

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017 - 2018	2018 - 2019	
<b>Total</b>	<b>376,332</b>	<b>395,495</b>	<b>401,305</b>	<b>19,163</b>	<b>5,610</b>	<b>5.1</b>	<b>1.5</b>	<b>236,883</b>	<b>247,046</b>	<b>244,957</b>	<b>10,164</b>	<b>-2,089</b>	<b>4.3</b>	<b>-0.8</b>	<b>62.9</b>	<b>62.5</b>	<b>61.0</b>	<b>-0.5</b>	<b>-1.4</b>	
<b>Centros de Playa</b>	<b>174,924</b>	<b>185,328</b>	<b>186,105</b>	<b>10,404</b>	<b>777</b>	<b>5.9</b>	<b>0.4</b>	<b>125,122</b>	<b>131,690</b>	<b>129,066</b>	<b>6,568</b>	<b>-2,624</b>	<b>5.2</b>	<b>-2.0</b>	<b>71.5</b>	<b>71.1</b>	<b>69.4</b>	<b>-0.5</b>	<b>-1.7</b>	
<i>Integradamente Planeados</i>	57,710	62,383	63,084	4,673	700	8.1	1.1	44,939	47,252	45,820	2,313	-1,432	5.1	-3.0	77.9	75.7	72.6	-2.1	-3.1	
BAHIAS DE HUATULCO, OAX. /2	3,676	3,720	4,240	44	519	1.2	14.0	2,606	2,629	2,930	23	301	0.9	11.4	70.9	70.7	69.1	-0.2	-1.6	
CANCUN, Q.ROO	32,351	35,026	35,232	2,675	206	8.3	0.6	26,534	27,913	26,317	1,379	-1,595	5.2	-5.7	82.0	79.7	74.7	-2.3	-5.0	
IXTAPA ZIHUATANEJO, GRO.	5,435	6,272	6,249	837	-24	15.4	-0.4	3,754	4,073	3,793	319	-280	8.5	-6.9	69.1	64.9	60.7	-4.1	-4.2	
LORETO, B.C.S.	884	892	894	8	3	0.9	0.3	386	403	461	17	58	4.5	14.3	43.6	45.2	51.5	1.6	6.3	
LOS CABOS, B.C.S. /1 /2	15,364	16,473	16,469	1,109	-4	7.2	0.0	11,659	12,234	12,319	575	85	4.9	0.7	75.9	74.3	74.8	-1.6	0.5	
<i>CABO SAN LUCAS /2</i>	7,439	7,355	7,646	-84	292	-1.1	4.0	6,095	5,930	6,167	-165	237	-2.7	4.0	81.9	80.6	80.7	-1.3	0.0	
<i>SAN JOSÉ DEL CABO</i>	4,389	4,492	4,497	103	5	2.4	0.1	3,108	3,147	2,978	39	-169	1.2	-5.4	70.8	70.0	66.2	-0.8	-3.8	
<i>ZONA CORREDOR LOS CABOS /2</i>	3,091	3,935	3,952	844	17	27.3	0.4	1,903	2,105	2,566	202	461	10.6	21.9	61.6	53.5	64.9	-8.1	11.4	
<i>Tradicional</i>	60,164	61,816	61,869	1,652	52	2.7	0.1	34,681	36,449	35,973	1,768	-476	5.1	-1.3	57.6	59.0	58.1	1.3	-0.8	
ACAPULCO, GRO.	18,636	19,041	18,888	405	-154	2.2	-0.8	8,714	9,494	9,712	780	218	9.0	2.3	46.8	49.9	51.4	3.1	1.6	
COZUMEL, Q. ROO	4,481	4,673	4,673	192	0	4.3	0.0	3,029	2,985	2,801	-44	-184	-1.4	-6.2	67.6	63.9	60.0	-3.7	-3.9	
LA PAZ, B.C.S.	2,600	2,725	2,723	125	-2	4.8	-0.1	1,210	1,263	1,292	53	28	4.4	2.2	46.6	46.4	47.4	-0.2	1.1	
MANZANILLO, COL. /4	3,477	4,451	4,457	974	6	28.0	0.1	1,845	2,242	2,041	397	-201	21.5	-9.0	53.1	50.4	45.8	-2.7	-4.6	
MAZATLAN, SIN.	9,909	9,659	9,551	-250	-108	-2.5	-1.1	6,146	5,894	5,860	-251	-35	-4.1	-0.6	62.0	61.0	61.4	-1.0	0.3	
PUERTO VALLARTA, JAL.	12,408	12,599	12,851	190	252	1.5	2.0	10,136	10,165	10,175	28	11	0.3	0.1	81.7	80.7	79.2	-1.0	-1.5	
VERACRUZ BOCA DEL RIO, VER.	8,653	8,669	8,726	15	58	0.2	0.7	3,601	4,405	4,092	804	-313	22.3	-7.1	41.6	50.8	46.9	9.2	-3.9	
<i>Otros</i>	57,049	61,128	61,152	4,079	25	7.1	0.0	45,503	47,989	47,273	2,486	-716	5.5	-1.5	79.8	78.5	77.3	-1.3	-1.2	
ISLA MUJERES, Q. ROO	1,247	1,667	1,640	421	-27	33.7	-1.6	878	1,049	1,049	234	-64	26.7	5.7	70.4	66.7	63.9	-3.7	-2.8	
NUEVO VALLARTA, NAY.	9,397	9,913	9,947	516	33	5.5	0.3	7,838	8,298	8,397	460	99	5.9	1.2	83.4	83.7	84.4	0.3	0.7	
RIVIERA MAYA, Q. ROO	40,616	43,655	43,613	3,039	-42	7.5	-0.1	34,953	36,727	35,942	1,774	-784	5.1	-2.1	86.1	84.1	82.4	-1.9	-1.7	
<i>AKUMAL, Q. ROO</i>	4,038	4,477	4,479	440	1	10.9	0.0	3,528	3,921	3,694	393	-226	11.1	-5.8	87.4	87.6	82.5	0.2	-5.1	
<i>PLAYA DEL CARMEN, Q. ROO</i>	8,404	10,554	10,638	2,151	84	25.6	0.8	7,095	8,483	8,201	1,388	-282	19.6	-3.3	84.4	80.4	77.1	-4.1	-3.3	
<i>PLAYACAR, Q. ROO</i>	6,016	6,713	6,703	697	-10	11.6	-0.2	5,386	5,972	5,691	586	-281	10.9	-4.7	89.5	89.0	84.9	-0.6	-4.0	
PUERTO ESCONDIDO, OAX.	2,258	2,329	2,423	71	94	3.2	4.0	777	898	956	122	58	15.6	6.4	34.4	38.6	39.5	4.2	0.9	
PLAYAS DE ROSARITO, B.C.	2,253	2,228	2,237	-24	9	-1.1	0.4	700	607	638	-94	31	-13.4	5.2	31.1	27.2	28.5	-3.9	1.3	
SAN FELIPE, BC.	587	535	n.d.	-52	n.d.	n.d.	n.d.	147	103	n.d.	-44	n.d.	n.d.	n.d.	25.1	19.2	n.d.	-5.9	n.d.	
TONALÁ- PUERTO ARISTA, CHIS.	692	800	767	108	-33	15.6	-4.1	209	244	233	35	-11	16.5	-4.6	30.2	30.5	30.3	0.3	-0.2	
<b>Ciudades</b>	<b>201,408</b>	<b>210,167</b>	<b>215,200</b>	<b>8,759</b>	<b>5,033</b>	<b>4.3</b>	<b>2.4</b>	<b>111,761</b>	<b>115,356</b>	<b>115,891</b>	<b>3,596</b>	<b>534</b>	<b>3.2</b>	<b>0.5</b>	<b>55.5</b>	<b>54.9</b>	<b>53.9</b>	<b>-0.6</b>	<b>-1.0</b>	
<i>Grandes</i>	83,210	83,533	86,201	323	2,668	0.4	3.2	52,198	52,304	52,582	106	277	0.2	0.5	62.7	62.6	61.0	-0.1	-1.6	
CIUDAD DE MÉXICO	51,486	51,625	51,226	139	-399	0.3	-0.8	34,117	32,690	32,433	-1,427	-257	-4.2	-0.8	66.3	63.3	63.3	-2.9	0.0	
GUADALAJARA, JAL. /5	18,193	18,179	21,139	-14	2,960	-0.1	16.3	9,190	10,027	10,775	837	749	9.1	7.5	50.5	55.2	51.0	4.6	-4.2	
MONTERREY, N.L.	13,532	13,730	13,837	198	107	1.5	0.8	8,892	9,588	9,373	696	-215	7.8	-2.2	65.7	69.8	67.7	4.1	-2.1	
<i>Del Interior</i>	105,911	113,478	116,191	7,567	2,713	7.1	2.4	52,284	55,284	55,447	3,000	162	5.7	0.3	49.4	48.7	47.7	-0.6	-1.0	
AGUASCALIENTES, AGS. /2	4,620	4,605	5,290	-15	685	-0.3	14.9	2,717	2,756	3,081	38	325	1.4	11.8	58.8	59.8	58.2	1.0	-1.6	
CAMPECHE, CAMP.	1,278	1,386	1,405	108	19	8.4	1.4	632	664	681	32	17	5.1	2.6	49.4	47.9	48.5	-1.5	0.6	
CELAYA, GTO. /2	2,117	2,911	3,248	794	337	37.5	11.6	907	1,294	1,228	387	-66	42.6	-5.1	42.9	44.4	37.8	1.6	-6.7	
CHIHUAHUA, CHIH. /3	3,816	3,786	3,864	-30	78	-0.8	2.1	1,847	1,906	2,047	60	141	3.2	7.4	48.4	50.4	53.0	2.0	2.6	
COATZACOALCOS, VER.	1,782	1,770	1,768	-12	-2	-0.7	-0.1	606	609	602	3	-7	0.5	-1.2	34.0	34.4	34.0	0.4	-0.4	
COLIMA, COL.	945	1,385	1,330	440	-55	46.6	-4.0	403	672	616	269	-56	66.8	-8.4	42.6	48.5	46.3	5.9	-2.2	
COMITÁN DE DOMÍNGUEZ, CHIS.	707	1,302	1,390	596	88	84.2	6.7	209	378	421	169	43	80.8	11.4	29.6	29.0	30.3	-0.6	1.3	
CULIACÁN, SIN.	2,500	2,802	2,805	303	2	12.1	0.1	1,176	1,414	1,334	237	-80	20.2	-5.6	47.1	50.4	47.6	3.4	-2.9	
DURANGO, DGO.	1,710	1,883	1,889	173	5	10.1	0.3	837	920	985	83	65	9.9	7.1	48.9	48.8	52.2	-0.1	3.3	
EL FUERTE, SIN.	392	379	413	-13	34	-3.3	8.8	101	81	90	-20	10	-20.0	12.0	25.7	21.3	21.9	-4.4	0.6	
GUANAJUATO, GTO.	2,999	3,243	3,191	245	-52	8.2	-1.6	1,143	1,296	1,169	153	-127	13.4	-9.8	38.1	40.0	36.6	1.8	-3.3	
HERMOSILLO, SON.	2,773	2,776	2,775	3	-1	0.1	0.0	1,480	1,538	1,639	58	102	3.9	6.6	53.4	55.4	59.1	2.0	3.7	
IRAPUATO, GTO. /2	2,206	2,298	2,655	92	357	4.2	15.5	1,146	1,065	977	-81	-87	-7.1	-8.2	51.9	46.3	36.8	-5.6	-9.5	
LEÓN, GTO.	5,937	6,276	6,598	339	322	5.7	5.1	3,328	3,183	3,238	-145	55	-4.4	1.7	56.1	50.7	49.1	-5.3	-1.6	
LOS MOCHIS, SIN.	1,489	1,493	1,527	4	34	0.2	2.3	761	752	803	-9	51	-1.1	6.8	51.1	50.4	52.6	-0.7	2.2	
MÉRIDA, YUC.	6,695	6,693	7,170	-2	477	0.0	7.1	4,410	4,065	4,416	-345	350	-7.8	8.6	65.9	60.7	61.6	-5.1	0.8	
MORELIA, MICH.	3,918	3,147	n.d.	-772	n.d.	-19.7	n.d.	1,744	1,817	n.d.	74	n.d.	n.d.	n.d.	44.5	57.8	n.d.	13.3	n.d.	
OAXACA, OAX.	5,708	5,701	5,894	-7	193	-0.1	3.4	2,428	2,701	2,863	273	163	11.2	6.0	42.5	47.4	48.6	4.8	1.2	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
																				2017-2018
<b>Total</b>	<b>376,332</b>	<b>395,495</b>	<b>401,305</b>	<b>19,163</b>	<b>5,810</b>	<b>5.1</b>	<b>1.5</b>	<b>236,883</b>	<b>247,046</b>	<b>244,957</b>	<b>10,164</b>	<b>-2,089</b>	<b>4.3</b>	<b>-0.8</b>	<b>62.9</b>	<b>62.5</b>	<b>61.0</b>	<b>-0.5</b>	<b>-1.4</b>	
PACHUCA, HGO.	1,480	1,588	1,537	108	-51	7.3	-3.2	615	920	822	305	-98	49.6	-10.7	41.5	57.9	53.5	16.4	-4.5	
PALENQUE, CHIS.	2,276	2,099	2,099	-177	-1	-7.8	0.0	801	735	761	-66	26	-8.3	3.5	35.2	35.0	36.3	-0.2	1.3	
PUEBLA, PUE.	7,879	9,379	9,426	1,500	47	19.0	0.5	5,340	5,749	5,631	409	-118	7.7	-2.1	67.8	61.3	59.7	-6.5	-1.6	
QUERETARO, QRO.	7,276	7,416	7,434	140	18	1.9	0.2	4,318	4,623	4,402	306	-221	7.1	-4.8	59.3	62.3	59.2	3.0	-3.1	
SALAMANCA, GTO. /2	818	1,249	1,243	431	-6	52.7	-0.5	296	529	378	233	-151	78.9	-28.5	36.1	42.3	30.4	6.2	-11.9	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,305	3,257	3,325	-48	68	-1.4	2.1	1,285	1,102	1,138	-183	37	-14.2	3.3	38.9	33.8	34.2	-5.0	0.4	
SAN JUAN DE LOS LAGOS, JAL.	3,284	3,675	3,671	391	-4	11.9	-0.1	582	650	650	68	0	11.6	0.0	17.7	17.7	17.7	0.0	0.0	
SAN JUAN DEL RÍO, QRO.	1,117	1,088	1,121	-29	32	-2.6	3.0	522	530	538	8	8	1.5	1.6	46.8	48.7	48.0	1.9	-0.7	
SAN LUIS POTOSÍ, S.L.P.	4,767	5,501	5,619	733	118	15.4	2.2	3,344	3,481	3,401	137	-80	4.1	-2.3	70.1	63.3	60.5	-6.9	-2.8	
SAN MIGUEL DE ALLENDE, GTO. /2	1,974	1,963	2,055	-11	91	-0.6	4.7	893	893	876	0	-17	0.0	-1.9	45.3	45.5	42.6	0.2	-2.9	
TAXCO, GRO.	857	916	895	59	-21	6.9	-2.2	309	327	343	18	16	5.8	5.0	36.0	35.7	38.3	-0.4	2.6	
TEQUISQUIAPAN, QRO.	924	908	875	-16	-34	-1.7	-3.7	206	195	217	-11	22	-5.3	11.2	22.3	21.5	24.8	-0.8	3.3	
TLAXCALA, TLAX. /3	629	636	625	7	-11	1.2	-1.7	202	175	156	-27	-20	-13.2	-11.2	32.1	27.6	24.9	-4.6	-2.7	
TOLUCA, MÉX.	3,894	3,807	3,797	-88	-9	-2.2	-0.2	1,967	1,777	1,649	-190	-128	-9.6	-7.2	50.5	46.7	43.4	-3.8	-3.3	
TUXTLA GUTIÉRREZ, CHIS.	3,542	4,289	4,311	747	22	21.1	0.5	1,264	1,459	1,559	195	100	15.4	6.8	35.7	34.0	36.2	-1.7	2.1	
VALLE DE BRAVO, MÉX. /4	649	1,189	1,222	540	32	83.3	2.7	193	287	273	93	-14	48.4	-4.9	29.8	24.1	22.3	-5.7	-1.8	
VILLAHERMOSA, TAB.	4,229	5,136	5,086	907	-50	21.4	-1.0	1,815	2,139	2,427	324	288	17.9	13.5	42.9	41.6	47.7	-1.3	6.1	
XALAPA, VER.	2,353	2,345	2,338	-8	-7	-0.3	-0.3	921	915	828	-6	-87	-0.6	-9.5	39.2	39.0	35.4	-0.1	-3.6	
ZACATECAS, ZAC.	3,066	3,199	3,202	133	3	4.3	0.1	1,536	1,688	1,585	151	-103	9.8	-6.1	50.1	52.8	49.5	2.6	-3.3	
<b>Fronterizas</b>	<b>12,287</b>	<b>13,156</b>	<b>12,808</b>	<b>869</b>	<b>-348</b>	<b>7.1</b>	<b>-2.6</b>	<b>7,278</b>	<b>7,768</b>	<b>7,862</b>	<b>490</b>	<b>95</b>	<b>6.7</b>	<b>1.2</b>	<b>59.2</b>	<b>59.0</b>	<b>61.4</b>	<b>-0.2</b>	<b>2.3</b>	
CIUDAD JUÁREZ, CHIH.	4,224	4,501	4,533	278	31	6.6	0.7	2,409	2,973	3,120	564	147	23.4	5.0	57.0	66.0	68.8	9.0	2.8	
MEXICALI, BC. /3	2,269	2,471	2,046	202	-425	8.9	-17.2	1,524	1,417	1,302	-107	-115	-7.0	-8.1	67.1	57.3	63.6	-9.8	6.3	
PIEDRAS NEGRAS, COAH. /3	773	797	774	23	-23	3.0	-2.8	413	345	346	-68	1	-16.4	0.2	53.4	43.3	44.6	-10.1	1.4	
TECATE, B.C.	288	287	285	-1	-2	-0.4	-0.6	110	113	125	3	12	2.6	11.0	38.2	39.3	43.9	1.1	4.6	
TIJUANA, B.C.	4,732	5,100	5,170	368	70	7.8	1.4	2,823	2,920	2,970	97	50	3.4	1.7	59.7	57.3	57.4	-2.4	0.2	

\*Del 02-enero-2017 al 28-mayo-2017

\*\*Del 01-enero-2018 al 27-mayo-2018

\*\*\*Del 31-diciembre-2018 al 26-mayo-2019

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2019.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

5/ Debido a la actualización de la oferta hotelera que se amplía a municipios de su Zona Metropolitana, los datos no son estrictamente comparables.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.