

Centro	Cuartos disponibles promedio diario								Cuartos ocupados promedio del periodo								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
																				2017-2018
Total	381,866	400,357	406,185	18,491	5,828	4.8	1.5	242,598	252,078	251,000	9,490	-1,078	3.9	-0.4	63.5	63.0	61.8	-0.6	-1.2	
Centros de Playa	179,482	189,787	191,252	10,305	1,466	5.7	0.8	128,841	135,076	132,689	6,235	-2,387	4.8	-1.8	71.8	71.2	69.4	-0.6	-1.8	
<i>Integramente Planeados</i>	60,811	65,986	66,924	5,175	938	8.5	1.4	47,186	49,840	48,635	2,654	-1,205	5.6	-2.4	77.6	75.5	72.7	-2.1	-2.9	
BAHIAS DE HUATULCO, OAX. /2	3,664	3,716	4,239	53	523	1.4	14.1	2,452	2,536	2,879	84	343	3.4	13.5	66.9	68.2	67.9	1.3	-0.3	
CANCUN, Q.ROO	32,416	34,975	35,132	2,559	157	7.9	0.4	26,812	28,046	26,345	1,235	-1,701	4.6	-6.1	82.7	80.2	75.0	-2.5	-5.2	
IXTAPA ZIHUATANEJO, GRO.	5,564	6,272	6,279	708	6	12.7	0.1	3,770	3,943	3,796	173	-146	4.6	-3.7	67.8	62.9	60.5	-4.9	-2.4	
LORETO, B.C.S. /6	886	892	894	6	2	0.7	0.2	367	395	468	28	73	7.7	18.4	41.4	44.3	52.3	2.9	8.0	
LOS CABOS, B.C.S. /1	18,281	20,129	20,379	1,848	250	10.1	1.2	13,785	14,920	15,146	1,135	226	8.2	1.5	75.4	74.1	74.3	-1.3	0.2	
<i>CABO SAN LUCAS /2</i>	7,441	7,353	7,923	-89	571	-1.2	7.8	6,079	5,939	6,286	-139	346	-2.3	5.8	81.7	80.8	79.3	-0.9	-1.4	
<i>SAN JOSÉ DEL CABO</i>	4,294	4,493	4,550	199	58	4.6	1.3	2,963	3,131	2,983	167	-148	5.6	-4.7	69.0	69.7	65.5	0.7	-4.1	
<i>ZONA CORREDOR LOS CABOS /2</i>	3,174	3,935	4,001	761	66	24.0	1.7	1,859	2,031	2,512	171	481	9.2	23.7	58.6	51.6	62.8	-7.0	11.2	
Tradicional	60,825	61,838	61,924	1,013	86	1.7	0.1	35,275	36,473	36,322	1,198	-151	3.4	-0.4	58.0	59.0	58.7	1.0	-0.3	
ACAPULCO, GRO.	18,745	19,037	18,872	292	-165	1.6	-0.9	8,824	9,485	9,742	662	257	7.5	2.7	47.1	49.8	51.6	2.8	1.8	
COZUMEL, Q. ROO	4,626	4,673	4,671	48	-3	1.0	-0.1	3,058	2,858	2,714	-200	-145	-6.5	-5.1	66.1	61.2	58.1	-5.0	-3.1	
LA PAZ, B.C.S.	2,631	2,725	2,722	93	-3	3.5	-0.1	1,229	1,311	1,365	82	54	6.7	4.1	46.7	48.1	50.2	1.4	2.0	
MANZANILLO, COL. /4	3,671	4,477	4,524	806	47	21.9	1.1	1,997	2,289	2,206	272	-63	13.6	-2.8	54.4	50.7	48.8	-3.7	-1.9	
MAZATLAN, SIN.	10,085	9,641	9,547	-444	-94	-4.4	-1.0	6,519	6,111	6,250	-409	139	-6.3	2.3	64.6	63.4	65.5	-1.3	2.1	
PUERTO VALLARTA, JAL.	12,413	12,613	12,849	200	236	1.6	1.9	9,916	9,906	9,886	-10	-20	-0.1	-0.2	79.9	78.5	76.9	-1.3	-1.6	
VERACRUZ BOCA DEL RIO, VER.	8,654	8,673	8,740	19	67	0.2	0.8	3,732	4,533	4,160	801	-373	21.5	-8.2	43.1	52.3	47.6	9.1	-4.7	
Otros	57,847	61,963	62,405	4,116	441	7.1	0.7	46,380	48,763	47,732	2,384	-1,031	5.1	-2.1	80.2	78.7	76.5	-1.5	-2.2	
ISLA MUJERES, Q. ROO	1,350	1,622	1,622	272	23	20.2	1.4	899	1,027	1,019	129	-8	14.3	-0.8	66.6	63.3	61.9	-3.2	-1.4	
NUEVO VALLARTA, NAY.	9,490	9,913	9,986	423	73	4.5	0.7	7,887	8,220	8,312	333	91	4.2	1.1	83.1	82.9	83.2	-0.2	0.3	
RIVIERA MAYA, Q. ROO	41,270	44,494	44,446	3,224	-48	7.8	-0.1	35,735	37,595	36,313	1,860	-1,282	5.2	-3.4	86.6	84.5	81.7	-2.1	-2.8	
<i>AKUMAL, Q. ROO</i>	4,163	4,477	4,504	314	27	7.5	0.6	3,715	3,966	3,798	251	-169	6.8	-4.3	89.2	88.6	84.3	-0.6	-4.3	
<i>PLAYA DEL CARMEN, Q. ROO</i>	8,500	10,589	10,706	2,089	117	24.6	1.1	7,137	8,317	7,992	1,180	-326	16.5	-3.9	84.0	78.5	74.6	-5.4	-3.9	
<i>PLAYACAR, Q. ROO</i>	6,017	6,712	6,702	695	-10	11.6	-0.1	5,406	6,008	5,654	601	-353	11.1	-5.9	89.9	89.5	84.4	-0.3	-5.1	
PUERTO ESCONDIDO, OAX.	2,258	2,323	2,427	65	104	2.9	4.5	732	884	940	132	76	18.0	8.8	32.4	37.2	38.7	4.8	1.5	
PLAYAS DE ROSARITO, B.C.	2,253	2,234	2,238	-18	4	-0.8	0.2	795	704	715	-91	11	-11.4	1.5	35.3	31.5	31.9	-3.8	0.4	
SAN FELIPE, BC. /2 /3	532	579	893	47	314	8.8	54.2	137	119	216	18	97	-13.2	81.8	25.7	20.5	24.2	-5.2	3.7	
TONALÁ- PUERTO ARISTA, CHIS.	694	797	768	103	-29	14.9	-3.7	195	234	217	39	-16	19.9	-7.0	28.1	29.3	28.3	1.2	-1.0	
Ciudades	202,384	210,571	214,933	8,186	4,362	4.0	2.1	113,747	117,002	118,311	3,255	1,309	2.9	1.1	56.2	55.6	55.0	-0.6	-0.5	
<i>Grandes</i>	83,209	83,379	85,898	170	2,518	0.2	3.0	53,186	53,011	53,339	-176	328	-0.3	0.6	63.9	63.6	62.1	-0.3	-1.5	
CIUDAD DE MÉXICO	51,478	51,479	51,231	1	-248	0.0	-0.5	34,335	32,977	32,851	-1,358	-127	-4.0	-0.4	66.7	64.1	64.1	-2.6	0.1	
GUADALAJARA, JAL. /5	18,184	18,156	20,963	-28	2,807	-0.2	15.5	9,837	10,370	11,154	533	784	5.4	7.6	54.1	57.1	53.2	3.0	-3.9	
MONTERREY, N.L.	13,548	13,745	13,704	197	-41	1.5	-0.3	9,014	9,664	9,334	649	-329	7.2	-3.4	66.5	70.3	68.1	3.8	-2.2	
<i>Del Interior</i>	106,735	113,966	115,719	7,231	1,753	6.8	1.5	53,062	56,232	56,664	3,170	432	6.0	0.8	49.7	49.3	49.0	-0.4	-0.4	
AGUASCALIENTES, AGS. /2	4,620	4,620	5,286	1	666	0.0	14.4	2,753	2,847	3,124	94	276	3.4	9.7	59.6	61.6	59.1	2.0	-2.5	
CAMPECHE, CAMP.	1,278	1,384	1,414	106	30	8.3	2.2	630	649	674	19	25	3.0	3.8	49.3	46.9	47.7	-2.4	0.8	
CELAYA, GTO. /2	2,178	2,945	3,206	767	261	35.2	8.9	942	1,296	1,255	354	-41	37.6	-3.2	43.2	44.0	39.1	0.8	-4.9	
CHIHUAHUA, CHIH. /3	3,790	3,824	3,831	34	6	0.9	0.2	1,832	1,959	2,100	127	141	6.9	7.2	48.3	51.2	54.8	2.9	3.6	
COATZACOALCOS, VER.	1,781	1,769	1,767	-12	-2	-0.7	-0.1	615	615	610	-1	-4	-0.1	-0.7	34.5	34.7	34.5	0.2	-0.2	
COLIMA, COL.	1,053	1,357	1,287	305	-70	28.9	-5.2	465	675	594	210	-82	45.1	-12.1	44.2	49.8	46.1	5.6	-3.6	
COMITÁN DE DOMÍNGUEZ, CHIS.	734	1,302	1,390	568	88	77.4	6.7	224	400	447	176	47	78.7	11.8	30.5	30.7	32.2	0.2	1.5	
CULIACAN, SIN.	2,500	2,802	2,805	303	3	12.1	0.1	1,168	1,378	1,333	210	-45	18.0	-3.3	46.7	49.2	47.5	2.4	-1.7	
DURANGO, DGO.	1,678	1,884	1,888	205	4	12.2	0.2	870	991	1,087	120	96	13.8	9.7	51.9	52.6	57.6	0.7	5.0	
EL FUERTE, SIN.	392	393	425	2	31	0.4	8.0	95	84	80	-11	-4	-11.5	-5.1	24.3	21.5	18.9	-2.9	-2.6	
GUANAJUATO, GTO.	2,995	3,246	3,180	251	-66	8.4	-2.0	1,202	1,388	1,237	186	-151	15.5	-10.9	40.1	42.8	38.9	2.6	-3.9	
HERMOSILLO, SON. /3	2,773	2,754	2,775	-19	21	-0.7	0.8	1,465	1,497	1,655	31	158	2.1	10.5	52.8	54.4	59.6	1.5	5.3	
IRAPUATO, GTO. /2	2,240	2,373	2,657	132	285	5.9	12.0	1,183	1,125	974	-58	-151	-4.9	-13.5	52.8	47.4	36.6	-5.4	-10.8	
LEON, GTO.	5,990	6,411	6,593	421	182	7.0	2.8	3,428	3,225	3,183	-204	-42	-5.9	-1.3	57.2	50.3	48.3	-6.9	-2.0	
LOS MOCHIS, SIN. /3	1,522	1,591	1,534	69	-57	4.5	-3.6	747	797	638	50	41	6.7	5.2	49.0	50.1	54.6	1.0	4.5	
MÉRIDA, YUC. /2	6,694	6,692	7,120	-2	428	0.0	6.4	4,362	4,083	4,410	-279	327	-6.4	8.0	65.2	61.0	61.9	-4.2	0.9	
MORELIA, MICH.	3,923	3,294	n.d.	-629	n.d.	-16.0	n.d.	1,846	1,891	n.d.	45	n.d.	2.4	n.d.	47.1	57.4	n.d.	10.4	n.d.	
OAXACA, OAX.	5,696	5,699	5,914	3	215	0.0	3.8	2,520	2,720	2,979	200	259	7.9	9.5	44.2	47.7	50.4	3.5	2.6	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados promedio del periodo								Ocupación			
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)		
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	
																				2017-2018
Total	381,866	400,357	406,185	18,491	5,828	4.8	1.5	242,588	252,078	251,000	9,490	-1,078	3.9	-0.4	63.5	63.0	61.8	-0.6	-1.2	
PACHUCA, HGO.	1,495	1,581	1,549	85	-32	5.7	-2.0	589	905	875	316	-30	53.5	-3.3	39.4	57.2	56.5	17.8	-0.7	
PALENQUE, CHIS.	2,256	2,099	2,096	-157	-3	-6.9	-0.1	797	734	766	-63	32	-7.9	4.4	35.3	35.0	36.5	-0.4	1.6	
PUEBLA, PUE.	7,874	9,368	9,436	1,494	69	19.0	0.7	5,288	5,825	5,764	537	-62	10.2	-1.1	67.2	62.2	61.1	-5.0	-1.1	
QUERETARO, QRO.	7,275	7,419	7,442	144	23	2.0	0.3	4,372	4,676	4,399	304	-278	6.9	-5.9	60.1	63.0	59.1	2.9	-3.9	
SALAMANCA, GTO. /2	852	1,248	1,243	396	-6	46.5	-0.5	310	547	374	236	-173	76.2	-31.6	36.4	43.8	30.1	7.4	-13.7	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,085	3,271	3,326	186	55	6.0	1.7	1,230	1,130	1,164	-100	34	-8.1	3.0	39.9	34.5	35.0	-5.3	0.5	
SAN JUAN DE LOS LAGOS, JAL.	3,395	3,675	3,672	280	-3	8.3	-0.1	559	609	624	49	15	8.8	2.5	16.5	16.6	17.0	0.1	0.4	
SAN JUAN DEL RÍO, QRO.	1,121	1,095	1,123	-26	28	-2.3	2.6	537	544	544	7	0	1.3	0.0	47.9	49.7	48.4	1.8	-1.3	
SAN LUIS POTOSÍ, S.L.P.	4,776	5,517	5,662	741	145	15.5	2.6	3,390	3,584	3,557	195	-28	5.7	-0.8	71.0	65.0	62.8	-6.0	-2.2	
SAN MIGUEL DE ALLENDE, GTO./2	1,971	1,939	2,054	-32	115	-1.6	5.9	900	863	849	-38	-13	-4.2	-1.5	45.7	44.5	41.3	-1.2	-3.1	
TAXCO, GRO.	900	907	892	8	-15	0.8	-1.6	316	321	345	5	24	1.6	7.4	35.1	35.4	38.6	0.2	3.2	
TEQUISQUIAPAN, QRO.	925	905	873	-19	-32	-2.1	-3.6	208	199	218	-9	19	-4.3	9.5	22.4	21.9	24.9	-0.5	3.0	
TLAXCALA, TLAX. /7	629	635	598	7	-37	1.1	-5.8	206	186	176	-20	-10	-9.5	-5.6	32.7	29.3	29.3	-3.4	0.1	
TOLUCA, MÉX.	3,911	3,807	3,797	-104	-10	-2.7	-0.3	1,961	1,754	1,667	-207	-87	-10.6	-5.0	50.2	46.1	43.9	-4.1	-2.2	
TUXTLA GUTIÉRREZ, CHIS.	3,720	4,294	4,310	574	16	15.4	0.4	1,338	1,508	1,628	170	120	12.7	7.9	36.0	35.1	37.8	-0.9	2.6	
VALLE DE BRAVO, MÉX. /4	803	1,189	1,221	386	32	48.1	2.7	223	277	271	53	-6	23.9	-2.2	27.8	23.3	22.2	-4.5	-1.1	
VILLAHERMOSA, TAB.	4,491	5,130	5,088	639	-42	14.2	-0.8	1,948	2,197	2,500	249	303	12.8	13.8	43.4	42.8	49.1	-0.5	6.3	
XALAPA, VER.	2,352	2,339	2,388	-12	49	-0.5	2.1	939	937	897	-2	-40	-0.2	-4.3	39.9	40.1	37.6	0.1	-2.5	
ZACATECAS, ZAC.	3,068	3,207	3,195	140	-12	4.5	-0.4	1,600	1,815	1,681	215	-134	13.5	-7.4	52.2	56.6	52.6	4.4	-4.0	
Fronterizas	12,440	13,225	13,316	786	91	6.3	0.7	7,499	7,759	8,308	261	549	3.5	7.1	60.3	58.7	62.4	-1.6	3.7	
CIUDAD JUÁREZ, CHIH. /6	4,297	4,541	4,534	245	-7	5.7	-0.2	2,474	2,932	3,238	458	305	18.5	10.4	57.6	64.6	71.4	7.0	6.8	
MEXICALI, BC.	2,270	2,471	2,529	201	58	8.9	2.4	1,484	1,414	1,508	-70	94	-4.7	6.6	65.4	57.2	59.6	-8.2	2.4	
PIEDRAS NEGRAS, COAH.	785	800	770	15	-29	1.9	-3.6	418	341	366	-77	25	-18.4	7.4	53.2	42.6	47.5	-10.6	4.9	
TECATE, B.C.	288	295	294	7	-1	2.5	-0.5	121	117	129	-4	11	-3.2	9.8	42.0	39.7	43.8	-2.3	4.1	
TIJUANA, B.C.	4,800	5,118	5,188	318	70	6.6	1.4	3,001	2,955	3,068	-46	113	-1.5	3.8	62.5	57.7	59.1	-4.8	1.4	

*Del 01-enero-2017 al 31-julio-2017

**Del 01-enero-2018 al 31-julio-2018

***Del 01-enero-2019 al 31-julio-2019

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2019.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

5/ Debido a la actualización de la oferta hotelera que se amplía a municipios de su Zona Metropolitana, los datos no son estrictamente comparables.

6/ A partir de marzo de 2019 se incrementa la conectividad aérea del destino.

7/ Derivado de que el centro no cuenta con información en una de sus categorías, los datos no son plenamente comparables.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.