

Centro	Cuartos disponibles promedio diario								Cuartos ocupados promedio del periodo								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
																				2017-2018
Total	386,498	400,647	409,962	14,149	9,314	3.7	2.3	236,811	244,397	247,207	7,586	2,810	3.2	1.1	61.3	61.0	60.3	-0.3	-0.7	
Centros de Playa	182,762	189,801	193,119	7,039	3,318	3.9	1.7	122,639	126,295	127,391	3,656	1,096	3.0	0.9	67.1	66.5	66.0	-0.6	-0.6	
<i>Integramente Planeados</i>	62,546	66,013	67,491	3,468	1,477	5.5	2.2	44,630	46,268	46,725	1,638	457	3.7	1.0	71.4	70.1	69.2	-1.3	-0.9	
BAHIAS DE HUATULCO, OAX.	3,653	3,844	4,240	191	395	5.2	10.3	2,179	2,384	2,644	205	260	9.4	10.9	59.7	62.0	62.4	2.4	0.3	
CANCUN, Q.ROO	33,486	34,922	35,114	1,436	192	4.3	0.6	25,707	26,065	25,540	357	-525	1.4	-2.0	76.8	74.6	72.7	-2.1	-1.9	
IXTAPA ZIHUATANEJO, GRO.	5,857	6,271	6,282	414	11	7.1	0.2	3,529	3,555	3,618	25	63	0.7	1.8	60.3	56.7	57.6	-3.6	0.9	
LORETO, B.C.S.	889	893	894	4	1	0.5	0.1	340	362	392	22	30	6.4	8.3	38.2	40.5	43.8	2.2	3.3	
LOS CABOS, B.C.S. /1	18,661	20,083	20,961	1,422	878	7.6	4.4	12,874	13,902	14,531	1,029	629	8.0	4.5	69.0	69.2	69.3	0.2	0.1	
<i>CABO SAN LUCAS /2</i>	7,334	7,351	8,340	17	989	0.2	13.4	5,505	5,569	6,106	65	537	1.2	9.6	75.1	75.8	73.2	0.7	-2.5	
<i>SAN JOSÉ DEL CABO /2</i>	4,380	4,494	4,684	113	190	2.6	4.2	2,777	2,874	3,021	96	148	3.5	5.1	63.4	63.9	64.5	0.5	0.6	
<i>ZONA CORREDOR LOS CABOS /2</i>	3,487	3,935	4,127	449	192	12.9	4.9	1,809	1,882	2,650	74	768	4.1	40.8	51.9	47.8	64.2	-4.0	16.4	
Tradicional	61,140	61,765	62,073	625	307	1.0	0.5	33,202	34,052	34,826	851	774	2.6	2.3	54.3	55.1	56.1	0.8	1.0	
ACAPULCO, GRO.	18,827	18,972	18,806	144	-165	0.8	-0.9	8,188	8,847	9,178	659	331	8.1	3.7	43.5	46.6	48.8	3.1	2.2	
COZUMEL, Q. ROO /2	4,623	4,663	4,749	41	85	0.9	1.8	2,788	2,664	2,579	-124	-85	-4.5	-3.2	60.3	57.1	54.3	-3.2	-2.8	
LA PAZ, B.C.S.	2,652	2,668	2,722	16	54	0.6	2.0	1,174	1,244	1,374	70	130	6.0	10.5	44.3	46.6	50.5	2.4	3.9	
MANZANILLO, COL. /4	3,900	4,471	4,542	572	70	14.7	1.6	1,973	2,032	2,104	59	72	3.0	3.5	50.6	45.5	46.3	-5.2	0.9	
MAZATLAN, SIN.	10,046	9,626	9,641	-420	15	-4.2	0.2	6,089	5,806	6,176	-283	370	-4.6	6.4	60.6	60.3	64.1	-0.3	3.7	
PUERTO VALLARTA, JAL.	12,437	12,693	12,863	255	171	2.1	1.3	9,215	9,143	9,312	-72	169	-0.8	1.9	74.1	72.0	72.4	-2.1	0.4	
VERACRUZ BOCA DEL RIO, VER.	8,656	8,672	8,749	16	77	0.2	0.9	3,775	4,316	4,103	541	-214	14.3	-4.9	43.6	49.8	46.9	6.2	-2.9	
Otros	59,076	62,022	63,556	2,946	1,534	5.0	2.5	44,808	45,975	45,840	1,167	-135	2.6	-0.3	75.8	74.1	72.1	-1.7	-2.0	
ISLA MUJERES, Q. ROO	1,480	1,615	1,646	135	32	9.1	2.0	893	975	995	81	20	9.1	2.1	60.3	60.4	60.4	0.0	0.1	
NUEVO VALLARTA, NAY.	9,590	9,885	10,085	295	201	3.1	2.0	7,428	7,685	7,835	257	151	3.5	2.0	77.5	77.7	77.7	0.3	-0.1	
RIVIERA MAYA, Q. ROO	42,202	44,440	45,316	2,238	876	5.3	2.0	34,722	35,467	34,953	744	-514	2.1	-1.4	82.3	79.8	77.1	-2.5	-2.7	
<i>AKUMAL, Q. ROO</i>	4,293	4,478	4,544	165	66	4.3	1.5	3,692	3,779	3,647	87	-132	2.4	-3.5	86.0	84.4	80.3	-1.6	-4.1	
<i>PLAYA DEL CARMEN, Q. ROO</i>	9,179	10,575	10,698	1,396	124	15.2	1.2	7,187	7,733	7,546	545	-187	7.6	-2.4	78.3	73.1	70.5	-5.2	-2.6	
<i>PLAYACAR, Q. ROO</i>	6,265	6,712	6,702	446	-10	7.1	-0.1	5,512	5,771	5,440	258	-331	4.7	-5.7	88.0	86.0	81.2	-2.0	-4.8	
PUERTO ESCONDIDO, OAX.	2,270	2,343	2,457	73	113	3.2	4.8	707	814	893	107	79	15.1	9.7	31.2	34.7	36.3	3.6	1.6	
PLAYAS DE ROSARITO, B.C. /2	2,252	2,237	2,425	-15	188	-0.7	8.4	736	664	769	-72	105	-9.7	15.8	32.7	29.7	31.7	-3.0	2.0	
SAN FELIPE, BC. /2 /3	543	716	858	172	142	31.7	19.9	123	154	201	31	47	25.2	30.5	22.6	21.5	23.4	-1.1	1.9	
TONALÁ- PUERTO ARISTA, CHIS.	739	787	768	48	-18	6.5	-2.3	198	217	194	18	-23	9.3	-10.4	26.8	27.6	25.3	0.7	-2.3	
Ciudades	203,736	210,847	216,843	7,110	5,996	3.5	2.8	114,172	118,103	119,816	3,931	1,713	3.4	1.5	56.0	56.0	55.3	0.0	-0.8	
<i>Grandes</i>	83,186	83,253	86,805	67	3,552	0.1	4.3	53,067	53,733	54,439	667	705	1.3	1.3	63.8	64.5	62.7	0.7	-1.8	
CIUDAD DE MÉXICO	51,420	51,344	51,275	-76	-69	-0.1	-0.1	33,756	33,453	33,579	-303	126	-0.9	0.4	65.6	65.2	65.5	-0.5	0.3	
GUADALAJARA, JAL. /5	18,187	18,148	21,470	-39	3,322	-0.2	18.3	10,164	10,494	11,386	330	892	3.2	8.5	55.9	57.8	53.0	1.9	-4.8	
MONTERREY, N.L.	13,580	13,761	14,060	181	299	1.3	2.2	9,146	9,786	9,474	640	-313	7.0	-3.2	67.4	71.1	67.4	3.8	-3.7	
<i>Del Interior</i>	107,895	114,375	116,473	6,480	2,098	6.0	1.8	53,604	56,799	57,010	3,155	251	5.9	0.4	49.7	49.6	48.9	-0.1	-0.7	
AGUASCALIENTES, AGS.	4,620	4,884	5,275	264	391	5.7	8.0	2,730	2,994	3,034	264	40	9.7	1.3	59.1	61.3	57.5	2.2	-3.8	
CAMPECHE, CAMP.	1,220	1,393	1,413	173	20	14.2	1.4	578	657	660	79	3	13.6	0.5	47.4	47.2	46.7	-0.2	-0.4	
CELAYA, GTO.	2,243	3,017	3,193	774	176	34.5	5.8	949	1,280	1,170	331	-110	34.8	-8.6	42.3	42.4	36.6	0.1	-5.8	
CHIHUAHUA, CHIH. /2	3,729	3,897	3,895	167	-2	4.5	-0.1	1,825	2,077	2,081	252	4	13.8	0.2	48.9	53.3	53.4	4.4	0.1	
COATZACOALCOS, VER.	1,779	1,769	1,770	-10	1	-0.6	0.1	632	614	606	-18	-9	-2.8	-1.4	35.5	34.7	34.2	-0.8	-0.5	
COLIMA, COL.	1,190	1,325	1,253	135	-72	11.3	-5.4	584	649	565	66	-85	11.3	-13.1	49.0	49.0	45.1	0.0	-4.0	
COMITÁN DE DOMÍNGUEZ, CHIS.	971	1,322	1,390	351	68	36.1	5.1	300	405	462	105	57	35.0	14.0	30.9	30.7	33.2	-0.3	2.6	
CULIACAN, SIN.	2,521	2,802	2,805	281	3	11.2	0.1	1,201	1,372	1,329	171	-43	14.2	-3.1	47.6	48.9	47.4	1.3	-1.6	
DURANGO, DGO.	1,721	1,884	1,888	163	4	9.4	0.2	885	997	1,033	112	36	12.6	3.6	51.4	52.9	54.7	1.5	1.8	
EL FUERTE, SIN. /3	392	405	430	13	25	3.2	6.1	90	83	94	-6	11	-7.2	12.6	22.8	20.5	21.8	-2.3	1.3	
GUANAJUATO, GTO.	2,994	3,251	3,139	258	-112	8.6	-3.5	1,273	1,435	1,298	161	-137	12.7	-9.5	42.5	44.1	41.4	1.6	-2.8	
HERMOSILLO, SON.	2,774	2,762	2,800	-12	38	-0.4	1.4	1,464	1,531	1,643	67	112	4.6	7.3	52.8	55.4	58.7	2.7	3.3	
IRAPUATO, GTO. /2	2,244	2,440	2,719	196	279	8.7	11.4	1,176	1,121	991	-55	-130	-4.7	-11.6	52.4	45.9	36.4	-6.5	-9.5	
LEON, GTO.	5,939	6,371	6,687	433	316	7.3	5.0	3,338	3,217	3,145	-120	-72	-3.6	-2.2	56.2	50.5	47.0	-5.7	-3.5	
LOS MOCHIS, SIN.	1,522	1,592	1,548	71	-44	4.6	-2.8	762	819	830	57	11	7.5	1.4	50.1	51.4	53.6	1.4	2.2	
MÉRIDA, YUC.	6,694	6,740	7,139	46	399	0.7	5.9	4,252	4,084	4,351	-168	267	-3.9	6.5	63.5	60.6	60.9	-2.9	0.4	
MORELIA, MICH. /7	3,952	3,171	n.d.	-781	n.d.	-19.8	n.d.	2,022	1,883	n.d.	-139	n.d.	-6.9	n.d.	51.2	59.4	n.d.	8.2	n.d.	
OAXACA, OAX.	5,698	5,746	5,968	48	222	0.8	3.9	2,578	2,815	3,030	237	215	9.2	7.6	45.2	49.0	50.8	3.7	1.8	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados promedio del periodo								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
																				2017-2018
Total	386,498	400,647	409,962	14,149	9,314	3.7	2.3	236,811	244,397	247,207	7,586	2,810	3.2	1.1	61.3	61.0	60.3	-0.3	-0.7	
PACHUCA, HGO.	1,517	1,563	1,561	46	-2	3.0	-0.1	725	882	932	157	50	21.6	5.7	47.8	56.4	59.7	8.6	3.3	
PALENQUE, CHIS.	2,194	2,100	2,098	-94	-2	-4.3	-0.1	744	705	744	-39	39	-5.3	5.5	33.9	33.6	35.4	-0.4	1.9	
PUEBLA, PUE.	7,859	9,343	9,515	1,484	173	18.9	1.8	5,148	5,824	5,836	676	12	13.1	0.2	65.5	62.3	61.3	-3.2	-1.0	
QUERETARO, QRO.	7,253	7,425	7,461	172	36	2.4	0.5	4,439	4,645	4,470	206	-174	4.6	-3.8	61.2	62.6	59.9	1.4	-2.6	
SALAMANCA, GTO.	887	1,245	1,222	358	-24	40.3	-1.9	342	541	391	198	-149	57.9	-27.6	38.6	43.4	32.0	4.8	-11.4	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,149	3,283	3,328	134	45	4.2	1.4	1,184	1,124	1,207	-60	83	-5.1	7.4	37.6	34.2	36.3	-3.4	2.0	
SAN JUAN DE LOS LAGOS, JAL.	3,512	3,675	3,674	164	-1	4.7	0.0	649	694	748	46	54	7.0	7.8	18.5	18.9	20.4	0.4	1.5	
SAN JUAN DEL RÍO, QRO.	1,110	1,106	1,124	-5	19	-0.4	1.7	541	549	537	8	-12	1.5	-2.2	48.7	49.6	47.7	0.9	-1.9	
SAN LUIS POTOSÍ, S.L.P.	4,840	5,545	5,743	705	198	14.6	3.6	3,372	3,552	3,456	181	-96	5.4	-2.7	69.7	64.1	60.2	-5.6	-3.9	
SAN MIGUEL DE ALLENDE, GTO.	1,955	1,922	2,051	-33	128	-1.7	6.7	883	856	834	-27	-23	-3.1	-2.6	45.2	44.6	40.7	-0.6	-3.9	
TAXCO, GRO.	905	900	894	-5	-6	-0.5	-0.7	317	322	353	5	31	1.5	9.6	35.1	35.8	39.5	0.7	3.7	
TEQUISQUIAPAN, QRO.	924	898	887	-26	-11	-2.8	-1.2	207	202	214	-5	12	-2.3	5.8	22.4	22.5	24.1	0.1	1.6	
TLAXCALA, TLAX. /3	628	638	614	9	-24	1.5	-3.7	219	206	184	-13	-22	-6.0	-10.8	34.9	32.3	30.0	-2.6	-2.4	
TOLUCA, MÉX.	3,851	3,807	3,790	-44	-17	-1.1	-0.5	1,873	1,705	1,687	-168	-18	-9.0	-1.1	48.7	44.8	44.5	-3.9	-0.3	
TUXTLA GUTIÉRREZ, CHIS.	3,916	4,300	4,309	384	9	9.8	0.2	1,398	1,532	1,662	134	130	9.6	8.5	35.7	35.6	38.6	-0.1	2.9	
VALLE DE BRAVO, MÉX. /4	963	1,194	1,222	231	28	23.9	2.3	255	280	272	25	-8	9.8	-2.7	26.5	23.4	22.3	-3.0	-1.2	
VILLAHERMOSA, TAB.	4,762	5,117	5,123	355	6	7.5	0.1	2,049	2,261	2,486	212	225	10.3	10.0	43.0	44.2	48.5	1.2	4.3	
XALAPA, VER.	2,350	2,334	2,420	-16	86	-0.7	3.7	928	947	964	18	17	2.0	1.8	39.5	40.6	39.8	1.1	-0.7	
ZACATECAS, ZAC.	3,117	3,209	3,195	91	-14	2.9	-0.4	1,693	1,900	1,729	207	-171	12.2	-9.0	54.3	59.2	54.1	4.9	-5.1	
Fronterizas	12,655	13,219	13,565	563	346	4.5	2.6	7,501	7,610	8,367	109	757	1.5	9.9	59.3	57.6	61.7	-1.7	4.1	
CIUDAD JUÁREZ, CHIH. /6	4,398	4,535	4,530	137	-6	3.1	-0.1	2,507	2,760	3,204	254	443	10.1	16.1	57.0	60.9	70.7	3.9	9.9	
MEXICALI, BC.	2,222	2,454	2,593	232	139	10.4	5.7	1,417	1,406	1,550	-11	145	-0.8	10.3	63.8	57.3	59.8	-6.5	2.5	
PIEDRAS NEGRAS, COAH.	790	798	777	7	-21	0.9	-2.6	404	343	390	-60	47	-15.0	13.6	51.1	43.0	50.2	-8.0	7.2	
TECATE, B.C.	288	296	303	8	7	2.8	2.4	129	117	124	-12	6	-9.0	5.3	44.8	39.7	40.8	-5.1	1.1	
TIJUANA, B.C. /3	4,957	5,136	5,363	180	227	3.6	4.4	3,045	2,984	3,100	-61	116	-2.0	3.9	61.4	58.1	57.8	-3.3	-0.3	

*Del 01-enero-2017 al 31-diciembre-2017

**Del 01-enero-2018 al 31-diciembre-2018

***Del 01-enero-2019 al 31-diciembre-2019

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2019.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

5/ Debido a la actualización de la oferta hotelera que se amplía a municipios de su Zona Metropolitana, los datos no son estrictamente comparables.

6/ A partir de marzo de 2019 se incrementa la conectividad aérea del destino.

7/ Derivado de que el centro no cuenta con información en una de sus categorías, los datos no son plenamente comparables.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.