

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Ptos (%)		
				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018	
																				2016-2017
<b>Total</b>	<b>364,048</b>	<b>377,069</b>	<b>395,641</b>	<b>13,020</b>	<b>18,573</b>	<b>3.6</b>	<b>4.9</b>	<b>221,956</b>	<b>236,638</b>	<b>246,436</b>	<b>14,682</b>	<b>9,799</b>	<b>6.6</b>	<b>4.1</b>	<b>61.0</b>	<b>62.8</b>	<b>62.29</b>	<b>1.8</b>	<b>-0.5</b>	
<b>Centros de Playa</b>	<b>165,838</b>	<b>173,984</b>	<b>185,485</b>	<b>8,145</b>	<b>11,502</b>	<b>4.9</b>	<b>6.6</b>	<b>113,110</b>	<b>124,201</b>	<b>131,126</b>	<b>11,090</b>	<b>6,925</b>	<b>9.8</b>	<b>5.6</b>	<b>68.2</b>	<b>71.4</b>	<b>70.7</b>	<b>3.2</b>	<b>-0.7</b>	
<i>Integramente Planeados</i>	53,968	57,048	62,381	3,080	5,333	5.7	9.3	40,090	44,352	47,144	4,262	2,792	10.6	6.3	74.3	77.7	75.6	3.5	-2.2	
BAHIAS DE HUATULCO, OAX.	3,654	3,673	3,720	19	47	0.5	1.3	2,364	2,595	2,610	231	15	9.8	0.6	64.7	70.6	70.2	5.9	-0.5	
CANCUN, Q.ROO	31,630	32,209	35,025	578	2,817	1.8	8.7	24,930	26,388	27,863	1,458	1,475	5.8	5.6	78.8	81.9	79.6	3.1	-2.4	
IOTAPA ZIHUATANEJO, GRO.	5,240	5,446	6,272	206	826	3.9	15.2	3,451	3,749	4,047	298	298	8.6	8.0	65.9	68.8	64.5	3.0	-4.3	
LORETO, B.C.S.	879	884	891	5	7	0.6	0.8	282	383	399	102	15	36.0	4.0	32.1	43.4	44.8	11.3	1.4	
LOS CABOS, B.C.S. /1 /3	12,565	14,837	16,472	2,272	1,635	18.1	11.0	9,063	11,237	12,225	2,174	988	24.0	8.8	72.1	75.7	74.2	3.6	-1.5	
<i>CABO SAN LUCAS</i>	7,122	7,384	7,338	262	-46	3.7	-0.6	5,532	6,017	5,916	486	-101	8.8	-1.7	77.7	81.5	80.6	3.8	-0.9	
<i>SAN JOSÉ DEL CABO</i>	3,309	4,210	4,492	902	282	27.3	6.7	2,144	2,982	3,140	837	158	39.0	5.3	64.8	70.8	69.9	6.0	-0.9	
<i>ZONA CORREDOR LOS CABOS /3</i>	1,730	2,873	3,935	1,143	1,062	66.1	37.0	1,065	1,764	2,094	698	331	65.6	18.7	61.6	61.4	53.2	-0.2	-8.2	
<i>Tradicionales</i>	59,359	59,948	61,935	590	1,987	1.0	3.3	32,586	34,399	36,097	1,813	1,698	5.6	4.9	54.9	57.4	58.3	2.5	0.9	
ACAPULCO, GRO.	18,621	18,629	19,037	8	408	0.0	2.2	8,205	8,667	9,387	462	720	5.6	8.3	44.1	46.5	49.3	2.5	2.8	
COZUMEL, Q. ROO	4,337	4,498	4,672	161	175	3.7	3.9	2,716	3,014	2,968	298	-46	11.0	-1.5	62.6	67.0	63.5	4.4	-3.5	
LA PAZ, B.C.S.	2,672	2,647	2,758	-24	110	-0.9	4.2	1,135	1,241	1,266	106	26	9.3	2.1	42.5	46.9	45.9	4.4	-0.9	
MANZANILLO, COL. /4	3,556	3,473	4,441	-83	967	-2.3	27.8	1,657	1,840	2,226	183	386	11.0	21.0	46.6	53.0	50.1	6.4	-2.8	
MAZATLAN, SIN.	9,233	9,660	9,760	427	100	4.6	1.0	5,444	5,963	5,734	518	-229	9.5	-3.8	59.0	61.7	58.8	2.8	-3.0	
PUERTO VALLARTA, JAL.	12,297	12,388	12,600	91	212	0.7	1.7	9,480	10,091	10,123	611	32	6.4	0.3	77.1	81.5	80.3	4.4	-1.1	
VERACRUZ BOCA DEL RIO, VER.	8,643	8,653	8,668	10	15	0.1	0.2	3,950	3,584	4,393	-365	809	-9.2	22.6	45.7	41.4	50.7	-4.3	9.3	
<i>Otros</i>	52,512	56,987	61,169	4,476	4,182	8.5	7.3	40,434	45,450	47,885	5,015	2,436	12.4	5.4	77.0	79.8	78.3	2.8	-1.5	
ISLA MUJERES, Q. ROO	1,200	1,263	1,667	62	405	5.2	32.0	762	887	1,109	125	222	16.3	25.1	63.5	70.2	66.5	6.7	-3.7	
NUEVO VALLARTA, NAY.	8,430	9,387	9,913	957	526	11.4	5.6	7,091	7,816	8,263	724	447	10.2	5.7	84.1	83.3	83.4	-0.9	0.1	
RIVIERA MAYA, Q. ROO	37,286	40,611	43,655	3,325	3,044	8.9	7.5	30,832	34,938	36,679	4,106	1,740	13.3	5.0	82.7	86.0	84.0	3.3	-2.0	
<i>AKUMAL, Q. ROO</i>	4,036	4,038	4,477	1	440	0.0	10.9	3,525	3,532	3,923	7	390	0.2	11.1	87.3	87.5	87.6	0.1	0.1	
<i>PLAYA DEL CARMEN, Q. ROO /3</i>	7,555	8,399	10,554	844	2,155	11.2	25.7	5,981	7,084	8,454	1,103	1,370	18.4	19.3	79.2	84.3	80.1	5.2	-4.2	
<i>PLAYACAR, Q. ROO</i>	6,020	6,016	6,713	-4	697	-0.1	11.6	5,362	5,387	5,972	25	585	0.5	10.9	89.1	89.5	89.0	0.5	-0.6	
PUERTO ESCONDIDO, OAX.	2,218	2,256	2,328	38	71	1.7	3.2	712	774	887	62	114	8.7	14.7	32.1	34.3	38.1	2.2	3.8	
PLAYAS DE ROSARITO, B.C.	2,098	2,253	2,228	154	-24	7.4	-1.1	679	694	597	15	-97	-2.2	-13.9	32.4	30.8	26.8	-1.6	-4.0	
SAN FELIPE, BC.	629	526	578	-103	53	-16.4	10.0	164	132	110	-33	-22	-19.8	-16.4	26.1	25.0	19.0	-1.1	-6.0	
TONALÁ- PUERTO ARISTA, CHIS.	650	692	800	42	108	6.4	15.6	194	210	240	16	30	8.2	14.4	29.8	30.3	30.0	0.5	-0.3	
<b>Ciudades</b>	<b>198,210</b>	<b>203,085</b>	<b>210,156</b>	<b>4,875</b>	<b>7,071</b>	<b>2.5</b>	<b>3.5</b>	<b>108,846</b>	<b>112,437</b>	<b>115,311</b>	<b>3,592</b>	<b>2,873</b>	<b>3.3</b>	<b>2.6</b>	<b>54.9</b>	<b>55.4</b>	<b>54.9</b>	<b>0.5</b>	<b>-0.5</b>	
<i>Grandes</i>	82,272	84,136	83,520	1,864	-616	2.3	-0.7	51,469	52,656	52,442	1,188	-214	2.3	-0.4	62.6	62.6	62.8	0.0	0.2	
CIUDAD DE MÉXICO 2/	51,269	52,403	51,610	1,134	-793	2.2	-1.5	34,091	34,555	32,710	464	-1,844	1.4	-5.3	66.5	65.9	63.4	-0.6	-2.6	
GUADALAJARA, JAL.	18,217	18,194	18,179	-22	-16	-0.1	-0.1	9,087	9,223	10,138	135	916	1.5	9.9	49.9	50.7	55.8	0.8	5.1	
MONTERREY, N.L.	12,787	13,539	13,732	752	193	5.9	1.4	8,291	8,879	9,594	589	715	7.1	8.0	64.8	65.6	69.9	0.7	4.3	
<i>Del Interior</i>	103,585	106,645	113,400	3,060	6,756	3.0	6.3	50,203	52,533	55,112	2,330	2,579	4.6	4.9	48.5	49.3	48.6	0.8	-0.7	
AGUASCALIENTES, AGS.	4,496	4,620	4,605	124	-15	2.8	-0.3	2,511	2,705	2,761	194	56	7.7	2.1	55.9	58.6	60.0	2.7	1.4	
CAMPECHE, CAMP.	1,385	1,299	1,375	-86	76	-6.2	5.9	712	636	660	-76	25	-10.7	3.9	51.4	49.0	48.0	-2.4	-0.9	
CELAYA, GTO. /3	2,063	2,116	2,911	53	795	2.6	37.6	993	901	1,296	-92	394	-9.2	43.8	48.1	42.6	44.5	-5.5	1.9	
CHIHUAHUA, CHIH.	3,968	3,816	3,781	-152	-35	-3.8	-0.9	1,943	1,847	1,913	-97	66	-5.0	3.6	49.0	48.4	50.6	-0.6	2.2	
COATZACOALCOS, VER.	1,746	1,781	1,770	34	-11	2.0	-0.6	851	606	612	-245	6	-28.8	1.0	48.7	34.0	34.6	-14.7	0.6	
COLIMA, COL. /3	945	945	1,381	0	436	0.0	46.2	419	404	668	-16	264	-3.8	65.5	44.4	42.7	48.4	-1.7	5.6	
COMITÁN DE DOMÍNGUEZ, CHIS. /3	714	706	1,304	-8	597	-1.1	84.5	238	208	378	-30	170	-12.6	81.7	33.3	29.5	29.0	-3.9	-0.5	
CULIACAN, SIN.	2,461	2,500	2,802	38	303	1.6	12.1	1,118	1,176	1,416	58	240	5.1	20.5	45.4	47.0	50.5	1.6	3.5	
DURANGO, DGO.	1,719	1,710	1,883	-9	173	-0.5	10.1	1,017	833	922	-183	89	-18.0	10.7	59.2	48.7	49.0	-10.4	0.2	
EL FUERTE, SIN.	392	391	393	-1	2	-0.2	0.5	100	101	82	1	-18	0.9	-18.2	25.5	25.7	21.0	0.3	-4.8	
GUANAJUATO, GTO. /3	2,981	2,999	3,243	18	244	0.6	8.2	1,053	1,134	1,288	81	154	7.7	13.5	35.3	37.8	39.7	2.5	1.9	
HERMOSILLO, SON.	2,771	2,773	2,776	2	3	0.1	0.1	1,516	1,474	1,544	-42	70	-2.8	4.7	54.7	53.2	55.6	-1.6	2.5	
IRAPUATO, GTO. /3	1,740	2,206	2,305	466	99	26.8	4.5	916	1,136	1,071	220	-65	24.0	-5.8	52.7	51.5	46.5	-1.2	-5.1	
LEON, GTO. /3	5,606	5,937	6,476	331	539	5.9	9.1	3,000	3,307	3,282	306	-25	10.2	-0.7	53.5	55.7	50.7	2.2	-5.0	
LOS MOCHIS, SIN.	1,300	1,514	1,509	214	-5	16.5	-0.3	597	757	755	160	-2	26.8	-0.2	45.9	50.0	50.0	4.0	0.0	
MÉRIDA, YUC.	6,578	6,694	6,692	116	-2	1.8	0.0	3,965	4,406	4,063	441	-343	11.1	-7.8	60.3	65.8	60.7	5.5	-5.1	
MORELIA, MICH.	3,944	3,944	n.c.	0	n.c.	0.0	n.c.	1,567	1,738	n.c.	171	n.c.	10.9	n.c.	39.7	44.1	n.c.	4.3	n.c.	
OAXACA, OAX.	5,653	5,697	5,701	43	4	0.8	0.1	2,645	2,421	2,685	-224	264	-8.5	10.9	46.8	42.5	47.1	-4.3	4.6	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Diferencia		Variación (%)		2016*	2017**	2018***	Ptos (%)		
				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018	2016-2017	2017-2018				2016-2017	2017-2018	
																				2016-2017
<b>Total</b>	<b>364,048</b>	<b>377,069</b>	<b>395,641</b>	<b>13,020</b>	<b>18,573</b>	<b>3.6</b>	<b>4.9</b>	<b>221,956</b>	<b>236,638</b>	<b>246,436</b>	<b>14,682</b>	<b>9,799</b>	<b>6.6</b>	<b>4.1</b>	<b>61.0</b>	<b>62.8</b>	<b>62.29</b>	<b>1.8</b>	<b>-0.5</b>	
PACHUCA, HGO.	1,553	1,499	1,588	-53	89	-3.4	5.9	771	610	866	-161	256	-20.9	42.0	49.6	40.7	54.5	-9.0	13.9	
PALENQUE, CHIS.	2,333	2,276	2,099	-58	-177	-2.5	-7.8	764	798	729	35	-70	4.5	-8.7	32.7	35.1	34.7	2.4	-0.4	
PUEBLA, PUE.	7,856	8,449	9,398	593	949	7.5	11.2	5,264	5,724	5,757	460	33	8.7	0.6	67.0	67.7	61.3	0.7	-6.5	
QUERETARO, QRO.	6,823	7,276	7,416	453	140	6.6	1.9	3,753	4,307	4,638	554	331	14.7	7.7	55.0	59.2	62.5	4.2	3.3	
SALAMANCA, GTO. /3	778	818	1,251	40	433	5.2	53.0	279	294	528	15	234	5.2	79.4	35.9	36.0	42.2	0.0	6.2	
SAN CRISTÓBAL DE LAS CASAS, CHIS. /3	3,313	3,305	3,256	-8	-48	-0.2	-1.5	1,238	1,284	1,089	46	-195	3.7	-15.2	37.4	38.9	33.4	1.5	-5.4	
SAN JUAN DE LOS LAGOS, JAL.	3,285	3,284	3,675	0	391	0.0	11.9	540	577	638	37	61	6.8	10.6	16.4	17.6	17.4	1.1	-0.2	
SAN JUAN DEL RÍO, QRO.	1,098	1,117	1,089	19	-28	1.7	-2.5	492	520	529	28	9	5.7	1.7	44.8	46.5	48.5	1.7	2.0	
SAN LUIS POTOSÍ, S.L.P.	4,546	4,765	5,066	220	301	4.8	6.3	2,963	3,324	3,224	360	-100	12.2	-3.0	65.2	69.8	63.6	4.6	-6.1	
SAN MIGUEL DE ALLENDE, GTO. /3	1,897	1,974	1,956	76	-17	4.0	-0.9	822	890	879	68	-11	8.3	-1.2	43.3	45.1	44.9	1.8	-0.2	
TAXCO, GRO.	858	865	916	8	51	0.9	5.8	289	303	322	14	18	4.9	6.1	33.7	35.0	35.1	1.3	0.1	
TEQUISQUIAPAN, QRO.	887	924	908	37	-16	4.2	-1.7	182	205	192	24	-13	13.0	-6.6	20.5	22.2	21.1	1.7	-1.1	
TLAXCALA, TLAX.	617	628	635	11	7	1.8	1.1	174	200	174	26	-26	15.1	-12.8	28.1	31.8	27.4	3.7	-4.4	
TOLUCA, MÉX.	3,525	3,981	3,807	456	-174	12.9	-4.4	1,823	1,999	1,778	177	-222	9.7	-11.1	51.7	50.2	46.7	-1.5	-3.5	
TUXTLA GUTIÉRREZ, CHIS. /3	3,546	3,542	4,288	-4	746	-0.1	21.1	1,410	1,263	1,457	-147	195	-10.4	15.4	39.8	35.6	34.0	-4.1	-1.7	
VALLE DE BRAVO, MÉX. /4	643	649	1,189	6	540	0.9	83.2	171	192	283	21	91	12.3	47.5	26.5	29.5	23.8	3.0	-5.7	
VILLAHERMOSA, TAB.	4,159	4,229	5,136	69	908	1.7	21.5	1,743	1,803	2,143	60	339	3.4	18.8	41.9	42.6	41.7	0.7	-0.9	
XALAPA, VER.	2,355	2,352	2,344	-3	-8	-0.1	-0.3	909	916	916	7	0	0.7	-0.1	38.6	38.9	39.1	0.3	0.1	
ZACATECAS, ZAC.	3,053	3,066	3,201	13	135	0.4	4.4	1,454	1,535	1,707	81	171	5.6	11.2	47.6	50.1	53.3	2.4	3.2	
<b>Fronterizas</b>	<b>12,353</b>	<b>12,304</b>	<b>13,235</b>	<b>-49</b>	<b>932</b>	<b>-0.4</b>	<b>7.6</b>	<b>7,175</b>	<b>7,248</b>	<b>7,756</b>	<b>74</b>	<b>508</b>	<b>1.0</b>	<b>7.0</b>	<b>58.1</b>	<b>58.9</b>	<b>58.6</b>	<b>0.8</b>	<b>-0.3</b>	
CIUDAD JUÁREZ, CHIH.	4,195	4,224	4,542	29	318	0.7	7.5	2,626	2,404	2,985	-222	581	-8.5	24.1	62.6	56.9	65.7	-5.7	8.8	
MEXICALI, BC.	2,273	2,269	2,471	-4	201	-0.2	8.9	1,420	1,516	1,413	95	-103	6.7	-6.8	62.5	66.8	57.2	4.3	-9.6	
PIEDRAS NEGRAS, COAH.	891	788	797	-103	10	-11.6	1.2	436	417	345	-19	-73	-4.3	-17.5	48.9	53.0	43.2	4.1	-9.8	
TECATE, B.C.	288	288	287	0	-1	0.0	-0.3	112	110	113	-1	3	-1.1	2.4	38.8	38.3	39.4	-0.4	1.0	
TIJUANA, B.C.	4,706	4,735	5,138	29	404	0.6	8.5	2,580	2,801	2,901	221	101	8.6	3.6	54.8	59.2	56.5	4.3	-2.7	

\*Del 01-enero-2016 al 31-mayo-2016

\*\*Del 01-enero-2017 al 31-mayo-2017

\*\*\*Del 01-enero-2018 al 31-mayo-2018

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido al decreto por el que se declaran reformadas y derogadas diversas disposiciones de la Constitución Política de los Estados Unidos Mexicanos en materia de la reforma política de la Ciudad de México, publicado el 29 de enero de 2016, se sustituye Distrito Federal por Ciudad de México sin detrimento de la comparabilidad entre los periodos comprendidos en el reporte.

3/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

4/ Debido a que se fusiona cabañas y villas a la categoría de hoteles el incremento de la oferta se ve afectado por lo que los datos no son estrictamente comparables.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.