

Centro	Cuartos disponibles promedio diario								Cuartos ocupados						Ocupación				
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)	
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019
Total	372,053	395,804	395,481	23,751	-323	6.4	-0.1	215,229	229,454	218,991	14,225	-10,463	6.6	-4.6	57.8	58.0	55.4	0.1	-2.6
Centros de Playa	170,866	186,125	186,558	15,260	424	8.9	0.2	121,580	132,248	126,920	10,668	-5,328	8.8	-4.0	71.2	71.1	68.0	-0.1	-3.0
<i>Integramente Planeados</i>	55,749	62,420	63,130	6,671	718	12.0	1.2	44,920	48,081	45,068	3,161	-3,013	7.0	-6.3	80.6	77.0	71.4	-3.5	-5.6
BAHIAS DE HUATULCO, OAX. /2	3,679	3,746	4,237	67	491	1.8	13.1	2,871	2,856	3,195	-16	339	-0.5	11.9	78.0	76.2	75.4	-1.8	-0.8
CANCUN, Q.ROO	32,017	35,027	35,173	3,011	146	9.4	0.4	26,728	28,288	25,119	1,561	-3,169	5.8	-11.2	83.5	80.8	71.4	-2.7	-9.3
IXTAPA ZIHUATANEJO, GRO.	5,187	6,275	6,273	1,088	-2	21.0	0.0	4,053	4,671	4,587	618	-83	15.2	-1.8	78.1	74.4	73.1	-3.7	-1.3
LORETO, B.C.S.	892	890	896	-2	6	-0.2	0.7	221	280	260	60	-20	27.1	-7.3	24.7	31.5	29.0	6.8	-2.5
LOS CABOS, B.C.S. /1	13,974	16,482	16,559	2,508	78	17.9	0.5	11,047	11,986	11,907	939	-79	8.5	-0.7	79.1	72.7	71.9	-6.3	-0.8
<i>CABO SAN LUCAS</i>	7,430	7,365	7,383	-65	18	-0.9	0.2	6,182	5,964	6,011	-218	47	-3.5	0.8	83.2	81.0	81.4	-2.2	0.4
<i>SAN JOSÉ DEL CABO</i>	4,181	4,491	4,497	309	6	7.4	0.1	3,193	2,857	2,832	-336	-25	-10.5	-0.9	76.4	63.6	63.0	-12.7	-0.6
<i>ZONA CORREDOR LOS CABOS</i>	2,015	3,935	3,952	1,920	17	95.3	0.4	1,364	2,169	1,850	804	-319	59.0	-14.7	67.7	55.1	46.8	-12.6	-8.3
<i>Tradicional</i>	59,186	62,515	62,254	3,329	-260	5.6	-0.4	33,047	36,535	36,008	3,488	-527	10.6	-1.4	55.8	58.4	57.8	2.6	-0.6
ACAPULCO, GRO.	18,536	19,099	18,971	563	-128	3.0	-0.7	8,855	10,468	10,559	1,614	90	18.2	0.9	47.8	54.8	55.7	7.0	0.8
COZUMEL, Q. ROO	4,296	4,676	4,678	380	2	8.8	0.0	2,878	3,023	2,860	145	-163	5.0	-5.4	67.0	64.6	61.1	-2.3	-3.5
LA PAZ, B.C.S.	2,505	2,725	2,723	220	-2	8.8	-0.1	910	1,013	1,037	103	24	11.3	2.4	36.3	37.2	38.1	0.8	0.9
MANZANILLO, COL. /4	3,543	4,778	4,731	1,235	-47	34.8	-1.0	1,925	2,714	2,215	789	-499	41.0	-18.4	54.3	56.8	46.8	2.5	-10.0
MAZATLAN, SIN.	9,357	9,984	9,633	628	-351	6.7	-3.5	5,195	4,942	5,235	-253	294	-4.9	5.9	55.5	49.5	54.3	-6.0	4.9
PUERTO VALLARTA, JAL.	12,304	12,589	12,848	285	259	2.3	2.1	10,410	10,708	10,639	298	-69	2.9	-0.6	84.6	85.1	82.8	0.4	-2.3
VERACRUZ BOCA DEL RIO, VER.	8,645	8,663	8,671	18	8	0.2	0.1	2,874	3,667	3,463	793	-204	27.6	-5.6	33.2	42.3	39.9	9.1	-2.4
<i>Otros</i>	55,931	61,191	61,157	5,260	-33	9.4	-0.1	43,613	47,632	45,845	4,020	-1,788	9.2	-3.8	78.0	77.8	75.0	-0.1	-2.9
ISLA MUJERES, Q. ROO	1,150	1,668	1,643	518	-25	45.0	-1.5	873	1,187	1,177	310	-245	35.9	-20.6	75.9	71.1	57.3	-4.8	-13.8
NUEVO VALLARTA, NAY.	8,446	9,908	9,912	1,462	4	17.3	0.0	7,460	8,828	8,733	1,368	-96	18.3	-1.1	88.3	89.1	88.1	0.8	-1.0
RIVIERA MAYA, Q. ROO	40,501	43,653	43,669	3,152	16	7.8	0.0	33,794	35,912	34,343	2,118	-1,569	6.3	-4.4	83.4	82.3	78.6	-1.2	-3.6
<i>AKUMAL, Q. ROO</i>	4,034	4,477	4,477	443	0	11.0	0.0	3,344	3,781	3,613	437	-167	13.1	-4.4	82.9	84.5	80.7	1.6	-3.7
<i>PLAYA DEL CARMEN, Q. ROO</i>	8,298	10,558	10,695	2,260	137	27.2	1.3	6,903	8,342	7,865	1,439	-477	20.9	-5.7	83.2	79.0	73.5	-4.2	-5.5
<i>PLAYACAR, Q. ROO</i>	6,020	6,716	6,707	696	-9	11.6	-0.1	5,333	5,907	5,052	574	-855	10.8	-14.5	88.6	88.0	75.3	-0.6	-12.6
PUERTO ESCONDIDO, OAX.	2,267	2,347	2,416	80	69	3.5	2.9	810	1,026	1,133	217	107	26.8	10.4	35.7	43.7	46.9	8.0	3.2
PLAYAS DE ROSARITO, B.C.	2,253	2,247	2,232	-6	-15	-0.3	-0.7	417	387	346	-30	-41	-7.3	-10.6	18.5	17.2	15.5	-1.3	-1.7
SAN FELIPE, BC.	620	567	526	-53	-41	-8.5	-7.3	54	35	58	-20	24	-35.9	67.5	8.8	6.2	11.1	-2.6	5.0
TONALÁ- PUERTO ARISTA, CHIS.	694	800	759	106	-41	15.3	-5.1	204	257	290	53	32	26.2	12.5	29.4	32.2	38.1	2.8	6.0
Ciudades	201,187	209,679	208,932	8,492	-747	4.2	-0.4	93,649	97,206	92,071	3,557	-5,135	3.8	-5.3	46.5	46.4	44.1	-0.2	-2.3
<i>Grandes</i>	83,282	83,693	83,284	411	-409	0.5	-0.5	43,902	43,668	40,154	-234	-3,515	-0.5	-8.0	52.7	52.2	48.2	-0.5	-4.0
CIUDAD DE MÉXICO	51,518	51,920	51,284	402	-636	0.8	-1.2	29,163	28,052	25,904	-1,110	-2,149	-3.8	-7.7	56.6	54.0	50.5	-2.6	-3.5
GUADALAJARA, JAL.	18,346	18,195	18,249	-151	54	-0.8	0.3	8,051	8,301	7,199	250	-1,103	3.1	-13.3	43.9	45.6	39.4	1.7	-6.2
MONTERREY, N.L.	13,417	13,578	13,751	161	173	1.2	1.3	6,689	7,315	7,051	626	-264	9.4	-3.6	49.9	53.9	51.3	4.0	-2.6
<i>Del Interior</i>	105,577	113,079	112,840	7,503	-239	7.1	-0.2	43,856	47,270	45,489	3,414	-1,781	7.8	-3.8	41.5	41.8	40.3	0.3	-1.5
AGUASCALIENTES, AGS. /2	4,608	4,616	5,253	8	637	0.2	13.8	2,233	2,121	2,370	-112	250	-5.0	11.8	48.5	45.9	45.1	-2.5	-0.8
CAMPECHE, CAMP.	1,411	1,413	1,413	2	0	0.1	0.0	580	630	659	51	29	8.7	4.6	41.1	44.6	46.7	3.5	2.1
CELAYA, GTO. /2	2,127	2,915	3,268	788	353	37.1	12.1	811	1,089	910	278	-179	34.3	-16.5	38.1	37.4	27.8	-0.8	-9.5
CHIHUAHUA, CHIH. /3	3,841	3,447	3,967	-394	520	-10.3	15.1	1,540	1,497	1,634	-520	136	-2.8	9.1	40.1	43.4	41.2	3.3	-2.3
COATZACOALCOS, VER.	1,781	1,771	1,771	-11	0	-0.6	0.0	486	524	541	38	17	7.8	3.3	27.3	29.6	30.5	2.3	1.0
COLIMA, COL.	945	1,404	1,403	459	-1	48.6	-0.1	346	609	522	263	-87	76.1	-14.2	36.6	43.4	37.2	6.8	-6.2
COMITÁN DE DOMÍNGUEZ, CHIS.	706	1,302	1,386	595	84	84.3	6.5	174	350	398	176	48	100.7	13.6	24.7	26.9	28.7	2.2	1.8
CULIACAN, SIN.	2,498	2,802	2,806	304	4	12.2	0.1	996	1,167	1,079	172	-88	17.2	-7.6	39.9	41.7	38.5	1.8	-3.2
DURANGO, DGO.	1,709	1,881	1,884	173	3	10.1	0.1	702	736	712	34	-24	4.8	-3.2	41.1	39.1	37.8	-2.0	-1.3
EL FUERTE, SIN.	395	327	382	-68	55	-17.2	16.7	116	47	76	-69	29	-59.5	61.6	29.3	14.4	19.9	-15.0	5.5
GUANAJUATO, GTO.	2,999	3,240	3,209	241	-31	8.0	-1.0	919	1,142	1,165	223	23	24.2	2.0	30.7	35.3	36.3	4.6	1.1
HERMOSILLO, SON.	2,775	2,776	2,775	1	-1	0.0	0.0	1,193	1,248	1,243	56	-66	4.7	-5.3	43.0	45.0	42.6	2.0	-2.4
IRAPUATO, GTO. /2	2,206	2,149	2,666	-57	517	-2.6	24.1	1,012	799	794	-213	-5	-21.0	-0.7	45.9	37.2	29.8	-8.7	-7.4
LEON, GTO.	5,938	6,289	6,689	351	400	5.9	6.4	2,641	2,663	2,547	21	-116	0.8	-4.3	44.5	42.3	38.1	-2.1	-4.3
LOS MOCHIS, SIN.	1,337	1,589	1,639	252	50	18.8	3.1	693	805	764	112	-41	16.2	-5.1	51.8	50.7	46.6	-1.2	-4.1
MÉRIDA, YUC.	6,680	6,695	6,857	15	162	0.2	2.4	4,033	3,781	4,023	-252	242	-6.3	6.4	60.4	56.5	58.7	-3.9	2.2
MORELIA, MICH.	3,856	3,226	n.d.	-630	n.d.	-16.3	n.d.	1,372	1,556	n.d.	184	n.d.	13.4	n.d.	35.6	48.2	n.d.	12.6	n.d.
OAXACA, OAX.	5,677	5,707	5,893	30	186	0.5	3.3	2,164	2,673	2,722	509	49	23.5	1.8	38.1	46.8	46.2	8.7	-0.7

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019						
Total	372,053	395,804	395,481	23,751	-323	6.4	-0.1	215,229	229,454	218,991	14,225	-10,463	6.6	-4.6	57.8	58.0	55.4	0.1	-2.6	
PACHUCA, HGO.	1,553	1,588	1,538	35	-50	2.3	-3.2	544	809	677	265	-131	48.8	-16.3	35.0	50.9	44.1	15.9	-6.9	
PALENQUE, CHIS.	2,311	2,100	2,098	-211	-2	-9.1	-0.1	744	722	768	-22	46	-2.9	6.3	32.2	34.4	36.6	2.2	2.2	
PUEBLA, PUE.	7,835	9,417	9,379	1,582	-38	20.2	-0.4	4,797	4,908	5,104	111	196	2.3	4.0	61.2	52.1	54.4	-9.1	2.3	
QUERETARO, QRO.	7,276	7,408	7,424	132	16	1.8	0.2	3,246	3,743	3,357	497	-387	15.3	-10.3	44.6	50.5	45.2	5.9	-5.3	
SALAMANCA, GTO. /2	821	1,304	1,242	483	-62	58.9	-4.8	241	345	385	104	40	43.0	11.7	29.4	26.5	31.0	-2.9	4.6	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,315	3,259	3,317	-56	58	-1.7	1.8	1,228	1,007	1,121	-221	114	-18.0	11.3	37.1	30.9	33.8	-6.1	2.9	
SAN JUAN DE LOS LAGOS, JAL.	3,285	3,672	3,676	387	4	11.8	0.1	521	596	607	75	11	14.4	1.8	15.9	16.2	16.5	0.4	0.3	
SAN JUAN DEL RÍO, QRO.	1,112	1,074	1,103	-38	29	-3.4	2.7	374	449	429	74	-19	19.8	-4.3	33.7	41.8	38.9	8.1	-2.8	
SAN LUIS POTOSÍ, S.L.P.	4,760	5,422	5,435	662	13	13.9	0.2	2,737	3,091	2,492	354	-599	12.9	-19.4	57.5	57.0	45.8	-0.5	-11.2	
SAN MIGUEL DE ALLENDE, GTO.	1,976	1,976	2,056	0	80	0.0	4.0	724	752	813	27	62	3.8	8.2	36.7	38.0	39.6	1.4	1.5	
TAXCO, GRO.	843	911	881	68	-30	8.1	-3.3	291	360	344	69	-16	23.9	-4.4	34.5	39.6	39.1	5.1	-0.5	
TEQUIQUIAPAN, QRO.	926	920	883	-7	-37	-0.7	-4.0	135	165	176	30	11	22.2	6.5	14.6	17.9	19.9	3.4	2.0	
TLAXCALA, TLAX.	628	636	645	8	9	1.3	1.4	121	147	111	25	-36	21.0	-24.6	19.3	23.1	17.2	3.8	-5.9	
TOLUCA, MÉX.	3,612	3,807	3,807	195	0	5.4	0.0	1,521	1,250	1,155	-270	-95	-17.8	-7.6	42.1	32.8	30.4	-9.3	-2.5	
TUXTLA GUTIÉRREZ, CHIS.	3,542	4,189	4,307	647	118	18.3	2.8	1,051	1,346	1,402	295	56	28.1	4.2	29.7	32.1	32.6	2.5	0.4	
VALLE DE BRAVO, MÉX. /4	649	1,184	1,222	535	38	82.4	3.2	159	235	230	76	-5	47.8	-2.2	24.5	19.8	18.8	-4.6	-1.0	
VILLAHERMOSA, TAB.	4,223	5,136	5,065	913	-71	21.6	-1.4	1,559	1,838	2,082	279	243	17.9	13.2	36.9	35.8	41.1	-1.1	5.3	
XALAPA, VER.	2,355	2,346	2,328	-9	-18	-0.4	-0.8	732	794	788	62	-6	8.4	-0.8	31.1	33.8	33.8	2.7	0.0	
ZACATECAS, ZAC.	3,067	3,183	3,174	116	-9	3.8	-0.3	1,119	1,274	1,350	155	76	13.9	6.0	36.5	40.0	42.5	3.5	2.5	
Fronterizas	12,329	12,907	12,808	578	-99	4.7	-0.8	5,890	6,268	6,428	377	161	6.4	2.6	47.8	48.6	50.2	0.8	1.6	
CIUDAD JUÁREZ, CHIH.	4,217	4,252	4,520	35	268	0.8	6.3	2,047	2,439	2,512	392	73	19.1	3.0	48.5	57.4	55.6	8.8	-1.8	
MEXICALI, BC. /3	2,269	2,464	2,046	195	-418	8.6	-17.0	1,180	1,093	1,109	-87	16	-7.4	1.5	52.0	44.4	54.2	-7.6	9.9	
PIEDRAS NEGRAS, COAH.	794	792	784	-2	-8	-0.3	-1.0	302	327	270	25	-57	8.2	-17.5	38.0	41.3	34.4	3.3	-6.9	
TECATE, B.C.	288	284	284	-4	0	-1.4	0.0	92	96	96	4	0	4.8	-0.1	32.0	34.0	33.9	2.0	0.0	
TIJUANA, B.C.	4,761	5,114	5,173	354	59	7.4	1.2	2,269	2,313	2,441	43	128	1.9	5.6	47.7	45.2	47.2	-2.5	2.0	

*Del 02-enero-2017 al 22-enero-2017

**Del 01-enero-2018 al 21-enero-2018

***Del 31-diciembre-2018 al 20-enero-2019

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2019.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.