

Centro	Cuartos disponibles promedio diario								Cuartos ocupados						Ocupación				
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)	
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019
Total	382,516	399,870	407,058	17,354	7,188	4.5	1.8	241,705	250,150	249,497	8,446	-654	3.5	-0.3	63.2	62.6	61.3	-0.6	-1.3
Centros de Playa	180,187	189,794	191,181	9,597	1,397	5.3	0.7	128,526	134,269	132,091	5,743	-2,178	4.5	-1.6	71.3	70.7	69.1	-0.6	-1.7
<i>Integramente Planeados</i>	61,313	65,992	66,862	4,679	870	7.6	1.3	47,423	49,662	48,495	2,239	-1,167	4.7	-2.3	77.3	75.3	72.5	-2.1	-2.7
BAHIAS DE HUATULCO, OAX. /2	3,666	3,717	4,239	50	522	1.4	14.1	2,429	2,528	2,865	99	337	4.1	13.3	66.2	68.0	67.6	1.8	-0.4
CANCUN, Q.ROO	32,726	34,982	35,133	2,256	152	6.9	0.4	26,990	27,950	26,303	959	-1,647	3.6	-5.9	82.5	79.9	74.9	-2.6	-5.0
IXTAPA ZIHUATANEJO, GRO.	5,591	6,272	6,278	681	6	12.2	0.1	3,755	3,909	3,776	154	-133	4.1	-3.4	67.2	62.3	60.1	-4.8	-2.2
LORETO, B.C.S. /6	886	892	894	6	2	0.7	0.2	361	391	453	30	62	8.2	16.0	40.8	43.8	50.7	3.0	6.9
LOS CABOS, B.C.S. /2	18,444	20,129	20,317	1,685	188	9.1	0.9	13,887	14,884	15,098	997	214	7.2	1.4	75.3	73.9	74.3	-1.4	0.4
<i>CABO SAN LUCAS /2</i>	7,443	7,352	7,892	-91	539	-1.2	7.3	6,069	5,929	6,270	-140	341	-2.3	5.8	81.0	80.6	79.5	-0.9	-1.2
<i>SAN JOSÉ DEL CABO</i>	4,420	4,493	4,536	72	43	1.6	1.0	3,042	3,110	2,958	69	-152	2.3	-4.9	68.8	69.2	65.2	0.4	-4.0
<i>ZONA CORREDOR LOS CABOS /2</i>	3,321	3,935	3,988	614	53	18.5	1.3	1,942	2,029	2,584	88	555	4.5	27.3	58.5	51.6	64.8	-6.9	13.2
Tradicionales	61,008	61,826	61,933	817	107	1.3	0.2	34,929	36,016	35,982	1,087	-34	3.1	-0.1	57.3	58.3	58.1	1.0	-0.2
ACAPULCO, GRO.	18,741	19,016	18,866	275	-149	1.5	-0.8	8,625	9,296	9,636	670	340	7.8	3.7	46.0	48.9	51.1	2.9	2.2
COZUMEL, Q. ROO	4,639	4,674	4,670	34	-4	0.7	-0.1	3,062	2,840	2,683	-221	-157	-7.2	-5.5	66.0	60.8	57.5	-5.2	-3.3
LA PAZ, B.C.S.	2,617	2,725	2,722	108	-2	4.1	-0.1	1,212	1,293	1,339	81	46	6.7	3.5	46.3	47.5	49.2	1.2	1.7
MANZANILLO, COL. /4	3,681	4,478	4,532	797	54	21.7	1.2	1,976	2,243	2,184	267	-59	13.5	-2.6	53.7	50.1	48.2	-3.6	-1.9
MAZATLAN, SIN.	10,250	9,650	9,556	-600	-84	-5.9	-1.0	6,540	6,025	6,153	-516	128	-7.9	2.1	63.8	62.4	64.4	-1.4	2.0
PUERTO VALLARTA, JAL.	12,427	12,612	12,849	185	238	1.5	1.9	9,863	9,851	9,845	-12	-6	-0.1	-0.1	78.1	78.1	76.6	-1.3	-1.5
VERACRUZ BOCA DEL RIO, VER.	8,653	8,673	8,738	19	65	0.2	0.7	3,652	4,469	4,142	817	-326	22.4	-7.3	42.2	51.5	47.4	9.3	-4.1
Otros	57,866	61,966	62,387	4,100	421	7.1	0.7	46,174	48,591	47,613	2,417	-977	5.2	-2.0	79.8	78.4	76.3	-1.4	-2.1
ISLA MUJERES, Q. ROO	1,347	1,655	1,646	308	-9	22.8	-0.6	896	1,024	1,161	161	-33	18.0	-3.1	66.5	63.8	62.2	-2.6	-1.6
NUEVO VALLARTA, NAY.	9,493	9,913	9,978	421	65	4.4	0.7	7,839	8,185	8,283	346	98	4.4	1.2	82.6	82.6	83.0	0.0	0.4
RIVIERA MAYA, Q. ROO	41,232	44,494	44,445	3,262	-49	7.9	-0.1	35,607	37,481	36,250	1,874	-1,231	5.3	-3.3	86.4	84.2	81.6	-2.1	-2.7
<i>AKUMAL, Q. ROO</i>	4,144	4,477	4,499	333	22	8.0	0.5	3,687	3,955	3,783	268	-172	7.3	-4.4	88.0	88.3	84.1	-0.6	-4.3
<i>PLAYA DEL CARMEN, Q. ROO</i>	8,498	10,583	10,738	2,085	155	24.5	1.5	7,102	8,282	8,005	1,180	-276	16.6	-3.3	83.6	78.3	74.6	-5.3	-3.7
<i>PLAYACAR, Q. ROO</i>	6,089	6,712	6,702	623	-10	10.2	-0.1	5,461	5,995	5,650	535	-345	9.8	-5.8	89.7	89.3	84.3	-0.4	-5.0
PUERTO ESCONDIDO, OAX.	2,261	2,324	2,424	63	100	2.8	4.3	715	845	927	130	82	18.2	9.7	31.6	36.4	38.2	4.7	1.9
PLAYAS DE ROSARITO, B.C.	2,253	2,234	2,238	-19	4	-0.8	0.2	783	684	699	-100	15	-12.7	2.2	34.8	30.6	31.2	-4.2	0.6
SAN FELIPE, BC. /2 /3	577	548	548	887	-29	339	-5.0	62.0	144	112	214	-33	102	91.3	25.1	20.4	24.1	-4.7	3.7
TONALÁ- PUERTO ARISTA, CHIS.	704	798	768	95	-30	13.5	-3.8	189	228	218	39	-10	20.6	-4.5	26.8	28.5	28.3	1.7	-0.2
Ciudades	202,329	210,086	215,877	7,757	5,791	3.8	2.8	113,179	115,881	117,406	2,702	1,524	2.4	1.3	55.9	55.2	54.4	-0.8	-0.8
<i>Grandes</i>	83,200	83,392	86,387	192	2,995	0.2	3.6	52,979	52,613	53,199	-366	586	-0.7	1.1	63.7	63.1	61.6	-0.6	-1.5
CIUDAD DE MÉXICO	51,479	51,494	51,228	15	-266	0.0	-0.5	34,307	32,842	32,760	-1,465	-82	-4.3	-0.2	66.6	63.8	63.9	-2.9	0.2
GUADALAJARA, JAL. /5	18,179	18,154	21,434	-25	3,280	-0.1	18.1	9,693	10,135	11,088	442	953	4.6	9.4	53.3	55.8	51.7	2.5	-4.1
MONTERREY, N.L.	13,542	13,743	13,725	202	-18	1.5	-0.1	8,978	9,636	9,350	658	-286	7.3	-3.0	66.3	70.1	68.1	3.8	-2.0
<i>Del Interior</i>	106,710	113,532	116,163	6,822	2,631	6.4	2.3	52,680	55,449	55,940	2,769	491	5.3	0.9	49.4	48.8	48.2	-0.5	-0.7
AGUASCALIENTES, AGS. /2	4,620	4,616	5,284	-3	667	-0.1	14.5	2,740	2,807	3,080	67	273	2.4	9.7	59.3	60.8	58.3	1.5	-2.5
CAMPECHE, CAMP.	1,249	1,391	1,403	142	11	11.4	0.8	609	641	661	32	21	5.2	3.2	48.8	46.0	47.2	-2.7	1.1
CELAYA, GTO. /2	2,177	2,940	3,219	762	280	35.0	9.5	938	1,289	1,257	351	-33	37.4	-2.5	43.1	43.9	39.0	0.8	-4.8
CHIHUAHUA, CHIH. /3	3,792	3,822	3,829	30	7	0.8	0.2	1,830	1,943	2,103	113	160	6.2	8.2	48.3	50.8	54.9	2.6	4.1
COATZACOALCOS, VER.	1,781	1,769	1,768	-12	-2	-0.7	-0.1	611	610	604	-1	-6	-0.2	-1.0	34.3	34.5	34.2	0.1	-0.3
COLIMA, COL.	1,049	1,362	n.d.	n.d.	n.d.	29.8	n.d.	461	672	n.d.	211	n.d.	n.d.	n.d.	43.9	49.3	n.d.	5.4	n.d.
COMITÁN DE DOMÍNGUEZ, CHIS.	790	1,301	1,390	511	89	64.8	6.9	231	383	432	153	49	66.2	12.7	29.2	29.5	31.1	0.3	1.6
CULIACAN, SIN.	2,500	2,802	2,800	303	-3	12.1	-0.1	1,166	1,382	1,329	216	-52	18.5	-3.8	46.6	49.3	47.5	2.7	-1.8
DURANGO, DGO.	1,677	1,884	1,888	206	4	12.3	0.2	855	967	1,064	112	96	13.1	10.0	51.0	51.4	56.4	0.4	5.0
EL FUERTE, SIN.	392	383	n.d.	-9	n.d.	-2.2	n.d.	94	81	n.d.	-13	n.d.	-13.4	n.d.	23.8	21.1	n.d.	-2.7	n.d.
GUANAJUATO, GTO.	2,996	3,246	3,186	250	-60	8.4	-1.8	1,171	1,347	1,212	176	-135	15.0	-10.0	39.1	41.5	38.0	2.4	-3.5
HERMOSILLO, SON. /3	2,773	2,755	2,775	-18	20	-0.6	0.7	1,467	1,505	1,645	39	139	2.6	9.3	52.9	54.6	59.3	1.7	4.6
IRAPUATO, GTO. /2	2,239	2,365	2,658	126	293	5.6	12.4	1,189	1,103	968	-86	-135	-7.2	-12.2	53.1	46.7	36.4	-6.4	-10.2
LEON, GTO.	5,989	6,269	6,598	280	329	4.7	5.2	3,432	3,130	3,143	-303	14	-8.8	0.4	57.3	49.9	47.6	-7.4	-2.3
LOS MOCHIS, SIN. /3	1,482	1,481	1,551	-1	70	-0.1	4.7	745	758	834	13	76	1.8	10.0	50.3	51.2	53.8	0.9	2.6
MÉRIDA, YUC. /2	6,693	6,692	7,166	-1	474	0.0	7.1	4,319	4,049	4,352	-271	303	-6.3	7.5	64.5	60.5	60.7	-4.0	0.2
MORELIA, MICH.	3,946	3,133	n.d.	-813	n.d.	-20.6	n.d.	1,838	1,825	n.d.	-14	n.d.	-0.8	n.d.	46.6	58.2	n.d.	11.6	n.d.
OAXACA, OAX.	5,704	5,700	5,908	-4	208	-0.1	3.7	2,462	2,634	2,898	172	265	7.0	10.0	43.2	46.2	49.1	3.0	2.8

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
																				2017-2018
Total	382,516	399,870	407,058	17,354	7,188	4.5	1.8	241,705	250,150	249,497	8,446	-654	3.5	-0.3	63.2	62.6	61.3	-0.6	-1.3	
PACHUCA, HGO.	1,469	1,576	1,532	107	-44	7.3	-2.8	597	910	856	314	-55	52.6	-6.0	40.6	57.8	55.8	17.1	-1.9	
PALENQUE, CHIS.	2,243	2,099	2,096	-144	-3	-6.4	-0.1	772	708	744	-65	37	-8.4	5.2	34.4	33.7	35.5	-0.7	1.8	
PUEBLA, PUE.	7,878	9,369	9,436	1,491	67	18.9	0.7	5,271	5,788	5,730	517	-58	9.8	-1.0	66.9	61.8	60.7	-5.1	-1.1	
QUERETARO, QRO.	7,275	7,419	7,442	143	23	2.0	0.3	4,353	4,644	4,394	291	-250	6.7	-5.4	59.8	62.6	59.0	2.8	-3.6	
SALAMANCA, GTO. /2	851	1,248	1,244	397	-4	46.7	-0.3	309	535	377	226	-159	73.0	-29.6	36.3	42.9	30.3	6.5	-12.6	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,229	3,269	3,326	40	57	1.2	1.7	1,246	1,099	1,144	-147	45	-11.8	4.1	38.6	33.6	34.4	-5.0	0.8	
SAN JUAN DE LOS RÍOS, JAL.	3,354	3,675	3,672	322	-3	9.6	-0.1	534	591	608	56	17	10.6	2.9	15.9	16.1	16.6	0.1	0.5	
SAN JUAN DEL RÍO, QRO.	1,120	1,094	1,123	-26	29	-2.3	2.7	533	542	536	9	-6	1.6	-1.1	47.6	49.5	47.7	1.9	-1.8	
SAN LUIS POTOSÍ, S.L.P.	4,775	5,513	5,635	738	122	15.4	2.2	3,397	3,559	3,447	161	-112	4.8	-3.2	71.1	64.6	61.2	-6.6	-3.4	
SAN MIGUEL DE ALLENDE, GTO. /2	1,971	1,945	2,054	-26	109	-1.3	5.6	885	855	845	-31	-10	-3.5	-1.2	44.9	43.9	41.1	-1.0	-2.8	
TAXCO, GRO.	884	908	893	24	-15	2.7	-1.6	309	315	340	5	26	1.8	8.2	35.0	34.6	38.1	-0.3	3.5	
TEQUIQUIAPAN, QRO.	925	906	874	-19	-32	-2.1	-3.6	205	195	222	-9	27	-4.6	13.9	22.1	21.6	25.5	-0.6	3.9	
TLAXCALA, TLAX.	629	636	640	7	4	1.1	0.7	203	182	187	-22	5	-10.7	2.7	32.3	28.6	29.2	-3.8	0.6	
TOLUCA, MÉX.	3,853	3,807	3,797	-46	-10	-1.2	-0.3	1,937	1,754	1,656	-184	-98	-9.5	-5.6	50.3	46.1	43.6	-4.2	-2.5	
TUXTLA GUTIÉRREZ, CHIS.	3,716	4,294	4,310	578	16	15.5	0.4	1,317	1,485	1,599	168	114	12.8	7.7	35.4	34.6	37.1	-0.9	2.5	
VALLE DE BRAVO, MÉX. /4	787	1,190	1,221	403	31	51.1	2.6	218	275	272	57	-3	26.3	-1.0	27.6	23.1	22.3	-4.5	-0.8	
VILLAHERMOSA, TAB.	4,482	5,127	5,092	645	-35	14.4	-0.7	1,926	2,178	2,472	252	293	13.1	13.5	43.0	42.5	48.5	-0.5	6.0	
XALAPA, VER.	2,352	2,340	2,386	-12	46	-0.5	2.0	937	934	891	-3	-43	-0.3	-4.6	39.8	39.9	37.4	0.1	-2.6	
ZACATECAS, ZAC.	3,066	3,205	3,200	139	-5	4.5	-0.2	1,570	1,776	1,648	206	-128	13.1	-7.2	51.2	55.4	51.5	4.2	-3.9	
Fronterizas	12,419	13,163	13,327	744	164	6.0	1.2	7,520	7,819	8,267	300	448	4.0	5.7	60.6	59.4	62.0	-1.1	2.6	
CIUDAD JUÁREZ, CHIH. /6	4,303	4,502	4,534	200	31	4.6	0.7	2,480	2,948	3,213	468	265	18.9	9.0	57.6	65.5	70.9	7.8	5.4	
MEXICALI, BC.	2,270	2,471	2,530	201	59	8.8	2.4	1,498	1,420	1,518	-77	97	-5.2	6.8	66.0	57.5	60.0	-8.5	2.5	
PIEDRAS NEGRAS, COAH. /3	775	800	770	25	-30	3.3	-3.7	413	341	365	-72	24	-17.5	7.2	53.3	42.6	47.4	-10.7	4.8	
TECATE, B.C.	288	294	293	6	-1	2.2	-0.5	120	117	129	-3	12	-2.3	10.1	41.6	39.8	44.0	-1.8	4.2	
TIJUANA, B.C.	4,783	5,095	5,200	312	105	6.5	2.1	3,009	2,993	3,042	-16	49	-0.5	1.6	62.9	58.7	58.5	-4.2	-0.2	

*Del 02-enero-2017 al 23-julio-2017

**Del 01-enero-2018 al 22-julio-2018

***Del 31-diciembre-2018 al 21-julio-2019

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2019.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

5/ Debido a la actualización de la oferta hotelera que se amplía a municipios de su Zona Metropolitana, los datos no son estrictamente comparables.

6/ A partir de marzo de 2019 se incrementa la conectividad aérea del destino.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.