MUJERES, Q. ROO	1,642	1,646	1,523	4	-124	0.2	-7.5	1,005	997	358	-7	-640	-0.7	-64.1	61.2	60.6	23.5	-0.6	-37.1	
NUEVO VALLARTA, NAY.	9,882	9,738	10,254	-144	516	-1.5	5.3	7,656	7,507	3,421	-149	-4,086	-1.9	-54.4	77.5	77.1	33.4	-0.4	-43.7	
RIVIERA MAYA, Q. ROO	44,442	45,568	45,662	1,126	94	2.5	0.2	35,494	35,008	12,431	-486	-22,577	-1.4	-64.5	79.9	76.8	27.2	-3.0	-49.6	
<i>AKUMAL, Q. ROO</i>	<i>4,479</i>	<i>4,539</i>	<i>4,594</i>	<i>60</i>	<i>55</i>	<i>1.3</i>	<i>1.2</i>	<i>3,788</i>	<i>3,652</i>	<i>1,035</i>	<i>-136</i>	<i>-2,617</i>	<i>-3.6</i>	<i>-71.7</i>	<i>84.6</i>	<i>80.5</i>	<i>22.5</i>	<i>-4.1</i>	<i>-57.9</i>	
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>10,573</i>	<i>10,723</i>	<i>10,940</i>	<i>150</i>	<i>218</i>	<i>1.4</i>	<i>2.0</i>	<i>7,708</i>	<i>7,493</i>	<i>3,105</i>	<i>-215</i>	<i>-4,388</i>	<i>-2.8</i>	<i>-58.6</i>	<i>72.9</i>	<i>69.9</i>	<i>28.4</i>	<i>-3.0</i>	<i>-41.5</i>	
<i>PLAYACAR, Q. ROO</i>	<i>6,711</i>	<i>6,701</i>	<i>6,707</i>	<i>-10</i>	<i>6</i>	<i>-0.2</i>	<i>0.1</i>	<i>5,787</i>	<i>5,423</i>	<i>1,768</i>	<i>-363</i>	<i>-3,655</i>	<i>-6.3</i>	<i>-67.4</i>	<i>86.2</i>	<i>80.9</i>	<i>26.4</i>	<i>-5.3</i>	<i>-54.6</i>	
PUERTO ESCONDIDO, OAX.	2,337	2,453	2,511	116	58	5.0	2.4	792	870	433	78	-438	9.9	-50.3	33.9	35.5	17.2	1.6	-18.2	
PLAYAS DE ROSARITO, B.C.	2,238	2,407	2,619	169	212	7.6	8.8	692	785	524	93	-261	13.4	-33.3	30.9	32.6	20.0	1.7	-12.6	
SAN FELIPE, BC.	716	861	823	146	-38	20.4	-4.4	160	209	87	49	-122	30.8	-58.2	22.4	24.3	10.6	1.9	-13.7	
TONALÁ- PUERTO ARISTA, CHIS.	788	768	747	-20	-22	-2.5	-2.8	211	192	111	-19	-82	-8.8	-42.5	26.7	25.0	14.8	-1.7	-10.2	
Ciudades	210,870	217,817	219,071	6,947	1,254	3.3	0.6	118,786	120,833	50,236	2,046	-70,597	1.7	-58.4	56.3	55.5	22.9	-0.9	-32.5	
<i>Grandes</i>	<i>83,266</i>	<i>86,922</i>	<i>87,536</i>	<i>3,655</i>	<i>614</i>	<i>4.4</i>	<i>0.7</i>	<i>54,124</i>	<i>54,709</i>	<i>21,225</i>	<i>585</i>	<i>-33,484</i>	<i>1.1</i>	<i>-61.2</i>	<i>65.0</i>	<i>62.9</i>	<i>24.2</i>	<i>-2.1</i>	<i>-38.7</i>	
CIUDAD DE MÉXICO	51,361	51,265	50,527	-96	-738	-0.2	-1.4	33,619	33,799	12,073	180	-21,727	0.5	-64.3	65.5	65.9	23.9	0.5	-42.0	
GUADALAJARA, JAL.	18,145	21,714	22,069	3,569	355	19.7	1.6	10,635	11,414	5,334	779	-6,080	7.3	-53.3	58.6	52.6	24.2	-6.0	-28.4	
MONTERREY, N.L.	13,760	13,943	14,939	183	996	1.3	7.1	9,869	9,496	3,818	-373	-5,678	-3.8	-59.8	71.7	68.1	25.6	-3.6	-42.5	
<i>Del Interior</i>	<i>114,344</i>	<i>117,359</i>	<i>118,319</i>	<i>3,016</i>	<i>960</i>	<i>2.6</i>	<i>0.8</i>	<i>56,972</i>	<i>57,622</i>	<i>24,773</i>	<i>650</i>	<i>-32,849</i>	<i>1.1</i>	<i>-57.0</i>	<i>49.8</i>	<i>49.1</i>	<i>20.9</i>	<i>-0.7</i>	<i>-28.2</i>	
AGUASCALIENTES, AGS.	4,849	5,280	5,154	431	-125	8.9	-2.4	3,009	3,079	1,439	70	-1,640	2.3	-53.3	62.1	58.3	27.9	-3.7	-30.4	
CAMPECHE, CAMP.	1,408	1,409	1,397	1	-12	0.0	-0.9	659	662	321	3	-341	0.5	-51.5	46.8	47.0	23.0	0.2	-24.0	
CELAYA, GTO.	3,003	3,200	3,228	196	28	6.5	0.9	1,291	1,183	639	-109	-544	-8.4	-46.0	43.0	37.0	19.8	-6.0	-17.2	
CHIHUAHUA, CHIH.	3,888	3,883	4,865	-4	982	-0.1	25.3	2,079	2,090	1,148	11	-943	0.5	-45.1	53.5	53.8	23.6	0.4	-30.2	
COATZACOALCOS, VER.	1,769	1,769	1,769	1	0	0.0	0.0	618	609	303	-9	-306	-1.4	-50.2	35.0	34.4	17.2	-0.5	-17.3	
COLIMA, COL.	1,319	1,252	n.d.	-67	n.d.	-5.1	n.d.	653	568	n.d.	-85	n.d.	-13.0	n.d.	49.5	45.4	n.d.	-4.1	n.d.	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,316	1,390	1,398	74	7	5.7	0.5	393	450	164	57	-286	14.6	-63.6	29.9	32.4	11.7	2.5	-20.7	
CULIACAN, SIN.	2,802	2,805	2,833	3	27	0.1	1.0	1,387	1,336	700	-50	-637	-3.6	-47.7	49.5	47.6	24.7	-1.8	-22.9	
DURANGO, DGO.	1,884	1,888	1,888	3	0	0.2	0.0	1,011	1,058	481	47	-577	4.6	-54.5	53.7	56.0	25.5	2.4	-30.6	
EL FUERTE, SIN.	403	432	433	28	1	7.1	0.3	82	91	46	9	-46	11.1	-49.9	20.3	21.1	10.6	0.8	-10.6	
GUANAJUATO, GTO.	3,252	3,143	3,168	-109	25	-3.3	0.8	1,441	1,303	414	-138	-888	-9.6	-68.2	44.3	41.4	13.1	-2.9	-28.4	
HERMOSILLO, SON.	2,773	2,789	2,840	16	51	0.6	1.8	1,553	1,664	793	110	-871	7.1	-52.3	56.0	59.7	27.9	3.6	-31.7	
IRAPUATO, GTO.	2,431	2,704	2,845	273	141	11.2	5.2	1,140	999	577	-141	-422	-12.3	-42.2	46.9	37.0	20.3	-9.9	-16.7	
LEON, GTO.	6,362	6,665	6,866	303	201	4.8	3.0	3,264	3,220	1,359	-43	-1,861	-1.3	-57.8	51.3	48.3	19.8	-3.0	-28.5	
LOS MOCHIS, SIN.	1,588	1,550	1,552	-38	2	-2.4	0.1	819	830	423	12	-408	1.4	-49.1	51.6	53.6	27.2	2.0	-26.3	
MERIDA, YUC.	6,730	7,136	7,166	406																

Centro	Cuartos disponibles promedio diario*							Cuartos ocupados promedio del periodo							Ocupación				
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)	
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018 - 2019	2019 - 2020
Total	400,666	410,996	410,597	10,330	-399	2.6	-0.1	245,002	247,886	106,678	2,884	-141,208	1.2	-57.0	61.1	60.3	26.0	-0.8	-34.3
PACHUCA, HGO.	1,565	1,560	1,578	-5	18	-0.3	1.2	889	931	380	42	-551	4.7	-59.2	56.8	59.7	24.1	2.9	-35.6
PALENQUE, CHIS.	2,100	2,098	2,113	-2	15	-0.1	0.7	694	734	313	40	-421	5.8	-57.3	33.0	35.0	14.8	2.0	-20.2
PUEBLA, PUE.	9,346	9,502	9,702	156	200	1.7	2.1	5,843	5,842	2,034	-1	-3,808	0.0	-65.2	62.5	61.5	21.0	-1.0	-40.5
QUERETARO, QRO.	7,424	7,458	7,282	34	-175	0.5	-2.4	4,695	4,504	1,619	-190	-2,885	-4.1	-64.1	63.2	60.4	22.2	-2.8	-38.2
SALAMANCA, GTO.	1,246	1,228	1,189	-18	-38	-1.5	-3.1	544	394	224	-150	-170	-27.6	-43.1	43.7	32.1	18.9	-11.6	-13.3
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,280	3,328	3,325	48	-3	1.5	-0.1	1,104	1,185	489	80	-696	7.3	-58.8	33.7	35.6	14.7	1.9	-20.9
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,674	3,655	-2	-18	0.0	-0.5	659	722	302	62	-419	9.4	-58.1	17.9	19.6	8.3	1.7	-11.4
SAN JUAN DEL RÍO, QRO.	1,104	1,124	1,121	20	-4	1.9	-0.3	554	544	232	-10	-311	-1.8	-57.2	50.2	48.3	20.7	-1.8	-27.6
SAN LUIS POTOSI, S.L.P.	5,546	5,735	5,977	189	242	3.4	4.2	3,595	3,489	1,485	-106	-2,004	-3.0	-57.4	64.8	60.8	24.8	-4.0	-36.0
SAN MIGUEL DE ALLENDE, GTO.	1,924	2,051	2,100	126	49	6.6	2.4	860	833	320	-28	-513	-3.2	-61.5	44.7	40.6	15.2	-4.1	-25.4
TAXCO, GRO.	901	895	893	-7	-2	-0.7	-0.2	315	346	144	32	-202	10.1	-58.3	34.9	38.7	16.2	3.8	-22.6
TEQUISQUIAPAN, QRO.	900	884	n.d.	-16	n.d.	-1.8	n.d.	200	210	n.d.	9	n.d.	4.6	n.d.	22.3	23.7	n.d.	1.5	n.d.
TLAXCALA, TLAX.	637	652	646	15	-6	2.4	-0.9	206	204	73	-2	-130	-1.2	-64.0	32.4	31.2	11.3	-1.1	-19.9
TOLUCA, MÉX.	3,807	3,796	3,828	-11	32	-0.3	0.8	1,734	1,700	741	-34	-959	-2.0	-56.4	45.6	44.8	19.4	-0.8	-25.4
TUXTLA GUTIÉRREZ, CHIS.	4,299	4,309	4,423	10	114	0.2	2.6	1,517	1,648	796	130	-851	8.6	-51.7	35.3	38.2	18.0	2.9	-20.2
VALLE DE BRAVO, MÉX.	1,193	1,222	1,221	29	-1	2.4	-0.1	277	270	126	-7	-144	-2.6	-53.4	23.2	22.1	10.3	-1.1	-11.8
VILLAHERMOSA, TAB.	5,119	5,116	5,160	-3	44	-0.1	0.9	2,248	2,490	1,465	241	-1,025	10.7	-41.2	43.9	48.7	28.4	4.7	-20.3
XALAPA, VER.	2,335	2,416	2,258	81	-159	3.5	-6.6	950	966	508	16	-458	1.6	-47.4	40.7	40.0	22.5	-0.7	-17.5
ZACATECAS, ZAC.	3,212	3,195	3,242	-17	47	-0.5	1.5	1,918	1,729	733	-189	-996	-9.9	-57.6	59.7	54.1	22.6	-5.6	-31.5
Fronterizas	13,260	13,536	13,216	276	-319	2.1	-2.4	7,690	8,501	4,237	811	-4,264	10.5	-50.2	58.0	62.8	32.1	4.8	-30.7
CIUDAD JUÁREZ, CHIH.	4,537	4,529	4,536	-8	7	-0.2	0.1	2,783	3,233	1,347	451	-1,886	16.2	-58.3	61.3	71.4	29.7	10.1	-41.7
MEXICALI, BC.	2,491	2,587	2,548	96	-39	3.9	-1.5	1,431	1,551	913	121	-639	8.4	-41.2	57.4	60.0	35.8	2.5	-24.2
PIEDRAS NEGRAS, COAH.	801	774	811	-28	37	-3.4	4.8	344	390	295	46	-95	13.3	-24.3	42.9	50.4	36.4	7.4	-14.0
TECATE, B.C.	297	302	316	5	14	1.7	4.6	118	126	88	8	-38	6.4	-30.2	39.8	41.7	27.8	1.9	-13.9
TIJUANA, B.C.	5,134	5,344	5,006	211	-338	4.1	-6.3	3,015	3,201	1,595	187	-1,606	6.2	-50.2	58.7	59.9	31.9	1.2	-28.0

*Del 01-enero-2018 al 30-noviembre-2018

**Del 01-enero-2019 al 30-noviembre-2019

***Del 01-enero-2020 al 30-noviembre-2020

n.d. No disponible / n.c. No comparable

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.