

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019						
<b>Total</b>	<b>385,831</b>	<b>400,027</b>	<b>409,287</b>	<b>14,196</b>	<b>9,259</b>	<b>3.7</b>	<b>2.3</b>	<b>236,015</b>	<b>243,883</b>	<b>245,701</b>	<b>7,867</b>	<b>1,819</b>	<b>3.3</b>	<b>0.7</b>	<b>61.2</b>	<b>61.0</b>	<b>60.0</b>	<b>-0.2</b>	<b>-0.9</b>	
<b>Centros de Playa</b>	<b>182,442</b>	<b>189,660</b>	<b>192,762</b>	<b>7,217</b>	<b>3,102</b>	<b>4.0</b>	<b>1.6</b>	<b>122,108</b>	<b>126,200</b>	<b>126,292</b>	<b>4,092</b>	<b>92</b>	<b>3.4</b>	<b>0.1</b>	<b>66.9</b>	<b>66.5</b>	<b>65.5</b>	<b>-0.4</b>	<b>-1.0</b>	
<i>Integrante Planeados</i>	62,458	65,963	67,339	3,506	1,376	5.6	2.1	44,643	46,338	46,287	1,695	-51	-3.8	-0.1	71.5	70.2	68.7	-1.2	-1.5	
BAHIAS DE HUATULCO, OAX.	3,658	3,773	4,240	115	467	3.1	12.4	2,170	2,322	2,618	152	296	7.0	12.7	59.3	61.6	61.8	2.2	0.2	
CANCUN, Q.ROO	33,485	34,920	35,121	1,435	201	4.3	0.6	25,850	26,295	25,449	445	-846	1.7	-3.2	77.2	75.3	72.5	-1.9	-2.8	
IXTAPA ZIHUATANEJO, GRO.	5,822	6,272	6,281	450	9	7.7	0.2	3,484	3,559	3,550	75	-9	2.2	-0.3	59.8	56.7	56.5	-3.1	-0.2	
LORETO, B.C.S. /6	889	883	894	-5	11	-0.6	1.2	336	364	406	28	42	8.2	11.6	37.8	41.2	45.4	3.4	4.2	
LOS CABOS, B.C.S. /2	18,604	20,115	20,804	1,512	688	8.1	3.4	12,802	13,798	14,264	996	466	7.8	3.4	68.8	68.6	68.6	-0.2	0.0	
<i>CABO SAN LUCAS /2</i>	7,320	7,342	8,230	22	889	0.3	12.1	5,487	5,537	6,000	50	463	0.9	8.4	75.4	72.9	0.5	-2.5		
<i>SAN JOSÉ DEL CABO /2</i>	4,448	4,493	4,650	45	156	1.0	3.5	2,790	2,848	2,898	58	50	2.1	1.8	62.7	63.4	62.3	0.7	-1.1	
<i>ZONA CORREDOR LOS CABOS /2</i>	3,527	3,935	4,095	408	160	11.6	4.1	1,840	1,867	2,553	27	686	1.5	36.7	52.2	47.4	62.3	-4.7	14.9	
<b>Tradicional</b>	<b>61,206</b>	<b>61,801</b>	<b>61,974</b>	<b>595</b>	<b>173</b>	<b>1.0</b>	<b>0.3</b>	<b>32,991</b>	<b>34,000</b>	<b>34,487</b>	<b>1,010</b>	<b>486</b>	<b>3.1</b>	<b>1.4</b>	<b>53.9</b>	<b>55.0</b>	<b>56.6</b>	<b>1.1</b>	<b>0.6</b>	
ACAPULCO, GRO.	18,809	18,946	18,824	137	-122	0.7	-0.6	8,001	8,771	9,120	770	350	9.6	4.0	42.5	46.3	48.5	3.8	2.2	
COZUMEL, Q. ROO	4,648	4,674	4,667	26	-7	0.6	-0.2	2,779	2,627	2,464	-152	-164	-5.5	-6.2	59.8	56.2	52.8	-3.6	-3.4	
LA PAZ, B.C.S.	2,653	2,699	2,722	45	24	1.7	0.9	1,164	1,276	1,362	112	85	9.6	6.7	43.9	47.3	50.0	3.4	2.7	
MANZANILLO, COL. /4	3,797	4,498	4,564	701	66	18.5	1.5	1,911	2,051	2,119	139	68	7.3	3.3	50.3	45.6	46.4	-4.7	0.8	
MAZATLAN, SIN.	10,201	9,645	9,612	-556	-33	-5.4	-0.3	6,280	5,795	6,171	-485	376	-7.7	6.5	61.6	60.1	64.2	-1.5	4.1	
PUERTO VALLARTA, JAL.	12,441	12,665	12,838	224	173	1.8	1.4	9,126	9,137	9,173	-57	68	-0.6	0.7	73.4	71.6	71.2	-1.7	-0.4	
VERACRUZ BOCA DEL RIO, VER.	8,655	8,674	8,747	19	73	0.2	0.8	3,729	4,411	4,114	682	-297	18.3	-6.7	43.1	50.9	47.0	7.8	-3.8	
<b>Otros</b>	<b>58,779</b>	<b>61,895</b>	<b>63,449</b>	<b>3,116</b>	<b>1,554</b>	<b>5.3</b>	<b>2.5</b>	<b>44,475</b>	<b>45,862</b>	<b>45,519</b>	<b>1,387</b>	<b>-344</b>	<b>3.1</b>	<b>-0.7</b>	<b>75.7</b>	<b>74.1</b>	<b>71.7</b>	<b>-1.6</b>	<b>-2.4</b>	
ISLA MUJERES, Q. ROO	1,454	1,644	1,649	190	2	13.1	0.1	882	1,000	998	117	-2	13.3	-0.2	60.7	60.8	60.6	0.1	-0.2	
NUEVO VALLARTA, NAY.	9,573	9,879	10,037	305	159	3.2	1.6	7,243	7,606	7,742	363	136	5.0	1.8	75.7	77.0	77.1	1.3	0.1	
RIVIERA MAYA, Q. ROO	41,920	44,451	45,296	2,531	845	6.0	1.9	34,585	35,432	34,711	847	-721	2.4	-2.0	82.5	79.7	76.6	-2.8	-3.1	
<i>AKUMAL, Q. ROO</i>	4,257	4,478	4,534	221	55	5.2	1.2	3,659	3,789	3,661	129	-127	-3.5	-3.4	86.0	84.6	80.8	-1.4	-3.8	
<i>PLAYA DEL CARMEN, Q. ROO</i>	9,007	10,577	10,715	1,569	138	17.4	1.3	7,045	7,673	7,447	628	-225	8.9	-2.9	78.2	72.5	69.5	-5.7	-3.0	
<i>PLAYACAR, Q. ROO</i>	6,266	6,712	6,701	446	-11	7.1	-0.2	5,521	5,772	5,366	251	-406	-4.5	-7.0	88.1	86.0	80.1	-2.1	-5.9	
PUERTO ESCONDIDO, OAX.	2,274	2,336	2,450	61	115	2.7	4.9	664	783	855	119	72	18.0	9.2	29.2	33.5	34.9	4.3	1.4	
PLAYAS DE ROSARITO, B.C. /2	2,252	2,238	2,390	-14	152	-0.6	6.8	774	711	799	-63	88	-8.1	12.3	34.4	31.8	33.4	-2.6	1.6	
SAN FELIPE, BC. /2 /3	568	558	860	-11	303	-1.9	54.3	137	113	214	-24	101	-17.7	89.4	24.1	20.3	24.9	-3.9	4.6	
TONALÁ- PUERTO ARISTA, CHIS.	737	789	769	52	-21	7.1	-2.6	189	216	199	27	-18	14.4	-8.1	25.7	27.4	25.9	1.7	-1.5	
<b>Ciudades</b>	<b>203,389</b>	<b>210,368</b>	<b>216,525</b>	<b>6,979</b>	<b>6,157</b>	<b>3.4</b>	<b>2.9</b>	<b>113,907</b>	<b>117,682</b>	<b>119,409</b>	<b>3,775</b>	<b>1,727</b>	<b>3.3</b>	<b>1.5</b>	<b>56.0</b>	<b>55.9</b>	<b>55.1</b>	<b>-0.1</b>	<b>-0.8</b>	
<i>Grandes</i>	83,201	83,275	86,907	74	3,632	0.1	4.4	53,102	53,477	54,391	375	914	0.7	1.7	63.8	64.2	62.6	0.4	-1.6	
CIUDAD DE MÉXICO	51,467	51,378	51,258	-89	-120	-0.2	-0.2	33,765	33,280	33,460	-485	180	-1.4	0.5	65.6	64.8	65.3	-0.8	0.5	
GUADALAJARA, JAL. /5	18,188	18,145	21,689	-43	3,544	-0.2	19.5	10,154	10,408	11,447	253	1,039	2.5	10.0	55.8	57.4	52.8	1.5	-4.6	
MONTERREY, N.L.	13,546	13,753	13,961	206	209	1.5	1.5	9,183	9,790	9,485	607	-305	6.6	-3.1	67.8	71.2	67.9	3.4	-3.2	
<i>Del Interior</i>	107,647	113,900	116,132	6,253	2,232	5.8	2.0	53,219	56,459	56,571	3,240	112	6.1	0.2	49.4	49.6	48.7	0.1	-0.9	
AGUASCALIENTES, AGS.	4,621	4,811	5,277	190	466	4.1	9.7	2,756	2,969	3,041	212	73	7.7	2.4	59.7	61.7	57.6	2.1	-4.1	
CAMPECHE, CAMP.	1,209	1,395	1,409	187	14	15.5	1.0	562	639	648	76	9	13.6	1.4	46.5	45.8	46.0	-0.8	0.2	
CELAYA, GTO. /2	2,223	2,993	3,197	771	204	34.7	6.8	933	1,282	1,186	349	-96	37.4	-7.5	42.0	42.8	37.1	0.8	-5.7	
CHIHUAHUA, CHIH.	3,768	3,880	3,871	111	-9	3.0	-0.2	1,847	2,055	2,105	208	50	11.3	2.4	49.0	53.0	54.4	4.0	1.4	
COATZACOALCOS, VER.	1,779	1,769	1,769	-10	1	-0.5	0.0	630	618	612	-11	-6	-1.8	-1.0	35.4	35.0	34.6	-0.4	-0.4	
COLIMA, COL. /3	1,164	1,332	1,276	168	-57	14.5	-4.3	554	657	578	103	-78	18.6	-11.9	47.6	49.3	45.3	1.7	-4.0	
COMITÁN DE DOMÍNGUEZ, CHIS.	965	1,309	1,391	344	82	35.6	6.3	287	389	441	101	53	35.3	13.5	29.8	29.7	31.7	-0.1	2.0	
CULIACAN, SIN.	2,503	2,803	2,805	300	3	12.0	0.1	1,169	1,361	1,316	192	-45	16.4	-3.3	46.7	48.5	46.9	1.8	-1.6	
DURANGO, DGO.	1,694	1,884	1,888	190	4	11.2	0.2	881	1,013	1,063	132	50	15.0	4.9	52.0	53.8	56.3	1.8	2.5	
EL FUERTE, SIN. /7	383	378	n.d.	-5	n.d.	-1.3	n.d.	90	93	n.d.	3	n.d.	3.1	n.d.	23.6	24.7	n.d.	1.1	n.d.	
GUANAJUATO, GTO.	2,994	3,251	3,154	257	-97	8.6	-3.0	1,251	1,431	1,285	180	-146	14.4	-10.2	41.8	44.0	40.8	2.2	-3.3	
HERMOSILLO, SON.	2,768	2,759	2,775	-9	259	-0.3	0.6	1,454	1,531	1,650	76	119	5.3	7.8	52.5	55.5	59.5	2.9	4.0	
IRAPUATO, GTO. /2	2,244	2,422	2,688	178	266	7.9	11.0	1,183	1,119	967	-64	-152	-5.4	-13.6	52.7	46.2	36.0	-6.5	-10.2	
LEON, GTO.	5,956	6,278	6,638	322	360	5.4	5.7	3,405	3,190	3,188	-215	-2	-6.3	-0.1	57.2	50.8	48.0	-6.3	-2.8	
LOS MOCHIS, SIN. /3	1,483	1,482	1,545	-1	63	-0.1	4.3	747	789	803	42	14	5.7	1.7	50.3	53.2	51.9	2.9	-1.3	
MÉRIDA, YUC. /2	6,695	6,719	7,164	24	445	0.4	6.6	4,211	4,018	4,275	-194	257	-4.6	6.4	62.9	59.8	59.7	-3.1	-0.1	
MORELIA, MICH. /7	4,014	3,107	n.d.	-907	n.d.	-22.6	n.d.	2,011	1,836	n.d.	-175	n.d.	-8.7	n.d.	50.1	59.1	n.d.	9.0	n.d.	
OAXACA, OAX.	5,703	5,720	5,955	17	235	0.3	4.1	2,486	2,744	2,973	258	228	10.4	8.3	43.6	48.0	49.9	4.4	1.9	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
																				2017-2018
<b>Total</b>	<b>385,831</b>	<b>400,027</b>	<b>409,287</b>	<b>14,196</b>	<b>9,259</b>	<b>3.7</b>	<b>2.3</b>	<b>236,015</b>	<b>243,883</b>	<b>245,701</b>	<b>7,867</b>	<b>1,819</b>	<b>3.3</b>	<b>0.7</b>	<b>61.2</b>	<b>61.0</b>	<b>60.0</b>	<b>-0.2</b>	<b>-0.9</b>	
PACHUCA, HGO.	1,470	1,563	1,558	93	-5	6.3	-0.3	667	895	914	228	19	34.1	2.1	45.4	57.2	58.6	11.9	1.4	
PALENQUE, CHIS.	2,196	2,100	2,098	-97	-2	-4.4	-0.1	726	688	726	-38	38	-5.2	5.5	33.0	32.8	34.6	-0.3	1.8	
PUEBLA, PUE.	7,868	9,349	9,501	1,481	151	18.8	1.6	5,151	5,862	5,840	711	-22	13.8	-0.4	65.5	62.7	61.5	-2.8	-1.2	
QUERETARO, QRO.	7,258	7,424	7,456	166	32	2.3	0.4	4,410	4,671	4,445	260	-225	5.9	-4.8	60.8	62.9	59.6	2.1	-3.3	
SALAMANCA, GTO. /2	880	1,246	1,235	365	-11	41.5	-0.9	331	547	391	216	-157	65.4	-28.6	37.6	44.0	31.7	6.4	-12.3	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,230	3,279	3,328	49	48	1.5	1.5	1,207	1,100	1,176	-107	76	-8.9	6.9	37.4	33.6	35.3	-3.8	1.8	
SAN JUAN DE LOS LAGOS, JAL.	3,463	3,675	3,673	212	-2	6.1	-0.1	598	661	709	63	48	10.6	7.2	17.3	18.0	19.3	0.7	1.3	
SAN JUAN DEL RÍO, QRO.	1,119	1,104	1,125	-16	21	-1.4	1.9	543	549	548	6	-1	1.1	-0.2	48.5	49.7	48.7	1.3	-1.0	
SAN LUIS POTOSÍ, S.L.P.	4,820	5,534	5,728	714	193	14.8	3.5	3,400	3,582	3,447	181	-135	5.3	-3.8	70.5	64.7	60.2	-5.8	-4.5	
SAN MIGUEL DE ALLENDE, GTO. /2	1,958	1,929	2,050	-29	121	-1.5	6.3	885	865	834	-20	-31	-2.2	-3.6	45.2	44.9	40.7	-0.3	-4.1	
TAXCO, GRO.	895	902	896	7	-6	0.8	-0.7	310	314	345	4	32	1.3	10.1	34.6	34.8	38.5	0.2	3.8	
TEQUIQUIAPAN, QRO.	924	902	881	-22	-21	-2.4	-2.4	202	202	212	0	10	-0.2	4.9	21.9	22.4	24.0	0.5	1.7	
TLAXCALA, TLAX. /3	629	637	627	7	-10	1.2	-1.5	210	200	186	-10	-14	-4.7	-6.9	33.3	31.4	29.7	-1.9	-1.7	
TOLUCA, MÉX.	3,823	3,807	3,796	-16	-11	-0.4	-0.3	1,879	1,714	1,657	-164	-57	-8.7	-3.3	49.1	45.0	43.6	-4.1	-1.4	
TUXTLA GUTIÉRREZ, CHIS.	3,877	4,299	4,310	422	11	10.9	0.3	1,353	1,506	1,639	153	133	11.3	8.8	34.9	35.0	38.0	0.1	3.0	
VALLE DE BRAVO, MÉX. /4	924	1,193	1,222	269	29	29.1	2.4	243	277	269	34	-8	14.0	-3.0	26.3	23.2	22.0	-3.1	-1.2	
VILLAHERMOSA, TAB.	4,696	5,117	5,111	421	-6	9.0	-0.1	2,033	2,228	2,482	195	255	11.4	9.6	43.3	43.5	48.6	0.2	5.0	
XALAPA, VER.	2,351	2,336	2,414	-16	78	-0.7	3.3	927	943	946	15	4	1.7	0.4	39.4	40.4	39.2	0.9	-1.2	
ZACATECAS, ZAC.	3,099	3,213	3,197	114	-16	3.7	-0.5	1,686	1,922	1,728	236	-194	14.0	-10.1	54.4	59.8	54.0	5.4	-5.8	
<b>Fronterizas</b>	<b>12,540</b>	<b>13,192</b>	<b>13,485</b>	<b>652</b>	<b>293</b>	<b>5.2</b>	<b>2.2</b>	<b>7,585</b>	<b>7,745</b>	<b>8,447</b>	<b>160</b>	<b>701</b>	<b>2.1</b>	<b>9.1</b>	<b>60.5</b>	<b>58.7</b>	<b>62.6</b>	<b>-1.8</b>	<b>3.9</b>	
CIUDAD JUÁREZ, CHIH. /6	4,371	4,485	4,528	114	44	2.6	1.0	2,540	2,792	3,216	252	423	9.9	15.2	58.1	62.3	71.0	4.1	8.7	
MEXICALI, BC.	2,202	2,490	2,581	288	91	13.1	3.7	1,424	1,417	1,532	-7	115	-0.5	8.1	64.7	56.9	59.4	-7.8	2.4	
PIEDRAS NEGRAS, COAH.	780	803	773	23	-30	2.9	-3.7	407	341	382	-66	41	-16.2	11.9	52.2	42.5	49.4	-9.7	6.9	
TECATE, B.C.	288	298	301	10	3	3.4	0.9	127	119	128	-8	9	-6.1	7.7	43.9	39.9	42.6	-4.1	2.7	
TIJUANA, B.C.	4,900	5,117	5,302	217	186	4.4	3.6	3,088	3,076	3,189	-12	113	-0.4	3.7	63.0	60.1	60.1	-2.9	0.0	

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

\*Del 02-enero-2017 al 05-noviembre-2017  
\*\*Del 01-enero-2018 al 04-noviembre-2018  
\*\*\*Del 31-diciembre-2018 al 03-noviembre-2019

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2019.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

5/ Debido a la actualización de la oferta hotelera que se amplía a municipios de su Zona Metropolitana, los datos no son estrictamente comparables.

6/ A partir de marzo de 2019 se incrementa la conectividad aérea del destino.

7/ Derivado de que el centro no cuenta con información en una de sus categorías, los datos no son plenamente comparables.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.